

# THE ROLE OF PERFORMANCE MEASURES IN THE FAST FOOD FRANCHISEE INDUSTRY TO SUSTAIN POSITIVE GROWTH: CAPE METROPOLE – SOUTH AFRICA.

by

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# DECLARATION

I, Lindiwe Albertina Mabesele, declare that the contents of this thesis represent my own unaided work, and that the thesis has not previously been submitted for academic examination towards any qualification. Furthermore, it represents my own opinions and not necessarily those of the Cape Peninsula University of Technology.

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11 November 2009

Signed

Date

# ABSTRACT

The Faculty of Business at the Cape Peninsula University of Technology conducts research in the niche area: "The Effective Management of SMMEs" as identified by the National Research Foundation of South Africa.

The research contained within the ambit of this thesis, has as its objective to establish the current position of performance measures utilised daily in the business activities by fast food franchisees, to raise awareness of future performance drivers (i.e. the critical success factors or non-financials aspects), and to highlight the importance of measuring the key performance areas of both financials and non-financial indicators as significant contributors to sustainability and growth of an enterprise.

The challenge managers is currently faced with pertain to the managing of businesses for results i.e. identifying the drivers of financial success, finding a balance to measure financial and non-financial performances, appraising and compensating people's performance. Lacking such tools, businesses have encountered difficulties managing what they could not describe or measure, or that are exposed to the risk of failure. Financial accounting (historic information) does not provide details about factors that actually help grow market share and profits (the main drivers of future performance).

The questions which should be asked, are: Are the managers of fast food franchisees able to identify critical information or articulate factors that are important to actually help grow market share and profits? What tools are utilized to measure and drive value in real-time? To what level is performance measured, and what is the role and purpose of the utilised measures in the fast food franchisees? Most importantly, to what extent are franchisees in the fast food industry equipped by franchisors through a franchise "package"? This remains problematic as the need to identify and understand information critical for decision making in the fast food industry becomes imperative for the growth and sustainability of the organization. To answer these questions, the performance measures actually used by franchisees, will be surveyed.

The proposed study will involve the collection, compilation, and analysis of both financials and non-financials performance measures using survey data from fast food franchisees within the Cape Metropolis. Quantitative data will be collected through opened and closed ended questionnaires (distributed to owners/managers of outlets) to document the existing performance measures and resulting perceived benefits. The outcome of this thesis will help franchisees to identify critical success factors and raise awareness with franchisors on inadequacies in the franchise package, so as to contribute to the effective management of small businesses. Furthermore, the research will be of importance in empowering the fast food sector to take advantages of alternative performance measures, improve their business efficiencies and increase their capacity to grow and be sustainable.

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# **GLOSSARY OF TERMS**

Terms	Definition/Explanation
Financial performance measure	Any information that is expressed in South African Rand value and indicates aspects of performance.
Franchisee	The newcomer to business ownership (the outlet)
Franchising	A business arrangement when an existing business/brand (franchisor) grants a license to the newcomer to business ownership (franchisee) to use the trade name and an entire business format (Futuse, 2007:9).
Franchisor	Head office for the existing franchise group. A business arrangement when an existing business/brand (franchisor) grants a license to the newcomer to business ownership (franchisee) to use the trade name and an entire business format. This business format is usually considered a recipe for success (Futuse, 2007:9).
Non-financial performance measure	This relates to any information that is not expressed in South African Rand value and indicates aspects of performance
Performance measure	A measure designed to indicate performance and so provide information for decision- making. This enables managers to manage the business effectively and indicate good and bad performance and compare against benchmarks. A performance measure can be defined as a metric used to quantify the efficiency and/or effectiveness of an action (Neely, Gregory & Platts, 2005:1229).
SMME	The different sizes of small, medium and micro enterprises as defined according to their turnover, number of employees or asset value The Small Business Act no 102 of 1996 and Amendment Act of 2003 subdivide small enterprises into small and very small categories.

## CHAPTER ONE

### INTRODUCTION AND BACKGROUND

#### 1.1 INTRODUCTION

In this thesis, the aim is to research the role of Performance Measures (PM) utilised by fast food franchisees for effective management of day-to-day activities of the outlets. It will evaluate the management information available to the managers in real time, through existing performance measurement systems, and the ability of managers to articulate critical success factors of the outlets. Furthermore, the research will evaluate various areas of performance measured by managers in their daily activities. More specific this study has as its primary objective, to evaluate whether the managers of fast food outlets utilise accurate management information through current PM for decision-making.

The unit of analysis that have been used for this study have been taken from the fast food franchise industry. It consists of franchisees as identified from the Franchise Association of South Africa list of members. The franchisee enters into an agreement to utilise the franchisor's 'tried and tested' recipe/formula, and sells the franchisor's products, they are not totally autonomous and self governing, therefore full freedom to determine and control the performance of the outlet, is limited. Furthermore, it is of importance to note that fast food franchisees operate under a restricted dispensation by the franchisors. In terms of this restricted dispensation, franchisees receive various services and assistance from the franchisor. Such a complex relationship between franchisor and franchise business may directly impact on the competitiveness and success of a franchise (Hynes, 1998:1). The franchisees, as well as economic wealth through the franchise package and transfer of business skills.

This chapter provides background to the research and the aims and objectives thereof. More specific, in this chapter the research will be introduced to provide the reader with a holistic perception of the research problem and how it will be mitigated as a result of the research.

## 1.2 AIMS AND OBJECTIVES OF THE STUDY

Companies are reported to have been using performance measures as a control mechanism with success and the number of literature and academic journals in this respect describing the process has grown exponentially. Not enough evidence exists however of performance measure utilisation by SMMEs. The aim of this empirical research is, to establish the current position of performance measures utilised daily in business activities by fast food franchisees, to examine whether the performance measures as prescribed in the franchise package enabling the owners/managers to performance measure their daily activities in a balanced manner, to raise awareness of future performance drivers, and to highlight the importance of measuring the key performance areas of both financials and non-financial indicators as significant contributors to sustainability and growth of SMMEs.

By examining the performance measures and then cross-tabulating them with the management information critical for effective management of outlets, it is hoped that this will result in a report on information, indicating the average levels of what is measured compared to what should be measured in accordance with the literature review conducted in Chapter 2. This type of management information will help the franchisees with the required skills in identifying critical success factors and raise awareness with franchisors on inadequacies in the franchise package for improvement, so as to contribute to the effective management of small businesses. Secondly, this study will be of importance in empowering the fast food franchisee sector, to take advantage of alternative performance measures, improve their business efficiencies and increase their capacity to grow and be sustainable.

## 1.3 BACKGROUND TO THE RESEARCH PROBLEM

The manager or owner of a franchise must be able to articulate the critical success factors of the business through relevant information generated from the daily activities. The information must highlight areas and drivers of these factors, to help ensure that:

- > The franchisee is not under threat of bankruptcy.
- The franchisee implements the controls, which will ensure that the organisation is pursuing strategies and actions, which will enable the achievement of its goals.

The measurement of performance is central to controls, which are encapsulated within the context of the following four questions:

- > What has happened?
- > Why has it happened?
- Is it going to continue?
- What are we going to do about it?

The information age environment require service organisations to have the capabilities for competitive success (Kaplan and Norton, 1996:3). The manager of a franchise business furthermore needs to have the ability to measure performance for both financial and non-

financial aspects of the business and this is often lacking due to too much reliance on the analysis of financial statements.

# 1.4 STATEMENT OF RESEARCH PROBLEM

The research problem to be researched within the ambit of this thesis, reads as follows: "There is a high probability of the risk of failure of fast food franchisees due to the fact that they do not operate their businesses using accurate management information measures"

# 1.4.1 Research question, sub-questions and objectives

For ease of reference, the research sub-questions, research methods and associated objectives are contained within the ambit of Table 1:

Research Question				
What management information is critical for franchisees in the fast food industry, to ensure sustainability?				
Research Sub Questions	Research Method (s)	Objectives		
What information related to accounting is contained in stock standard franchise packages?	Questionnaire underpinned by descriptive, inferential statistical analysis and literature review	To determine to what extent the franchise package caters for matters related to financial accounting		
What measures do franchisees use to measure performance?	Questionnaire underpinned by descriptive and inferential statistical analysis	To determine the existing performance measures in place to mitigate the risk of failure		
What performance measures are critical for the success of the franchisees industry?	Questionnaire underpinned by descriptive and inferential statistical analysis, literature review	To determine if the manager/owner can identify the critical success factors of the franchisees		
To what extent are critical success factors utilised by franchisees?	Questionnaire underpinned by descriptive and inferential statistical analysis, literature review	To establish if the franchisees are using the critical success factors		

# 1.5 CURRENT STATUS OF THE RESEARCH AREA

In South Africa, franchising represents a business model that has spurred growth in the country's small and medium enterprises. The franchising sector has managed to achieve exponential growth in operating franchise brands, increasing turnover and the number of outlets, which includes by implication, job creation. Franchises are viewed as having the

potential to make a significant contribution to the country's economy and its citizens, because of their ability to create new jobs. According to the latest survey conducted by Standard Bank Franchise Factor, the number of local franchise brands has grown by 49 percent to 470 since March 2004. The number of outlets increased to 25870. The turnover of the franchises increased from R127 billion to R188 billion. Franchisees currently employ 412428 people (Futuse, 2007:9).

The Franchise Association of Southern Africa cited by Futuse (2007:9), reported that the failure rate of franchises is between 15 and 25 percent lower than for start up businesses. Furthermore, US and European statistics show that 60 percent of all new businesses fail in the first two to three years. Recent media articles reported that MacDonald's one of the blue chip franchises closed 15 of their 103 outlets in South Africa. This represents 14.56 percent of their total stores in the country. If such a big franchise can experience failures, so can many franchise initiatives, especially newly established ones, which are more vulnerable to risk and failure than blue chips initiatives (Mc Alphine, 2006:2).

There are a plethora of valid business reasons which can be listed for the failure in the fast food franchise industry, the majority of which points to the lack of certain competencies on the part of managers who manage the outlets. Managers of fast food franchises invariable rely on financial statements as the only single element to measure the performance of the business, adding to the failure potential of the business initiative.

The preliminary research findings based on a research paper presented by this researcher at the Western Cape Regional SAAA Conference held at the CPUT Hotel School, 8<sup>th</sup> November 2007 (Mabesele, 2007:Conference Paper), resulted in the following analogies being drawn:

- > Franchisees do not comprehensively performance measure their activities.
- > No plan is evident as to what is measured.
- > Much reliance on lagging financial information from financial statements is evident.
- > Floor managers or similar are not specifically trained to measure performance.
- Franchise "package" agreements do not appear to contain elements of performance management frameworks or models.
- An obvious gap exists for the generation of essential information required for effective management.

Traditional' financial measures are not that suitable to capture the essence of a company's relationships with such important constituencies as customers, employees and suppliers. Furthermore, they shed little light on the key source of future revenue and profit in a firm, namely the state of product innovation (Deloitte, 2004:Online). Management accounting,

which is the preferred source of financial measure, has lost its relevance (Johnson & Kaplan, 1987:256-260). The question however is if new business initiatives actually can manage their business effectively by measuring only the financial elements of their business, or does the measuring of non financials equally play a part?

Following the criticism of traditional performance models, which focused on financial measures, multidimensional and balanced models were created to support the development of the organisation and management of companies (Sinclair & Zairi, 2000:145-168). The balanced and multidimensional models are defined as models that adopt different perspectives of analysis, and manage them in a co-ordinated way.

Specific research on the adoption of the Balanced Scorecard (BSC) by SMMEs (particularly franchisees) in South Africa is not common, serving as one of the reasons which mooted this empirical research study. However, media articles report that some small and medium companies' owner/managers use methods with certain elements similar to the BSC (Maseko, 2006:6-7). Large businesses are benefiting from using a BSC. A recent survey by Deloitte (2004:7), returned that 92 percent of management agreed that financial indicators alone cannot adequately capture the company's strengths and weaknesses. Non-financial factors are as important as financial ones in achieving organisational success.

As a rule, franchise business plans (recipes for success) is 'lacking' and inadequate to highlight important sections of accounting information needed for business success, thus setting the franchise initiative up for failure. The following open questions which should be asked, are: How can the franchisees check if there are gaps? Do they have a back up? Does the franchise package (the so called 'success recipe') provide franchisees with the mechanisms to measure and drive value in real-time? Are the managers of franchises able to identify critical information or articulate factors that are critical to actually help grow market share and profits? To what levels are performance measured and the role and purpose of the utilised measures clarified? These issues remain problematic as the need to identify and understand information critical for decision making in the running of a franchise becomes imperative for the growth and sustainability of the organisation.

#### 1.6 RESEARCH DESIGN

#### 1.6.1 The empirical study

A positivist approach will be used for this empirical research to answer the research questions by involving the owner/manager of franchises in the fast food sector as part of the

social world. 'Empirical' research is based on or guided by the result of observation or experiment of what is happening, from which conclusions can be drawn, and which are frequently associated with the 'positivistic' research paradigm, the latter commonly referred to as the 'quantitative' research paradigm (Leedy & Ormrod, 2001:101-102).

## 1.6.2 Sampling

Accidental sampling will be used to distribute 100 questionnaires by approaching any franchisee in the fast food industry serving as units of analysis, in various suburbs of the Cape Metropole. The selection in terms of accidental sampling is justified on the grounds that the units of analysis are located in areas accessible to the author and will help to capture a broadly representative sample of fast food franchises. An accidental sampling type is the most convenient collection of members of the population (units of analysis) that are near and readily available for research purposes (Kruger & Welman, 2004:62).

### 1.6.3 Data collection, analysis and interpretation

A questionnaire consisting of open and closed-ended questions will be used for the survey. The data consisting of 'quantitative' variables such as identification information regarding respondents, information to manage as well as independent and dependent variables such as business cycle activities and performance measures will be obtained (Collis & Hussey, 2003:152-154). Descriptive and inferential statistics will be used for the analysis and interpretation of data.

## 1.7 DELINEATION OF THE RESEARCH

The study will be de-limited to the managers/owners of franchises in the fast food industry situated within the Cape Metropole area only. This will ensure that the focus will only be centered on one particular area, as opposed to a wider approach (Collis & Hussey, 2003:128-129).

#### 1.8 CONTRIBUTION OF THE RESEARCH

This empirical research attempts to establish the current position of performance measures utilised daily in business activities by fast food franchisees. Furthermore, to examine whether the franchise package enables the owners/managers to performance measure their daily activities in a balance manner, raise awareness of future performance drivers and to highlight

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the importance of measuring the key performance areas of both financials and non-financial indicators as significant contributors to sustainability and growth of an enterprise.

Critical management information gleaned from the research will help the franchisees with skills in identifying critical success factors and raise awareness with franchisor on inadequacies in the franchise package for improvement, so as to contribute to effective management of small businesses. Secondly, this study will be of importance in empowering the fast food franchisee sector to take advantages of alternative performance measures, improve their business efficiencies and increase their capacity to grow and be sustainable.

#### 1.9 LIMITATIONS AND CONSTRAINTS

When examining and reviewing previous studies on performance measures, it is evident that not enough evidence exists for performance measure utilisation by SMMEs. Current extensively documented multi-dimensional performance measurement models primarily focus on their application in large organisations. This aspect will be further elaborated upon in chapter 2. This however according to Andersen, Cobbold and Lawrie (2001:2), should not be taken as an indication that the implementation of multi-dimensional performance measurement models is only appropriate to large organisations. Therefore this lack of research on SMMEs performance measures means that only limited previous research will be considered when comparing studies.

It is also important to note that the sample in this study comes from one business segment only, namely the fast food franchisee section. The franchisees who took part in the survey consist of owner/managers who have a full impact on the performance of their outlets, culminating in the results of this research not reflecting performance measures across fast food industries in general.

Due to the nature of unit of analysis (managers or owners) and their busy work schedules, it was difficult to contact most of the targeted respondents to take part in the survey. Furthermore, due to the restrictions franchisees operate under, there was a general reluctance in the disclosure of outlets information in terms of available data.

In addition it is important to note that the respondents were advised in advance that they were taking part in a 'fast food franchisee survey'. As a result, there was firstly the possibility that some may have felt a social pressure of having to look like they were performance measuring their outlet. In order to counteract this, it was highlighted to the respondents that

all information would be handled in the strictest confidence and that no names would be made public.

Whilst every effort was made to target one hundred fast food franchisees and create a large sample, due to the fact that the franchisees operated under restrictions by franchisors, there was no way of ensuring that they would commit to the process. The sample group that resulted consisted of only fifty one fast food franchisees, which in itself is a very small number, however statistically significant.

It is of importance to recognise the potential of research bias arising from the limitations and constraints mentioned above, however this author is of the opinion that it would have been beneficial to include failed franchisees to the study, however data on these entities were not readily available.

This chapter highlighted some of the aims and objectives of the study as well as giving some background to the reasons for this research. In this document findings will be compared to a preliminary survey conducted by this author, which focused on the information critical for effective management of franchise.

# **CHAPTER TWO**

# LITERATURE REVIEW

## 2.1 INTRODUCTION AND BACKGROUND

Lack of critical management information severely handicaps decision makers and managers in all enterprises (Romney & Steinbart, 2000) cited by (Rudman, 2004:19). It has been established that there is not significant use of non-financial performance measures by managers of SMMEs in the Western Cape (Rudman, 2003:Conference).

Often, traditional financial accounting systems are used which is designed to provide information to users external to SMMEs such as lenders and tax authorities. However the same systems should provide management information internally to SMME managers for day-to-day operational decision-making. The internal users of these accounting systems often are without vital timely information needed to accomplish strategic planning, organizing, directing and controlling, which is critical for success (Baxendale, 2001:61).

In this chapter, the term SMME and franchising and the contribution made by franchises to the economy of South Africa will be discussed prior to defining performance measurements. This chapter will also focus on the performance measures, the balanced score card and its relevance relating to the fast food franchisees towards attainment of their objectives and vision.

In South Africa, franchising represents a business model that has spurred growth in the country's small and medium enterprises. The importance of SMMEs has been outlined by the International Organisation Development South Africa (IOD, 2000), as a vehicle of economic growth, which is motivated by macroeconomic concerns, such as improving the competitiveness of the economy, the provision of accessible consumer goods for the poor, and job-creation; which also serves as a vehicle of black economic empowerment. The organisation expressed the purpose of SMMEs as alleviating poverty through employment creation.

The small business sector has been noted to play a crucial role in world economies (Lefebvre, Lefebvre & Prefontaine, 1999:Conference). In the European Union, small to medium enterprises (SMEs) account for 99 percent of all organisations, and 72 percent of employment, while in Japan they represent 99 percent of all organisations, and 60 percent of GDP. In Canada, organisations with less than 100 employees account for 99 percent of all

9

businesses. Currently in South Africa between 60 and 70 percent of new employment is being created by SMMEs. In the Western Cape region, SMMEs are seen as crucial to job creation and contribute 53.9 percent to total local employment (Friedrich, 2004: Online).

Many people have the wrong impression about the revenue-generating potential of the SMME sector, and would probably be surprised to learn that many of the country's multimillion Rand companies employ fewer than 25 people. Companies employing 25–50 staff members are considered to be small enterprises, and those who employ between 50–100 employees, constitute a medium-sized enterprise (Traders Africa, 2002:3). SMMEs can be defined as formal businesses that are registered, motivated by opportunity, and employ less than 250 employees (Oxford & Wood, 2004:2-3).

### 2.1.1 SMME classification

The National Small Business Act (South Africa, 1996:20) defines four size classes of SMMEs in terms of numbers of employees, which are tabulated in Table 2.1 below:

Size Class	Micro	Very Small	Small	Medium
	Less than	Less than	Less than	Less than
Number of employees	5	10	50	100

Table 2.1: Defining four size classes of SMMEs by numbers of employees (South Africa, 1996:20)

Small Medium and Micro enterprises (SMMEs) contribute 40 percent of the South Africa's Gross Domestic Product (GDP) and employ almost 60 percent of the private sector labour force. The importance of the small business sector therefore cannot be ignored (DTI, 2001).

#### 2.2 THE CONTRIBUTION OF FRANCHISING TO THE ECONOMY

The franchising sector has managed to achieve exponential growth in operating franchise brands, increased turnover, number of outlets, and job creation. Franchisees are viewed as having the potential to make a significant contribution to the country's economy and its citizens, because of their ability to create new jobs.

The latest survey conducted by the Standard Bank Franchise Factor returned that the number of local franchise brands has grown by 49 percent to 470 since March 2004. The number of outlets increased to 25870. The turnover of the franchises increased from R127 billion to R188 billion (Futuse, 2007:9). Franchisees currently employ 412428 people (see Figure 2.1) (Gordon, 2006:23).

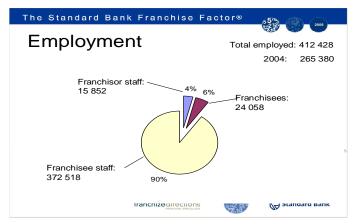


Figure 2.1: Employment statistics. Source: Gordon (2006:23)

The franchising sector as part of SMMEs are seen as crucial to job creation in the Western Cape region as they contribute 53.9 percent to total employment (Friedrich, 2004:Online). Recent reports returned that the franchising section has a growth of R256 billion turnover and the creation of 70 000 new jobs over the previous two years (Verduyn, 2009:9). According to the Entrepreneur magazine (2009:38), the total income generated by fast food/takeaway outlets was R607,1 million in June 2007 and has increased to R637,7 million in June 2008.

A recent article in UK newspaper The Time (2008) on global recession, as quoted by the Entrepreneur Magazine (2009:38), reported that the fast food industry is one of the rare sectors to thrive in the economic downturn. FASA (2009:10), reports that franchising enjoys a sustainability rate of almost 96 percent and the sector contribution to GDP is 12,57 percent.

## 2.3 THE CONCEPT OF FRANCHISING ANALYSED

The historical development and conceptualisation of franchising possibly started as early as the 1850's and modern franchising began in the 1930's, however, South Africa joined the franchise movement in mid 1960. Fast food outlets and restaurants were the first to use franchising as a vehicle for expansion. Sibeko and Tambani (2000:Online), provides the following insight into the concept of franchising:

## 2.3.1 Franchising defined

In broad terms, franchising is a business arrangement wherein one party namely the franchisor, enters into a contractual relationship with another party, the franchisee, granting the franchisee rights to use the franchisor/s trade name and trademarks and to conduct a business in accordance with a specified format. The contractual relationship usually involves

an exchange of fees and contractual responsibilities on the part of the franchisor and franchisee alike (Sibeko & Tambani, 2000:7). This definition is supported by FASA; Futuse (2007:9). Franchising is applied across a number of industries and in a variety of formats. Taking into consideration the different reasons and applications behind franchising, it is appropriate for the purposes of this analysis to define the two main types of franchising, namely the 'business format franchising' and 'product / trade name franchising'.

'Business format franchising' occurs when a franchisor has developed a proven business system and grants franchisees a licence to use the trade name, sell specified products and services and utilise prescribed marketing and business systems, for example, fast food outlets. The franchisee is usually required to pay the franchisor franchise fees, for the licensed right, in the form of up-front franchise fee, ongoing royalties or management services fees (usually calculated as a percentage of the franchisees turnover), and a marketing or advertising levy. Business format franchising is a modern day form of franchise, which requires a far closer working relationship between franchisor and franchisee in the form of training and regular business support (Sibeko & Tambani, 2000:7).

'Product / Tradename franchising' is a traditional form of franchising, where a franchisor grants a franchisee a licence to use the tradename and sell specified products and services, for example, motor car dealers and petroleum / service stations. The franchisee is usually required to pay the franchisor, franchise fees for the licensed rights. These payments are made in the form of an up-front franchise fee or ongoing royalties (usually calculated as a percentage of the franchisee/s turnover) and a marketing or advertising levy as in the case of business format franchising. The main distinction of this form of franchising to the former, is that there are limited standards and procedures imposed by the franchisor on the franchisee, consequently the extent of training and business support is limited.

## 2.3.2 Advantages of franchising

Experts in the field of franchising list the following advantages of franchising, which are tabulated in Table 2.2 for ease of reference.

Consideration	Franchise	Independent Business
Trade Name	As a franchisee, you have the right to use an established trade name, marks, logo and style. Your unit will be indistinguishable from others in the network. However, customers could - and should – be made aware of local ownership	You will need to establish your own name. This can take a long time, and as they say: "in business, time is money". The name will not be national, but customers will be aware of local ownership.

Table 2.2:	Pros and cons of franchising	g vs independent business (S	Source: Which Franchise, 2007: Online)
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Known Product or Service	Your product/service will have public acceptance. It is a major benefit if the network as a whole has a sound reputation, but could be a drawback if other franchisees within the network perform badly.	It takes a long time to establish a product/service that meets the needs of its target customer base and build up public acceptance.
Training	Training is essential, especially but not only if you are changing career. It provides you with the ability to use new technology, handle financial and staff management and gives you the confidence and skills required to operate a business successfully.	Your business will be based round your skills or hobbies. Business results will depend entirely on your own capabilities and dedication – there will be nobody to guide you.
Proven Business	A solid franchise will offer irrefutable evidence that the business has worked well elsewhere. However, this does not guarantee that it will work everywhere. Every franchisor should have carried out a viability study in your target market.	Your business will be new and unproven – the onus is on you to establish the likelihood of success.
Package	You are investing in a complete business franchise format that has been proven elsewhere and possibly even has an established following in your target territory.	As you will have little external support, your business is likely to start small and will require time to develop. In the meantime, overheads are building up, not to speak of lost opportunities costs.
Advertising	National advertising is the responsibility of the franchisor while local advertising will be undertaken by you. However, the franchisor is likely to offer guidance and even provide advertising materials.	This is entirely down to you. You have to devise and produce your own material and are responsible for media selection. Moreover, you are unlikely to qualify for discounts often offered to large groups.
Sourcing	Franchisors will specify the range of products and/or services you will carry. On occasion, franchisors may be the sole source of certain supplies. Either way, you should be able to benefit from bulk discount arrangements negotiated by the franchisor on the network's behalf.	You are free to determine the range of products and/or services you wish to offer. Moreover, you can shop around to get the best deals. However, as you will be buying in small quantities, initially at least, you are unlikely to receive substantial discounts.
On-going Help & Support	You have access to an operations and procedures manual. In appropriate circumstances, a trouble shooting service may also be available. Moreover, a field service consultant (FSC) will visit you and offer on-site assistance.	You are on your own – the buck stops with you every time. You could hire an outside consultant – at a price – but he is unlikely to be familiar with your specific needs.
Location	The franchisor should assist with the selection of the optimal location for the business. In any event, the franchisor will reserve the right to approve the site.	You are free to make good or bad choices in site selection, and have to live with the consequences. Expert advice may be available – at a price – but it is unlikely that the expert understands your needs fully.
Ownership	Although you own the business, operation is subject to the clauses contained in the franchise agreement. Among other things, your right to sell the business is likely to be limited. The franchisor may reserve the right to purchase the business from you, or approve the incoming franchisee. Keep in mind that franchises are usually granted for a fixed period, with a right to renew,	You are free to sell or dispose of the business at any time to anyone. No one else has the right to terminate the business for as long as it is solvent.
Selling the business	Should you wish to sell the business, the franchisor may be prepared to purchase it from you, or may have a buyer lined up.	You have to find your own buyer.

# 2.3.3 Disadvantages of becoming a franchisee

Franchising also has drawbacks, and it is important to understand them fully before two parties i.e. the franchisor and franchisee enters into any binding commitment (Which Franchise, 2007:Online). These drawbacks fall into three categories, namely;

- Limitations on independence,
- > inflexibility, and
- > risk associated with the network's overall performance.

## 2.3.4 Limitations on Independence

An important feature of franchising is that every aspect of the business format is defined. Not everyone will be happy to operate a business under such constraints, and one needs to consider this carefully. Furthermore, it should be kept in mind that in the SMME environment, and indeed in any business, "independence" is a relative term. No matter what business one is in, and even if one operates it independently, market realities, including the whims of major customers, can – and often will – influence the way a business operate (Which Franchise, 2007:Online).

### 2.3.5 Discipline

Which Franchise (2007:Online), believes that being a franchisee requires a great deal of selfdiscipline. On the one hand as the owner "the boss" or manager of an outlet, no-one will control your routine movements. The owner or manager needs to be able to put in the required hours and the necessary enthusiasm to ensure the success of the business. On the other hand, owners or managers of outlets are working within a system in which there is little scope for creativity. Almost every aspect of operating the business is laid down in the operations and procedures manual. To exacerbate matters, franchisor representatives are appointed to ensure adherence to the proven guidelines.

Franchisor representatives have the objective to protect one against rushing into decisions one may regret later. Moreover, recent developments especially in the USA point toward a move away from the concept of "the franchisee as a blind follower", towards "the franchisee as the regional developer of the brand". This trend is sure to be followed in South Africa. Once this happens, networks that follow this paradigm will offer franchisees who can demonstrate commitment to the brand almost limitless opportunities for growth. There is a need to identify a system that offers a good culture fit and is prepared to accommodate the abilities as well as the aims and ambitions of the franchisee.

#### 2.3.6 Monitoring by the franchisor

Initially, almost every franchisee welcomes visits by the franchisor's field service representatives, however this approach is soon viewed as unnecessary interference. The

owners or managers of fast food outlets often see no need for the representatives to come into the outlet and criticize the way the outlet is run, once they are able to do their own trouble-shooting, Which Franchise (2007:Online), explains that this is human nature but shortsighted nonetheless. Furthermore, the owner invests in a franchise precisely because it functions like a proverbial 'well-oiled machine', however question whether it is not fair and reasonable, then, that the franchisor expects the owner/manager to stick to the network's proven systems and procedures once they become a franchisee?

Several issues are at stake:

- The franchisor supplies the franchisee with a blueprint for business success. Unless the franchisee use the blueprint as intended, its efficacy becomes suspect.
- The brand's followers 'the franchisees/customers' do business with the franchisor precisely because of the perceived brand promise. Any deviation from the network's standards places the perceived brand promise under scrutiny. Not only would this impact negatively on the business performance of ones own unit, but also would impact negatively on the reputation of other members of the network.
- Having made a substantial investment into their business units, other members of the network expect the franchisor to protect their business interests. They would protest should the franchisor stand idly by while damage is done to the reputation of the brand.

#### 2.3.7 Franchise fees

During the early stages of the franchise relationship, the franchisee depends on the franchisor's assistance and usually does not mind paying ongoing fees. As time goes by however, the franchisee is likely to become more self-sufficient. Eventually, the franchisee may resent paying these fees.

### 2.3.8 Reputation

Each outlet operating under the network's brand, regardless of whether it is operated by the franchisor or a franchisee, has the capacity to affect the reputation of the whole system. If there is a wide disparity in service quality from one outlet to the next, it will harm the reputation of the brand. This can affect the business performance of ones unit and one has little power to change it.

In certain circumstances, franchising can be an inflexible method of doing business. As a franchisee, one is bound by the franchise contract to operate the business in a carefully prescribed manner. Although the franchisor will have reserved the right to respond to changes in the market, this is unlikely to happen without a process of consultation. This tends to make the introduction of changes to the system, for example changes to the business format, the corporate identity or the product range, a slow process. It can be frustrating for individual franchisees not to be able to respond swiftly to the emergence of new trends in the local market, or the arrival of a local competitor.

On the positive side, it protects the franchisee against responding to fads that lack staying power. This prevents one from implementing 'knee-jerk reactions', which could upset suppliers, staff and long-standing customers for no good reason and may be costly to rectify (Which Franchise, 2007:Online).

### 2.4 FAILURE RATES (SMMEs INCLUDING FAST FOOD FRANCHISEES)

The DTI (2001), reports that 60 percent of new SMMEs fail within first two years. This results in wasted capital and disillusioned entrepreneurs. According to the U.S. Small Business Administration (Longley, 2006:1), over 50 percent of small businesses fail in the first year, and 95% fail within the first five years.

The Franchise Association of Southern Africa cited by Futuse (2007:9), reported that the failure rate of franchises are between 15 and 25 percent lower than for start up businesses. The US and European statistics show that 60 percent of all new businesses fail in the first two to three years. Furthermore, statistics show that 80 percent of new businesses fail within their first two years as a result of poor yield management, low productivity, long process flows, old plant equipment, etc.

Recent media articles reported that MacDonald's one of the blue chip franchises closed 15 of their 103 outlets in South Africa. This represents 15.6 percent of their total stores in the country. If such a big franchise can experience failures, so can many franchise initiatives, especially newly established ones, which are more vulnerable to risk of failure than blue chips initiatives (Mc Alphine, 2006:2). According to Gordon (2008:52), 6,5 percent of new franchises have failed in the past two years. The first step in a long process is job retention. When a job is lost in South Africa, approximately 15 to 23 people in the worker's extended family are affected. Before one can create jobs, one first needs to stabilise the business (Geldenhuys: 2002:1).

Several studies have been undertaken to determine the reasons for the failures of franchise enterprises. Amongst the most important reasons pointed to the lack of managerial capabilities such as identification of critical information for decision-making, and the experience of the managers.

There are a plethora of valid business reasons, which can be listed for the failure in the fast food franchise industry, the majority of which points to the lack of certain competencies on the part of managers who manage the outlets. Managers of fast food franchises invariable rely on financial statements as the only single element to measure the performance of the business, adding to the failure potential of the business initiative.

The risk of business failure is high amongst SMMEs. International research returned that the major causes for business decline and/or failure are internal factors especially lack of financial control, poor cash flow management, high gearing levels, inadequate management competence, poor production planning and control and insufficient marketing, rather than external factors such as economic and competitive changes. Unless there is experience and understanding of the management information critical for effective management and sustainability of fast food franchisee sector, the warning signals associated with business decline will go undetected (DTI, 1998:11).

#### 2.4.1 Risks and controls

All organisations are constantly exposed to many threats and assume risk in achieving their goals. Some risks are inherent and cannot be limited, others are avoidable and may be limited by a good designed and maintained system of internal control (Grobler, Rudman & Smith, 1998:1). The extent to which the goals are achieved, how well the organisation is being managed, and the proper use of the money within the organisation, needs to be monitored on an ongoing basis. The information generated by the monitoring is given to management to use to manage better. In a larger business, the management of the organisation have the responsibility to monitor activities in the course of operations, and through separate evaluations.

The scope and sequence of separate evaluations depends on the assessment of risks and effectiveness of on-going monitoring of controls and procedures basis as graphically depicted in Figure 2.2. For this reason, typically an internal auditor is employed within an organisation to assist the management in performing this monitoring function.

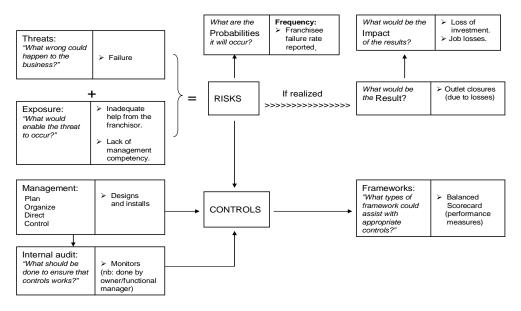


Figure 2.2: The risks and controls formula (Source: Adapted from Grobler et al., 1998:10)

Figure 2.2 is based on the original concept mooted by Rao Vallibineni, and which was expanded upon by Grobler *et al.* (1998), in CPUT Internal Auditing Notes 1998, and which is now adapted by this author to suit the fast food franchisees.

Control is about risk management and can help the organisation achieve its objectives, as effective control will provide reasonable assurance that the organisation will achieve its objectives (Grobler *et al.*, 1998:10). Whether in a developed or developing economy, franchising is designed to mitigate risk. A franchised operation is part of a larger support network with a proven business track record, in which the franchisor provides continuous assistance with respect to all aspects of the business (Business in Africa, 2005:Online). According to Barrett (2008:1), managing and mitigating risk is a problem in itself, however managers either ignore, do not manage it properly or are ill-equipped to use the necessary tools for the job.

In terms of the dispensation applicable to SMME fast food franchisees the payment of extra support such as acquiring the services of an internal auditor (to perform or assist in the monitoring function) contributes to extra cost incurred, thereby further contributing to non-achievement of goals. When an owner goes through financial hardship, they should remain as a small entity until stabilised before they expand.

#### 2.5 FRANCHISE RELATED LEGISLATION

Intellectual property rights and primacy of contract are important aspects of a successful franchise sector, with South Africa the only country in Africa to have franchise related legislation. To place it into an international context, only 13 countries have franchise related legislation and North American courts are still trying to clarify the relationship between the franchisor and the franchisee (Business in Africa, 2005:Online).

#### 2.5.1 Acts governing franchising

As such there is no specific law governing franchising in South Africa. The franchise relationship is vested in law as a combination of various legal transactions while the franchise agreement can contain varied and apparently unrelated rights and obligations. The franchise agreement serves as an instrument to express such unrelated rights and obligations and is therefore viewed in South African law as an ordinary commercial agreement and governed primarily by the Law of Contract. In addition to the Law of Contract and various acts of parliament, there are distinct 'bodies' which have an influence on franchising in South Africa (FASA, 2007:Online).

It is clear that the development of a vibrant and healthy franchise sector should be encouraged and appropriately supported by Government. Currently, the inadequacies on the regulatory front do not support the development of a protective and enabling regulatory climate for franchising. To achieve optimum growth, certain interventions are needed to improve the regulatory and support environments for current and potential participants in the sector. A strategy was proposed to bring about support measures to stimulate growth in the franchising industry, and to provide the regulatory environment required to optimise the impact of these measures in contributing to South Africa's macro economic objectives (Sibeko & Tambani, 2000:4).

Recent developments are that the Consumer Protection Bill is soon to become law, calling for franchisors to adhere to a strict Code of Ethics and Business Practises to ensure the success of franchising (FASA, 2009:10).

#### 2.6 PROMOTING SMMEs IN SOUTH AFRICA

In line with the objectives of economic policy, growth in employment can be enhanced through Government support to small, medium- and micro-sized enterprises. The institutional framework of support for such enterprises calls for fundamental restructuring.

The Government will determine appropriate support policies, which will be both focused and sectorally differentiated. Support to this sector will best be decided by the Government, the private sector and NGOs acting in collaboration. The key areas of support to small and medium-sized enterprises will include according to Visagie (1997:660-667), the following:

- Access to advice.
- > Favourable amendments to legislative and regulatory conditions.
- > Access to marketing and procurement.
- Access to training.
- Access to appropriate technology.
- Encouragement of interfirm linkages.

### 2.7 BARRIERS TO THE SUCCESS OF SMMEs

In particular, the franchising fast food entities operate under a restricted setup by the franchisor, and are supposed to receive numerous services and help from the franchisor. Such a complex relationship between franchisor and franchise outlet business may directly affect the competitiveness and success of fast food entities (Hynes, 1998:Online).

Several factors contribute to the lack of sustainable institutions in the South African context, including lack of capacity, overhead and administrative expense, lack of staff training, information, and access to technology that would make programmes more effective.

Franchisees lack knowledge in various areas, which impair their success. These include amongst others:

- Franchising in general,
- how to evaluate and select a franchise,
- general managerial skills, and
- where to ask for information and where to lodge complaints

Franchisors in some instances also lack knowledge in the areas of:

- > How to develop, manage and sustain franchise systems.
- How to support franchisees.
- Franchisors in some instances fail to provide franchisees with sufficient training and general business support.
- Franchise systems, which lack formal communication mechanisms to allow for effective communication to flow between franchisors and franchisees have been found to exist.
- Franchisors operating franchise systems without owning operational units, which compromises research and development, system enhancement and skills transfer.

One of the major trends for the new millennium is time and convenience. Consumers are placing more importance than ever on these factors. This means that anything that provides consumers with a time save option will have a good chance of success. This translates into anything from delivery services and house calls, to drive-thru windows and easy-access express locations, especially for service establishments that are traditionally inconvenient. As people are becoming more and more health conscious, there is a greater opportunity for fast food franchisees.

#### 2.8 HISTORY OF MANAGEMENT ACCOUNTING PERFORMANCE MEASURES

Performance measures are defined as parameters used to quantify efficiency and effectiveness of business actions, intended to provide feedback to managers regarding achievement of desired outcomes (Niven, 2002:112-114). Traditional performance measures in many companies are primarily financial and are represented by the output of management accounting systems. Management accounting was developed in the 1920s, however business systems and practices have changed exponentially since then, particularly in the last two decades, but accounting systems have not kept up with developments. Some specific shortcomings of traditional, accounting-based performance measures are evident.

#### 2.9 FINANCIAL VERSUS NON-FINANCIAL MEASURES

Financial indicators are said to reflect the capital market's obsession with profitability as the sole indicator of corporate performance. Critics of this approach suggest that it encourages management to take a number of actions, which focus on the short term at the expense of investing for the long term. Management should realize the importance of the non-financial performance measurement and be aware that, 'the less you understand the business, the more you rely on accounting numbers' and 'the nearer you get to operations, the more non-financial performance indicators you realise could be valuable aids to better management'. Non-financial measurements can warn about downside risks (Deloitte, 2004:10).

Mr Gary Benanav, of New York Life, cited by Deloitte (2004:19), believed that executive directors are the one's that are driving the emphasis on non-financial measurement, however the pressure from investors are much more on financial performance and no real pressure is applied to get into the details of non-financial matters.

Mr Laurent Beaudoin of Bombadier, the Canadian maker of aircraft and trains and by Deloitte (2004:19), is of the opinion that when they report financial results and discuss them at the

board meetings, the non-financial matters which caused the results to be good or not so good are raised at the same time, but without specific measurement of them.

Mr Jay Lorsch, a Harvard Business School professor by Deloitte (2004:9), believes that there are a lot of American directors who would like to look at long term health (non-financials), rather than the short term stock price, but the pressures to meet investors financial expectations from one quarter to the next, pushes the emphasis on financial data.

A recent survey by Deloitte and the Economist Intelligence Unit returned that 78 percent of corporate directors stated that financial indicators alone do not adequately capture their companies' strengths and weaknesses. Furthermore, Dr Walter Massey, a member of the board at McDonald's, commented that customers have greater power than before, and companies are finding they need to learn more about customer's needs and desires, in addition the ranks of the ecologically minded, social minded consumer are growing, and companies run considerable risk if they don't pay attention (Deloitte & Touche Tohmatsu, 2007:Online).

SMMEs have to work harder and manage on their own to achieve financial goals. Due to their size and nature, SMMEs tend to be adaptive and innovative (DTI, 1995:Online). Owners or managers of fast food franchises have the time and can benefit from adopting the approach of measuring both financials and non-financial areas of their outlets.

## 2.10 DISENCHANTMENT WITH FINANCIAL ACCOUNTING (1987 – 1992)

Management accounting, which is the preferred source of financial measure, has lost its relevance (Johnson & Kaplan, 1987:256-260). According to Eccles (1991:131-137), the information is unbalanced, and mainly relates to the past and requires special skills to interpret. Those who do use performance measures, often extract them from financial accounting systems information.

'Traditional' financial measures are not that suitable to capture the essence of the company's relationships with such important constituencies as customers, employees and suppliers. Furthermore, they shed little light on the key source of future revenue and profit in a firm, namely the state of product innovation (Deloitte, 2004:Online). Too much reliance on financial statements have proved to be ineffective and inadequate, which points to the fact that they are historic, provides a summary of the performance, and lacks to assist in identifying areas requiring corrective action in real- time (Rudman, 2004:18).

The effective management of franchisees is not only a question of financial measures of performance, which is a necessary condition but not a sufficient one, but also of various other measures of a non-financial nature. The question however is if new business initiatives actually can manage their business effectively by measuring only the financial elements of their business, or does the measuring of non-financials, equally play a part?

## 2.11 PERFORMANCE MEASUREMENT FRAMEWORKS AND MODELS

Following the criticism of traditional performance models, which focusses on financial measures, multidimensional and balanced models were created to support the development of the organisation and management of companies (Sinclair & Zairi, 2000:145-168). Balanced and multidimensional models are defined as models that adopt different perspectives of analysis, and manage them in a co-ordinated way.

All the models developed after the mid-1980's, focus on a more balanced approach. However scholars take different approaches to balance, with some writing about the balance between internal and external measures, some propose balancing measures related to all the different organizational levels, some pay attention to the result-determinants relationship, and some propose balancing four different perspectives based on both the nature of the measures (financial and non-financials) and the object of the measures (internal and external) (Bititci, Garengo & Biazzo, 2005:32).

The most popular performance measurement models are elaborated upon below:

- Performance Measurement Matrix: A framework which seeks to integrate different dimensions of performance using terms 'internal', 'external', 'cost' and 'non-cost' for simplicity and to enhance its flexibility (Keegan, Eiler & Jones, 1989:38-43). However, it is sometimes criticized due to the fact that the model does not consider some perspectives and relationships highlighted by the Balanced Scorecard (Neely, Adams & Kennerley, 2002:291-8).
- Performance Pyramid: Represents a pyramid built on four levels, showing the links between corporate strategy, strategic business units and operations. The strategic objectives are translated from the company vision using a top-down approach. Furthermore, the measure is balanced in that it measures stakeholder satisfaction and operational activity (Lynch & Cross, 1991) cited by (Bititci *et al.,* 2005:38).

- Balanced Scorecard: This framework aims to provide management with balanced measures based on four perspectives namely a financial perspective (the company's ability to make profits e.g. return on capital, cash flow, profitability), a customer perspective (evaluating the customer opinions regarding the company's image, products/service, satisfaction and analysis on market share and customer retention), an internal process perspective (linking the lead measures to the organizational process, which the company must excel it to achieve a competitive advantage), and an innovation and learning perspective (the company's ability to develop continuous improvement and add value using continuous learning). Furthermore, each of these perspectives is linked to the different types of organizational objectives, measures and activities supporting improvement (Kaplan & Norton, 1992:71-79; 1996:75-85).
- Integrated Performance Measurement System: This information system enables the performance management process to function effectively and efficiently. The concept underlines two main facets of the performance measurement system, namely 'integrity' (to measure whether the information system does promote the integration of various areas of business), and 'deployment' (refers to deployment of business objectives and policies thorough-out four levels namely: corporate, business units, business process and activities (Bititci, Carrie & McDevitt, 1997:46-53).
- Six Sigma: A statistical analysis tool and management system designed to streamline business processes by eliminating defects. The implementation of the methodology aims to improve and sustain quality, eliminate waste and increase profit. It places more emphasis on understanding and managing customer needs, adapting the business to meet those needs, using data analysis to minimise variation in those processes to quickly improve existing processes using sustainable practices (Bylinskly, 1998:Online).
- Integrated Performance Measurement for Small Firms: This model was specifically designed to be used by SME's. It is based on seven main dimensions of measures, classified as two external dimension (financial performance and competitiveness) and five internal dimensions (costs, production factors, activities, products and revenues) connected by a causal chain. The internal dimensions are used to monitor the whole production process, and the external dimensions are used to monitor the company's position in its competitive context (Laitinen, 2002:65-99).
- Performance Prism: Represents a three-dimension model, developed at the UK based Cranfield University, which aims to measure performance of the whole organization. A prism graphically represents the architecture of the model with each face of the prism

corresponds to a specific areas and analysis namely; stakeholders satisfaction, strategies, process, capabilities and stakeholders' contribution (Neely, Adams & Kennerley, 2002:291-8).

#### 2.12 THE 'BALANCED SCORECARD' (BSC)

The BSC was first mooted as a result of a study conducted in 1990 based on the belief that much reliance on financial accounting as performance measure was becoming obsolete. This could be attributed to the fact that financial accounting as a performance measure provides a summary of financial performance therefore lacked on providing detailed performance measure of the organization as a result.

The BSC as a framework was used by people wanting to measure performance based on the principle that a performance measurement system should provide managers with sufficient information from a number of perspectives. In this respect, see Figure 2.3.

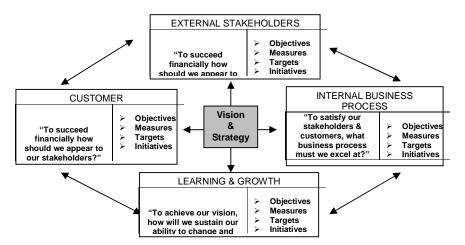


Figure 2.3: The balanced scorecard (Source: Kaplan & Norton, 1996:76)

Kurtzman (1997:128-130), found that 64 percent of the companies questioned were measuring performance from a number of perspectives in a similar way as the BSC.

The BSC is extensively documented in academic papers; its focus however is levelled on its application in large organisations drawing on case examples like e.g. Mobil and CIGNA (Kaplan & Norton, 1996; 2000). Although 50 percent of the Fortune 1000 companies currently use a BSC, few small businesses are using the mechanism. A review of the literature found no BSC related articles published in leading small business/entrepreneurship journals (ICSB, 2006:407). However, this fact should not be taken as an indication that the BSC is only appropriate for large organisations (Andersen *et al.*, 2001:2).

Specific research on the adoption of the BSC by SMMEs (particularly franchisees) in South Africa is not common, serving as one of the reasons which mooted this empirical research study. However, media articles report that some small and medium companies owner/manager use methods with certain elements similar to the BSC (Maseko, 2006:6-7).

#### 2.13 HOW DOES THE BSC ENHANCE PERFORMANCE MEASURES?

The BSC (Kaplan & Norton, 1992; 1996), is considered to be the most popular model in practice today aimed at measuring whether the activities of a company are meeting its objectives in terms of the vision and strategy. By focusing not only on financial outcomes but also on the human issues, the BSC helps to provide a more comprehensive view of a business, which in turn helps organizations to act in their best own long-term interests (Anonymous, 2007:Online).

Furthermore the Balanced Scorecard is simply a concise report featuring a set of measures that relate to the performance of an organization. By associating each measure with one or more expected values (targets), managers of organizations can be alerted when organizational performance is failing to meet expectations (Anonymous, 2007:Online).

### **BSC and Key Performance Indicators**

Key Performance Indicators (KPI) are used in performance measurement systems such as the BSC. The ultimate purpose of KPI's is to drive future performance. The BSC provides the framework for capturing and reporting this performance. The best types of measurement provide more than score keeping, in that they help one understand what changes are needed to improve the score. Good measurement usually start with the core competencies of the organization i.e. understanding how the organization works.

The real sources of value; i.e. those elements that result in higher capacities for higher performance come from many sources. They include great customer service, great products, extremely efficient operations and ultimately the greatest source of value resides in the ability to innovate.

Examples of KPI's for specific measurement areas include: Measurement Area => Customer Service (Price, Delivery, Support, Satisfaction).

Examples of KPI's => Price comparisons to competition, number of on-time deliveries, response times, customer complaints, number of product returns, customer survey results, service awards, etc. Measurement Area=> Internal Operations (Efficiency, Costs, Production, Inventories).

Examples of KPI's => Cycle times, inventory turnovers, defect rates, plant utilization, targets met, unit cost compared to competition, overhead trends, etc. Measurement Area=> Innovation (New Products, Technology, R & D).

Examples of KPI's => Number of new products, number of patents, new technologies adopted, system improvements implemented, etc. Measurement Area=>Financial (Profitability, Growth, Value).

Examples of KPI's => Return on Equity, growth rate compared to industry growth rate, EVA, levels of operating cash flow, etc.

The ultimate purpose of KPI's is to drive future performance. The BSC provides the framework for capturing and reporting this performance. Peters (1997:427-452), in his book "The Circle of Innovation" points to the fact that 'innovation is what separates the men from the boys when it comes to value-creation'. By focusing on core competencies, strategic themes emerge to help one identify what areas of the business should be measured. In this manner, a set of KPI's can be formulated, which helps one to measure and report on the strategic areas that give the organization a competitive foothold in the marketplace.

### Balanced Scorecard strengths

The BSC meets some of the requirements of an ideal system of performance measurement, because it encourages the use of both financial and non-financial measures from different perspectives. Furthermore, the BSC describes the current business position through relatively few measures for each business unit and for enterprise as a whole; and focuses management attention on factors that are crucial to the accomplishments of the business strategy.

The key to the BSC, is that is helps managers to find a balance between short term and long terms objectives, financial and non-financial measures, lagging and leading indicators, internal and external performance perspective when performance measuring the organization.

### Balanced Scorecard weaknesses

The BSC approach has many problems associated with its use. Although it encourages balance among measures, it does not provide a bottom line score or a unified view with clear recommendations; it is simply a list of metrics. Too many measurements, too much emphasis on financials, too few leading indicators, disregard for human resource capital, all represent fundamental reasons why so many BSC's are 'out-of-balance'. One of the primary biggest problems is excessive measurement.

According to Brown (1996:240-54), it can be worse to have too many measurements than to have no measurements at all, however recommends that the overall organization have no more than 20 measurements. Another challenge within the BSC is 'detail vs summary'. How much detail to include depends upon what is required for decision-making? The BSC should provide sufficient information so that people can act on unacceptable performance. The ability to drill down and see what is going on, is important for problem solving.

#### 2.14 ORGANISATIONS WHO BENEFITED FROM USING BSC

Large businesses are benefiting from using a BSC. A recent survey by Deloitte (2004:7), returned that 92 percent of management agreed that financial indicators alone cannot adequately capture the company's strengths and weaknesses, non-financial factors are as important as financial ones in achieving the organization success.

At Sun Life of Canada for example, top executives receive written transcripts of customer complaints and can listen to audio recordings of specific complaints while the risk-management committee of the board focuses on customer complaints (Deloitte, 2004:14). At Brinks in the United States, the company places a high priority on employee commitment and holds what is called a 'speak-out' at each branch every month. The employees are asked to voice their complaints, which are then transcribed with no names attached. The CEO reads all the speak-out minutes and follow-up to see that employee concerns are acted upon (Deloitte, 2004:14).

According to ICSB (2006:407), small businesses can also benefit from using a BSC, as demonstrated by Susan Johnson, president at Futura Industries in the United States who stated the following: "We had all the financial metrics, lots of customer measures, and got ISO accredited three years ago so we had internal processes focused on quality, but it is our employees that differentiate us from all other extrusion companies".

At Hyde Park Electronics for example, new products sales are used to measure development effectiveness. The company tracks what they are spending on new product development and time to market. New product sales are an indication of whether those investments are paying off. The company measures of customer satisfaction are increased sales and increased income that would result from product acceptance and the generation of repeat customers. Other key customer metrics that drive customer satisfaction are related to product shipment and whether the customer gets the product on the date they requested (ICSB, 2006:407).

#### 2.15 WHY IS THE BSC APPROPRIATE FOR FAST FOOD INDUSTRY?

The BSC designs in large enterprises normally include an elaborate process for identifying measures selected to inform management about the organisation's progress towards achievement of its goal (Olve, Roy & Wetter, 1999:320-8) (Andersen *et al.*, 2001:5). As discussed above, financial measures are not enough for any business, the BSC can be used with five or 5,000 employees working toward the same goals (Green, Garrity, Gumbus & Lyons, 2002:30-36).

In SMMEs (particularly fast food franchisees), the utility of formal measure definition is lower. The limited size and complexity of the organization means that the managers are well aware (at least collectively) of all performance related issues (Mintzberg, 1981:103-116) (Andersen *et al.*, 2001:5).

The BSC stands out in the popular literature as a very popular and practical instrument from which a multi-dimensional strategic management tool can be developed. Such a strategic management tool can be adopted by fast food franchisee and thereafter customized (see Figure 2.4), to suit their respective outlets for effective management of the daily activities. The model is based upon the terms 'balance' and 'measurement', the latter is elaborated upon by the founders, Kaplan and Norton as: "If you can't measure it, you can't manage it" (Kaplan & Norton, 1996:21).

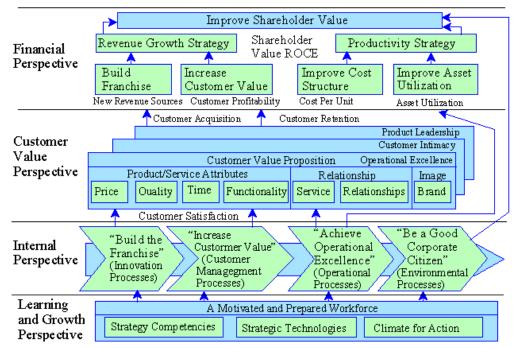


Figure 2.4: The BSC Generic Strategy Map (Source: Kaplan & Norton, 1996:96)

The term balance is exemplified by four desirable balances, namely:

- Between short and long-term goals,
- between financial and non-financial measures,
- > between indicators of activities and results, and
- > the balance between the internal and external perspectives.

The strategies of the organization are followed-up by measuring from four perspectives: customer, processes, development and finances. The idea being that if the first three perspectives develop as desired, then long term financial success should result. The four perspectives are linked in a hierarchical cause-effect chain. Learning and development strengthen the competence of the employees. This is thought to support the realization and development of internal processes, which in turn leads to better customer relations, increased loyalty from the customers, and in financial success.

Defining the right measures is critical in achieving the desired results. When deciding on what to measure, the process starts with the entity's purpose namely; the visions, mission statement and strategic goals (refer Figure 2.4). The entity's measures should link directly to the strategic objectives. As the strategic objectives are deployed and cascade down to intermediate and lower level goals, they define what the performance measures should be for the lower levels in the organization. Once the objectives or expected results for each organizational unit such as departments, work centres or individuals are defined, the performance measures can be established. The managers are to indicate the critical success factors, including resources, capabilities, processes, and results for achieving the outlets' goals (Manoochehri, 1999:Online).

As a rule, franchise business plans (recipes for success) is 'lacking' and inappropriate to highlight important sections of accounting information needed for success, thus setting a trap for failure. How can the franchisees check if there are gaps? Do they have a back up? The open questions which should be asked are the following: Does the franchise package (the so called 'success recipe') provide franchisees with the mechanisms to measure and drive value in real-time? Are the managers of franchises able to identify critical information or articulate factors that are critical to actually help grow market share and profits? To what levels are performance measured and the role and purpose of the utilised measures clarified? These issues remain problematic as the need to identify and understand information critical for decision making in the running of a franchise becomes imperative for the growth and sustainability thereof.

#### 2.16 BSC APPROPRIATENESS FOR FRANCHISOR AND FRANCHISEE?

#### Franchisor perspective

Many franchisors are involved in businesses that meet consumer needs – retail goods, petrol sales, fast food and other entertainment and are expected to enlarge their operations as long as the economy remains buoyant. There is a constant need for people to open their own businesses in order to overcome unemployment, however business failure remains a major problem (Macqueen, 2006:Online).

The Franchise Association of Southern Africa believes that a franchise model, by taking away the isolation of business-owners, overcomes lack of business skills. Furthermore, the franchisor would want to know the franchisee progress and whether franchisee is following the plan (success recipe). As demonstrated, has been stated that financial accounting is inadequate therefore the BSC should be included within the franchise package (recipe for success) and would help ensure the support required to empower (through prescription) the franchisee with the monitoring tool, thereby ensuring the achievement of goals as promised.

#### Franchisee perspective

Macqueen (2006:Online), who is the chairperson of FASA, speaking at a First National Bank seminar, stated that at least 80 percent of new businesses in South Africa fail within the first year, citing business management skill as a major factor attributing to this. Furthermore, Macqueen stated that business-owners are also extremely 'lonely' and often the decision-making is done on one's own, without any sort of support. The franchisee wishing to monitor progress, typically perform as promised by the franchisor and check the integrity of information, through the accounting system prescribed and obtained from the franchise package the managers often use 'diluted' financial accounting measures, and as a result, operate 'in the dark'.

Those who wish to survive in times of non-growth incur unnecessary costs to obtain monitoring methods and contribute further to non-achievement of the goal. The franchisees need enhanced accounting information to identifying the drivers of financial success and performance measure as in the instance of the BSC. The challenges facing managers of franchises include tackling the tough job of managing businesses for results i.e. identifying the drivers of financial success and performance measuring these factors. Lacking such tools, managers of franchises can encounter difficulties managing what they cannot describe or measure, and thereby causing the franchisees to fail.

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Measuring customer, operational efficiency, learning, and growth all contribute to bottom line profitability. In this respect, Kaplan and Norton (2001:Online) elaborate upon these issues as they pertain to the BSC as follows:

- Promotes growth: The focus on long-term strategic outcomes, not just short-term operational results.
- Tracks performance: Individual and collective results tracking against targets in order to correct and improve.
- Provides focus: The BSC provides focus on what is important to the company by aligning measures to a few critical strategies.
- Alignment to goals: Measures which are truly important to success become linked and support each other across the organization.
- Goal clarity: Helps clarify whether daily activities contribute to the goals of the enterprise.
- > Accountability: Individuals are assigned owners of metrics for the results.

## 2.17 PRELIMINARY INDUSTRY FINDINGS

Preliminary research findings based on a research paper presented by this author at the Western Cape Regional SAAA Conference held at the CPUT Hotel School, 8<sup>th</sup> November 2007 (Mabesele, 2007:Conference Paper) returned the following:

## Profile of fast food franchisee respondents

A total of 100 questionnaires were distributed with 40 fully completed questionnaires being returned. The non-franchise respondents were then deleted from the sample leaving 22 questionnaires, from which conclusions were drawn. It was found that 36 percent of the outlets were run by owner-manager with 16 years experience on average and 55 percent by managers (not owners) with four years experience.

## > Financial reports

Most franchisees indicated the reasons for preparation of financial statements (depicted in Figure 2.5 for ease of reference), as follows:



Figure 2.5: The purpose for preparation of financial reports (Source: Mabesele, 2007:Conference)

Figure 2.5 reflects highlight the following: A total of 43.75 percent of respondents indicated that the purpose for the preparation of financial statements is for tax purposes, while 31.25 percent of the respondents believed that financial statements are used for determining profit. Twenty five percent of respondents use financial statements for control purposes, while 43.75 percent of respondents use it to determine business growth.

#### > The performance measures utilised in the business cycle

The unit of analysis response-to-measurement for purpose of providing information for effective management was grouped into the major fast food franchise activities and the extent to which areas of activities are performance measured are reflected in Figure 2.6.

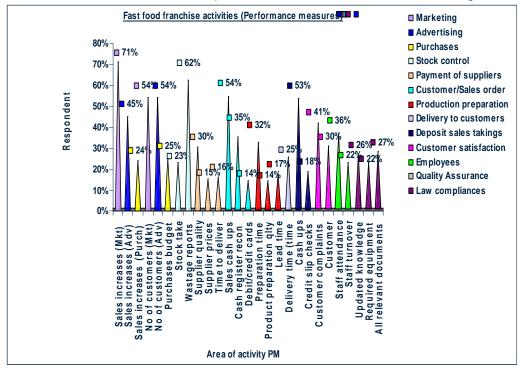


Figure 2.6: The areas of activities performance measured (Source: Mabesele, 2007:Conference)

Figure 2.6 highlights the most commonly and least performance measured areas of activities, which are expanded upon below for ease of reference:

Areas most performance measured:	Areas least performance measured:
Marketing,	Purchases,
Advertising,	Payments of suppliers,
Stock,	Product preparation,
Customer/sales order, and	Delivery to customer, and
Delivery sales takings.	Customer satisfaction.

### > The vision of the franchisees

The aspects, areas and measures, which were identified by the respondents to be important for the description and measurement of vision of the franchisee are depicted in Figure 2.7, Figure 2.8 and Figure 2.9.

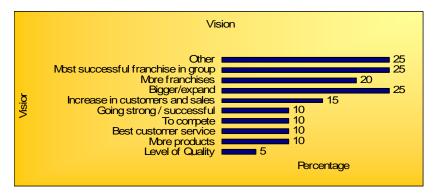


Figure 2.7: Description of the vision by manager and owner/manager (Source: Mabesele, 2007:Conference)

Figure 2.7 reflects that expansion and most successful franchise in group were the most important aspect used to describe the vision of franchisee.

		Vision- Most important areas measured	
Area	Marketing Head Office Walk in trade Expanding Stock	4.76 4.76 4.76 4.76	

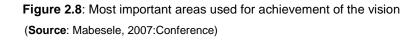


Figure 2.8 illustrates that turnover and growth were the most important areas used to measure the franchisees' ability to achieve the vision.



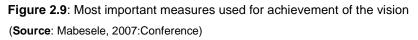
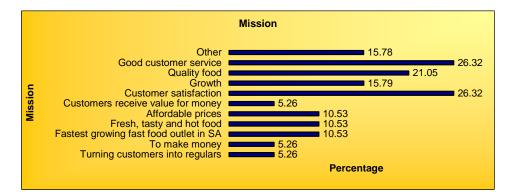


Figure 2.9 reflects that sales and turnover were the most used measures for achievement of the vision.

## > The mission statement

When questioned about their mission statement, areas and measures used to measure achievement of the mission, the percentages which were returned are reflected in Figure 2.10.



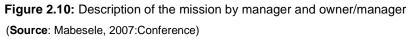
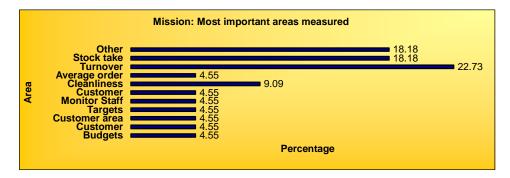


Figure 2.10 illustrates that good customer services, customer satisfaction and quality food were mainly used as a measure for achievement of the mission of franchisees.



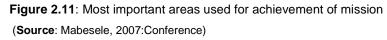


Figure 2.11 illustrates that turnover, stock take and cleanliness were the most important areas used to measure the franchisees' ability to achieve the mission.

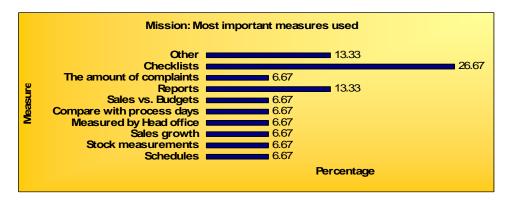


Figure 2.12: Most important measures used for achievement of mission (Source: Mabesele, 2007:Conference)

Figure 2.12 illustrates that checklists and reports were the mostly used measures for achievement of the vision.

From the conducted research, the following analogies were drawn:

- > Franchisees do not comprehensively performance measure their activities.
- > In terms of plans, none represent any measurement
- > Most owners/managers rely on lagging financial information for decision making.
- > Floor managers or similar are not specifically trained to do their jobs.
- Franchise 'package' agreements do not appear to contain even elements of performance measurement frameworks or models.
- An obvious gap exists for the generation of essential information required for effective management.

The primary objective of the preliminary study was to establish the current position of the performance measures used by franchises in the fast food industry. A clear need was established to utilize performance measures for both financial and non-financials in the fast food industry, enabling the franchises to effectively manage their businesses, grow and be sustainable.

Based on the above preliminary study, it was recommended that further research be conducted into performance measures utilization by fast food franchisees in South Africa and to determine the benefits thereof to the industry. The franchisees in the fast food sector need to become aware of the benefits and the various ways to measure performance in their business activities, and the owners and management of fast food franchises should be provided with training in performance measures, enabling them to manage the businesses effectively.

## **CHAPTER THREE**

#### **RESEARCH METHODOLOGY**

#### 3.1 INTRODUCTION

Leedy, Newby and Ertmer (1997:9), explain that methodology dictates the data gathered, the approach to be adopted so that meaning that lies below the surface of such data manifest, and draws conclusions that lead to the expansion of knowledge. This chapter provides an overview of the data collection design and methodology used in this study to gather the relevant primary data and examines the statistical and analytical tools that have been applied to conduct the analysis.

Through the literature study conducted within the ambit of Chapter 2, it has become evident that performance measurement is critical to ensure the success of an organization. It enables the business to identify strengths and weaknesses, aligns the strategies, vision, mission, objectives, and ensures a balance in measuring financial and non-financial matters.

To bridge the gap of the plethora of diverse factors impacting on performance measurement of a business, a BSC model would serve as basis on which fast food franchisees can adopt and improve their ability to identify the management information, which is critical for the performance measurement of their outlets. The factors included in the model are exemplified by the following four elements, namely:

- > The difference between short and long-term goals
- > The difference between financial and non-financial measures
- > The difference between indicators of activities and results
- > The difference between the internal and external perspectives

#### 3.2 AIM OF THIS CHAPTER

The aim of this chapter and the survey contained therein is to determine what management information is critical and are utilized by managers for effective management of fast food franchisees. The primary objective being to solve the research problem as defined in Chapter 1, Paragraph 1.4, and which reads as follows:

"There is a high probability of the risk of failure of fast food franchisees due to the fact that they do not operate their businesses using accurate management information measures".

### 3.3 RESEARCH QUESTIONS

Collis and Hussey (2003:125) citing Kerlinger (1986), suggest that good research questions for quantitative research should, "... express a relationship between variables, be stated in unambiguous terms in question form, and imply the possibility of empirical testing". Furthermore, it is usual to begin the research questions with 'what' or how' (Collis & Hussey, 2003:127).

The research question forming the crux of this thesis, reads as follows: *What management information is critical for franchisees in the fast food industry, to ensure sustainability?* 

The following investigative questions will be researched in support of the research question:

- What information related to accounting is contained in stock standard franchise packages?
- > What measures do franchisees use to measure performance?
- > What performance measures are critical for the success of the franchisees industry?
- > To what extent are critical success factors utilized by franchisees?

### 3.4 SURVEY ENVIRONMENT

Due to imbalance of existing performance management systems, the concept has become an essential part of business success around the world. This has culminated in businesses seeking improved and balanced techniques and strategies to effectively manage their organizations. Furthermore, the majority of SMME managers, which for the purpose of this research study include fast food franchisees who lack the necessary skills to articulate the performance requirements of their organisations in real time. Certain managers still use financial information (lagging indicator), while those who can afford it, turn to outsourcing which can result in cost ineffectiveness, high reliance on franchisor feedback (lack of control) or seek independent advice, which will address their specific need (Baard, 2004:Online) cited by (Chambers, 2005:73). It is therefore evident that there is a need to assist SMMEs in adopting other modes of performance measurement and the viability of utilising both financials and non-financial measures.

As a result, it was therefore a requirement to determine what the role of performance measures in the fast food franchisees industry is, highlight the information lacking in existing performance measurement systems, and suggest the adoption of an alternative BSC model to assist SMMEs to improve their ability to identify and manage critical success factors of the

organisations. Cooper and Schindler (2003:55), define a model as, "...a representation of a system that is constructed to study some aspect of that system or the systems as a whole".

The food service sector consists of various franchised (franchisee owned) and nonfranchised (independent) outlets, each with a unique purpose in the consumer food service. The various fast food franchisees, which will serve as the research environment, include the following:

- ➢ Cafés/bars,
- full-service restaurants,
- fast food outlets,
- > 100% Home delivery/takeaways, and
- self-service cafeterias.

## 3.5 RESEARCH METHODS

### 3.5.1 Preliminary pilot study

Prior to this research study, a preliminary pilot study was conducted during 2007 by the author using a questionnaire which contained both open and closed ended questions. The questionnaire format allowed for a list of themes for establishing relevant points, personal opinions and perceptions. The objective of the preliminary survey was to collect, analyze and utilise the findings for an earlier degree and at the same time serve as basis and impetus for the research undertaken in this thesis. The results of the preliminary pilot study were expanded upon in item 2.17 of the previous chapter.

To fully understand the quality and nature of performance measure data, the specific requirements for each statistical method must be understood before adopting a particular research approach.

### 3.5.2 Quantitative approach

Struwig and Stead (2001:7-8), define quantitative research as: "...a form of conclusive research, involving large representative samples and fairly structured data collection procedures." With quantitative research, the emphasis is placed on the methodology, since it relies on the measurement and analysis of statistical data to determine relationships between entities, which could ultimately culminate in quantifiable conclusions. According to Collis and Hussey (2003:10-15), quantitative research involves collecting and analyzing numerical data and applying statistical tests.

Due to the size of samples analyzed through quantitative approaches, it is essential to fully understand the nature of the elements required to produce high quality outputs, before starting a survey of a quantitative nature. Struwig and Stead (2001:7) and Cooper and Schindler (2003:148), respectively claim that the most common methods used to conduct quantitative research involve exploratory, descriptive and experimental approaches.

#### 3.5.3 Qualitative Approach

Qualitative refers to the meaning or definition of something being described, as opposed to the exact numerical measurement of that something, as in the quantitative approach. In layman's terms, qualitative refers to meaning of a research area, while quantitative assumes the meaning of the research area and refers to a measure of it (Cooper & Schindler, 2003:152). Qualitative research is often used in studies that involve the management science, sociology, anthropology, social work, education, history, etc.

Several authors believe that the qualitative approach appears to serve as a methodology of verification rather than discovery (Struwig & Stead, 2001:7; Cooper & Schindler, 2003:152). To conduct qualitative research, a researcher could make use of a variety of approaches, which will be elaborated upon in Paragraph 3.8 below.

#### 3.6 RESEARCH DESIGN

To conduct this study an empirical research with quantitative methods for collecting data was deployed, with the unit of analysis being the managers or owners of fast food outlets.

### 3.7 CHOICE OF SAMPLING METHOD

The food service sector consists of various franchised (franchisee owned) and nonfranchised (independent) outlets, each with a unique purpose in the consumer food service. The various fast food franchisees, which will serve as the individual strata for the survey, include the following:

- Cafés/bars,
- full-service restaurants,
- fast food outlets,
- > 100% Home delivery/takeaways, and
- self-service cafeterias.

To ensure that each identifiable strata of the population were taken into account (Collis & Hussey, 2003:157) (Easterby-Smith, Thorpe & Lowe, 2002:239-59), various respondents were selected from a list extracted from FASA website (Appendix A).

According to Collis and Hussey (2003:155-160), a 'sample' is made up of some of the members of a 'population' namely, a body of people or any other collection of items under consideration for the purpose of the research, furthermore sampling can be categorized as 'probability sampling' or 'non-probability sampling'.

Within the context of probability sampling the researcher can in advance determine that each segment of the population will be represented in the sample. The most popular methods of probability sampling are:

- > Random sampling,
- systematic sampling, and
- stratified sampling.

Within the context of non-probability sampling the researcher has no way of forecasting or guaranteeing that each element of the population will be represented in the sample. The three methods of non-probability sampling are:

- Convenience 'accidental' sampling,
- > quota sampling, and
- > purposive sampling.

## 3.8 THE TARGET POPULATION

With any survey, it is necessary to clearly define the target population, which Collis and Hussey (2003:55), define as follows:

# "A population is any precisely defined set of people or collection of items which is under consideration".

The 'sampling frame' defined by Vogt (1993:213-220), as 'a list or record of the population from which all the sampling units are drawn. For this survey, 100 fast food franchisees, randomly selected from FASA list of franchisees represent the sampling frame. This transposes in 100 managers or owner-and-manager from different fast food franchisee outlets in the Cape Metropole (Appendix B) being randomly selected.

The target population was specifically chosen in order to validate the practicality of the concepts as presented here. The risk of bias, which cannot be statistically eliminated, is recognised by the author based on the very definition of the target population as well as the number of respondents selected.

### 3.9 DATA COLLECTION DESIGN

According to Emory and Cooper (1995), three primary types of data collection (survey) methods can be distinguished namely:

- Personal interviewing.
- > Telephone interviewing.
- > Self-administered questionnaires/surveys.

While personal interview method was used to guide the respondents on the requirements for completion of the survey, the primary data collection method used in this survey is the self-administered questionnaires/surveys, described by Leedy and Ormrod (2001:196), as:

"...simple in design: The researcher poses a series of questions to willing participants; summarizes their responses with percentages, frequency counts, or more sophisticated statistical indexes; and then draws inferences about a particular population from the responses of the sample".

The data collection method used in the survey, falls within the context of a survey, defined by Collis and Hussey (2003:60), as:

"A sample of subjects being drawn from a population and studied to make inferences about the population"

More specific, the survey conducted in this thesis falls within the ambit of the 'descriptive survey' as defined by Ghauri, Grønhaug and Kristianslund (1995:60).

The data collection method used fall within the ambit of both the definitions attributed to the concepts 'survey' and 'field study'. 'Survey', according to Gay and Diebl (1992:238), is an attempt to collect data from members of a population in order to determine the current status of that population with respect to one or more variables, while Kerlinger (1986:372), define 'field study' as non-experimental scientific inquiries aimed at discovering the relations and interactions among ... variables in real ... structures. As in the case of most academic research, the collection of data forms an important part of the overall thesis content.

#### 3.10 MEASUREMENT SCALES

The survey will be based on the Likert-style rating scale, whereby respondents were asked to respond to questions or statements (Parasuraman, 1991:410). The reason for choosing the Likert scale, the fact that the scale can be used in both respondent-centred (how responses differ between people) and stimulus-centred (how responses differ between various stimuli) studies, most appropriate to glean data in support of the research problem in question (Emory & Cooper, 1995:180-181). The advantages in using the popular Likert scale according to Emory and Cooper (1995:180-181), are:

- Easy and quick to construct.
- > Each item meets an empirical test for discriminating ability.
- The Likert scale is probably more reliable than the Thurston scale, and it provides a greater volume of data than the Thurston differential scale.
- > The Likert scale is also treated as an interval scale.

According to Remenyi, Money and Twite (1995:224), interval scales facilitate meaningful statistics when calculating means, standard deviation and Pearson correlation coefficients.

### 3.11 THE DEMAND FOR A QUALITATIVE RESEARCH STRATEGY

While this author acknowledges that a number of strategies can be applied in similar research projects, the well-known concepts of objectivity, reliability etcetera, inherited from the empirical analytical paradigm, is suggested for business research in more or less the traditional way. Quoting Thorndike and Hagen, these concepts are defined by Emory and Cooper (1995:156), as follows:

- Practicality: Practicality is concerned with a wide range of factors of economy, convenience, and interpretability.
- Validity: Validity refers to the extent to which a test measures what we actually wish to measure. Smallbone and Quinton (2004:154) citing Yin (2003) identified 3 subsets to the concept validity, namely: construct validity, internal validity and external validity.
- Reliability: Reliability has to do with the accuracy and precision of a measurement procedure.

### 3.12 SURVEY DESIGN

Collis and Hussey (2003:39), is of the opinion that, 'if research is to be conducted in an efficient manner and make the best of opportunities and resources available, it must be organised. Furthermore, if it is to provide a coherent and logical route to a reliable outcome, it

must be conducted systematically using appropriate methods to collect and analyse the data. A survey should be designed in accordance with the following stages:

- > Stage one: Identify the topic and set some objectives.
- Stage two: Pilot a questionnaire to find out what people know and what they see as the important issues.
- > Stage three: List the areas of information needed and refine the objectives.
- **Stage four:** Review the responses to the pilot.
- > Stage five: Finalise the objectives.
- **Stage six:** Write the questionnaire.
- **Stage seven:** Re-pilot the questionnaire.
- Stage eight: Finalise the questionnaire.
- **Stage nine:** Code the questionnaire.

The survey design to be used in this instance is that of the descriptive survey as opposed to the analytical survey. The descriptive survey is according to Collis & Hussey (2003:66), frequently used in business research in the form of attitude surveys. The descriptive survey as defined by Ghauri, Grønhaug and Kristianslund (1995:60), has furthermore the characteristics to indicate how many members of a particular population have a certain characteristic. Particular care was taken to avoid bias in the formulation of the questions.

The statements within the survey have been designed with the following principles in mind:

- > Avoidance of double-barrelled statements.
- > Avoidance of double-negative statements.
- Avoidance of prestige bias.
- > Avoidance of leading statements.
- > Avoidance of the assumption of prior knowledge.

### 3.13 THE VALIDATION SURVEY QUESTIONS

The questionnaire included quantitative questions prepared and piloted to ensure they reflected a high degree of 'validity' (Easterby-Smith, Thorpe & Lowe, 2002:239-59). The structured questions were developed from the preliminary pilot study questionnaire (Appendix C), furthermore designed and compiled around the four perspectives of a balanced scorecard (Appendix D). To ensure clarity and validity of the questions contained, the questionnaire was processed through the following three phases, namely:

#### Phase 1: Design of criteria questions as instrument: Criteria 1

The purpose of this phase was to design and then test to evaluate the performance measures used by franchises in their daily activities position or the compositions/categories of the franchisees (Appendix E). This was further divided into four main sections elaborated upon below:

#### Section A: Franchisee background

The questions in this section focused on general information of the franchisee (to help determine the SMME classification in accordance with the Small Business Act of 1996 and Amendment Act of 2003), responsibilities for management information and other relevant aspects. In so doing, the questions 1-8 (see Appendix E) on the background of the franchisee could be answered.

#### Section B: Franchisor's franchise package

This section covered all aspects of the contents of the franchise package and was constructed to examine the promises made by the franchisor through the franchise package. The section questions were designed to answer the investigative question: 'What information related to accounting is contained in stock standard franchise packages?'. The purpose of questions 9 was to determine what tools were provided by the franchisor through the stock franchise package to ensure their success.

### Section C: Management information of outlets

This section was made up of 6 quantitative questions that were based on Likert-style rating scale. The respondents were asked to indicate their responses to each of the questions as to 'what' and 'how' they conducted performance measuring. Questions 10 to 16 in this section were specifically tied to the business cycles of franchisees (see Appendix I), the four perspectives of the balance scorecard (see Appendix D and set to answer investigative questions:

- > What measures do franchisees use to measure performance?
- > What performance measures are critical for the success of the franchisees industry?

#### Section D: Perceptions on existing PM

This section consisted of 3 questions aimed at examining what the respondent perceived to be critical success factors for the quality of information provided by their existing performance measurement systems. These categories were constructed in line with the survey conducted by Deloitte in 2004 and 2007 to help answer the investigative question:

> To what extent are critical success factors utilized by franchisees?

A pilot survey was conducted to test the effectiveness and relativity of the questions in terms of criteria 1 (Appendix F). A questionnaire was analyzed by a willing fast food outlet owner/manager (the participant have the necessary information at his disposal to answer the questions) and re-tested by a statistician (Appendix G). The owner/manager is working as a lecturer at the author's institution and owned a franchise outlet at the time of the survey, while the statistician is familiar with the study of this thesis to help identify questions that might not be relevant to the study or required clarity.

#### Phase 2: Editing and testing of criteria questions as instruments: Criteria 2

After conducting Phase 1 (see Paragraph above), several issues became clear regarding the design of criteria1. Issues identified were then used to edit and improve the design of criteria 1 (see Appendix H).

### Phase 3 – Final changes to criteria questions as instruments: Criteria 3

The third phase was used to implement the final changes identified through Phase 2 (see paragraph above). Sections and questions affected on the criteria list include:

### Section A: Question 4 (Managerial experience)

The words 'Indicate year/months' was added to question 4 (see Appendix G) to provide a better understanding of what was required from the respondents.

#### Section A: Question 5 (Total revenue)

Due to the competitive nature of the fast food industry, the words 'optional' and 'Indicate Rand Value' were added to question 5 (see Appendix G) to reduce the effect of feeling compelled to disclose information deemed to be sensitive by respondent.

#### Section B: Question 6 (Franchise package)

The words 'Choose one or more options' were added to question 6 (see Appendix G) and question 8 of Section B (see Appendix G) for respondents to select various items received as a promise from franchisor as well as financial records generated.

#### Layout

A cover page was added to the questionnaire, which stated the purpose of the study, detailed steps involved to successfully complete the questionnaire and to ensure that ethical issues with reference to consent of participants right not to participate in the study and confidentiality of information concerns, were addressed. This page included also the instructions directed to respondents under heading 'Instructions for completion' (see Appendix E) to encourage them to give more open and honest response.

On the last page of the questionnaire, request for respondents' details were added, requiring the participant to specify the name of the outlet, position held by a person who completed the questionnaire, contact numbers and e-mail address. These were added to simplify the analysis process in case of possible errors occurring and ensure feedback to the respondents who indicated so.

These changes were then applied and the questionnaires were distributed mainly to the managers/owners of outlets through personal visits by the author. All franchisee outlets at the time of this study, were identified through a list extracted from FASA website and placed onto spreadsheet (see Appendix A) for use during distribution to identify the respondents to form part of the survey.

The validation of data occurred during the completion of questionnaire process where managers requested verification and clarity of questions for confirmation and attempts were made to ensure that the respondents complete the questions in own hand-writing wherever possible.

Due to the nature of unit of analysis (managers or owners) and their busy work schedules, it was difficult to endeavour to get most of the targeted respondents to take part in the survey. Furthermore, due to the restrictions franchisees operate under, there was a general reluctance for the disclosure of the outlets information in terms of raw data. There was little more that could be done to incentivise them to take part and therefore the survey ultimately rendered fifty one respondents taking part in the survey.

### 3.14 CONCLUSION

In this chapter, the 'performance measurement' survey design and methodology was address under the following functional heading:

- Survey environment.
- Aim of the chapter.
- Choice of sampling method.
- Target population.
- Data collection.
- Measurement scales.
- > Demand for a qualitative research strategy.
- Survey sensitivity.
- Survey design.
- Survey questions.

In Chapter 4, results from the survey will be analysed in detail and conclusions drawn.

### CHAPTER 4

### DATA COLLECTION, ANALYSIS AND INTERPRETATION

### 4.1 INTRODUCTION

Data analysis is "the process of bringing order, structure and meaning to the mass of collected data" (de Vos 2002, 339). This chapter discusses the results of the data analysis of the survey conducted on the fast food franchise industry in Cape Metropole - South Africa. The aim of this study is to determine the role of performance measures in the fast food franchise industry to sustain positive growth. The data obtained from the completed questionnaires will be presented and analysed by means of various analyses (uni-variate, bi-variate and multi-variate) as it comes applicable.

The data has been analysed by using SAS software. As descriptive statistics, frequency tables are displayed in Paragraph 4.2, which shows the distributions of the statement responses. Descriptive statistics is used to summarize the data. As a measure of central tendency and dispersion, Table 4.3 shows the means and standard deviation of the variables that are continuous.

### 4.2 ANALYSIS METHOD

#### 4.2.1 Validation survey results

A descriptive analysis of the survey results returned by the research questionnaire respondents are reflected below. The responses to the questions obtained through the questionnaires are indicated in table format for ease of reference. Each variable is tested to fall within the boundaries. The database in which the data was captured is developed, so that data validation is insured. This culminated in build in boundaries and rules so that the data capturer does not make mistakes. Other measures to insure data validity is to capture the information twice and then compare to see whether any mistakes were made and correct it. Data validation is the process of ensuring that a program operates on clean, correct and useful data. The construct validation however can only be taken to the point where the questionnaire measure what it is suppose to measure. Construct validation was addressed in the planning phase of the survey and when the questionnaire was developed. This questionnaire is purported to measure the performance measures of the fast food franchisee industry in Cape Metropole.

#### 4.2.2 Data format

The data from the questionnaires was coded according to a predetermined coding scheme and captured on a database in Microsoft Access, which was developed for this purpose. It was then imported into SAS-format through the SAS ACCESS module.

### 4.2.3 Preliminary analysis

The reliability of the statements (items) in the questionnaire posted to the sample respondents drawn from the fast food industry in Cape Metropole - South Africa are tested by using the Cronbach Alpha tests. (See Paragraph 4.3.1). Descriptive statistics was performed on all variables; displaying means, standard deviations, frequencies, percentages, cumulative frequencies and cumulative percentages. This also includes simple graph analysis, which illustrates the descriptive statistics. These descriptive statistics are discussed in Paragraphs 4.3.2 and 4.3.3. (See also computer printout in Appendix L).

### 4.2.4 Inferential statistics

The following inferential statistics are performed on the data:

- > Cronbach Alpha test to determine consistency of statements (items).
- > T-tests to compare sample means of different groups.
- > Chi-square test to determine associations.

## 4.2.5 Technical report with graphical displays

A written report with explanations of all variables and their outcome was compiled. A Cross analysis of variables where necessary was performed, attaching statistical probabilities to indicate the magnitude of differences or associations.

All inferential statistics are discussed in Paragraph 4.3.4.

### 4.2.6 Assistance to researcher

The conclusions made by the researcher, was validated by the statistical report. Help is given to interpret the outcome of the data. The final report written by the researcher was validated and checked by the statistician, to exclude any misleading interpretations.

#### 4.2.7 Sample

The target population forming the sampling frame is made up out of managers or owners of all fast food industry franchisees in the Cape Metropole – South Africa. A convenient sample was drawn from the 100 questionnaires that were distributed on an accidental sampling tactic by approaching any franchisee in the fast food industry as unit of analysis, in various suburbs of the Cape Metropole. The number of respondents that completed the sample on the end was 51. Thus 51% of the original sample realized.

### 4.3 ANALYSIS

In total 51 respondents (managers or owners or both) of fast food franchisee in Cape Metropole answered the questionnaire posted to them. The items (statements) in the questionnaire will be tested for reliability in the following paragraph.

#### 4.3.1 Reliability testing

Cronbach's Alpha is an index of reliability associated with the variation accounted for by the true score of the "underlying construct". Construct is the hypothetical variables that are being measured (Cooper & Schindler, 2001:216-217). More specific, it would be that Cronbach's alpha measures how well a set of items (or variables) measures a single uni-dimensional latent construct.

The reliability test (Cronbach's Alpha Coefficient) was done on all the items (statements) which represent the measuring instrument of this survey, with respect to the responses rendered in this questionnaire. The results are represented in Table 4.1.

Statements SECTION B: SUPPORT FOR MANAGEMENT OF THE		Variable nr. E BUSINESS AC	Correlation with total	Cronbach's Alpha Coefficient
B8.	B8. What statements and reports are generated from the financial records and how often:			
B8.01	Cash flow statement.	B8_01	0.2440	0.9820
B8.02	Statement of changes in Equity	B8_02	0.2022	0.9821
B8.03	Income statement.	B8_03	0.2803	0.9819
B8.04	Balance sheet.	B8_04	0.2453	0.9820
B8.05	Bank reconciliation.	B8_05	0.2478	0.9820
B8.06	Analysis of cash register.	B8_06	0.0934	0.9822

TABLE 4.1: Cronbach's Alpha Coefficients (Source: Own Source)

Statements		Variable nr.	Correlation	Cronbach's			
			with total	Alpha Coefficient			
		<b>D A A</b>					
B8.07	Stock variance reports.	B8_07	0.0280	0.9823			
B8.08	Sales variance reports.	B8_08	0.0423	0.9822			
B8.09	Debtors and Suppliers reports	B8_09	0.1131	0.9821			
B8.10	Lead time reports.	B8_10	0.2731	0.9820			
B9.	Does the franchiser prescribe performance measures to evaluate the business performance in the following activities:						
B9.01	Marketing.	B9_01	0.1403	0.9819			
B9.02	Advertising.	B9_02	0.1124	0.9819			
B9.03	Purchases.	B9_03	0.2659	0.9819			
B9.04	Stock Control.	B9_04	0.0728	0.9819			
B9.05	Payment of suppliers.	B9_05	0.1269	0.9819			
B9.06	Customer's Orders / Sales	B9_06	0.1193	0.9819			
B9.07	Product Preparation.	B9_07	0.0988	0.9819			
B9.08	Delivery to customers.	B9_08	0.0698	0.9819			
B9.09	Deposit sales takings.	B9_09	0.2494	0.9819			
B9.10	Customer satisfaction.	B9_10	0.1773	0.9819			
B9.11	Employees.	B9_11	0.3463	0.9819			
B9.12	Quality Assurance.	B9_12	0.1825	0.9819			
B9.13	Law Compliance.	B9_13	0.1853	0.9819			
SECTIO	N C: BUSINESS CYCLES AND PERFORMAN	ICE MEASURES	5				
C10.	To what extend do you use performance m	neasures in you	r business acti	vities:			
C10.01	Marketing.	C10_01	0.3117	0.9819			
C10.02	Advertising.	C10_02	0.1564	0.9821			
C10.03	Purchases.	C10_03	0.1872	0.9819			
C10.04	Stock Control.	C10_04	0.0718	0.9819			
C10.05	Payment of suppliers.	C10_05	0.0143	0.9822			
C10.06	Customer's Orders / Sales	C10_06	0.1142	0.9819			
C10.07	Product Preparation.	C10_07	0.2069	0.9819			
C10.08	Delivery to customers.	C10_08	0.2878	0.9819			
C10.09	Deposit sales takings.	C10_09	0.1446	0.9820			
C10.10	Customer satisfaction.	C10_10	-0.0552	0.9820			
C10.11	Employees.	C10_11	-0.4191	0.9823			
C10.12	Quality Assurance.	C10_12	-0.1333	0.9821			
C10.13	Law Compliance.	C10_13	-0.1624	0.9822			
C11.	Which of the following areas of organisation	on performance	are key drives	of success			
	for your outlet:						
C11.01	Customer satisfaction.	C11_01	0.4942	0.9818			

Statements		Variable nr.	Correlation with total	Cronbach's Alpha	
				Coefficient	
C11.02	Product quality.	C11_02	0.6490	0.9818	
C11.03	Product preparation.	C11_03	0.5780	0.9818	
C11.04	Service quality.	C11_04	0.6167	0.9818	
C11.05	Financial results.	C11_05	-0.5028	0.9821	
C11.06	Employee commitment.	C11_06	0.7736	0.9817	
C11.07	Quality of management processes.	C11_07	0.7162	0.9817	
C11.08	Innovation.	C11_08	0.7718	0.9816	
C11.09	Progress towards your vision.	C11_09	0.8049	0.9816	
C11.10	Achievement of desired results in daily	C11_10	0.5074	0.9818	
	activities.				
C11.11	Quality of relationship with external	C11_11	0.7502	0.9816	
	stakeholders.				
C11.12	Impact on society and the environment.	C11_12	0.6620	0.9817	
C11.13	Compliance with the laws performance.	C11_13	0.7847	0.9816	
C11.14	Deposit sales takings.	C11_14	0.2142	0.9819	
C11.15	Delivery to customer.	C11_15	0.4049	0.9818	
C11.16	Customer orders and sales.	C11_16	0.4922	0.9818	
C11.17	Stock activities.	C11_17	0.5234	0.9818	
C11.18	Purchases activities.	C11_18	0.4224	0.9818	
C11.19	Advertising activities.	C11_19	0.8009	0.9817	
C11.20	Marketing activities.	C11_23	0.7582	0.9817	
C12.	2. Please rank you opinions of your organisation with regard to the following:				
C12.01	Financial measures used by the organisation.	C12_01	0.2814	0.9819	
C12.02	Non-Financial measures used by the organisation.	C12_02	0.5025	0.9818	
C12.03	Achieving the objectives and targets on a daily basis.	C12_03	0.6389	0.9817	
C12.04	Ability to retrieve information anytime when required.	C12_04	0.8535	0.9815	
C12.05	Organisation's ability to analyze weaknesses and strengths.	C12_05	0.8908	0.9814	
C12.06	Sufficient feedback from franchisor.	C12_06	0.4938	0.9818	
C12.07	Market share.	C12_07	0.7344	0.9816	
C12.08	Awareness of what competitors are doing.	C12_08	0.6023	0.9817	
C12.09	Compliance with laws and regulations requirements.	C12_09	0.5477	0.9818	
C12.10	Clear definition and understanding of	C12_10	0.6881	0.9817	

C12.11         Cus           C12.12         Abil           cor         Cor           C12.13         Mea           C12.14         Nur           C12.15         Cus           C12.16         Cus           C12.17         Cus           C12.18         Alig           C12.19         Abil	siness objectives. stomer perception on the business. ility of organisation to monitor customer mplaints. asuring customer expectations. mber of new customers. stomers services. stomer retention. stomer delivery lead-time.	C12_11 C12_12 C12_13 C12_14 C12_14 C12_15	with total 0.9039 0.7398 0.8436 0.8655	Alpha Coefficient 0.9814 0.9817 0.9815	
C12.11         Cus           C12.12         Abil           cor         Cor           C12.13         Mea           C12.14         Nur           C12.15         Cus           C12.16         Cus           C12.17         Cus           C12.18         Alig           C12.19         Abil	stomer perception on the business. ility of organisation to monitor customer mplaints. asuring customer expectations. mber of new customers. stomers services. stomer retention.	C12_12 C12_13 C12_14 C12_15	0.7398 0.8436 0.8655	0.9814	
C12.11         Cus           C12.12         Abil           cor         Cor           C12.13         Mea           C12.14         Nur           C12.15         Cus           C12.16         Cus           C12.17         Cus           C12.18         Alig           C12.19         Abil	stomer perception on the business. ility of organisation to monitor customer mplaints. asuring customer expectations. mber of new customers. stomers services. stomer retention.	C12_12 C12_13 C12_14 C12_15	0.7398 0.8436 0.8655	0.9817	
C12.12 Abil cor C12.13 Mea C12.14 Nur C12.15 Cus C12.16 Cus C12.17 Cus C12.18 Alig C12.19 Abil	ility of organisation to monitor customer mplaints. asuring customer expectations. mber of new customers. stomers services. stomer retention.	C12_12 C12_13 C12_14 C12_15	0.7398 0.8436 0.8655	0.9817	
C12.13 Mea C12.14 Nur C12.15 Cus C12.16 Cus C12.17 Cus C12.18 Alig C12.19 Abil	mplaints. asuring customer expectations. mber of new customers. stomers services. stomer retention.	C12_13 C12_14 C12_15	0.8436		
C12.14 Nur C12.15 Cus C12.16 Cus C12.17 Cus C12.18 Alig C12.19 Abil	mber of new customers. stomers services. stomer retention.	C12_14 C12_15	0.8655	0.9815	
C12.15 Cus C12.16 Cus C12.17 Cus C12.18 Alig C12.19 Abil	stomers services. stomer retention.	C12_15			
C12.16 Cus C12.17 Cus C12.18 Alig C12.19 Abi	stomer retention.		0 = 1 1 =	0.9814	
C12.17 Cus C12.18 Alig C12.19 Abi		040.40	0.5115	0.9818	
C12.18 Alig	stomer delivery lead-time.	C12_16	0.7769	0.9815	
C12.19 Abi		C12_17	0.7274	0.9816	
	gnment of employee to business vision.	C12_18	0.4700	0.9818	
	ility of employees to complete work on heduled time.	C12_19	0.6358	0.9818	
	ployees understanding of operational ocedures.	C12_20	0.5942	0.9817	
C12.21 Em	ployees satisfaction / motivation.	C12_21	0.8369	0.9815	
C12.22 Exis	sting agreed performance standards.	C12_22	0.8358	0.9815	
	warding achievement of short term ancial target.	C12_23	0.7555	0.9816	
C12.24 Sta	aff accountability of use of resources.	C12_24	0.5676	0.9817	
	nitoring learning and reporting pabilities.	C12_25	0.7457	0.9816	
C12.26 Inte	ernal communication.	C12_26	0.6299	0.9817	
C13. In y	In your capacity as manager / owner, indicate the level of attention you give to each				
are	ea:				
C13.01 Fina	ancial results.	C13_01	0.1299	0.9819	
C13.02 Ope	erational performance.	C13_02	0.5914	0.9818	
C13.03 Em	ployee commitment.	C13_03	0.8809	0.9816	
C13.04 Cus	stomer satisfaction.	C13_04	0.3181	0.9819	
C13.05 Pro	oduct quality.	C13_05	0.6241	0.9818	
C13.06 Ser	rvice quality.	C13_06	0.6101	0.9818	
C13.07 Inno	ovation.	C13_07	0.8210	0.9816	
	ality of relationships with external akeholders.	C13_08	0.8555	0.9816	
C13.09 Imp	pact of society and environment.	C13_09	0.8729	0.9816	
C13.10 Bra	and strength.	C13_10	0.4370	0.9818	
	ality of governance and management	C13_11	0.8264	0.9816	

Statements		Variable nr.	Correlation	Cronbach's		
			with total	Alpha		
014				Coefficient		
C14.	What type of management mechanisms do	-	0.4070	0.0040		
C14.01	Activity based costing.	C14_01	0.1672	0.9819		
C14.02	Standard costing.	C14_02	0.3258	0.9819		
C14.03	Breakeven Analysis.	C14_03	0.2681	0.9819		
C14.04	Capital Budgeting.	C14_04	0.6833	0.9817		
C14.05	Balanced Scorecard.	C14_05	06898	0.9817		
C14.06	Management by objectives.	C14_06	0.5610	0.9818		
C14.07	Performance Prism.	C14_07	0.7274	0.9817		
C14.08	Ratio Analysis.	C14_08	0.2856	0.9819		
C14.09	Six Sigma.	C14_09	0.6469	0.9817		
C14.10	Total Quality Management.	C14_10	0.4526	0.9818		
C14.11	Baldridge.	C14_11	0.7016	0.9817		
C14.12	CRM Measurement Framework.	C14_12	0.6984	0.9817		
C14.13	Leadership Driven Measurement.	C14_13	0.6305	0.9818		
C14.14	Accountability Scorecard.	C14_14	0.7071	0.9817		
C14.15	HR Scorecard.	C14_15	0.6753	0.9817		
C15.	C15. How would you rate the quality of information as provided by your current					
	performance measurement system to mea	sure the follow	ing areas:			
C15.01	Price comparisons to competition.	C15_01	0.8741	0.9815		
C15.02	Number of on-time deliveries.	C15_02	0.9096	0.9814		
C15.03	Response times.	C15_03	0.8511	0.9815		
C15.04	Customer complaints.	C15_04	0.8077	0.9815		
C15.05	Number of products returns.	C15_05	0.7708	0.9816		
C15.06	Customer survey results.	C15_06	0.9218	0.9814		
C15.07	Service rewards.	C15_07	0.8801	0.9814		
C15.08	Cycle times.	C15_08	0.7480	0.9816		
C15.09	Inventory turnover.	C15_09	0.7871	0.9816		
C15.10	Defect rates.	C15_10	0.8172	0.9815		
C15.11	Resources utilization.	C15_11	0.8265	0.9815		
C15.12	Target met.	C15_12	0.7211	0.9816		
C15.13	Unit cost compared to competition.	C15_13	0.8434	0.9815		
C15.14	Overhead trends.	C15_14	0.7005	0.9816		
C15.15	Employee morale.	C15_15	0.9394	0.9814		
C15.16	Market share.	C15_16	0.8626	0.9815		
C15.17	Employee talent.	C15_17	0.9282	0.9814		
C15.18	Number of new products.	C15_18	0.6578	0.9817		
C15.19	Systems improvements implemented.	C15_19	0.8501	0.9815		
	- ,			5.00.0		

Statements		Variable nr.	Correlation	Cronbach's
			with total	Alpha
				Coefficient
C15.20 Num	ber of patents.	C15_20	0.4782	0.9818
C15.21 New	technologies adopted.	C15_21	0.8985	0.9814
C15.22 Cash	balances.	C15_22	0.3670	0.9819
C15.23 Payr	nent of payables.	C15_23	0.3003	0.9819
C15.24 Sale	s margins	C15_24	0.1899	0.9819
SECTION D: E	BARRIERS			
D16. How	would you rate the quality of informati	ion as provided	by your currer	nt
perf	ormance measurement system to mea	sure the follow	ing areas:	
C16.01 Too c	complicated.	C16_01	0.6546	0.9818
C16.02 Not s	uitable for daily activities.	C16_02	0.7604	0.9816
C16.03 Too f	ocused on financials.	C16_03	0.7650	0.9816
C16.04 Diffic	ulty measuring non-financials.	C16_04	0.7732	0.9816
C16.05 Lack	of information.	C16_05	0.8665	0.9815
C16.06 Lack	of knowledge on performance	C16_06	0.7515	0.9816
mea	sured.			
C16.07 No or	ne to consult.	C16_07	0.7791	0.9816
C16.08 Supp	ort more costly than expected.	C16_08	0.7552	0.9816
C16.09 Lack	of readily available support.	C16_09	0.7143	0.9816
C16.10 Differ	ent from original promise.	C16_10	0.7288	0.9816
Cronbach's Coefficient Alpha for standardized variable				0.9819
Cronbach's Coefficient Alpha for raw variables				0.9822

According to the Cronbach's Alpha Coefficients (Table 4.1) for all the items in the questionnaire:

- > 0.9822 for raw variables; and
- 0.9819 for standardized variables; which were more than the acceptable level of 0.70, this questionnaire proves to be reliable and consistent.

### 4.3.2 Descriptive statistics

Table 4.2 shows the descriptive statistics for all the variables in the questionnaire measuring performance, with the frequencies in each category and the percentage out of total number of questionnaires completed. It is of importance to note that the descriptive statistics are based on the total sample. In some cases there were no answers given (left blank) in the questionnaire. These are shown as "unknown". The computer printouts with the descriptive statistics are statistics are also shown in Appendix J, while table 4.2 is contained within the ambit of Appendix N.

TABLE 4.3: Descriptive statistics for continuous variables (Source: Own Source)

Variable	N	Mean	Standard Deviation	Range
1. Previous managerial experience	31	9.935	8.9179	36.0
2. Number of employees	50	25.500	22.5554	108.0
3. Turnover per annum	17	4033215.71	3911843.85	16500000.0

#### 4.3.3 UNI-VARIATE GRAPHS

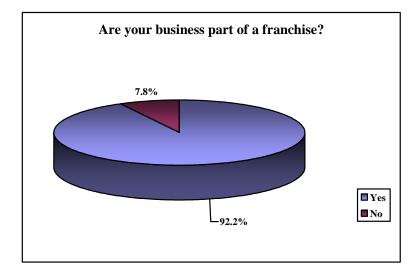
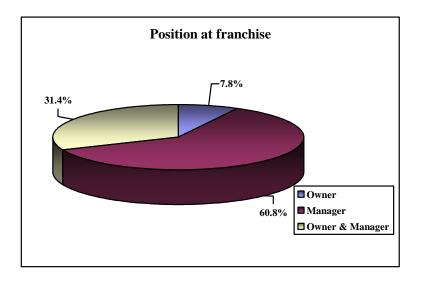


FIGURE 4.1: 3D - Pie chart for indicating franchise (Source: Own Source)

Most of the respondents indicated that their business is part of a franchise.





Most of the respondents were the manager of the business.

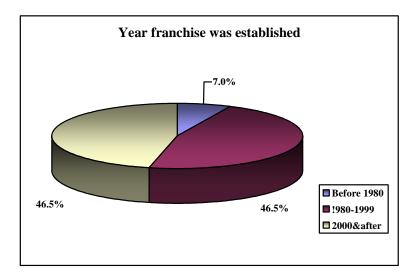


FIGURE 4.3: 3D - Pie chart for year franchise was established (Source: Own Source)

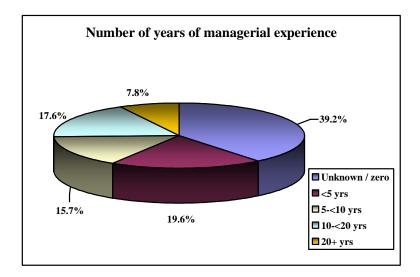


FIGURE 4.4: 3D - Pie chart for number of years with managerial experience (Source: Own Source)

Nearly 40% of the respondents had zero managerial experience or did not indicate their managerial experience.

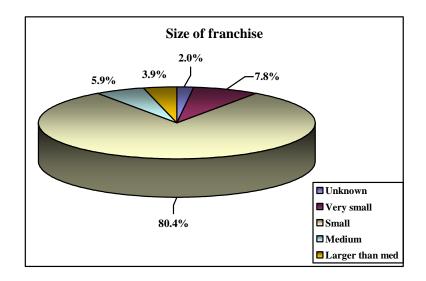
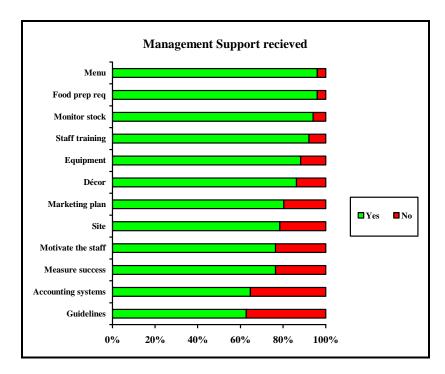


FIGURE 4.5: 3D - Pie chart for size of franchise (Source: Own Source)

As the graph illustrates this sample consists mostly out of small business franchises.





Overall most of the respondents agreed with all of the statements to some degree. Although almost 40% of the respondents indicated that they did not receive "Guidelines on how to write up the books" or "Accounting systems", it seems that most of the business activities were received by the franchises owner or manager when the franchise was acquired.

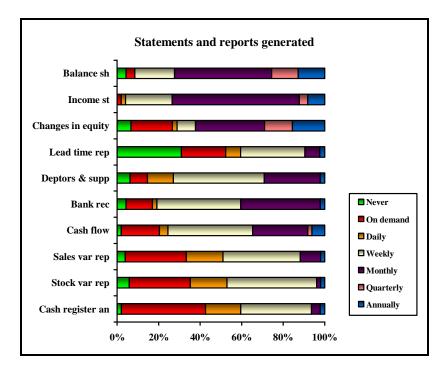


FIGURE 4.7: 100% stack bar for statements and reports generated (Source: Own Source)

According to the frequency distribution of the responses, the following statements or reports were generated from the financial records more frequently (On demand, daily, monthly and weekly):

- Analysis of cash register.
- Stock variance reports.
- Sales variance reports.
- Cash flow statement.
- Bank reconciliation.
- Debtors and suppliers reports.

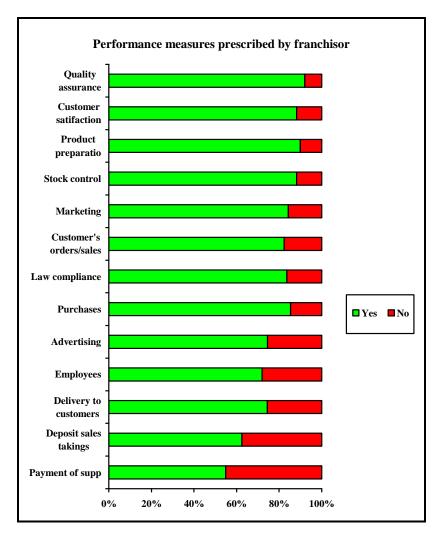


FIGURE 4.8: 100% stack bar for performance measures prescribed (Source: Own Source)

It seems that the performance measures prescribed by the franchise with the highest preference by the respondents are:

- Quality assurance.
- Customer satisfaction.
- Product preparation.
- Stock control.
- Marketing.
- Customer's orders or sales.
- Law compliance.
- Purchases.

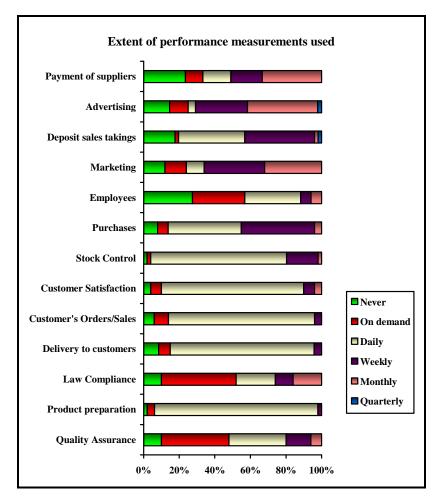


FIGURE 4.9: 100% stack bar for use of performance measurements (Source: Own Source)

The following performance measurements are used the most often:

- Delivery to customers.
- Customer's orders or sales.
- Customer satisfaction.
- Stock control.

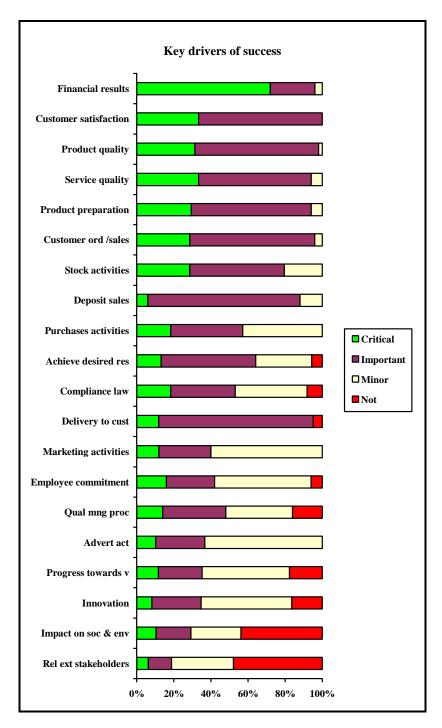
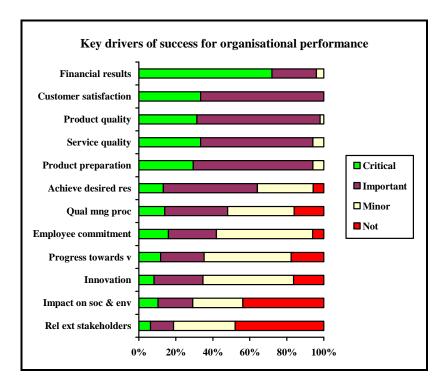


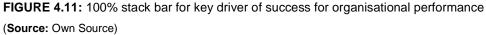
FIGURE 4.10: 100% stack bar for key driver of success (Source: Own Source)

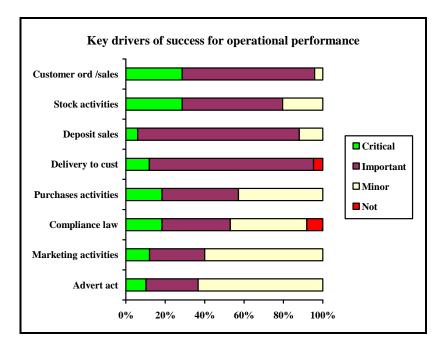
The respondents indicated that financial results are the most critical driver of success, with the following drivers which follows directly:

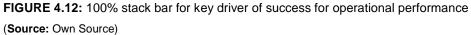
- Customer satisfaction.
- Product quality.
- Service quality.
- Product preparation.
- Customer order / sales.



The following two graphs split the organisation- and operational performance items.







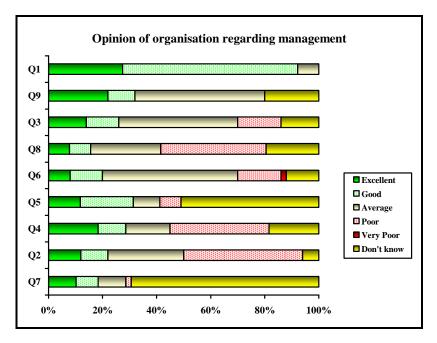


FIGURE 4.13: 100% stack bar for opinion regarding management (Source: Own Source)

The high unknown response of "Market share" and "Organisation's ability to analyze weaknesses or strengths" indicates little knowledge of these factors and the high opinion of the respondents regarding "Financial measures used by the organisation" indicates a well used factor in measuring performance.

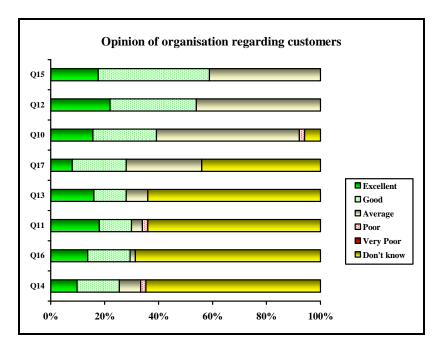


FIGURE 4.14: 100% stack bar for opinion regarding customers (Source: Own Source)

The following aspects were ranked as average to excellent:

- > Customer services.
- > Ability of organisation to monitor customer complaints.
- > Clear definition and understanding of business objects.

The rest of the customer aspect had a very high unknown factor and thus it indicates not measuring it or little knowledge of it.

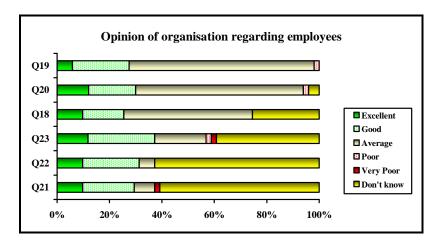


FIGURE 4.15: 100% stack bar for opinion regarding employees (Source: Own Source)

"Employee satisfaction/motivation" and "Existing agreed performance standards" have a high unknown factor and indicates little knowledge of these two aspects. The rest the opinions regarding employee aspects are ranked as average. Although there was a high unknown factor for "Rewarding achievement of short term financial targets", this aspect has the most respondents ranked as good to excellent.

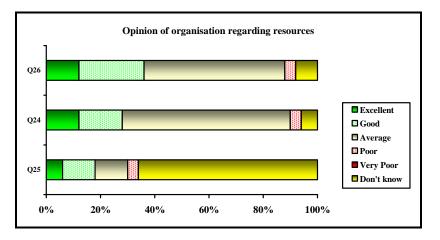


FIGURE 4.16: 100% stack bar for opinion regarding resources (Source: Own Source)

"Monitoring learning and reporting capabilities" has a high unknown factor and indicates little knowledge of this aspect. "Staff accountability for use of resources" and "Internal communications" are ranked as average.

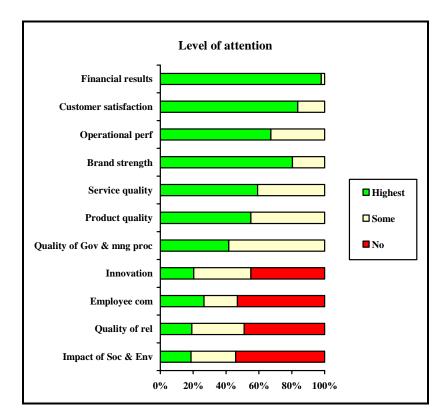
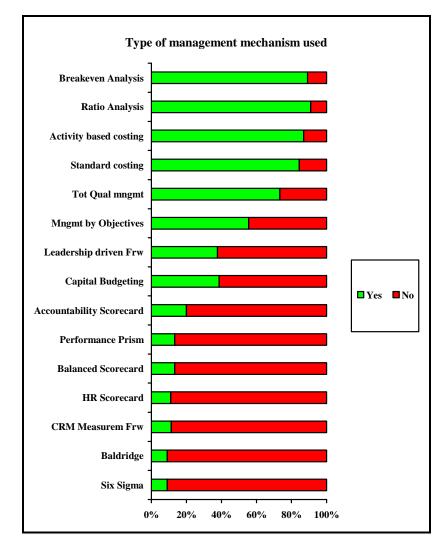


FIGURE 4.17: 100% stack bar for level of attention (Source: Own Source)

The following areas receive the highest level of attention by the managers and owners:

- > Financial results.
- > Customer satisfaction.
- Operational performance.
- Brand strength.





Mostly the following management mechanisms were used:

- Breakeven analysis.
- Ratio analysis.
- Activity based costing.
- Standard costing.
- Total quality management.

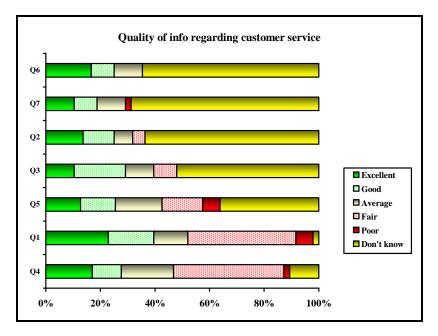


FIGURE 4.19: 100% stack bar for quality info regarding customer service (Source: Own Source)

There were a high percentage of "Don't know" responses for more than half of the customer services, quality measurements. This indicates that little knowledge of customer service aspects exists or that these aspects are not measured in the franchise, especially on the following:

- Customer service results.
- Service awards.
- > Number of on-time deliveries.
- > Response times.

With respect to quality the rest of the customer services were rated on average as average in quality.

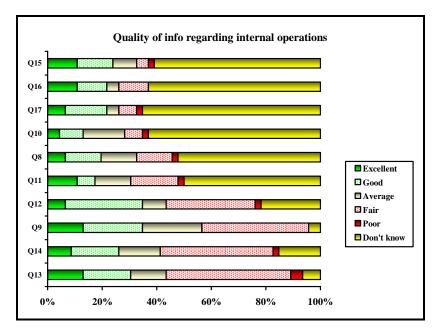
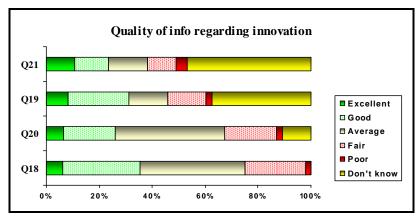


FIGURE 4.20: 100% stack bar for quality info regarding internal operations (Source: Own Source)

Again there were a high percentage of "Don't know" responses for more than half of the internal operations quality measurements. This indicates that little knowledge of internal operations exists, especially on the following aspects:

- Employee morale.
- Market share.
- Employee talent.
- Defect rates.
- > Cycle times.
- Resource utilization.

With respect to quality the rest of the internal operations were rated on average as average in quality.





When evaluating at the average of the responses that was indicated, the innovation aspects provided by the current performance measurement system have an average quality.

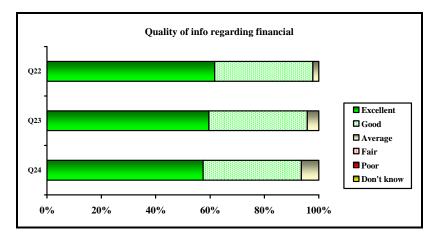


FIGURE 4.22: 100% stack bar for quality info regarding financial aspects (Source: Own Source)

According to the respondents, all the financial aspects as provided by the current performance measurement system have a good to excellent quality.

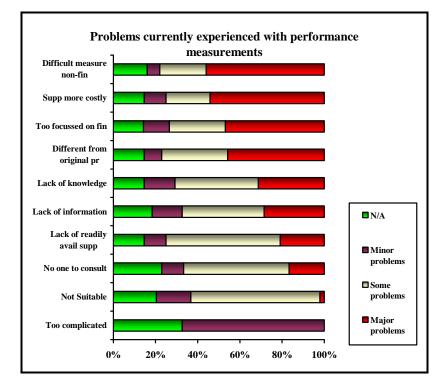


FIGURE 4.23: 100% stack bar for problems currently experienced (Source: Own Source)

The statements measuring the problems currently experienced with performance measurements are sorted from the activity that have the most major problems to the activity

that has the least problems and then represented in Figure 4.23. The following activities have the most major problems:

- > Difficulty measuring non-financials.
- > Support is more costly than expected.
- > Too focused on financials.
- Different from original promise.

## 4.3.4 Comparative statistic

Due to the fact that this study focuses on the descriptive statistics, no comparisons were made except between the respondents who established there franchise outlet before 2000 and those that established their franchise outlets after 2000. The reason for this comparison is that this was the only variable where there are enough respondents in the 2 groups to do valid comparisons using chi-square and t-tests. A Kruskal Wallis test which may be more appropriate for ordinal data was also performed and although not shown in this paragraph the results can be found in Appendix L.

Due to a small sample size, when comparing the 2 groups with respect to the different statements the chi-square test becomes invalid because of expected frequencies of less than 5 in some of the cells. To overcome the problem categories were aggregated that means more or less the same. For instance the scales "Excellent" and "Good", and "Average" and "Fair" are grouped together so that there are two groups indicating "Good to excellent" and "Fair to average". In most of the cases there are still expected frequencies of less than 5, thus the t-test was used to compare the sample means between the two groups with respect to the responses on the statements.

The following tables will only show all the statistically significant differences. However note must be taken that all the comparisons (significant and not significant) will be attached in Appendix K.

Question / Statement	Group	Sample Size	Mean	T-test value	P-Value
Comparisons between the year of establishment groups					
C11. Which of the following areas of organisation performance is a key drives of success for your outlet:					
C11.14 Deposit sales takings	Before 2000	25	2.20	2.37	0.0224*
	2000 & after	21	1.90		

TABLE 4. 4: T-tests for statistically significant	comparisons between the year-of-establishment groups
(Source: Own Source)	

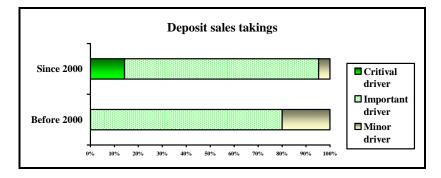
Questi	on / Statement	Group	Sample Size	Mean	T-test value	P-Value
C12 P	lease rank you opinions of your organisa	tion with regard		vina:	Value	
	Organisation's ability to analyze	Before 2000	25	<b>g.</b> 3.68	-2.41	0.0199*
012.00	weaknesses and strengths	2000 & after			-2.41	0.0100
04044			22	5.00	0.40	0.0407*
C12.14 Number of new customers	Before 2000	25	4.16	-2.49	0.0167*	
	2000 & after	22	5.45		0.0000*	
C12.21 Employee satisfaction / motivation	Before 2000	25	4.04	-2.26	0.0290*	
	2000 & after	22	5.27			
C12.22	Existing agreed performance standards	Before 2000	25	4.04	-2.21	0.0320*
		2000 & after	22	5.27		
C12.23	Rewarding achievement of short term	Before 2000	25	3.32	-2.09	0.0421*
	financial target	2000 & after	22	4.45		
C13.	In your capacity as manager / owner, in	ndicate the level of	of attention y	you give to	each area:	
C13.03 Employee commitment	Before 2000	25	2.04	-2.88	0.0062**	
	2000 & after	20	2.70			
C13.07	Innovation	Before 2000	25	2.39	-2.53	0.0156*
		2000 & after	20	2.53		
C13.08	Quality of relationships with external	Before 2000	24	2.25	-2.72	0.0097**
	stakeholders	2000 & after	19	2.68		
C13.09 Impact of society and environment	Before 2000	25	2.16	-3.37	0.0017**	
		2000 & after	19	2.79		
C13.11	Quality of governance and management	Before 2000	25	1.80	-2.12	0.0401*
	processes	2000 & after	19	2.26		
C15. Ho	w would you rate the quality of informa	tion as provided	by your cur	rrent perfor	mance me	asuremen
S	ystem to measure the following areas:					
C15.02	C15.02 Number of on-time deliveries	Before 2000	23	4.09	-2.64	0.0121*
	2000 & after	18	5.50			
C15.03 Response times	Before 2000	24	3.88	-2.14	0.0378*	
	2000 & after	20	5.05			
C15.06 Customer survey results	Before 2000	24	4.12	-2.09	0.0426*	
	2000 & after	20	5.35			
C15.10 Defect rates	Before 2000	22	4.45	-2.42	0.0212*	
	2000 & after	20	5.55			
C15.13 Unit cost compared to competition	Before 2000	22	2.95	-2.63	0.0120*	
	2000 & after	20	3.95			
C15.16 Market share	Before 2000	20	4.18	-2.66	0.0118*	
J 10.10	CTD. TO MIAIKEL SHARE	2000 & after	22	5.55	-2.00	0.0110
116 14/4	nat problems are you currently experienc				laily activit	ios:
			1	-	-	0.0442*
010.01	Too complicated	Before 2000	24	1.58	-2.07	0.0442

Question / Statement	Group	Sample	Mean	T-test	P-Value
		Size		value	
	2000 & after	21	1.86		
C16.02 Not suitable for daily activities	Before 2000	24	2.21	-2.87	0.0063**
	2000 & after	21	2.86		
C16.03 Too focused on financials	Before 2000	24	2.79	-2.50	0.0162*
	2000 & after	21	3.52	-	
C16.04 Difficulty measuring non-financials	Before 2000	25	2.84	-3.67	0.0010**
	2000 & after	21	3.81		
C16.06 Lack of knowledge on performance measures	Before 2000	24	2.50	-3.54	0.0010**
	2000 & after	21	3.43		
C16.07 No one to consult	Before 2000	24	1.08	-3.04	0.0046**
	2000 & after	21	2.85	-	
C16.08 Support more costly than expected	Before 2000	24	2.21	-3.49	0.0015**
	2000 & after	21	3.50		
C16.09 Lack of readily available support	Before 2000	24	2.05	-3.28	0.0025**
	2000 & after	21	3.08		
C16.10 Different from original promise	Before 2000	24	2.75	-3.04	0.0041**
	2000 & after	21	3.62		

SAS computes a P-value (Probability value) that measure statistical significance which automatically incorporate the chi-square values. Results will be regarded as significant if the p-values are smaller than 0.05, because this value presents an acceptable level on a 95% confidence interval ( $p \le 0.05$ ). The p-value is the probability of observing a sample value as extreme as, or more extreme than, the value actually observed, given that the null hypothesis is true. This area represents the probability of a Type 1 error that must be assumed if the null hypothesis is rejected (Cooper & Schindler, 2001:509).

The p-value is compared to the significance level ( $\alpha$ ) and on this basis the null hypothesis is either rejected or not rejected. If the p value is less than the significance level, the null hypothesis is rejected (if p value < $\alpha$ , reject null). If the p value is greater than or equal to the significance level, the null hypothesis is not rejected (if p value  $\geq \alpha$ , don't reject null). Thus with  $\alpha$ =0.05, if the p value is less than 0.05, the null hypothesis will be rejected. The p value is determined by using the standard normal distribution. The small p value represents the risk of rejecting the null hypothesis.

A difference has statistical significance if there is good reason to believe the difference does not represent random sampling fluctuations only. Results will be regarded as significant if the p-values are smaller than 0.05, because this value is used as cut-off point in most behavioural science research. In this case the null hypothesis is that the two groups have equal means. Thus when p<0.05; the null hypothesis is rejected and it is proved that the means are not equal. There is thus a statistically significant difference between the means.

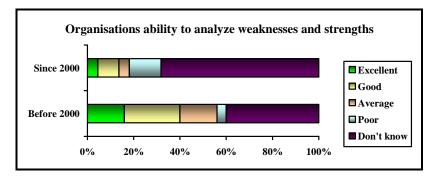


**FIGURE 4.24:** 100% stack bar for comparison between years of establishment (**Source:** Own Source)

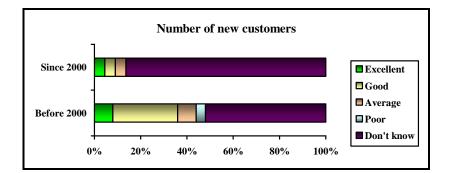
There is a statistical significant difference between the means of the 2 'year of establishment'-categories for "Deposit of sales takings" as a key driver of success. There are statistically significant differences between the means of the 2 'year of establishment'-categories for the following regarding the ranking of opinion (See Figures 4.24-4.29):

- > Organisation's ability to analyze weaknesses and strengths.
- > Number of new customers.
- > Employee satisfaction/ motivation.
- > Existing agreed performance standards.
- > Rewarding achievement of short term financial targets.

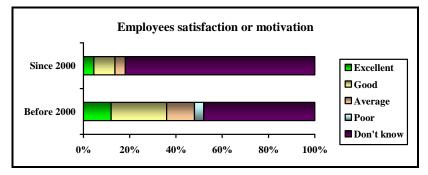
Note should be taken of the large number of respondents who "didn't know", especially in the "Since 2000" category.



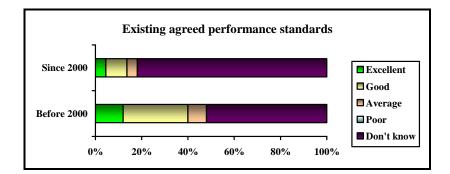
**FIGURE 4.25:** 100% stack bar for comparison between years of establishment regarding opinion of organisations ability to analyse weaknesses and strengths (**Source**: Own Source)

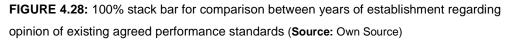


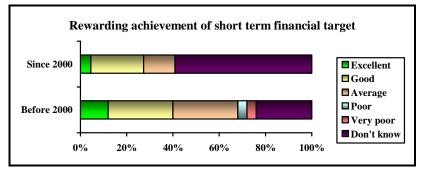
**FIGURE 4.26:** 100% stack bar for comparison between years of establishment regarding opinion of number of new customers (**Source:** Own Source)

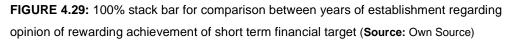


**FIGURE 4.27:** 100% stack bar for comparison between years of establishment regarding opinion of employee's satisfaction or motivation (**Source:** Own Source)



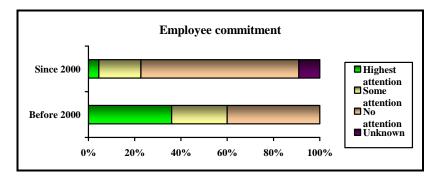




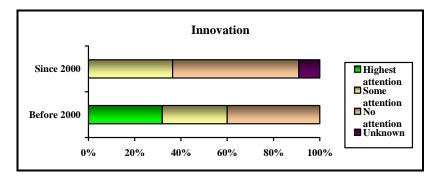


Statistically significantly less attention for franchisees that were established since 2000 are given to the following areas than for the franchises that were established before 2000:

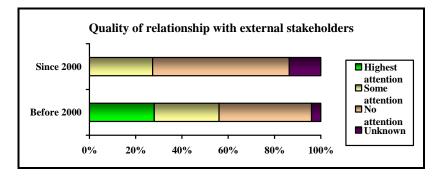
- > Employee commitment.
- Innovation.
- > Quality of relationship with external stakeholders.
- Impact of society and environment.
- > Quality of governance and management processes.

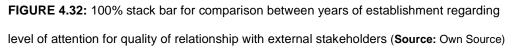


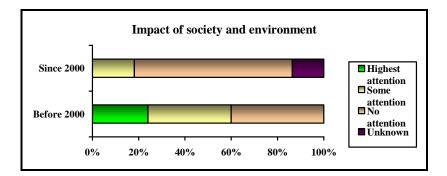
**FIGURE 4.30:** 100% stack bar for comparison between years of establishment regarding level of attention for employee commitment (**Source:** Own Source)



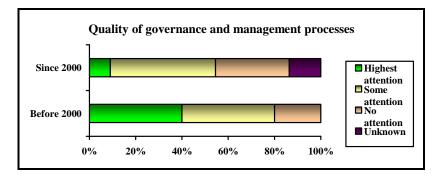
**FIGURE 4.31:** 100% stack bar for comparison between years of establishment regarding level of attention for innovation (**Source:** Own Source)







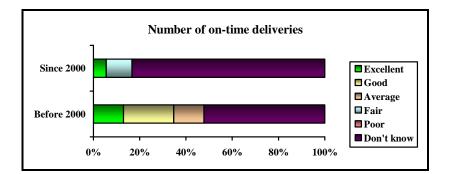
**FIGURE 4.33:** 100% stack bar for comparison between years of establishment regarding level of attention for impact of society and environment (**Source:** Own Source)



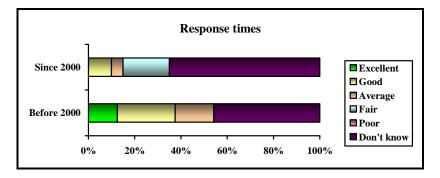
**FIGURE 4.34:** 100% stack bar for comparison between years of establishment regarding level of attention for quality of governance and management processes (**Source**: Own Source)

The quality of the following information as provided by the franchises current performance are statistically significantly less poor for the franchises that were established before 2000 than those whom were established since 2000:

- Number of on-time deliveries.
- > Response time.
- Customer survey results.
- Defect rates.
- > Unit costs compared to competition.
- Market share.



**FIGURE 4.35:** 100% stack bar for comparison between years of establishment regarding quality rating of number of on-time deliveries (**Source:** Own Source)



**FIGURE 4.36:** 100% stack bar for comparison between years of establishment regarding quality rating of response times (**Source:** Own Source)

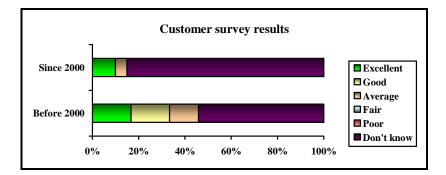
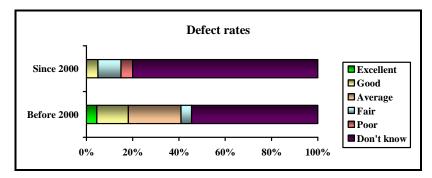
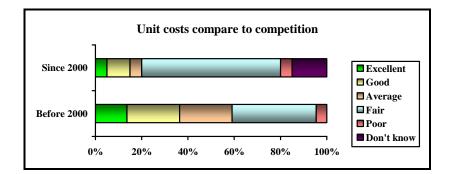


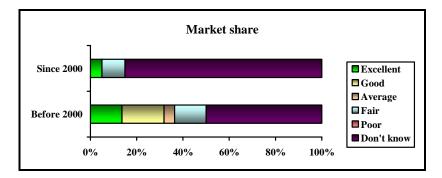
FIGURE 4.37: 100% stack bar for comparison between years of establishment regarding quality rating of number of customer survey results (**Source**: Own Source)

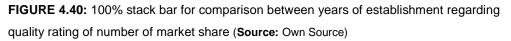


**FIGURE 4.38:** 100% stack bar for comparison between years of establishment regarding quality rating of number of defect rates (**Source:** Own Source)



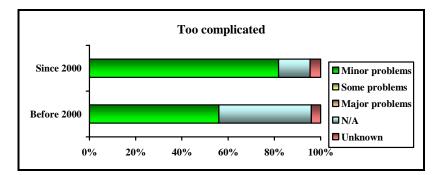
**FIGURE 4.39:** 100% stack bar for comparison between years of establishment regarding quality rating of number of unit costs compared to competition (**Source:** Own Source)



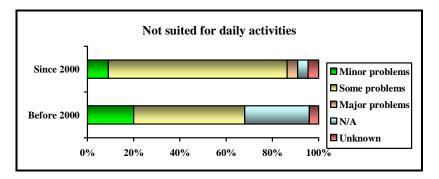


Franchisees that were established since 2000, experienced statistically significantly more problems with the following performance measures, than those that were established before 2000:

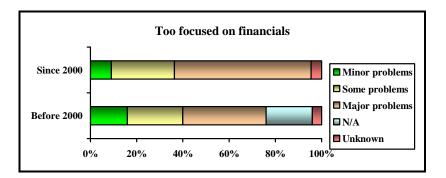
- > Too complicated.
- > Not suitable for daily activities.
- Too focused on financials.
- Difficulty measuring non-financials.
- > Lack of knowledge on performance measures.
- > No one to consult.
- Support more costly than expected.
- Lack of readily available support.
- > Different from original promise.



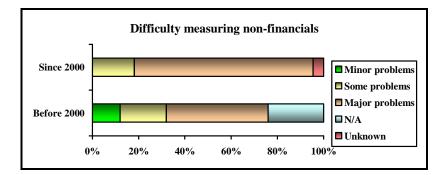
**FIGURE 4.41:** 100% stack bar for comparison between years of establishment regarding performance measures being too complicated (**Source**: Own Source)



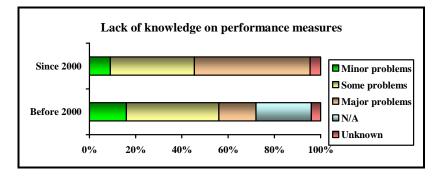
**FIGURE 4.42:** 100% stack bar for comparison between years of establishment regarding performance measures not suited for daily activities (**Source**: Own Source)



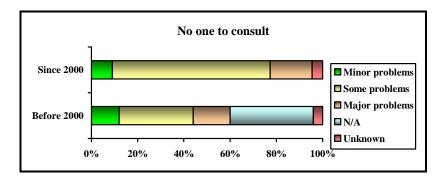
**FIGURE 4.43:** 100% stack bar for comparison between years of establishment regarding performance measures being too focused on financials (**Source:** Own Source)



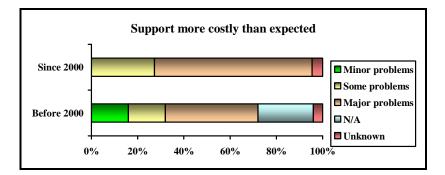
**FIGURE 4.44:** 100% stack bar for comparison between years of establishment regarding difficultly to measure non-financials (**Source:** Own Source)



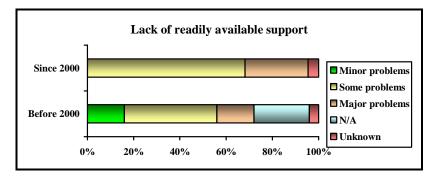
**FIGURE 4.45:** 100% stack bar for comparison between years of establishment regarding lack of knowledge on performance measures (**Source:** Own Source)



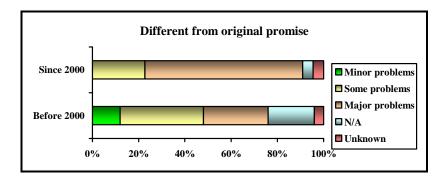
**FIGURE 4.46:** 100% stack bar for comparison between years of establishment with respect to no one to consult regarding performance measures (**Source**: Own Source)



**FIGURE 4.47:** 100% stack bar for comparison between years of establishment regarding support more costly than expected (**Source:** Own Source)



**FIGURE 4.48:** 100% stack bar for comparison between years of establishment regarding lack of readily available support (**Source**: Own Source)



**FIGURE 4.49:** 100% stack bar for comparison between years of establishment regarding performance measures being different from original promise (**Source:** Own Source)

Although statistically significant differences with respect to the other variables for the respondent and enterprise profile may exist, it could not be proved due to the fact the there are not enough respondents in all the different groups. Due to the fact that this is an empirical study, the model will be based on the descriptive information that is presented in this chapter.

# **CHAPTER 5**

## CONCLUSIONS AND RECOMMENDATIONS

## 5.1 INTRODUCTION

The Franchise Association of Southern Africa cited by Futuse (2007:9), reported that the failure rate of franchises is between 15 and 25 percent lower than start up business. The US and European statistics show that 60 percent of all new businesses fail in the first two to three years. Furthermore, statistics show that 80% of new businesses fail within their first two years as a result of poor yield management, low productivity, long process flows, old plant equipment, etc.

Recent media articles reported that MacDonald's one of the blue chip franchises closed 15 of their 103 outlets in South Africa. This represents 15.6 percent of their total stores in the country. If such a big franchise can experience failures, so can many franchise initiatives, especially newly established ones, which are more vulnerable to risk of failure than blue chips initiatives (Mc Alphine, 2006:2). According to Gordon (2008:52), 6,5 percent of new franchises have failed in the past two years.

Several studies already undertaken determined the reasons for the failures of franchise enterprises. Amongst the most important reasons pointed out are the lack of managerial capabilities such as identification of critical information for decision-making and the experience of the managers. The question that motivated the researcher to do this study is: "What management information is critical for franchisees in the fast food industry, to ensure sustainability?"

## 5.2 AIMS OF THIS CHAPTER

The research results were discussed in chapter 4. This final chapter aims to evaluate the research objectives with the main implications of the findings from all investigative questions before going on to draw conclusions, make recommendations and conclude with proposal for further research.

# 5.3 EVALUATING RESEARCH OBJECTIVES

In this section, the primary and secondary objectives of the study are evaluated against the outcomes of the research results discussed, indicating whether or not the objective was

realized. The primary objective will be evaluated first thereafter the researcher will evaluate the secondary objectives as stated in chapter 1.

Performance measures are defined as parameters used to quantify efficiency and effectiveness of business actions, intended to provide feedback to managers regarding achievement of desired outcomes (Niven, 2002:112-114). Traditional performance measures in many companies are primarily financial, and represented by the output of management accounting systems. Too much reliance on financial statements has proven to be ineffective and inadequate, which points to the fact that they are historic, provides a summary of the performance, and lacks to assist in identifying areas requiring corrective action in real- time (Rudman, 2004:18).

The study first provide valuable information on the profiles on the fast food franchisees' respondents, including the identification of their businesses as a part of franchise, the occupations in businesses they own and/or manage, their managerial experience and the number of employees employed in the business.

Secondly, it provided the researcher with: a) The general business information of the respondents including the detail of support material they received from the franchise package. b) The person who prepares financial statements, types and frequency of financial records generated, their perceptions of the performance measures prescribed by the franchisor and extent to which they are measured. c) Their perceptions about the most important areas of key drivers of success, their perceptions about the financial measures and non-financial measures used by the business. d) The levels of attention to which they give various business areas. Finally, the quality of information provided by current performance measures in the daily activities were presented.

#### **PRIMARY OBJECTIVE**

The primary objective of this study was to establish the current position of performance measures utilised daily in business activities by fast food franchisees and determine the role played by the performance measures prescribed by the franchisor in helping the franchisee identify critical management information in real-time.

As indicated in the literature study, there are a plethora of valid business reasons, which can be listed for the failure in the fast food franchise industry, the majority of which point to the lack of certain competencies on the part of managers who manage the outlets. The challenge managers are faced with presently is tackling the complex job of managing businesses for results i.e. identifying the drivers of financial success, finding a balance to measure financial and non-financial performances, appraising and compensating people's performance.

Controversely, the franchisor through the 'franchise package' prescribes performance measures to be used by franchisees in their daily activities. The questions that arose are:

- > What information related to accounting is contained in stock standard franchise packages?
- > What measures do franchisees use to measure performance?
- > What performance measures are critical for the success of the franchisees industry?
- > To what extent are critical success factors utilized by franchisees?

The internal users of these accounting systems often are without vital timely information needed to accomplish strategic planning, organizing, directing and controlling, which is critical for success (Baxendale, 2001:61). Management should realize the importance of the non-financial performance measurement and be aware that, 'the less you understand the business, the more you rely on accounting numbers' and 'the nearer you get to operations, the more non-financial performance indicators you realise could be valuable aids to better management'. Non-financial measurements can warn about downside risks (Deloitte, 2004:10).

The following secondary objectives are evaluated:

# SECONDARY OBJECTIVES

To determine to what extent the franchise package caters for matters related to financial accounting.

To determine the existing performance measures in place to mitigate the risk of failure.

To determine if the managers/owners can identify the critical success factors of their outlets.

To determine if the franchisees are using the critical success factors.

## 5.4 DISCUSSION OF RESULTS

As for the results obtained through this survey the following analogies can be drawn from this research:

- The most frequently statements or reports that were generated from the financial records are:
  - Analysis of cash register,
  - stock variance reports,
  - sales variance reports,
  - cash flow statement,
  - bank reconciliation, and
  - debtors and suppliers reports.
- > The performance measures prescribed by the franchisors are mostly:
  - Quality assurance,
  - customer satisfaction,
  - Product preparation,
  - stock control,
  - marketing,
  - customer's orders or sales,
  - law compliance, and
  - purchases.
- > The performance measurements that are most often used, are:
  - Delivery to customers,
  - customer's orders or sales,
  - customer satisfaction, and
  - stock control.
- > The financial results are the most critical driver of success for organisational performance, which are closely followed by the following drivers:
  - Customer satisfaction,
  - product quality,
  - service quality, and
  - product preparation.

- > The following drivers are the most critical driver of success for operational performance:
  - Customer order / sales, and
  - stock activities
- The franchisees (managers/owners) have not much knowledge of "Market share" and "Organisation's ability to analyze weaknesses or strengths" but "Financial measures used by the organisation", "Compliance with laws and regulation requirements" and "Achieving the objectives and targets on a daily basis" are ranked highly in the management category.
- "Customer services", "Ability of organisation to monitor customer complaints" and "Clear definition and understanding of business objects" are the highest rated factors related to the customer's category. There is however a very high unknown response to the rest of the factors related to customers, which can indicate a lack of knowledge of these performance measures.
- "Employee satisfaction/motivation" and "Existing agreed performance standards" have a high unknown response and this can also indicate lack of knowledge for these two aspects. The opinions regarding employee aspects are ranked as average. Although there was a high unknown factor for "Rewarding achievement of short term financial targets", this aspect has the most respondents ranked as good to excellent.
- Staff accountability for use of resources" and "Internal communications" are ranked as average. The factor "Monitoring learning and reporting capabilities" has a high unknown response and this indicates little knowledge of this aspect.
- The following areas receive the highest level of attention by the managers and owners:
  - Financial results,
  - customer satisfaction,
  - operational performance, and
  - brand strength.
- > The following management mechanisms are used often:
  - Breakeven analysis,
  - ratio analysis,
  - activity based costing,

- standard costing, and
- total quality management.
- There are a high percentage of "Don't know" responses for more than half of the customer services, quality measurements. This indicates that little knowledge of customer service aspects exists or that these aspects are not measured in the franchise, especially on the following:
  - Customer service results,
  - service awards,
  - number of on-time deliveries, and
  - response times.
- With respect to quality the rest of the customer services were rated on average as average in quality.
- There are a high percentage of "Don't know" responses for more than half of the internal operations quality measurements. This indicates that little knowledge of internal operations exists, especially on the following aspects:
  - Employee morale,
  - market share,
  - employee talent,
  - defect rates,
  - cycle times, and
  - resource utilization.
- > The quality of the rest of the internal operations is rated as average.
- The innovation aspects provided by the current performance measurement system has been rated as having average quality.
- The financial aspects as provided by the current performance measurement system have a good to excellent quality.
- > The major problems currently experienced with performance measurements are:
  - Difficulty measuring non-financials,
  - support is more costly than expected,
  - too focused on financials, and
  - different from original promise.

## 5.5 RESEARCH OBJECTIVES EVALUATED

## 5.5.1 Support for management of business activities (Section B of questionnaire)

Secondary objective To determine to what extent the franchise package caters for matters related to financial accounting.

It has been established that there is not significant use of non-financial performance measures by managers of SMMEs in the Western Cape (Rudman, 2003:Conference). Managers of fast food franchises invariable rely on financial statements as the only single element to measure the performance of the business, adding to the failure potential of the business initiative.

The shortcomings in this method of measuring performance is that 'traditional' financial measures are not that suitable to capture the essence of the company's relationships with such important constituencies as customers, employees and suppliers. Furthermore, the effective management of franchisees is not only a question of financial measures of performance, which is a necessary condition but also of various other measures of a non-financial nature.

The support for management of business activities received when acquiring the outlet, according to this study, were mostly food preparation requirements, menu, monitoring stock and staff training, except for 'accounting systems' and 'guidelines on how to write up the books'. Most of the respondents generated financial records from the accounting system on demand, daily, weekly and monthly, however the responsibility of accounting and writing up books was left to the bookkeeper/accountant as evidenced by 64,7percent of respondents.

One may conclude that the franchise package as provided by the franchisor caters mostly for financial accounting (lagging indicator) matters, however non-financial (leading indicators) matters are inadequately catered for, thereby falling short in assisting the owner/manager with comprehensive performance measures that are relevant for decision-making on their daily activities of the outlets.

### Secondary objective

To determine the existing performance measures in place to mitigate the risk of failure.

The performance measures mostly prescribed by franchisor were in the activities of quality assurance, stock control, product preparation, customer satisfaction, marketing, customer's orders/sales, law compliance and purchases. The performance measures were mostly used on a daily and weekly basis on delivery to customers, customer's orders/sales, customer satisfaction and stock control. One may assume that daily and weekly performance measuring means that owner/manager determine their performance at the end of the day and end of the week.

Although the respondents received the support for management of business activities and prescribed performance measures from the franchise package, however they used the performance measures on a daily and weekly basis, they did not used the performance measures on demand as a means to effectively manage their business as and when discrepancies arise within business activities. Measuring performance at end of the day and end of the week probably does not enable owner/manager take corrective action in real-time.

Based on the returned results, one may conclude that there is a gap in the existing performance measures, in particular to what activities are currently measured compared to what measures that should be measured (as suggested in the balanced scorecard) to help owner/manager take immediate corrective action in case on discrepancies in their daily activities.

## Secondary objective

To determine if the managers/owners can identify the critical success factors of their outlets.

The challenges facing managers of franchises currently are tackling the difficult job of managing businesses for results i.e. identifying the drivers of financial success and performance measuring these factors. Lacking such tools, managers of franchises can encounter difficulties managing what they cannot describe or measure, and thereby causing the franchisees to fail.

The manager or owner of a franchisee must be able to articulate the critical success factors of the business through relevant information generated from the daily activities. The information must highlight areas and drivers of these factors to help ensure that:

- > The franchisee is not under threat of bankruptcy.
- The franchisee implements the controls which ensure that the organisation is pursuing strategies and actions which will enable the achievement of its goals.

Based on the results, one may conclude that owner/managers have difficulty in articulating areas that critical to ensure the success and sustainability of their outlet. As indicated in the discussion section above, owner/manager agreed that financial results are most critical and non-financial (the key drivers of performance) are the most important.

### Secondary objective

To determine if the franchisees are using the critical success factors.

Which Franchise (2007:Online) believes that one of the major trends for the new millennium is time and convenience. Consumers are placing more importance than ever on these factors. This means that anything that provides consumers with a time save option will have a good chance of success. This translates into anything from delivery services and house calls to drive-thru windows and easy-access express locations, especially for service establishments that are traditionally inconvenient.

As indicated in the discussion section above, owner/manager agreed that financial results are given high attention in comparison to non-financial (the key drivers of performance). Often traditional financial accounting systems are used, which are designed to provide information to users external of the SMMEs such as lenders and tax authorities. However the same systems should provide management information internally to the managers for day-to-day operational decision-making. The internal users of these accounting systems often are without vital timely information needed to accomplish strategic planning, organizing, directing and controlling, which is critical for success (Baxendale, 2001:61). However, in this instance one may conclude that the owner/manager do not adequately use the management information critical to daily in their activities. The results do not reveal evidence on measurement of, for example, innovation or employee satisfaction.

#### 5.5.3 Barriers

The results returned point to the reality that there is rising franchisee dissatisfaction with the current performance measures as prescribed by the "franchise package". Top managers are not happy and are frustrated with most strategic-business-advice. The main problems seem to be that clients are involved in implementation and that consultants do not satisfy the real needs. The suggestion is that the performance measure prescribed by 'franchiser' and used by 'franchisee', should be focusing on both measurement of financial and non-financial aspects of the daily activities, create a more value by transferring process skills to clients and share more responsibility for implementation, creating value with their clients.

#### 5.6 RECOMMENDATIONS

Which Franchise (2007:Online) reported that the owners or managers of outlets are working within a system in which there is little scope for creativity (Innovation). Almost every aspect of operating the business is laid down in the operations and procedures manual. In certain circumstances, franchising can be an inflexible method of doing business. As a franchisee, the encumbent is bound by the franchise contract to operate the business in a carefully prescribed manner. Although the franchisor will have reserved the right to respond to changes in the market, this is unlikely to happen without a process of consultation. This tends to make the introduction of changes to the system, for example changes to the business format, the corporate identity or the product range, a slow process. It can be frustrating for individual franchisees not to be able to respond swiftly to the emergence of new trends in the local market, or the arrival of a local competitor. Lack of critical management information severely handicaps decision makers and managers in all enterprises (Romney & Steinbart, 2000) cited by (Rudman, 2004:19).

Based on this study, the following recommendations are suggested by this author on how to improve this situation:

- Franchisors should provide an environment in which franchisees are empowered to use alternative performance measuring methods.
- Improvement in the Franchise Package should include measurement of non-financial aspects.

To exacerbate matters, franchisor representatives can be relied upon to ensure adherence to the proven guidelines. Having made a substantial investment into their business units, other members of the network expect the franchisor to protect their business interests. Training of fast food franchisee owners/managers to be self-sufficient to reduce cost of consultation.

The fact that most of the reports used for management decision making are generated from the financial records indicated that there is an imbalance in the performance measures used by fast food franchisees and need assistance in measuring not only financial matters of business but non-financials as well.

The fast food franchisees should be made aware of the benefits performance measures addressing both financial and non-financials.

The owners/managers need more information on the effective management of their outlets. To satisfy this need, the owners/manager would probably benefit by undergoing some training on performance measures and frameworks. Tertiary institutions should assist in developing performance measurement models such as the balanced scorecard (BSC) that can be customised to suit individual franchisee. Tertiary institutions should offer courses which are needed to equip aspirant owners with the relevant knowledge and skills to performance measure their franchisees and grow a successfully.

The fast food franchisee owners/managers should be empowered to identify critical success factors.

Vocational training programs and workshop should be tailor-made to meet the needs of the fast food franchisee sector in relation to performance measures and the benefits thereof. It is further recommended that the study of fast food franchisee performance measure be carried out throughout the Republic of South Africa (RSA) for an overall picture on the role of performance measures.

The risk of business failure is high amongst SMMEs. International research reveals that the major causes for business decline and/or failure are internal factors especially lack of financial control, poor cash flow management, high gearing levels, inadequate management competence, poor production planning and control and insufficient marketing rather than external factors such as economic and competitive changes. Unless there is experience and understanding of the management information critical for effective management and sustainability of fast food franchisee sector, the warning signals associated with business decline will go undetected (DTI, 1998:11).

If the above question can be answered, not only that franchisees will be helped with skills in identifying critical success factors, but also the franchisors, in particular will be made aware on inadequacies in the franchise package for improvement to help the franchisees with accurate management information required to effectively manage their outlets. Secondly, the franchisees will be empowered to take advantages of alternative performance measures (PM), improve their business efficiencies and increase their capacity to grow and be sustainable.

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# **APPENDIX A:** FASA MEMBER LISTING

- Barcelos Flamed Chicken •
- Bimbo's Fast Foods
- Blacksteer
- <u>Cappuccino's Café & Pizzeria</u>
- Captain Dorego •
- Chicken King •
- Chicken Licken
- <u>Col'Cacchio</u>
- Debonairs Pizza Franchise
- Dulce Continental Café
- <u>Fontana Chicken</u> •
- Hops & Beans
- Hot Dog Café •
- Juicy Lucy •
- Kauai Juice (Pty) Ltd
- Kentucky Fried Chicken
- King Pie •
- Maxi's Restaurant
- McDonald's South Africa
- Mike's Kitchen
- Mochachos Chicken Villages
   Wimpy Restaurants

- **Mozart Ice Cream classics**
- Mugg & Bean •
- Nando's
- Ocean Basket
- Ola Milky Lane
- <u>Piatto</u>
  <u>Pizza Parlour</u>
- Pizza Perfect
- Romans Pizza
- Roosters
- <u>Simply Asia</u>
  <u>Saddles Steak Franchise</u>
  <u>Sandwich Baron</u>
- Scooters Pizza
- Sa<u>usage Saloon</u>
- The Brazen Head
  - The Coffee Stop
- <u>Steers</u>
   <u>St Elmo's Woodfired Pizzeria</u>
  - Tuscan BBQ Holdings (Pty) Ltd

http://www.fasa.co.za/content/MembersList/Restaurants.aspx [Accessed 27 February 2009]

# APPENDIX B: CAPE METROPOLE MAP



http://accomsa.com.www29a.your-server.co.za/wcape/wccity-capetown.php (Accessed 29 May 2009)

# **APPENDIX C:** PRELIMINARY PILOT STUDY QUESTIONNAIRE (2007)

	2007
	CAPE PENINSULA UNIVERSITY OF TECHNOLOGY
	RESEARCH conducted by the FACULTY OF BUSINESS
	INVESTIGATING THE ROLE OF PERFORMANCE MEASURES USED BY FRANCHISES IN THE FAST FOOD INDUSTRY
The	National Research Foundation of South Africa identified areas requiring research.
	Faculty of Business of the Cape Peninsula University of Technology responded by tifying a research niche area;" The effective management of e-Commerce SMME's".
	ch contributes to the body of knowledge within that area by establishing the current position and non-financial performance measures used by SMME's in the effective management of franchises in the fast food industry.
	The information obtained in this questionnaire will remain confidential.
Should you r	require feedback from the survey, please provide your e-mail address in the space provided on the last page.
All enquirie	es regarding this research and questionnaire may be directed at the Research Supervisor Mr. Spurgeon Rudman; e-mail: rudmans@cput.ac.za Phone: (021) 460 3232
	RESEARCH ER
	Surname: Initial E-mail Contact Number
	Mabesele L mabeselek@cput.ac.za 0214603620
-	THANK YOU!
	Your willingness to complete this questionnaire is greatly appreciated.
More d	letails on how to complete this questionnaire is located at the back, should you need it.

	This questionnaire should only be completed by businesses operating as part of a franchise group. However if you still wish to complete the questionnaire, then complete all questions and replace the word "franchise" with the word "business".
	It would be greatly appreciated if you could respond to the following questions so as to assist us in performing this research.
	(Please indicate with * X * where appropriate)
	General
1.	Is your business part of a franchise? Yes No
2.	Are you the owner, manager or both the owner and manager of the franchise?
	Owner (do not manage) Manager (do not own) Both Owner & Manager
3.	What year was your franchise outlet established?
4.	What is your previous managerial experience related to the fast food industry?
5.	To enable us to categorize your business in terms of the Small Business Amendment Act of 2003 please indicate the following:
	Number of Employees
	Turnover per annum (Optional)
6.	Who is responsible for preparing the financial statements?
	Bookkeeper/Accountant Owner
	Manager Consultant
	Other ( please specify)
7.	For what purposes are the financial statements prepared? (eg: Interpretation, policy,etc.)

8. Does the franchisor prescribe (in the franchise business package) performance measures to evaluate the business performance in the following areas?

		rmance not asured	pres	kage cribes sures	u	chisee ses isures	t	ts sent o hisor?	Franc	:hisor gives edback?
Marketing	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Advertising	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Purchases	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Stock Control	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Payment of suppliers	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Customer's Orders / Sales	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Product Preparation	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Delivery to customers	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Deposit sales takings	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Customer Satisfaction	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Employees	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Quality Assurance	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Law Compliance	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No

Other (please specify):

9. What statements and reports are generated from the financial records and how often?

	Never	On demand	Weekly	Monthly	Quarterly	Annually
Cash flow statement						
Statement of Changes in Equity						
Income Statement						
Balance sheet						
Bank reconciliation						
Analysis of cash register						
Stock variance reports						
Sales variance reports						
Debtors and Suppliers Reports						
Lead time Reports						
Other (please specify):						

10. What did you receive (as part of the franchise package) when you acquired the franchise outlet?

How to write up the books (accounts)	Site (Location)	
How to measure success	Staff Training	
How to motivate the staff	Menu	
How to monitor the stock	Marketing Plan	
Food preparation requirements	Equipment	
Accounting Systems	Décor	
Other ( please specify)		

#### Marketing

11 What are the three	most important measures that you use to determine how your marketing
efforts perform?	(eg: Increase in sales, Increase in customers, etc.)
1	
2	
3	

#### Advertising

12 What are the three most important measures that you use to determine how your advertising efforts perform? (eg: Increase in units sold, increase in customers, etc.)

1	
2	
3	

#### Procurement Process (Purchases)

13 What are the three most important measures that you use to determine how your purchase activities perform? (eg: Purchase budget, Bulk discount %, etc.)

### 2 3

#### Stock Control

14 What are the three most important measures that you use to determine how your stock

activity performs. (eg: Economic Order Quantity, Products discarded due to decay, etc.)

1	
2	
3	

Suppliers

з

15 What are the	three most important	measures in place.	to monitor your	suppliers? (Even if	

 Suppore is

 What are the three most important measures in place to monitor your suppliers? (Even if they are prescribed by franchisor)
 (eg: Creditors payback period, No of credit notes, etc.)

1\_\_\_\_\_ 2\_\_\_\_\_

Customer Orders/Sales

16. What are the three most important measures in place to monitor your sales activity? (eg: Cash register, EFT Slips, etc.)

1\_ 2 з

#### Product Preparation

1 2 3

1

2 з

Customers satisfaction

17 What are the three most important measures used to monitor the quality and effectiveness of product preparation ? (eg: Lead time from order received till customer receives product, etc.)

1	
2	
3	

Delivery to customers (if applicable)

18 What are the three most important measures you use to monitor the delivery of the products

sales takings? (eg: The amount of cash overnight in the store, etc.)

20 What are the three most important measures in place to monitor your customer satisfaction? (eg Number of returns, Number of complaints, etc.)

#### Employees Satisfaction

21 What are the three most important measures in place to monitor your employee satisfaction?

(eg Staff Turnover, Staff Attendance, etc.)

1	1	
2	2	
3	3	

\_\_\_\_

Compliance with rules and regulations

22. What are the three most important measures in place to monitor compliance with laws and

regulations?

2	
3	

#### Business plan and emerging strategies

23 Where do you see this outlet in 10 years from now? (Your Vision)

24 What KPA (key performance areas) and measures do you use to determine whether your are

progressing towards your vision?

Key performance area	Measures used

25 How would you describe the business that you do? (Your Mission)

26 What are the main aspects that you measure to see if your daily activities are achieving the desired results?

Areas measured	Measures used

Name of owner	:			
Name of manager (if not owner)	:			
Name of Business	:			
Address of business	:			
Tel	:			
E-mail address	:			
Would you like to receive feedba	ck on the re	sult of the survey?	Yes	No

Would you like further performance measure research to be Yes No

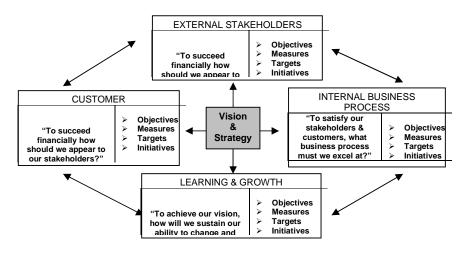
Yes No

If you wish to provide comments regarding this research, please use the space below.

Would you like to attend a free seminar on the research topic?

Thank you very much for your participation!

# APPENDIX D: THE BALANCED SCORECARD PERSPECTIVES



The balanced scorecard (Source: Kaplan & Norton, 1996:76)

# **APPENDIX E:** QUESTIONNAIRE (FOR RESEARCH IN 2009)

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68		Custor	mer'	s Ord	ders	s/Sa	les				Yë	s		No										
69		Produ	ct Pr	epar	atio	n					Ye	s		No									1	
70		Delive	ry to	cust	om	ers					Ye	S	Ĩ	No										
71		Depos	it sa	iles t	akiı	ngs					Ye	ŝ		No						_				
72		Custo	mer	Satis	sfac	tion					Yë	S	5	No						_				
73		Emplo	yees	3							Ye	ŝ		No				_				_	1000	
74		Quality	Ass	surar	nce						Ye	S		No										
75		Law C	omp	liand	e			1			Ye	s		No								-		
76			2.017							99	1				79.9	1999		daa		haa		<u></u>	1	
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77	1220120	CTION C: BUSINESS CYCLES AND P								V V	<u>ا</u> شلا
77 78	SE	CHON C. BUSINESS CICLES AND P	ENFU	/FSIWI		ASUNE	3		4	<u> </u>	1
79	10	To what extent do you use performan	ce m	eas	ures in yo	ur bus	ness acti	vitie	s?		
80			1 Care	1000	On		104 11				
81		Business activities	Ne	ver	demand	Daily	Week	y N	nonthiy	Annual	NY I
82		Marketing									
83	-	Advertising	]								
84	_	Purchases	1					2			_
85		Stock Control	1					-			_
86	_	Payment of suppliers			,					<u> </u>	_
87	_	Customer's Orders / Sales					2	-	-		-
38 39	-	Product Preparation Delivery to customers	1	5 0		6	8	22			-
90 90	-	Deposit sales takings					-	- 2	-		-
90 91		Customer Satisfaction	1			13 - 12 - 12 - 12 - 12 - 12 - 12 - 12 -	8				-
32		Employees	Ť.			-	2	-			-
93		Quality Assurance	Ŷ.	1 3		÷	2	1	>		-
94		Law Compliance	1	1		2 - C	1	1	1		-
95			12			8-1-		8			
96	11	Which of the following areas of organ	isati	on p	erformand	e are l	key driver:	s of s	succes	s	
97		for your outlet?					a	10			
							I Importa	in	Minor	Nota	1
98						drive	t drive	r 📔	driver	driver	
99		Customer satisfaction				S	- 2	2			- 3
00		Product quality				S	2	2			- 36-
01		Product preparation				S		2			-36
02		Service quality				S	8	2	1		- 26- 1
03		Financial results				S	8	X	1		-38
04		Employee commitment				S	8	- 23			- 16
05		Quality of management processes					8	2			
06		Innovation					2	2	-		- 36 - 1
07		Progress towards your vision					8	2			
08		Achievement of desired results in dai	ily ac	tivitie	95	S		2			-36
09		Quality of relationship with external st	takeh	olde	ers		2	2	-		1
10		Impact on society and the environme	mt					8			
11	2222	Operational performance	11.000	1993	10000000	per pe	202202020			10000000	20122
12		Compliance with the laws performan	ce				<u> </u>				
13		Deposit sales takings	15				Ĵ)	1			
14		Delivery to customer (if applicable)					0				1
15		Customer orders and sales									
16		Stock activities									
1000		Purchases activities	-	-			5	-2	1		-
17	_		-				2	- 2			- 10-
18		Advertising activities	-	-			2	-	-		+-
19 20		Marketing activities					a	- 12	-		-
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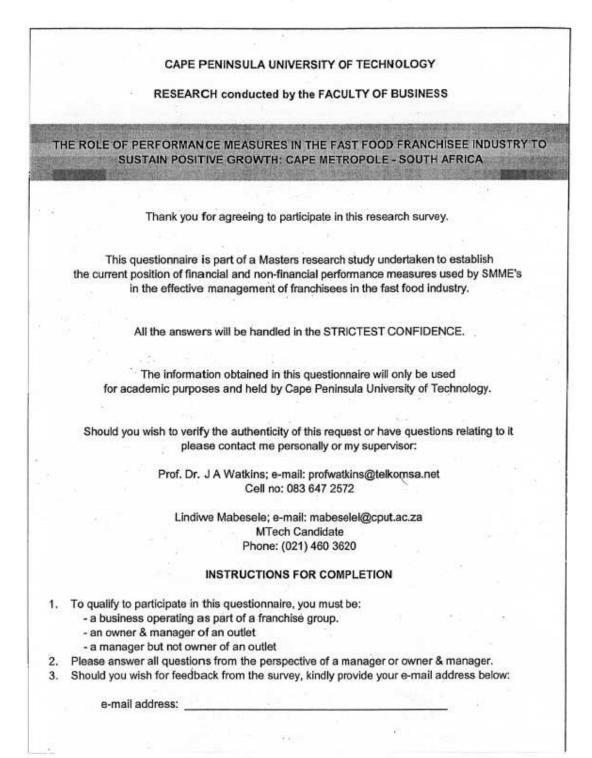
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122														1							
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123															Excellent	Good	Average	Poor	Very I	Don't know	
124		Financia	Imea	sures	LISE	d h	v the	oras	inis	ation							-				-
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28	agement	Organisa											าร	1	Ĩ.						
29	Mana	Sufficien	t feed	backf	from	frar	nchis	or	1	111					1						
30	Σ	Market s	hare					1													
31		Awarene	ss of	what	com	peti	tors	are d	oing	3											
32	_	Complia	nce w	/ith lav	ws a	nd r	egul	ation	s re	quire	ment	s			8			- 6		5	-
33		_																			
34	4	Clear de	finitio	n and	und	erst	andi	ng of	bu	sines	s obje	ectiv	es								
135		Custome	er per	ceptio	n on	the	bus	ines	s	(i) (i)					<u>(</u> )						
136	SIS	Ability of	orgar	nisatio	n to	mo	nitor	cust	ome	ercon	nplair	its			1						
137	omers	Measurir	ng cu:	stome	r exp	ect	ation	s							<u> </u>						
38	ust	Number	ofne	w cust	tome	er									1						
39	c	Custome	erser	vices																	
140		Custome	er rete	ention																	
141	_	Custome	er deli	ivery le	ead t	ime	5	-	-			_		-	8. 1	2 - 2		- 0		8	
142									<u></u>							-					
43		Alignme								.V.0		255		_	8. 1	2 2	- 2	- 0		8	-
144	ക	Ability of	2.22	<u></u>		- 0							e	-	2						_
145	lov	Employe	C	Sector Contractor	C. S. A. (2017)	22022	1000 C	CIANS?	onal	proc	edure	S	_	-	8 1	*		_		<u> </u>	
46	Em	Employe Existing		1001000000	- 2004000	1000	10000000	No.	de					-	8	-	-	- 3			-
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50	Ice	Staff acc	ounta	bility f	or us	se o	fres	ourc	es									_			-
151	Resou	Monitorir	ng lea	rning	and	rep	orting	g cap	abi	lities				_	8. 1	2 2		- 0		s=	-
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100	3 In your capacity as manager or owner & mar	nager, indicat	te the level (	of attentior	1	
55	you give to each of the following area:					
56		<u>k</u> k	1, I)	-	-	E
				Highest attention	Some attention	No attention
57				Highest attention	Some	atte
58	Financial results	1	0.0			
	Operational performance (efficiency and effe	ctiveness of	key			
59	business processes)			0 0 0		
60	Employee commitment					
61	Customer Satisfaction					
62	Product quality					
63	Service quality					
64	Innovation (i.e. success in developing new p	roducts/serv	ices)			
33	Quality of relationships with external stakeho	olders (suppl	y chain and	() ()		
65	alliances)			8 <b></b> 8		
66	Impact of society and environment			2 <mark>1 4</mark>	-	+ +
67	Brand strength	-				+
68 69	Quality of governance and management pro	cesses		0 <mark></mark>		<u> </u>
	4 What type of management mechanisms do	VOIL US02				++
11	4 what type of management methanisms up	you use :				
72	Activity based costing	_			Yes	No
73	Standard costing		-		Yes	No
74	Breakeven Analysis				Yes	No
75	Capital Budgeting	-	-		Yes	No
76	Balanced Scorecard			-	Yes	No
77	Management by Objectives	-	-		Yes	No
78	Performance Prism	_		_	Yes	No
79	Ratio Analysis				Yes	No
80	Six Sigma	_		_	Yes	No
81	Total Quality Management	-			Yes	No
82	Baldridge				Yes	No
83	CRM Measurement Framework				Yes	No
84	Leadership Driven Measurement				Yes	No
85	Accountability Scorecard				Yes	No
86	HR Scorecard	-			Yes	No
	I Cover Questionnaire / Theme /	4				•

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F	ABCDEFGHIJKLMN	0	PQ	R	S	T	U	Ŷ	W	X
188 1	5 How would you rate the quality of information as p	2022/2022	by you	r curi	rent p	erfor	man	ce		_
189	measurement system to measure the following a	reas	-							_
190			-							í-
				t		æ			Don't know	
				Excellent	8	Average	<u>.</u>	оL	n†k	
191	Customer service			ă	Good	Ave	Fair	Poor	Do	
192	Price comparisons to competition									
193	Number of on-time deliveries			[						
194	Response times					- Ĵ				
195	Customer complaints									
196	Number of products returns									
197	Customer survey results			Ĵ.		50				
198	Service awards									
199	Internal Operations			Na	00 - 5V				01 - 1 2	
200	Cycle times									
201	Inventory turnover			1						
202	Defect rates									
203	Resources utilization									
204	Target met					Ĩ				
205	Unit cost compared to competition			ĵ.						
206	Overhead trends			1			Î			
207	Employee morale			Į.					( _ )	
208	Market share									
209	Employee talent			1						
210	Innovation			X					8	
211	Number of new products									Π
212	Systems improvements implemented			<u> </u>		Î				-
213	Number of patents			ĵ -	1	Ĵ			17	
214	New technologies adopted									-
215	Financial			5-3- -	02 SV		10		11 - 1 -	
216	Cash balances									
217	Payment of payables			Ĩ						-
218	Sales margins			ĺ.						Π
219		man		Lanar	lene		and	212121	lanan	
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222	16	What	pro	blem	ns ai	re you	ı cur	rentl	y exp	eriei	ncing	with pe	erform	nance	mea	sures	s in y	/our			
223		daily	activ	/ities	?																
224	_		-		_		-			-	-		_	-	-		1		94335	<u> </u>	1.52
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225					_										N/A	Mir	pro	So	pro	Ma	brd
226		Тоо с	om	plica	ted												1				
227		Not s	uita	ble fi	or da	aily ac	tiviti	es													
228		Too fe	ocus	sed o	on fii	nanci	als	11							î î		, ,			Î	
229		Diffici	ulty i	mea	surii	ng no	n-fin	anci	als						<u> </u>		2 - 2				
230		Lack	ofin	form	natio	in											5 - 2	_			
231		Lack	of ki	nowl	edg	e on p	perfo	orma	nce r	nea	sures										
232		No or	ne to	) con	nsult	5		i li							Î.		50 			Î –	
233		Supp	ort r	nore	cos	stly that	an e)	kpec:	ted				1		Û I			[		j.	
234		Lack	of re	eadil	y ava	ailabh	e su	ppor	t 🗍												
235		Differ	ent	from	oric	jinal p	orom	nise													
236															1						
237													1								
238																					
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240	10000	9289 P.85		100.00		100000	30.933	0.000	2019.20	345739	35.53	1111111	0.000.00	10000	10000		31320	1919.03	0,010	07437430	120
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# **APPENDIX F:** PILOT QUESTIONNAIRE (FRANCHISEE)



SE	ECTION A: RESPONDENT AND EI	NTERPRISE PRO	FILE		
PI	ease indicated the following:				(X
1	Is your business part of a franchise?			Yes	No
2.	Are you the owner, manager or both	the owner and ma	anager of the	franchise?	
	Owner	Manager	-		-
	(do not manage)	(do not own)	Q	Both Owner & Manager	
3.	What year was your franchise outlet	established?		2	003
4.	What is your previous managerial e (Indicate number of years)	xperience related	to the fast foo	d industry?	6
5.	To enable us to categorize your bus	iness in terms of th	ne Small Busir	ness Amendment	
	Act of 2003, please indicate the follo	wing:			
	Number of Employees			±	12
	Turnover per annum <i>(Optional)</i> (Indicate Rand Value)				/
SE	CTION B : SUPPORT FOR MANA	GEMENT OF THE	BUSINESS A	CTIVITIES	
6.	What did you receive (as part of the (Choose one or more options)	franchise package	) when you ac	quired the outlet?	
	Guidelines on how to write up the books (accounts)	4	Site (Lo	cation)	q
	How to measure success		Staff Tra	aining	X
	How to motivate the staff		Menu		X
	How to monitor the stock	X	Marketin	ng Plan	
	Food preparation requirements	a	Equipm	ent	d
	Accounting Systems		Décor		a
	Who is responsible for preparing the	financial statemer	nts?		
7.					
7.	Bookkeeper/Accountant	q		Owner	

### QUESTIONNAIRE

What statements and reports are generated from the financial records and how often?

8. (Choose one or more options)

	Never	On demand	Weekly	Monthly	Quarterly	Annually
Cash flow statement			¥.	-		
Statement of Changes in Equity				1		
Income Statement				à		
Balance sheet		42.		r		
Bank reconciliation				x		±1)
Analysis of cash register			4			
Stock variance reports			q			
Sales variance reports			a		10	
Debtors and Suppliers Reports			q			
Lead time Reports		S	N			2

9 Does the franchisor prescribe (in the franchise business package) performance measures to evaluate the business performance in the following activities?

Marketing		11
Advertising		
Purchases		
Stock Control	2	
Payment of suppl	iers	÷.
Customer's Order	rs / Sa	ales
Product Preparati	ion	
Delivery to custor	ners	
Deposit sales taki	ings	
Customer Satisfa	ction	
Employees		
Quality Assurance	э	
Law Compliance		

Yes 🖌	No
Yes Q	No
Yes d	No
Yes V	No
Yes 🖉	No
Yes /	No
Yes d	No
Yes V	No
Yes 9	No
Yes g	No
Yes 0	No
Yes of	No
Yes 🖌	No

## SECTION C: BUSINESS CYCLES AND PERFORMANCE MEASURES

Business activities	Never	On demand	Daily	Weekly	Monthly	Annually
Marketing				N		
Advertising	X		2.5			
Purchases	·		l.	X		
Stock Control			4			
Payment of suppliers			-		q	
Customer's Orders / Sales			q			
Product Preparation			q			
Delivery to customers			q	1.1		. S.,
Deposit sales takings				X		121
Customer Satisfaction			K			
Employees		4				
Quality Assurance		X				
Law Compliance	·	à				

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10 To what extent do you use performance measures in your business activities?

11 Which of the following areas of organisation performance are key drivers of success for your outlet?

		Critical driver	Important driver	Minor driver	Not a driver
- 0	Customer satisfaction		X		
Φ	Product quality		N		
Organisational performance	Product preparation		¥		
E	Service quality		d		
Srfo	Financial results	A	1		
ď	Employee commitment			a.	
ona	Quality of management processes			a.	
ati	Innovation			V	
sinis	Progress towards your vision			X	
Bul	Achievement of desired results in daily activities			X	
0	Quality of relationship with external stakeholders				म
_	Impact on society and the environment				11
performance	Compliance with the laws performance			d	
nar	Deposit sales takings		R.		
for	Delivery to customer (if applicable)		X		
per	Customer orders and sales		a		
19	Stock activities		X		
tio	Purchases activities			4	
Operational	Advertising activities			X	
6	Marketing activities			1	

12 Please rank your opinions of your organisation with regard to the following:

		Excellent	Good 🖏	Average 🖗	Poor,	Very Poor	Don't know
	Financial measures used by the organisation		4				
	Non-financial measures used by the organisation			X			- 35
Management	Achieving the objectives and targets on a daily basis	_		q			
	Ability to retrieve information anytime when required			K			_
	Organisation's ability to analyze weaknesses or strengths						9
ana	Sufficient feedback from franchisor			X			
Z	Market share						X
	Awareness of what competitors are doing					t t	X
	Compliance with laws and regulations requirements			¥		1	
	Clear definition and understanding of business objectives			K			
	Customer perception on the business						8
2	Ability of organisation to monitor customer complaints			N			
Customers	Measuring customer expectations	1					N
isto	Number of new customer						1
õ	Customer services			g.			
	Customer retention						X
	Customer delivery lead time						X
	Alignment of employee to business vision			X			
es 0	Ability of employees to complete work on scheduled time.			q			
oye	Employees understanding of operational procedures			X			_
Employees	Employee satisfaction/motivation						X
ш	Existing agreed performance standards					2	a
	Rewarding achievement of short term financial target						q
Resources	Staff accountability for use of resources				2		X
nos	Monitoring learning and reporting capabilities						X
Ses	Internal communication (information sharing)						X

13 In your capacity as manager or owner & manager, indicate the level of attention you give to each of the following area:

	Highest attention	Some	No attention
Financial results	X		
Operational performance (efficiency and effectiveness of key business processes)		X	
Employee commitment			A
Customer Satisfaction	X		-
Product quality	Q'		
Service quality	ď		-
Innovation (i.e. success in developing new products/services)		X	
Quality of relationships with external stakeholders (supply chain and alliances)		A	
Impact of society and environment		N	
Brand strength	N.		
Quality of governance and management processes		¥	

112

14 What type of management mechanisms do you use?

Activity based costing				Yesy	No
Standard costing				Yes W	No
Breakeven Analysis			35	Yesa	No .
Capital Budgeting				Yes 🖉	No
Balanced Scorecard				Yes	Nog
Management by Objectives				Yes 9	No
Performance Prism				Yes	Nod
Ratio Analysis				Yes	No
Six Sigma				Yes	Nog
Total Quality Management		÷		Yes of	No
Baldridge				Yes	Nod
CRM Measurement Framework				Yes	No
Leadership Driven Measurement				Yes 9	No
Accountability Scorecard		1997 - C		Yes	NOW
HR Scorecard	AMALIAN STATES		W. Wella	Yes	No Q

15 How would you rate the quality of information as provided by your current performance measurement system to measure the following areas

measurement system to measure the following areas	( Transferration	1	1	1	of the local division of the	in the second
Customer service	Excellent	Good	Average	Fair	Poot	Don't know
Price comparisons to competition				K		
Number of on-time deliveries						X
Response times						a
Customer complaints			1	-		
Number of products returns			-			X
Customer survey results						X
Service awards			1			X
Internal Operations						
Cycle times		-	-			X
inventory turnover		_	-	. A.	_	-
Defect rates	-	1	-	-	_	14
Resources utilization		-	-	1	-	-
Target met		-	N		-	-
Unit cost compared to competition		_	-	a	-	-
Overhead trends		_	-	a	_	
Employee morale		-	-		-	A
Market share		-	-		-	8
Employee talent						R.
Innovation	T	-	1.2	-	-	
Number of new products			X		-	-
Systems improvements implemented		_	-		-	X
Number of patents		-	ú		-	A
New technologies adopted						1.4
Financial	1 10	-	-		-	r -
Cash balances	9	-	-			-
Payment of payables	X	-	-		-	-
Sales margins	<i>M</i>					

### SECTION D: BARRIERS

### 16 What problems are you currently experiencing with performance measures in your daily activities?

	N/A	Minor problems	Some problems	Major problems
Too complicated		X	Contraction of the second	an an Aran an A
Not suitable for daily activities			Y	
Too focused on financials	1		q	
Difficulty measuring non-financials			q	
Lack of information			q	
Lack of knowledge on performance measures				q
No one to consult			X	14
Support more costly than expected				x
Lack of readily available support			K	
Different from original promise				4

Business name:	BARCELOS PAARL
Job title of person	who completed this questionnaire: MANAGER
Contact details:	Tel: 021 872 4697
	Cell: —
	Email: -

Thank you for participating in this study

# APPENDIX G: PILOT QUESTIONNAIRE (STATISTICIAN)

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26		Turnover per ;	annu	m (Op	tional	2		India	ate Rand	value												
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	SEC	TION B: SU	IPPO	RT FO	R MA	NAG	EMENT	OF	THE BU	SINE	SS AG	TIVI	TIES			choose						
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	7.	Who is respor	nsible	for pr	eparin	ig the	financ	ial st	atemen	ts?												
40																						
41	_	Bookkeeper/A	.ccou	Intant							_	-	/ner		-					=	+	-
43		Manager										Cor	nsult	ant	_						_	
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# **APPENDIX H:** FINAL QUESTIONNAIRE (FOR RESEARCH IN 2009)

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					TECHNOLOGY			
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	ា	hank you for	agreeing to p	participate in 1	his research survey.			
th	e current posi	tion of financ	al and non-f	inancial perfo	study undertaken to esta mance measures used b in the fast food industry.	oy SMME's		
	All	the answers	will be handle	ed in the STR	ICTEST CONFIDENCE.			
					naire will onlybe used ula University of Technol	logy.		
	Should you w				est or have questions rel: ny supervisor :	ating to it		
		Prof. Dr. J		mail: profwat : 083 647 257	kins@telkomsa.net '2			
		Lin diwe	MTe	-mail: mabese ch Candidate (021) 460 36:	elel@cput.ac.za 20			
		IN	ISTRUCTION	IS FOR COM	PLETION			- 1
	qualifyto par - a business ( - an owner & - a manager l	operating as manager of a	part of a fran an outlet	ire, you must chise group .	be:			
2. Ple	ease an swer a	all questions	forn the pers		nanager or owner & man rovide your e-mail addres			
	e-mail add	dress:	<u>i (i i i i i i i i i i i i i i i i i i </u>	<u>- 80 - 82 - 8</u>	<u>, a a a a</u>			
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3		To be completed by manag	er or owr	ner/m	anager	<u>n n z</u>	
6	SE	CTION A: RESPONDENT AND ENTERPRISE PROFI	LE	1		d. bi i	ll,l,
1							
8	Pie	ase indicated the following:		-			(X)
10 11	1.	Is your business part of a franchise?		-		Yes	No
12	2.	Are you the owner, manager or both the owner and	l manager	of th	e franchis	e?	
13							
14		Owner Manager (do not manage) (do not own)	-	-	Deth O	unar O Man	
15 16		(do not manage) (do not own)		1	BOUTO	wner & Man	lager
17	3.	What year was your franchise outlet established?					
18	*	Martin unu marculaun, marcaratial avmariance ralate	ul ta tha f	not fo	od inducti	au2	
19	4.	What is your previous managerial experience relate (Indicate number of years)	a to the r	astru	ioa inausti	yr.	
20			1955 10 1	1	x 9	100 120	
21	5.	To enable us to categorize your business in terms o	f the Sma	ll Bus	iness Am	endment	
22 23		Act of 2003, please indicate the following:					
24		Number of Employees					
25	-	Turnover per annum (Optional)		-			
26		(Indicate Rand Value)		_			
27 28	SE	CTION B: SUPPORT FOR MANAGEMENT OF THE	BUSINES	SAC	TIVITIES	8	
29	J		DUSINES	5 40		J	
30	6	What did you receive (as part of the franchise pack (Choose one or more options)	age) whe	n you	acquired	the outlet?	
31	0.5			I	I		
32		Guidelines on how to write up the books (accounts)	5	e (l o	cation)		
33		How to measure success			aining		
34		How to motivate the staff	100	enu	an in ig		
35		How to monitor the stock			ng Plan		
36		Food preparation requirements	186	uipme	37		
37		Accounting Systems	1	cor			
38	7	Who is responsible for preparing the financial stater	nente?				
39 40	1.5	who is responsible for preparing the financial staten	nents?				
41		Bookkeeper/Accountant			Owner		
43		Manager			Consulta	ant	
•	• •	H\Cover \Questionnaire (Theme /				a (i) (i)	

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49	Cash flow statem	ient			_										
50	Statement of Cha	nges in Eo	quity								1				
51	Income Statement														
52	Balance sheet										-				
53	Bank reconciliatio	n					-		_						
54	Analysis of cash	register	_								-	3 8			
55	Stock variance re	ports	_						_		-				
56	Sales variance re	ports					-	-	-		-	2 8			
57	Debtors and Supp	oliers Rep	orts			-			_	_	-				
58	Lead time Reports	s	_			1 3			-		8	3 8		_	
59														_	1
60 9	Does the franchis	sor prescr	ibe (i	n the	franc	hise ł	ousiness p	backag	le) p	erforma	nce				
61 62	measures to eva	luate the l	busin	ess p	erform	nance	e in the fol	lowing	, act	tivities?	-			_	4
63	Marketing				Ve	is i	No				1				
64	Advertising				135	13:	No								
65	Purchases				Ye		No					1			
66	Stock Control				Ye	18	No								
67	Payment of suppl	iers			Ye	8	No					li i i			
68	Customer's Order	s / Sales			Ye	18	No								
69	Product Preparati	on			Ye		No								
70	Delivery to custor	ners			Ye	15	No								
71	Deposit sales taki	ngs			Ye	s	No								
72	Customer Satisfa	ction			Ye	18	No								
73	Employees				Ye	15	No								
74	Quality Assuranc	e			Ye	18:	No								
75	Law Compliance				Ye	s_	No								
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	77 ▼ 1 SECTION		ISINESS	CYCL	ES AND	PERFOR	RANCE
	CTION C: BUSINESS CYCLES AND PL	-S RFORMA	ANCE MEA	ASURES			
10	To what extent do you use performanc	e measur	es in your	busines	s activities		
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	Business activities	Never	On demand	Daily	Weekly	Monthly	Annually
	Marketing						
	Advertising						
	Purchases						
	Stock Control				8 9		
	Payment of suppliers						
	Customer's Orders / Sales						
	Product Preparation						
	Delivery to customers						
	Deposit sales takings						
	Customer Satisfaction						
	Employees						
	Quality Assurance				0 1		
	Law Compliance						
11	Which of the following areas of organis	sation per	formance	are key o	drivers of s	uccess	
	for your outlet?						
			-	Critical	Important	Minor	Nota
				driver	driver	driver	driver
1	Customer satisfaction					(     - )   - )	
•	Product quality						
ne	Product preparation						
performanc	Service quality						
afo	Financial results						
	Employee commitment				_		
ational	Quality of management processes		-		0		
	Innovation						
nis	Progress towards your vision		]				
Organis	Achievement of desired results in daily	activities					
0	Quality of relationship with external sta	keholders					
	Impact on society and the environment						
ee	Compliance with the laws performance						
Dan	Deposit sales takings						
performance	Delivery to customer (if applicable)						
)er	Customer orders and sales						
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erat	Advertising activities						
do	Marketing activities		1				
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22       Financial measures used by the organisation       0	20 12	Please rank your opinions of your organisation with regard t	o the fo	llowin	iq:					
22       Financial measures used by the organisation       0	21									
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Financial measures used by the organisation          Pinancial measures used by the organisation				xce	000	ver	oor	ery.	ont	
24       Non-financial measures used by the organisation       Image: Constraint of the objectives and targets on a daily basis         25       Achieving the objectives and targets on a daily basis       Image: Constraint of the objectives and targets on a daily basis         27       Organisation's ability to rative weaknesses or strengths       Image: Constraint of the objectives and targets on a daily basis         28       Organisation's ability to analyze weaknesses or strengths       Image: Constraint of the objectives are doing         28       Organisation's ability to analyze weaknesses or strengths       Image: Constraint of the objectives are doing         29       Compliance with laws and regulations requirements       Image: Constraint of the objectives         20       Clear definition and understanding of business objectives       Image: Constraint of the objectives         20       Customer perception on the business       Image: Constraint of the objectives         21       Customer services       Image: Customer retertion         22       Customer retertion       Image: Customer retertion         23       Ability of employees to complete work on scheduled time.       Image: Customer retertion         24       Ability of employees to complete work on scheduled time.       Image: Customer retertion         24       Ability of employees to complete work on scheduled time.       Image: Customer retertion	332	Einspeid many was used by the examination	-	ш	U	ৰ	4	>	0	
Achieving the objectives and targets on a daily basis	22		-		Ħ	-	i i			
Ability to retrieve information anytime when required Organisation's ability to analyze weaknesses or strengths Sufficient feedback from franchisor Market share Awareness of what competitors are doing Compliance with laws and regulations requirements Compliance with laws and regulations objectives Coustomer perception on the business Ability of organisation to monitor customer complaints Ability of organisation to monitor customer complaints Measuring customer expectations Number of new customer Customer retention Customer retention Customer delivery lead time Ability of employees to complete work on scheduled time. Employees understanding of operational procedures Employees understanding of operational procedures Employees satisfaction/motivation Existing agreed performance standards Rewarding achievement of short term financial target Monitoring learning and reporting capabilities Internal communication (information sharing) Ability of use of resources Ability of use of resources Abilit	26 22	Achieving the objectives and targets on a daily basis	-	1 - A			5 - 22			$\neg$
23       Market share         Awareness of what competitors are doing	ent o	Achieving the objectives and targets of a daily basis		;;			3		-	
23       Market share         Awareness of what competitors are doing	27	Organization's shifty to analyze weaknesses or strengthe			-		1 1		8	
23       Market share         Awareness of what competitors are doing	, open	Sufficient feedback from franchisor		i i	F		i i			
Awareness of what competitors are doing	29	Market share		1 i						
31       Compliance with laws and regulations requirements       Image: Compliance with laws and regulations requirements         32       Clear definition and understanding of business objectives       Image: Compliance with laws and regulations requirements         33       Clear definition and understanding of business objectives       Image: Compliance with laws and regulations         34       Clear definition and understanding of business objectives       Image: Compliance with laws and regulations         34       Ability of organisation to monitor customer complaints       Image: Compliance with laws and regulations         35       9       Measuring customer expectations       Image: Customer expectations         37       9       Customer services       Image: Customer retention       Image: Customer retention         38       Customer retention       Image: Customer retention       Image: Customer retention       Image: Customer retention         39       Customer retention       Image: Customer retention       Image: Customer retention       Image: Customer retention         41       Alignment of employee to business vision       Image: Customer retention       Image: Customer retention       Image: Customer retention         42       Alignment of employee to business vision       Image: Customer retention       Image: Customer retention       Image: Customeretention         43       Molit						-	3 - 3		¢	
32       Clear definition and understanding of business objectives	100			î î			i ii			
33       Clear definition and understanding of business objectives				-	1				_	$\neg$
34       Customer perception on the business       Image: Customer perception on the business         35       Ability of organisation to monitor customer complaints       Image: Customer expectations         37       Measuring customer expectations       Image: Customer expectations         38       Image: Customer expectations       Image: Customer expectations         39       Customer retention       Image: Customer retention       Image: Customer retention         40       Image: Customer retention       Image: Customer retention       Image: Customer retention         41       Image: Customer retention       Image: Customer retention       Image: Customer retention         42       Alignment of employee to business vision       Image: Customer expectation       Image: Customer expectation         43       Imployees satisfaction/motivation       Image: Customer expectation       Image: Customer expectation         44       Imployee satisfaction/motivation       Image: Customer expectation       Image: Customer expectation	100		-	0 0	-		a) (a)			+
Ability of organisation to monitor customer complaints			-	57 - G	2 2		<u>s 8</u>		8	
38       Measuring customer expectations							2 3			-
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40       Customer delivery lead time         41       Alignment of employee to business vision         42       Alignment of employees to complete work on scheduled time.         43       Ability of employees to complete work on scheduled time.         44       Employees understanding of operational procedures         45       Employee satisfaction/motivation         46       Rewarding achievement of short term financial target         47       Staff accountability for use of resources         48       Monitoring learning and reporting capabilities         50       Monitoring learning and reporting sharing)				; <u> </u>			3		<u> </u>	
41       Alignment of employee to business vision       Image: Complex of the second s	100			÷	-		<del>) (</del>		8	
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43       Ability of employees to complete work on scheduled time.            44       Employees understanding of operational procedures            45       Employee satisfaction/motivation            46       Existing agreed performance standards            47       Rewarding achievement of short term financial target            48       Staff accountability for use of resources            49       Staff accountability for use of resources            50       Monitoring learning and reporting capabilities            51       Internal communication (information sharing)             52	201		_	<u>.</u>	1		<u>; i</u> g		-	-
44       Main       Employees understanding of operational procedures       Image: Complex State in the image: C	2. 124				-	-			-	
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47       Rewarding achievement of short term financial target       Image: Comparison of term financial target         48       Staff accountability for use of resources       Image: Comparison of term financial target         49       Staff accountability for use of resources       Image: Comparison of term financial target         50       Staff accountability for use of resources       Image: Comparison of term financial target         50       Staff accountability for use of resources       Image: Comparison of term financial target         50       Staff accountability for use of resources       Image: Comparison of term financial target         50       Staff accountability for use of resources       Image: Comparison of term financial target         51       Image: Comparison of term financial target       Image: Comparison of term financial target         51       Image: Comparison of term financial target       Image: Comparison of term financial target         52       Image: Comparison of term financial target       Image: Comparison of term financial target         52       Image: Comparison of term financial target       Image: Comparison of term financial target         53       Image: Comparison of term financial target       Image: Comparison of term financial target         54       Image: Comparison of term financial target       Image: Comparison of term financial target         54       Imag	45 0	Employees and establishing or operational procedures		Ĩ			Ì			
47       Rewarding achievement of short term financial target       Image: Comparison of the term financial target         48       Image: Comparison of term financial target       Image: Comparison of term financial target         49       Staff accountability for use of resources       Image: Comparison of term financial target         50       Staff accountability for use of resources       Image: Comparison of term financial target         50       Monitoring learning and reporting capabilities       Image: Comparison of term financial target         51       Internal communication (information sharing)       Image: Comparison of term financial target         52       Image: Comparison of term financial target       Image: Comparison of term financial target	46 H	Existing agreed performance standards		2 - 2			8 - S		0	
43       Staff accountability for use of resources         50       50         51       Communication (information sharing)         52       52	47			i			Î			Ì
43       Staff accountability for use of resources         50       50         50       50         51       Internal communication (information sharing)         52	48			0		6	97 (83		05	
50     Monitoring learning and reporting capabilities       51     Internal communication (information sharing)       52		Staff accountability for use of recourses		-						
51 $\stackrel{\frown}{=}$ Internal communication (information sharing)        52 $\stackrel{\frown}{=}$	8	Start accountability for use of resources		-	H		i i	$\neg$	2	
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52		Internel computing (internetion of siles)								
	01 🕰	jinternal communication (information sharing)	-	0 0	1 8		5 2		0	
	52									
A S in your capacity as manager or owner & manager, indicate the level of attention     A → ▶ \ Cover \ Questionnaire / Theme / 4	53 13	In your capacity as manager or owner & manager, indicate t	he leve	lofatt	tentio	'n	an a	NELEL ES	ancie)	

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52								<u>.</u>					
53 1:	3 In your capacity as manager or owned	er & mar	nager	, indicate	e the	level	of att	entio	n				4
4	you give to each of the following are	a:			-								-
55		-	6.3		1. 1			_			_	_	_
56	23 <sup>2</sup>							Highest	attention	Some	attention	No	altention
57	Financial results							-					1
	Operational performance (efficiency	and effe	ective	ness of	key k	ousin	ess			8 - P			
58	processes)	1				-			_				
59	Employee commitment	_					- 0			š. – 5			_
50	Customer Satisfaction									8 0			-
51	Product quality	_							_				-
32	Service quality								_	2	-		-
3	Innovation (i.e. success in developing Quality of relationships with external alliances)					n and	1					-	-
35	Impact of society and environment									8	-	2	
6	Brand strength						l i			î - î			
57	Quality of governance and managem	ent proc	esse	s								i. I	
68		40000.000		800			Î			9			
59 1- 70	4 What type of management mechanis	ns do y	ou us	e?									
71	Activity based costing									Yes	N	i i	
72	Standard costing									Yes	1.190	<u>)</u>	
73	Breakeven Analysis									Yes	N	2	
74	Capital Budgeting									Yes	N	5 C	
75	Balanced Scorecard	_			-				_	Yes		<u>;</u>	1
76	Management by Objectives	_								Yes	- NI	5	1
77	Performance Prism	_								Yes	N	-	-
78	Ratio Analysis									Yes	N		
'9	Six Sigma						-		_	Yes	N		-
30	Total Quality Management				-					Yes	N		-
81	Baldridge CRM Measurement Framework				-		-		-	Yes	N.		-
2					-		-		-	Yes	- No		+
33	Leadership Driven Measurement Accountability Scorecard								-	Yes	N		
17	HR Scorecard									Yes	No	_	
35										1.000	1,93	- C	1.1

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87 15	How would you rate the quality of information as provided by your current performance	
88	measurement system to measure the following areas	
89		
90	Customer service	Don't know
91	Price comparisons to competition	
92	Number of on-time deliveries	
93	Response times	
94	Customer complaints	
95	Number of products returns	
196	Customer survey results	
97	Service awards	
98	Internal Operations	
99	Cycle times	
200	Inventory turnover	
201	Defect rates	
202	Resources utilization	
203	Target met	
204	Unit cost compared to competition	
205	Overhead trends	
206	Employee morale	
207	Market share	
208	Employee talent	
209	Innovation	
210	Number of new products	
211	Systems improvements implemented	
212	Number of patents	
213	New technologies adopted	
214	Financial	
215	Cash balances	
216	Payment of payables	
217	Sales margins	+
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#### **APPENDIX I:** BUSINESS CYCLES IN FAST FOOD FRANCHISEES

#### **Business cycles:**

- Marketing
- Advertising
- Procurement (purchases)
- Stock control
- Suppliers
- Customer orders/Sales
- Product preparation
- Delivery to customers
- Deposit sales takings
- Customer satisfaction
- Employees satisfaction
- Compliance with rules and regulations

#### **APPENDIX J:** DESCRIPTIVE STATISTICS FOR EACH VARIABLE

Descrip	scree sta	LISUICS IO	each vari	abre
A1	Frequency	Percent	Cumulative Frequency	Cumulative Percent
Yes No	47 4	92.16 7.84	47 51	92.16 100.00
		Chi-Square for Equal Prop	Test portions	
		Chi-Square		
		DF Pr > ChiSq Sample Size	<.0001	
A2	Frequency	/ Percent		Cumulative Percent
Owner Manager Both	4 31 16	7.84 60.78 31.37	4 35 51	7.84 68.63 100.00
		Chi-Square for Equal Prop	Test portions	
		Chi-Square		
		DF Pr > ChiSq Sample Size	<.0001 = 51	
A3	Frequency	Percent	Cumulative Frequency	Cumulative Percent
0 1969 1972	1	1.96	5	9.80
1979 1980	1 1 2 1 2 1	1.96 3.92	6 7 9	11.76 13.73 17.65
1986 1987	1 2	1.96 3.92	10 12	19.61 23.53
1988 1989 1990	1	1.96	13 14 15	25.49 27.45 29.41
1991 1993	1 2 1	1.96 3.92 1.96	17 18	33.33 35.29 37.25
1994 1995	1	1.96 1.96	19 20	39.22
1996 1997 1998	5	3.92 9.80 3.92	22 27 29	43.14 52.94 56.86
2000 2001	1 2 5 2 1 3 1	1.96 5.88	30 33 34	58.82 64.71
2003 2004	1	1.96 1.96	34 35 42	66.67 68.63
2005 2006 2007	1 7 3 5 1	13.73 5.88 9.80	42 45 50	82.35 88.24 98.04
2008	i	1.96 Chi-Square	51	100.00
		for Equal Prop	portions	
		Chi-Square DF Pr > Chisa	30.8627 24 0.1578	
WAR	NING: The ta than S	DF Pr > ChiSq able cells have 5. Chi-Square r Sample Size	e expected cou may not be a v = 51	nts less valid test.
A4	Frequency	Percent	Cumulative Frequency	Cumulative Percent
0 1	20 2	39.22 3.92	20 22	39.22 43.14
2 3 4	2 3 3 2 2	5.88	25 28	49.02 54.90
5	2 4	3.92 3.92 7.84	30 32 36	58.82 62.75 70.59
7 9	1 1	7.84 1.96 1.96 3.92 1.96	36 37 38 40 41	72.55 74.51
10 11	2 1	3.92 1.96	40 41	78.43 80.39
6 7 9 10 11 12 13 14 15 16	1 1 1	1.96 1.96 1.96	42 43 44	62.75 70.59 72.55 74.51 78.43 80.39 82.35 84.31 86.27 88.24 92.16
15 16	1 2	1.96 3.92	45 47 48 49	
22	4 1 2 1 1 1 1 2 1 1 1	1.96 1.96	48 49	94.12 96.08 98.04
30 37	1	1.96 1.96	50 51	98.04 100.00

#### Descriptive statistics for each variable

	fc	Chi-Square or Equal Prop	Test ortions		
	Ch DF Pr	ii-Square 1 > ChiSq e cells have	31.3529 19 <.0001		
	than 5.	Chi-Square n	ay not be a	a valid tes	τ.
A5_01	Frequency	Sample Size Percent 1.96 3.92 1.96 5.88 3.92 1.96 5.88 3.92 13.73 5.88 3.92 9.80 1.96 1.97 1.97 1.97 1.97 1.97 1.97 1.97 1.97 1.97 1.97 1.97 1.96 1.97 1.97 1.97 1.97 1.97 1.96 1.97 1.97 1.97 1.97 1.96 1.97 1.97 1.97 1.96 1.97 1.97 1.96	Cumulative Frequency	e Cumula / Perc	tive ent
0 7 8	1 1 2	1.96 1.96 3.92	1 2 4	$\begin{array}{c} 1.\\ 3.\\ 7.\\ 9.\\ 15.\\ 17.\\ 23.\\ 27.\\ 41.\\ 47.\\ 50.\\ 60.\\ 62.\\ 64.\\ 68.\\ 76.\\ 80.\\ 90.\\ 94.\\ 96.\\ 90.\\ 94.\\ 96.\\ 98.\\ 100.\\ \end{array}$	96 92 84
9 10 11 12	1 2 1 3 3 2 7 3 2 5 1 2 2 2 2 2 3 1 1 2 1 1	1.96 5.88 1.96 5.88	5 8 9 12	9. 15. 17. 23	80 69 65 53
13 15 16	2 7 3	3.92 13.73 5.88	14 21 24	27. 41. 47.	45 18 06
	2 5 1	3.92 9.80 1.96	26 31 32	50. 60. 62.	98 78 75
21 24 25 27	1 2 2	1.96 3.92 3.92	33 35 37	64. 68. 72.	71 63 55
27 30 35 40	2 2 3	3.92 3.92 5.88	39 41 44 45	76. 80. 86.	47 39 27
45 60 85	1 2 1	5.88 3.92 9.80 1.96 3.92 3.92 3.92 5.88 1.96 1.96 3.92 1.96 1.96	46 48 49	90. 94. 96.	20 12 08
100 115	1 1	1.96	50 51	98. 100.	04 00
		Chi-Square or Equal Prop  ni-Square	ortions		
WARNJ	DF Pr ING: The tabl	r > ChiSq c > ChiSq le cells have Chi-Square m Sample Size	24.0000 24 0.4616 expected o	counts less	
A5	5_01 Frequ	1 1 4 7 41 80 3 5 2 3	cent Fr 	equency	Percent
Very Small Small Medium	Ŭ	4 7 41 80 3 5	.84 .39 .88	5 46 49	9.80 90.20 96.08
Larger than mec		Chi-Square	Test	51	100.00
	 Ch	or Equal Prop 11-Square 1	16.7451		
		: > ChiSq Sample Size	= 51		
A5_02	Frequency	Percent 66.67 1.96 1.96 1.96 1.96 1.96 5.88 3.92 1.96	Cumulati Frequer	ive Cumu icy Pe	rcent
500000 1164667 1200000	1 1 1	1.96 1.96 1.96		35 6 36 7 37 7	8.63 0.59 2.55
1700000 1800000 2000000	1 1 3	1.96 1.96 5.88		88 7 89 7 12 8	4.51 6.47 2.35
4800000	1	1.96	4	16 9	0.20
5000000 5400000 6000000 8000000	1 1 1 1	1.96 1.96 1.96 1.96	2	19 9	2.16 4.12 6.08 8.04
17000000	1	1.96 Chi-Square	Test		0.00
	ch	or Equal Prop 11-Square 2	96.3529		
WARNI	ind. The cabi	- > ChiSq e cells have Chi-Square m Sample Size	14 <.0001 expected of ay not be a = 51	counts less a valid tes	t.
в6_01	Frequency	Percent	Cumulative Frequency	Cumula	tive
NO Yes	19 32	37.25 62.75	19 51	37.	25 00
	fo	Chi-Square or Equal Prop	Test ortions		
	DE	i-Square > ChiSq	3.3137 1 0.0687		
		Sample Size	= 51 Cumulative		
в6_02	Frequency	Percent	Frequency	/ Perc	ent
NO Yes	12 39	23.53 76.47	12 51	23. 100.	

		Chi-Square for Equal Prop	Test	
		Chi-Square	14.2941	
		DF Pr > ChiSq		
		Sample Size	= 51	
в6_03	Frequency	Percent	Cumulative Frequency	Cumulative Percent
NO	12	23.53	12	23.53
Yes	39	76.47	51	100.00
		Chi-Square for Equal Prop Chi-Square	portions	
		DF	14.2941 1 0.0002	
		Pr > ChiSq Sample Size	= 51	
в6_04	Frequency		Cumulative Frequency	Cumulative Percent
NO Yes	3 48	5.88 94.12	3 51	5.88 100.00
		Chi-Square for Equal Prop	Test portions	
		Chi-Square	39.7059 1	
		DF Pr > ChiSq Sample Size	<.0001	
в6_05	Frequency	Percent	Cumulative Frequency	Cumulative Percent
NO Yes	2 49	3.92 96.08	2 51	3.92 100.00
		Chi-Square for Equal Prop	Test	
		Chi-Square		
		DF Pr > ChiSq Sample Size	1 <.0001	
- 6 . 6 6	_	·	Cumulative Frequency	Cumulative
B6_06	Frequency			Percent  35.29
NO Yes	18 33	35.29 64.71	18 51	100.00
		Chi-Square for Equal Prop	portions	
		Chi-Square DF		
		Pr > ChiSq Sample Size	0.0357	
в6 07	Frequency	Percent	Cumulative Frequency	Cumulative Percent
NO	11	21.57	11	21.57
Yes	40	78.43 Chi-Square	51 Test	100.00
		for Equal Prop	portions	
		Chi-Square DF		
		D⊢ Pr > ChiSq Sample Size	<.0001 = 51	
в6_08	Frequency	Percent	Cumulative Frequency	Cumulative Percent
NO	4	7.84	4	7.84
Yes	47	92.16	51	100.00
		Chi-Square	Test	
	f	or Equal Propo	rtions	
		Chi-Square DF	36.2549 1	
		Pr > ChiSq Sample Size		
в6_09	Frequency	Percent	Cumulative Frequency	Cumulative Percent
NO Yes	2 49	3.92 96.08	2 51	3.92 100.00
		Chi-Square for Equal Prop	Test	
		Chi-Square	43.3137	
		DF Pr > ChiSq	1 <.0001	
		Sample Size	= 51 Cumulative	Cumulative
в6_10 	Frequency	Percent	Frequency	Percent
NO Yes	10 41	19.61 80.39	10 51	19.61 100.00

			Chi-Square for Equal Pro  Chi-Square DF Pr > ChiSq Sample Size	18.8431 1 <.0001 = 51			
	в6_11	Frequency	Percent	Cumulati Frequer	ive icy	Cumulative Percent	
	NO Yes	6 45	11.76 88.24		6 51	11.76 100.00	
			Chi-Square for Equal Pro  Chi-Square DF Pr > ChiSq Sample Size	portions 29.8235 1 <.0001			
	в6_12	Frequency	Percent	Cumulati Frequer		Cumulative Percent	
	NO Yes	 7 44	13.73 86.27			13.73 100.00	
			Chi-Square for Equal Pro  Chi-Square DF Pr > ChiSq Sample Size	Test portions 26.8431 1 <.0001			
		в7_01 ғ	requency	Percent	Cumu Erec	lative Cu quency	mulative Percent
Bookkee	per / Accou		33	64.71		33	
Owner Manager Consulta	ant		10 5 3 Chi-Square	19.61 9.80 5.88		43 48 51	64.71 84.31 94.12 100.00
			for Equal Pro	portions			
			Chi-Square DF Pr > ChiSq	44.9216 3 <.0001			
			Sample Size	= 51			
	в8_01		y Percent			Cumulativ Percent	/e :
	0 Never On demand Weekly Monthly Quarterly Annually Daily	2	3.92 1.96 17.65 39.22 5.49 1.96		2 3 12 32 45 46 49 51	3.92 5.88 23.53 62.75 88.24 90.20 96.08 100.00	
			Chi-Square for Equal Pro Chi-Square DF Pr > ChiSq Sample Size	portions 53.9412 7 <.0001			
	в8_02	Frequenc	y Percent		ative Jency	Cumulativ Percent	
	0 Never On demand Weekly Wonthly Quarterly Annually Daily	 6 3 9 4 15	$\begin{array}{c} 11.76\\5.88\\17.65\\7.84\\29.41\\11.76\\13.73\end{array}$		6 9 18 22 37 43 50 51	11.76 17.65 35.29 43.14 72.55 84.31 98.04	-
			Chi-Square for Equal Pro Chi-Square DF Pr > ChiSq Sample Size	20.0588 7 0.0054 = 51			
	в8_03	Frequenc	y Percent	Cumula Frequ	ative Jency	Cumulativ Percent	/e :
	0 Dn demand Woekly Monthly Quarterly Annually Daily	2 1 11 30 2 4 1	3.92 1.96	Test portions 92.7059 6 <.0001	2 3 14 44 46 50 51	3.92 5.88 27.45 86.27 90.20 98.04 100.00	
	в8_04	Frequenc	y Percent	Cumula Frequ	ative Jency	Cumulativ Percent	e :
	0 Never Dn demand Weekly Monthly Quarterly Annually	4 2 2 22 22 22	7.84 3.92 3.92 17.65 43.14 11.76 11.76			7.84 11.76 15.69 33.33 76.47 88.24 100.00	

# Chi-Square Test for Equal Proportions Chi-Square 39.7255 DF 6 Pr > ChiSq <.0001 Sample Size = 51 Cumul;

Sample Size - Si					
в8_05	Frequency	Percent	Cumulative Frequency	Cumulative Percent	
0	4	7.84	4	7.84	
Never	2	3.92	6	11.76	
On demand	6	11.76	12	23.53	
Weekly	19	37.25	31	60.78	
Monthly	18	35.29	49	96.08	
Annually	1	1.96	50	98.04	
Daily	1	1.96	51	100.00	

### Chi-Square Test for Equal Proportions Chi-Square 50.9804 DF SchiSq <.0001 Sample Size = 51

в8_06	Frequency	Percent	Cumulative Frequency	Cumulative Percent
0 Never On demand Weekly Monthly Annually Daily	4 19 16 2 1 8	7.84 1.96 37.25 31.37 3.92 1.96 15.69	4 5 24 40 42 43 51	7.84 9.80 47.06 78.43 82.35 84.31 100.00

# Chi-Square Test for Equal Proportions Chi-Square 45.4902 DF 6 Pr > ChiSq <.0001 Sample Size = 51

в8_07	Frequency	Percent	Cumulative Frequency	Cumulative Percent
Never	3	5.88	3	5.88
On demand	15	29.41	18	35.29
Weekly	22	43.14	40	78.43
Monthly	1	1.96	41	80.39
Annually	1	1.96	42	82.35
Daily	9	17.65	51	100.00

### Chi-Square Test for Equal Proportions Chi-Square 43.2353 DF 5 Pr > ChiSq <.0001 Sample Size = 5

Sample	Size	51	-

в8_08	Frequency	Percent	Cumulative Frequency	Cumulative Percent
Never	2	3.92	2	3.92
On demand	15	29.41	17	33.33
Weekly	19	37.25	36	70.59
Monthly	5	9.80	41	80.39
Annually	1	1.96	42	82.35
Daily	9	17.65	51	100.00

### Chi-Square Test for Equal Proportions Chi-Square 31.0000 DF Pr > ChiSq <.0001 Sample Size = 51

в8_09	Frequency	Percent	Cumulative Frequency	Cumulative Percent
0	3	5.88	3	5.88
Never	3	5.88	6	11.76
On demand	4	7.84	10	19.61
Weekly	21	41.18	31	60.78
Monthly	13	25.49	44	86.27
Annually	1	1.96	45	88.24
Daily	6	11.76	51	100.00

# Chi-Square Test for Equal Proportions Chi-Square 42.4706 DF 6 Pr > ChiSq 6.0001 Sample Size = 51

в8_10	Frequency	Percent	Cumulative Frequency	Cumulative Percent
0 Never On demand Weekly Monthly Annually Daily	9 13 9 13 3 1 3 3	17.65 25.49 17.65 25.49 5.88 1.96 5.88	9 22 31 44 47 48 51	17.6543.1460.7886.2792.1694.12100.00

		Chi-Square for Equal Pro	portions	
		Chi-Square	20.2353	
		DF Pr > ChiSq Sample Size	0.0025 = 51	
в9_01	Frequency	Percent	Cumulative Frequency	Percent
Yes No	43 8	84.31 15.69	43 51	84.31 100.00
		Chi-Square for Equal Pro  Chi-Square	portions  24.0196	
		DF Pr > ChiSq Sample Size	<.0001	
в9_02	Frequency		Cumulative Frequency	Cumulative Percent
Yes No	38 13	74.51 25.49	38 51	74.51 100.00
		Chi-Square for Equal Pro	portions	
		Chi-Square DF Pr_> ChiSq_	12.2549 1	
		Pr > ChiSq Sample Size	= 51	
в9_03	Frequency			Cumulative Percent
0 Yes No	3 41 7	5.88 80.39 13.73	3 44 51	5.88 86.27 100.00
		Chi-Square for Equal Pro	Test portions	
		Chi-Square DF	51.2941 2	
		Pr > ChiSq Sample Size	<.0001 = 51	
в9_04	Frequency	Percent	Cumulative Frequency	Cumulative Percent
Yes No	45 6		45 51	88.24 100.00
		Chi-Square for Equal Pro  Chi-Square DF	portions	
		Pr > ChiSq Sample Size	<.0001 = 51	
в9_05	Frequency	Percent	Cumulative Frequency	Cumulative Percent
Yes No	28 23	54.90 45.10	28 51	54.90 100.00
		Chi-Square for Equal Pro		
		Chi-Square DF	0.4902	
		Pr > ChiSq Sample Size	0.4838 = 51	
в9_06	Frequency	Percent	Cumulative Frequency	Cumulative Percent
Yes No	42 9	82.35 17.65	42 51	82.35 100.00
		Chi-Square for Equal Pro	portions	
		Chi-Square DF Pr > ChiSq Sample Size	21.3529 1 <.0001 = 51	
в9_07	Frequency	Percent	Cumulative Frequency	Cumulative Percent
0 Yes No	1 45 5	1.96 88.24 9.80	1 46 51	1.96 90.20 100.00
		Chi-Square for Equal Pro	portions	
		DF	69.6471 2	
		Pr > ChiSq Sample Size	<.0001 = 51	
в9_08	Frequency	Percent	Cumulative Frequency	Cumulative Percent
0 Yes No	4 35 12	7.84 68.63 23.53	4 39 51	7.84 76.47 100.00

		Chi-Square for Equal Pro	Test		
		Chi-Square DF	30.4706		
		DF Pr > ChiSq Sample Size	<.0001 = 51		
в9_09	Frequency		Cumulat Freque	ive ncy	Cumulative Percent
0 Yes No	3 30 18	5.88 58.82 35.29		3 33 51	5.88 64.71 100.00
		Chi-Square <sup>-</sup> for Equal Pro	Test		
		Chi-Square	21.5294		
		Pr > ChiSq Sample Size	<.0001		
в9_10		Percent	Cumulat Freque	ive ncy	Cumulative Percent
Yes No	45 6	88.24 11.76		45 51	88.24 100.00
		Chi-Square	Test		
		for Equal Prop Chi-Square	portions		
		DF Pr > ChiSq Sample Size	1 <.0001		
-0.11		Sumpre STZC	Cumulat	ive	Cumulative
В9_11 0	Frequency 1	1.96	Freque	ncy 1 37	Percent 1.96 72.55
Yes No	36 14	70.59 27.45		37 51	72.55 100.00
		Chi-Squa for Equal Pro	are Test		
		Chi-Square	36.8235		
		DF Pr > ChiSq Sample Size	<.0001 = 51		
в9_12	Frequency		Cumulat Freque	ive ncy	Cumulative Percent
0 Yes	1 46	1.96 90.20		1 47	1.96 92.16 100.00
No	4	7.84		51	100.00
		Chi-Square for Equal Pro			
		Chi-Square DF	74.4706 2 <.0001		
		Pr > ChiSq Sample Size	- 51		
в9_13	Frequency		Cumulat Freque	ncy	Cumulative Percent
0 Yes No	2 41 8	3.92 80.39 15.69		2 43 51	3.92 84.31 100.00
		Chi-Square for Equal Pro	Test portions		
		Chi-Square DF Pr > ChiSq	51.8824 2 <.0001		
		Sample Size	= 51		cumulation.
c10_01	Frequen		Frec	ative uency	Percent
0 Never On demand	(	5 11.76 5 11.76		1 7 13	1.96 13.73 25.49
On demand Daily Weekly Monthly	11	5 9.80 7 33.33		18 35 51	25.49 35.29 68.63 100.00
monenty			Tost	51	200100
		Chi-Square for Equal Prop	portions		
		Chi-Square DF Pr > ChiSq	24.6471 5 0.0002		
		Sample Size	= 51	ative	Cumulative
C10_02	Frequen			uency	
Never On demand Daily		7 13.73 5 9.80		10 15 17	19.61 29.41
Weekly Monthly	14 19	4 27.45 9 37.25		31 50	33.33 60.78 98.04
Quarterly	-	L 1.96		51	100.00

	for  Chi- DF	hi-Square To Equal Propo  Square 3 ChiSq	rtions  7.5294 6	
	Sa	mple Size =	51	
c10_03	Frequency	Percent	Cumulative Frequency	Cumulative Percent
Never On demand Daily Weekly Monthly	4 3 21 21 2	7.84 5.88 41.18 41.18 3.92	4 7 28 49 51	7.84 13.73 54.90 96.08 100.00
	for	hi-Square T Equal Propo		
	Chi- DF		8.3137 4	
	Pr >	ChiSq mple Size =	<.0001 51	
C10_04	Frequency	Percent	Cumulative Frequency	Cumulative Percent
Never On demand	1 1	1.96 1.96	1 2	1.96
Daily Weekly Monthly	39 9 1	76.47 17.65 1.96	41 50 51	1.963.9280.3998.04100.00
	for	hi-Square T Equal Propo		
	DF Pr >		6.3529 4 <.0001 51	
C10_05	Frequency	Percent	Cumulative Frequency	Cumulative Percent
Never On demand	12 5	23.53 9.80	12 17	23.53 33.33
Daily Weekly	8 9 17	15.69 17.65 33.33	25 34 51	49.02 66.67 100.00
Monthly		ээ.ээ hi-Square т		100.00
		Equal Propo  Square	rtions  8.1176	
	DF Pr >		4 0.0874	
-10.05			Cumulative	Cumulative
C10_06	Frequency 1	Percent  1.96	Frequency 1	Percent 1.96
Never On demand	3			
Daily	4	5.88 7.84 80.39	4 8 49	7.84 15.69 96.08
On demand Daily Weekly	4 41 2	7.84 80.39 3.92	8 49 51	7.84 15.69 96.08 100.00
Daily Weekly	4 41 2 for 	7.84 80.39 3.92 hi-Square T Equal Propo	8 49 51 est rtions 	96.08
Daily Weekly	4 41 2 for  Chi-	7.84 80.39 3.92 hi-Square T Equal Propo 	8 49 51 rtions  6.7451 4	96.08
Daily Weekly	4 41 2 for  Chi- DF Pr >	7.84 80.39 3.92 hi-Square T Equal Propo  Square 11	8 49 51 est rtions  6.7451 6.7451 4 <.0001 51	96.08 100.00
C10_07	4 41 2 Concerned Chi- DF Pr > Sa Frequency	7.84 80.39 3.92 hi-Square T Equal Propo Square 11 ChiSq mple Size = Percent	8 49 51 est rtions  6.7451 4 <.0001 51 Cumulative Frequency	96.08 100.00 Cumulative Percent
c10_07 0 Never	4 41 2 Cfor Chi- DF Pr > Sa Frequency 2 1	7.84 80.39 3.92 hi-Square T Equal Propo Square 11 ChiSq mple Size = Percent 	8 49 51 est rtions  6.7451 4 <.0001 51 Cumulative Frequency 2 3	96.08 100.00 Cumulative Percent 3.92 5.88
C10_07	4 41 2 Chi- DF Pr > Sa Frequency 2	7.84 80.39 3.92 hi-Square T Equal Propo Square 11 ChiSq mple Size = Percent	8 49 51 est 6.7451 4 <.0001 51 Cumulative Frequency 2	96.08 100.00 Cumulative Percent 3.92
C10_07 0 Never On demand Daily	4 41 2 Chi- DF Pr > Sa Frequency 2 1 2 45 1	7.84 80.39 3.92 hi-Square T Equal Propo 	8 49 51 6.7451 6.7451 51 Cumulative Frequency 2 3 5 50 51 est	96.08 100.00 Cumulative Percent 
C10_07 0 Never On demand Daily	4 41 2 Chi- DF Pr > Sa Frequency 2 1 2 45 1 Chi- Chi- Chi- Chi- Chi- Chi- Chi- Chi-	7.84 80.39 3.92 hi-Square T Equal Propo 	8 49 51 est cons 6.7451 4 <.0001 51 Cumulative Frequency 2 3 5 50 51 est rtions 8.5098	96.08 100.00 Cumulative Percent  3.92 5.88 9.80 98.04
C10_07 0 Never On demand Daily	4 41 2 Cfor OF Pr > Sa Frequency 2 1 2 45 1 Cfor Chi- Chi- Pr > Pr >	7.84 80.39 3.92 hi-Square T Equal Propo Square 11 Chisq mple Size = Percent 	8 49 51 est cons 6.7451 4 <.0001 51 Cumulative Frequency 2 3 5 50 51 est rtions 8.5098 4 <.0001	96.08 100.00 Cumulative Percent  3.92 5.88 9.80 98.04
C10_07 0 Never On demand Daily Weekly	4 41 2 Chi- DF Pr > Sa Frequency 1 2 45 1 Chi- Chi- Chi- Chi- Chi- DF Sa Sa	7.84 80.39 3.92 hi-Square T Equal Propo 	8 49 51 est c.vmlative Frequency 2 3 5 50 51 est rtions 8.5098 4 <.0001 51 Cumulative Frequency	96.08 100.00 Percent 3.92 5.88 9.80 98.04 100.00
C10_07 0 Never On demand Daily Weekly	4 41 2 Chi- DF Pr > Sa Frequency 2 1 2 45 1 Chi- Chi- Chi- Chi- Pr > Sa 5 5 45 1 Chi- Pr > Sa 5 45 1 Chi- Pr > Sa 5 45 1 Chi- Pr > Sa 5 45 1 Chi- Pr > Sa 7 Chi- Pr > Sa 7 Chi- Sa 7 Chi- Pr > Sa 7 Chi- Sa 7 Chi- Sa 7 Chi- Sa 7 Chi- Sa 7 Chi- Chi- Chi- Chi- Sa 7 Chi- Chi- Chi- Chi- Chi- Chi- Chi- Chi-	7.84 80.39 3.92 hi-Square 11 ChiSq mple Size = Percent 3.92 1.96 3.92 88.24 1.96 hi-Square T Equal Propo Square 14 ChiSq mple Size = Percent 	8 49 51 6.7451 6.7451 51 Cumulative Frequency 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5	96.08 100.00 Cumulative Percent 3.92 5.88 9.80 98.04 100.00 Cumulative Percent
C10_07 07 Never 0 On demand Daily Weekly C10_08 0 Never 0 Never 0 Never 0 Never 0 Never 0	4 41 2 Cfor Chi- DF Pr > Sa Frequency 2 1 2 45 1 Cfor Chi- DF Pr > Sa 5 Frequency 4 5 3 8	7.84 80.39 3.92 hi-Square T Equal Propo- square 11 Chisq mple Size = Percent 	8 49 51 est common 5 6.7451 4 <.0001 51 Cumulative Frequency 2 3 5 50 51 est rtions 4 <.0001 51 Cumulative Frequency 4 8 11 49	96.08 100.00 Cumulative Percent 3.92 5.88 98.04 100.00 Cumulative Percent 7.84 15.69 21.57 96.08
C10_07 0 Never On demand Daily Weekly C10_08 	4 41 2 Chi- Pr Sa Frequency 2 1 2 45 1 0 Frequency Chi- Pr > Sa Frequency Chi- Pr > Sa 2 45 1 2 45 1 2 45 1 2 5 3 8 2 5 5 5 7 7 7 8 7 8 7 8 7 7 8 7 8 7 8 7 8	7.84 80.39 3.92 hi-Square 11 Chisq mple Size = Percent 	8 49 51 est comparison 6.7451 6.7451 51 Cumulative Frequency 2 3 50 51 est rtions  8.5098 4 <.0001 51 Cumulative Frequency 4 8 11 49 51 est	96.08 100.00 Cumulative Percent 3.92 5.88 9.80 98.04 100.00 Cumulative Percent
C10_07 07 Never 0 On demand Daily Weekly C10_08 0 Never 0 Never 0 Never 0 Never 0 Never 0	4 41 2 Chi- DF Pr > Sa Frequency 2 45 1 Chi- DF Pr > Sa Frequency Frequency 4 3 3 8 2 Chi- for 	7.84 80.39 3.92 hi-Square 11 ChiSq mple Size = Percent 3.92 1.96 3.92 88.24 1.96 hi-Square T Equal Propo Square 14 ChiSq mple Size = Percent 7.84 7.84 7.84 7.84 7.84 7.84 7.84 7.84	8 49 51 est cons 6.7451 4 <.0001 51 Cumulative Frequency 2 3 5 50 51 est rtions  8.5098 4 <.0001 51 Cumulative Frequency  4 8 5 50 51 est rtions  8.5098 4 49 51 cumulative 51 est rtions 51 cumulative 51 cumulati	96.08 100.00 Cumulative Percent 3.92 5.88 98.04 100.00 Cumulative Percent 7.84 15.69 21.57 96.08
C10_07 07 Never 0 On demand Daily Weekly C10_08 0 Never 0 Never 0 Never 0 Never 0 Never 0	4 41 2 Cfor OF Pr > Sa Frequency 2 1 2 45 1 Cfor Chi- DF Pr > Sa Frequency Chi- DF Pr > Sa Chi- Chi- DF Pr > Sa Chi- Chi- Chi- Chi- Chi- Chi- Chi- Chi-	7.84 80.39 3.92 hi-Square 11 ChiSq mple Size = Percent 	8 49 51 est rtions 6.7451 4 <.0001 51 Cumulative Frequency 3 5 50 51 est rtions  8.5098 4 <.0001 51 Cumulative Frequency 4 8 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5	96.08 100.00 Cumulative Percent 3.92 5.88 98.04 100.00 Cumulative Percent 7.84 15.69 21.57 96.08
C10_07 0 Never On demand Daily Weekly C10_08 	4 41 2 Chi- DF Pr > Sa Frequency 2 1 2 45 1 Chi- DF Pr > Sa Frequency 4 5 3 8 2 Chi- DF Pr > Sa 2 4 5 1 Chi- Chi- Chi- Chi- Chi- Chi- Chi- PF > Sa Chi- Chi- Chi- Chi- Chi- Chi- Chi- Chi-	7.84 80.39 3.92 hi-Square T Equal Propo 	8 49 51 est rtions 6.7451 4 4 c0001 51 Cumulative Frequency 2 3 5 50 51 est rtions  8.5098 4 <.0001 51 Cumulative Frequency 4 8 11 49 51 est rtions  4 4 8 51 est rtions 51 cumulative Frequency 51 Cumulative Frequency 51 S1	96.08 100.00 Cumulative Percent 3.92 5.88 98.04 100.00 Cumulative Percent 7.84 15.69 21.57 96.08 100.00
C10_07 0 Never On demand Daily Weekly C10_08 	4 41 2 Chi- DF Pr > Sa Frequency 2 1 2 45 1 Chi- DF Pr > Sa Frequency 4 5 3 8 2 Chi- DF Pr > Sa 2 4 5 1 Chi- Chi- Chi- Chi- Chi- Chi- Chi- PF > Sa Chi- Chi- Chi- Chi- Chi- Chi- Chi- Chi-	7.84 80.39 3.92 hi-Square 11 ChiSq mple Size = Percent 	8 49 51 est rtions 6.7451 4 <.0001 51 Cumulative Frequency 2 3 50 51 est rtions 8.5098 4 <.0001 51 Cumulative Frequency 4 8 51 est rtions 4.9804 4.0001 51 Cumulative Frequency 1	96.08 100.00 Cumulative Percent 
C10_07 0 Never On demand Daily Weekly C10_08 	4 41 2 C for 	7.84 80.39 3.92 hi-Square 11 ChiSq mple Size = Percent 	8 49 51 est rtions 6.7451 4 <.0001 51 Cumulative Frequency 2 3 50 51 est rtions 8.5098 4 <.0001 51 Cumulative Frequency 4 8 11 49 51 est rtions 51 Cumulative Frequency 1 2 3 51 Cumulative Frequency 1 2 3 51 Cumulative Frequency 1 2 3 51 Cumulative Frequency 1 2 3 51 Cumulative Frequency 1 2 3 51 Cumulative Frequency 51 Cumulative Frequency 51 Cumulative Frequency 51 Cumulative 51 Cumulative Frequency 51 Cumulative Frequency 51 Cumulative Frequency 51 Cumulative Frequency 51 Cumulative 51 Cumulative 51 Cumulative 51 Cumulative 51 Cumulative Frequency 51 Cumulative Frequency 51 Cumulative Frequency 51 Cumulative Frequency 51 Cumulative Frequency 51 Cumulative 51 Cumulative 51 Cumulative 51 Cumulative 51 Cumulative 51 S1 S1 S1 S1 S1 S1 S1 S1 S1 S1 S1 S1 S1	96.08 100.00 Cumulative Percent 3.92 5.88 9.80 98.04 100.00 Cumulative Percent 7.84 15.69 21.57 96.08 100.00 Cumulative Percent 1.96 19.61 56.86 96.08
C10_07 0 Never On demand Daily Weekly C10_08 0 Never On demand Daily Weekly C10_09 	4 41 2 Cfor DF Pr > Sa Frequency 2 1 2 45 1 Cfor 	7.84 80.39 3.92 hi-Square T Equal Propo 	8 49 51 est coulative Frequency 2 3 5 50 51 est rtions  8.5098 4 <.0001 51 Cumulative Frequency 4 8 11 49 51 cumulative Frequency 4 8 11 49 51 cumulative Frequency 1 10	96.08 100.00 Cumulative Percent 3.92 5.88 9.80 98.04 100.00 Cumulative Percent 7.84 15.69 21.57 96.08 100.00 Cumulative Percent 1.96 19.61

	for E	i-Square T qual Propo quare 4	rtions		
	DF Pr >	quare 4 ChiSq ple Size =	5 <.0001		
C10_10	Frequency	Percent	Cumula Frequ	ative o Jency	Cumulative Percent
0 Never On demand Daily Weekly Monthly	1 2 3 40 3 2	1.96 3.92 5.88 78.43 5.88 3.92		1 3 6 46 49 51	1.96 5.88 11.76 90.20 96.08 100.00
	for E  Chi-S DF Pr >	i-Square T qual Propo quare 14 ChiSq ple Size =	rtions 0.4118 5 <.0001		
C10_11	Frequency	Percent	Cumula Frequ	ative o Jency	Cumulative Percent
Never On demand Daily Weekly Monthly	14 15 16 3 3	27.45 29.41 31.37 5.88 5.88		14 29 45 48 51	27.45 56.86 88.24 94.12 100.00
	Ch for E  Chi-S DF Pr >	i-Square T qual Propo quare 1 ChiSq ple Size =	est rtions 7.1373 4 0.0018		
	Frequency				
0 Never On demand Daily Weekly Monthly	1 5 19 16 7 3	1.96 9.80 37.25 31.37 13.73 5.88		1 6 25 41 48	1.96 11.76 49.02 80.39 94.12 100.00
	Ch for E fffff Chi-S DF Pr > Sam	i-Square T qual Propo fffffffff quare 3 ChiSq ple Size =	rtions ffffff 1.4706 5 <.0001 51		
c10_13	Frequency	Percent	Cumula Frequ	ative o Jency	Cumulative Percent
0 Never On demand Daily Weekly Monthly	Frequency 5 21 11 5 8	1.96 9.80 41.18 21.57 9.80 15.69		1 6 27 38 43 51	1.96 11.76 52.94 74.51 84.31 100.00
	for E  Chi-S DF Pr >	i-Square T qual Propo quare 2 ChiSq ple Size =	rtions  8.6471 5 <.0001		
C11_01	Frequency	Perce		umulative requency	
Critical driver Important driver	17 34	33.3 66.6	3 7	17 51	33.33 100.00
	for E  Chi-S DF Pr >	i-Square T qual Propo quare ChiSq ple Size =	rtions  5.6667 1 0.0173		
c11_02	Frequency	Perce		umulative requency	
Critical driver Important driver Minor driver	1	31.3 66.6 1.9	7 6	16 50 51	31.37 98.04 100.00
	Chi-S DF Pr >		2.1176 2 <.0001		
C11_03	Frequency	Perce		umulative requency	
Critical driver Important driver Minor driver	15 33 3	29.4 64.7 5.8	1	15 48 51	

	for Equa	quare Test 1 Proportion		
	Chi-Squa	re 26.823 Sq. <.000	5	
	Sample	sq <.000 size = 51		Cumulative
C11_04	Frequency	Percent	Cumulative Frequency	Percent
Critical driver Important driver Minor driver	17 31 3	33.33 60.78 5.88	17 48 51	33.33 94.12 100.00
	for Equa	quare Test 1 Proportion	-	
		re 23.058 Sq. <.000		
	Sample	sq <.000 size = 51		
C11_05		Percent	Cumulative Frequency	Cumulative Percent
0 Critical driver Important driver	1 36 12	1.96 70.59 23.53	1 37 49	1.96 72.55 96.08
Minor driver	2 Chi-S	3.92 quare Test	51	100.00
	for Equa	T Proportion	-	
	DF Pr > Chi	Sq <.000	3 11	
		Size = 51	Cumulative	Cumulative
0	Frequency 1	1.96	Frequency 1	Percent 1.96
Critical driver Important driver Minor driver	8 13 26	15.69 25.49 50.98	9 22 48	17.65 43.14 94.12
Not a driver	3	5.88	51	100.00
	for Equa	quare Test 1 Proportion	-	
		re 39.098 Sq. < <u>.</u> 000		
	Sample	Size = 51	Cumulative	Cumulative
	Frequency		Frequency	Percent
0 Critical driver Important driver	1 7 17	1.96 13.73 33.33	1 8 25	1.96 15.69 49.02
Minor driver Not a driver	18 8	35.29 15.69	43 51	84.31 100.00
	Chi-S for Equa	quare Test 1 Proportion	IS	
	Chi-Squa DF	re 20.274 Sq. 0.000	4	
	Sample	sq 0.000 size = 51		
	Frequency		Cumulative Frequency	Cumulative Percent
0 Critical driver Important driver	2 4 13	3.92 7.84 25.49	2 6 19	3.92 11.76 37.25
Minor driver Not a driver	24 8	47.06 15.69	43 51	84.31 100.00
	Chi-S for Equa	quare Test 1 Proportion	IS	
	Chi-Squa DF		4	
	Pr > Chi Sample	Sq <.000 Size = 51	01	
c11_09	Frequency	Percent	Cumulative Frequency	Cumulative Percent
Critical driver Important driver Minor driver	6 12 24	11.76 23.53 47.06	6 18 42	11.76 35.29 82.35
Not a driver	9	17.65	51	100.00
	for Equa	quare Test 1 Proportion	-	
	DF Pr > Chi	re 14.647 Sq <sub>.</sub> 0.002	3	
	Sample	Size = 51	Cumulative	Cumulative
c11_10 0	Frequency 1	Percent 1.96	Frequency 1	Percent 1.96
Critical driver Important driver	7	13.73	8	15.69
Minor driver	24 16	47.06 31.37	32 48	62.75 94.12

	for Equa	quare Test 1 Proportion	s	
	Chi-Squa	re 36.352	9	
	Pr > Chi Sample	Sq <.000 Size = 51		
c11_11	Frequency	Percent		Cumulative Percent
0 Critical driver Important driver Minor driver Not a driver	3 3 6 16 23	5.88 5.88 11.76 31.37 45.10	3 6 12 28 51	5.88 11.76 23.53 54.90 100.00
	Chi-Squa DF Pr > Chi	quare Test I Proportion  re 31.254 Sq <.000 size = 51	- 9 4 1	
C11_12	Frequency	Percent	Cumulative Frequency	Cumulative Percent
0 Critical driver Important driver Minor driver Not a driver	Chi-S	5.88 9.80 17.65 25.49 41.18 quare Test 1 Proportion	8 17 30 51	5.88 15.69 33.33 58.82 100.00
	Chi-Squa DF Pr > Chi Sample	re 20.078 Sq 0.000 Size = 51	- 4 5	
C11_13	Frequency		Cumulative Frequency	Cumulative Percent
0 Critical driver Important driver Minor driver Not a driver	2 9 17 19 4	3.92 17.65 33.33 37.25 7.84	2 11 28 47 51	$\begin{array}{r} 3.92 \\ 21.57 \\ 54.90 \\ 92.16 \\ 100.00 \end{array}$
	for Equa  Chi-Squa DF Pr > Chi	Sq. 0.000	- 5	
		size = 51		
C11_14	Frequency	Percent		Cumulative Percent
C11_14 O Critical driver Important driver Minor driver			Cumulative Frequency 1 4 45 51	
0 Critical driver Important driver	Frequency 1 3 41 6 Chi-S for Equa	Percent 1.96 5.88 80.39 11.76 quare Test 1 Proportion	1 4 45 51 s	1.96 7.84 88.24
0 Critical driver Important driver	Frequency 1 3 41 6 Chi-S for Equa  Chi-Squa DF Pr > Chi	Percent 1.96 5.88 80.39 11.76	1 4 45 51 s - 0	1.96 7.84 88.24
0 Critical driver Important driver Minor driver	Frequency 1 3 41 6 Chi-S for Equa Chi-Squa DF Pr > Chi Sample Frequency	Percent 1.96 5.88 80.39 11.76 	1 4 45 51 s - 0	1.96 7.84 88.24 100.00
0 Critical driver Important driver Minor driver	Frequency 1 3 41 6 Chi-S for Equa  Chi-Squa DF Pr > Chi Sample	Percent 1.96 5.88 80.39 11.76 square Test 1.1 Proportion 	1 4 45 51 s - 0 3 1	1.96 7.84 88.24 100.00
Critical driver Important driver Minor driver C11_15 Critical driver Important driver	Frequency 1 3 41 6 Chi-S for Equa Chi-Squa DF Pr > Chi Sample Frequency 9 35 2 Chi-S	Percent 1.96 5.88 80.39 11.76 I Proportion re 84.451 Sq <.000 size = 51 Percent 17.65 9.80 68.63	1 4 45 51 - 0 3 1 Cumulative Frequency 9 14 49 51	1.96 7.84 88.24 100.00 Cumulative Percent 17.65 27.45 96.08
Critical driver Important driver Minor driver C11_15 Critical driver Important driver	Frequency 1 3 41 6 Chi-S for Equa Chi-Squa DF Pr > Chi Sample Frequency 9 5 35 2 Chi-Squa 0 Frequency 9 5 35 2 Chi-Squa 0 Frequency 9 5 35 2 Chi-Squa 0 Frequency 9 5 35 2 Chi-Squa 0 Frequency 9 5 35 2 Chi-Squa 0 Frequency 9 5 35 2 Chi-Squa 0 Frequency 9 5 35 2 Chi-Squa 0 Frequency 9 5 35 2 Chi-Squa 0 Frequency 9 5 35 2 Chi-Squa 0 Frequency 7 7 7 7 7 7 7 7 7 7 7 7 7	Percent 1.96 5.88 80.39 11.76 square Test 1 Proportion re 84.451 Sq <.000 5 Size = 51 Percent 17.65 9.80 68.63 3.92 quare Test 1 Proportion re 53.705	1 4 45 51 s - 0 3 1 Cumulative Frequency 9 14 49 51 s - 9 3 1	1.96 7.84 88.24 100.00 Cumulative Percent 17.65 27.45 96.08 100.00
Critical driver Important driver Minor driver C11_15 Critical driver Important driver	Frequency 1 3 41 6 Chi-s for Equa Chi-squa DF Pr > Chi Sample Frequency 9 5 35 2 Chi-squa 0 Chi-squa PF > Chi sample	Percent 1.96 5.88 80.39 11.76 square Test 11 Proportion S state = 51 Percent 17.65 9.80 68.63 3.92 square Test 11 Proportion 53.705 Sq <.000 S size = 51	1 4 45 51 5 0 3 1 1 Cumulative Frequency 9 14 49 51 5 5 5 1 5 5 1 5 5 1 5	1.96 7.84 88.24 100.00 Cumulative Percent 17.65 27.45 96.08
0 Critical driver Minor driver <u>C11_15</u> <u>0</u> Critical driver Not a driver	Frequency 1 3 41 6 Chi-s for Equa  Chi-squa DF Pr > Chi Sample Frequency 9 5 35 2 Chi-squa DF Pr > Chi-squa PF > Chi-squa DF Pr > Chi-squa	Percent 1.96 5.88 80.39 11.76 square Test 11 Proportion S state = 51 Percent 17.65 9.80 68.63 3.92 square Test 11 Proportion 53.705 Sq <.000 S size = 51	1 4 45 51 51 51 6 7 8 7 9 14 49 51 51 5 51 5 9 3 1 1 Cumulative Frequency	1.96 7.84 88.24 100.00 Percent 17.65 27.45 96.08 100.00
O Critical driver Minor driver Minor driver C11_15 O Critical driver Not a driver Not a driver O Critical driver O Critical driver	Frequency 1 3 41 6 Chi-S for Equa Chi-Squa DF Pr > Chi Sample Frequency 9 35 2 Chi-Squa 9 5 35 2 Chi-Squa Pr > Chi Sample Frequency 2 14 33 2 Chi-S for Equa Chi-Squa Chi-Squa DF Pr > Chi Sample Chi-Squa Chi-Squa Chi-Squa 2 Chi-Squa Chi-Squa 2 Chi-Sq	Percent 1.96 5.88 80.39 11.76 square Test 11 Proportion 	1 4 45 51 s - 0 3 1 cumulative Frequency 9 14 49 51 s - 9 3 1 cumulative Frequency 2 16 49 51 s	1.96 7.84 88.24 100.00 Cumulative Percent 17.65 27.45 96.08 100.00 Cumulative Percent 3.92 31.37 96.08
O Critical driver Minor driver Minor driver C11_15 O Critical driver Not a driver Not a driver O Critical driver O Critical driver	Frequency 1 3 41 6 Chi-Squa DF Pr > Chi Sample Frequency 9 5 35 2 Chi-Squa DF Pr > Chi Sample Frequency Pr > Chi Sample Frequency 2 14 33 2 Chi-Squa DF Pr > Chi Sample Frequency 2 14 33 2 Chi-Squa DF Pr > Chi Sample Frequency 2 14 33 2 Chi-Squa DF Pr > Chi Sample Frequency 2 14 33 2 Chi-Squa DF Pr > Chi 5 35 2 Chi-Squa DF Pr > Chi 5 36 2 Chi-Squa DF Pr > Chi 5 37 2 Chi-Squa DF Pr > Chi 5 7 7 7 7 7 7 7 7 7 7 7 7 7	Percent 1.96 5.88 80.39 11.76 square Test 1 Proportion re 84.451 Sq <.000 Size = 51 Percent 1 Proportion re 53.705 Sq <.000 Size = 51 Percent 3.92 27.45 64.71 75 75 75 75 75 75 75 75 75 75	1 4 45 51 s - 0 3 1 Cumulative Frequency - 9 14 49 51 s - 9 3 1 Cumulative Frequency - 2 6 49 51 s 51 s - 51 s - - 9 3 3 1 S	1.96 7.84 88.24 100.00 Cumulative Percent 17.65 27.45 96.08 100.00 Cumulative Percent 3.92 31.37 96.08
O Critical driver Minor driver Minor driver C11_15 O Critical driver Not a driver Not a driver O Critical driver O Critical driver	Frequency 1 3 41 6 Chi-Squa DF Pr > Chi Sample Frequency 9 5 35 2 Chi-Squa DF Pr > Chi Sample Frequency Pr > Chi Sample Frequency 2 14 33 2 Chi-Squa DF Pr > Chi Sample Frequency 2 14 33 2 Chi-Squa DF Pr > Chi Sample Frequency 2 14 33 2 Chi-Squa DF Pr > Chi Sample Frequency 2 14 33 2 Chi-Squa DF Pr > Chi 5 35 2 Chi-Squa DF Pr > Chi 5 36 2 Chi-Squa DF Pr > Chi 5 37 2 Chi-Squa DF Pr > Chi 5 7 7 7 7 7 7 7 7 7 7 7 7 7	Percent 1.96 5.88 80.39 11.76 square Test 1 Proportion re 84.451 Sq <.000 Size = 51 Percent 17.65 9.80 68.63 3.92 square Test 1 Proportion re 53.705 Sq <.000 Size = 51 Percent 3.92 27.45 64.71 3.92 27.45 4.71 3.92 27.45 3.92 comportion Sq <.000 Size = 51 Percent 3.92 27.45 6.71 3.92 2.745 6.71 3.92 2.745 7.75	1 4 45 51 s - 0 3 1 Cumulative Frequency - 9 14 49 51 s - 9 3 1 Cumulative Frequency - 2 6 49 51 s 51 s - 51 s - - 9 3 3 1 S	1.96 7.84 88.24 100.00 Cumulative Percent 17.65 27.45 96.08 100.00 Cumulative Percent 3.92 31.37 96.08 100.00

	for Ed	i-Square qual Prop quare	ortions			
	DF Pr > (	ChiSq	3 <.0001			
	Sam	ole Size	- 11	Cumulati	ve Ci	umulative
c11_18			ent	Frequen	су 	Percent
0 Critical driver Important driver Minor driver	2 9 19 21	3. 17. 37. 41.	25	1 30 51	D	3.92 21.57 58.82 100.00
	for E	i-Square qual Prop	ortions	i		
		quare				
	Pr > 0	chiSq ble Size	0.0003			
C11_19	Frequency	Perc		Cumulati Frequen		umulative Percent
0 Critical driver	25		92 80		 2 7	3.92
Critical driver Important driver Minor driver	13 31	25. 60.	49	20	D	13.73 39.22 100.00
	for E	i-Square qual Prop	ortions			
	Chi-So		39.9020			
	Pr > 0	ChiSq Dle Size	<.0001 = 51			
c11_20		Perc		Cumulati Frequen	су	umulative Percent
0 Critical driver Important driver Minor driver	1 6 14 30	1. 11. 27. 58.	96 76 45 82	2	1 7 1 1	1.96 13.73 41.18 100.00
	Ch <sup>-</sup> for Fo	i-Square qual Prop	Test			
	Chi-So		37.8627			
	DF Pr > (	ChiSq Dle Size	3 <.0001 = 51	-		
			Cumu	lative	Cumula	
C12_01  Excellent	Frequency 14	27.45		quency 14		
Good Average	33 4	64.71 7.84		47 51	27 92 100	.16 .00
	for Ed  Chi-So	quare	25.5294			
	Pr > ( Samp	chisq ble size	<.0001 = 51			
C12_02	Frequency	Percent		lative	Cumula Pero	
0 Excellent	1 6	1.96 11.76		1 7	13.	.96 .73
Good Average	5 14 22	9.80 27.45		12 26	23 50 94	53
Poor Dont know	3	43.14 5.88		48 51	100	.00
	for Ed	i-Square qual Prop	ortions			
	DF Pr > (	quare ChiSq Dle Size	5 2.0001 >	-		
C12_03	Frequency	Percent	Cumu Fre	lative	Cumula Pero	ative cent
0 Excellent						96
Good Average	6 22 8	1.96 13.73 11.76 43.14		1 8 14 36 44	15 27 70 86	. 45 . 59
Poor Dont know	8 7	15.69 13.73		44 51	86 100	. 27 . 00
	for Ed  Chi-So	i-Square qual Prop quare quare	29.3529			
	Sam	ole Size	= 51		Cumula	ative
	Frequency		Fre			
0 Excellent Good Average Poor Dont know	2 9 5 8 18 9	3.92 17.65 9.80 15.69 35.29 17.65		2 11 16 24 42 51	3 21 31 47 82 100	. 57 . 37 . 06 . 35

	for	hi-Square Equal Prop	Test		
	Chi- DF Pr >	Square ChiSq	5 0.0043		
C12 05	Sa Frequency	mple Size Percent		ive 1cv	Cumulative Percent
Excellent Good Average Poor Dont know	6 10 5 4 26	11.76 19.61 9.80 7.84 50.98		6 16 21 25 51	11.76 31.37 41.18 49.02 100.00
	for	hi-Square Equal Prop	portions		
	chi- DF	Square ChiSq	32.6275		
	Pr > Sa	mple Size	= 51		
C12_06	Frequency	Percent	Cumulat Frequer	ive icy	Cumulative Percent
0 Excellent Good Average Poor Very poor Dont know	Frequency 1 4 6 25 8 1 6	1.96 7.84 11.76 49.02 15.69 1.96 11.76	Frequer	1 5 11 36 44 45 51	1.96 9.80 21.57 70.59 86.27 88.24 100.00
	C for	hi-Square Equal Prop	Test portions		
	Chi- DF	Square ChiSq	55.9216 6		
	Sa	mple Size	= 51		Cumulativa
	Frequency				Cumulative Percent
0 Excellent Good Average Poor Dont know	2 5 4 5 1 34	3.92 9.80 7.84 9.80 1.96 66.67	-	2 7 11 16 17 51	3.92 13.73 21.57 31.37 33.33 100.00
		hi-Square Equal Prop			
	Pr >	Square ChiSq mple Size	<.0001		
C12_08	Frequency	Percent	Cumulat Frequer	ive 1cy	Cumulative Percent
0 Excellent Good Average Poor Dont know	Frequency 1 6 20 3 15	1.96 11.76 11.76 39.22 5.88 29.41		1 7 L3 33 36 51	$ \begin{array}{r} 1.96\\ 13.73\\ 25.49\\ 64.71\\ 70.59\\ 100.00 \end{array} $
	for  Chi- DF Pr >	hi-Square Equal Prop  Square ChiSq mple Size	32.1765  32.0001		
C12_09	Frequency	Percent		ive 1cy	Cumulative Percent
0 Excellent Good Average Dont know	1 11 5 24 10	1.96 21.57 9.80 47.06 19.61		1 L2 L7 41 51	1.96 23.53 33.33 80.39 100.00
	for  Chi- DF Pr >	hi-Square Equal Prop Square ChiSq mple Size	29.6863 4 <.0001 = 51		
c12_10	Frequency	Percent	Cumulat Frequer		Cumulative Percent
Excellent Good Average Poor Dont know	8 12 27 1 3	15.69 23.53 52.94 1.96 5.88	2	8 20 47 48 51	15.69 39.22 92.16 94.12 100.00

	for	hi-Square Equal Prop	portions	
	 Chi-: DF Pr >	Square ChiSq	41.8431 4 <.0001	
c12 11	Sa	npre Size	= 51 Cumulative	Cumulative
Excellent	1 0	1.96 17 65	1 10 16 18 19 51	1.96
Good Average Poor	6 2	11.76 3.92	16 16 18	196 19.61 31.37 35.29 37.25
Dont know				100.00
	for    Chi-:	hi-Square Equal Prop Square	83.9412	
	Pr > Sai	ChiSq mple Size	<.0001 = 51	
C12_12	Frequency	Percent	Cumulative Frequency	Cumulative Percent
0 Excellent Good Average	1 11 16 23	1.96 21.57 31.37 45.10	Frequency 1 12 28 51	1.96 23.53 54.90 100.00
	cl for	hi-Square Equal Prop	Test	
	 Chi-:	 Square	20.1373	
	Sai	ChiSq mple Size	= 51	Cumulative
0	Frequency 1	Percent 1.96	Frequency 1	Percent 1.96
Excellent Good Average	8 6 4	15.69 11.76 7.84	1 9 15 19	17.65 29.41 37.25
Dont know	32	62.75 hi-Sguare	51	100.00
	for	Equal Pror	portions	
	DF Pr >	Square ChiSq	4	
	Sai	mple Size	= 51	
C12_14	Sa	Percent	= 51 Cumulative	Cumulative Percent
C12_14 Excellent Good	Sa	Percent	= 51 Cumulative	Cumulative Percent 9.80 25.49
C12_14 Excellent Good Average Poor Dont know	Sa	Percent	= 51 Cumulative	9.80 25.49 33.33 35.29
C12_14 Excellent Good Average Poor Dont know	Frequency 5 8 4 1 33 C for	Percent 9.80 15.69 7.84 1.96 64.71 hi-Square Equal Prop	Cumulative Frequency 5 13 17 18 51 Test portions	9.80 25.49 33.33 35.29
C12_14 Excellent Good Average Poor Dont know	Sat Frequency 5 8 4 1 33 20 for 1  C( for 1	Percent 9.80 15.69 7.84 1.96 64.71 hi-Square Equal Prop Square	= 31 Cumulative Frequency 5 13 17 18 51 Test portions  66.1569	9.80 25.49 33.33 35.29
Excellent Good Average Poor Dont know	San Frequency 5 8 4 1 33 Cl for 1  Chi -: DF Pr > San	Percent 9.80 15.69 7.84 1.96 64.71 hi-Square Equal Prop Square ChiSq mple Size	= 31 Cumulative Frequency 5 13 17 18 51 Test portions 	9.80 25.49 33.33 35.29 100.00
Excellent Good Average Poor Dont know	San Frequency 5 8 4 1 33 Cl for 1  Chi -: DF Pr > San	Percent 9.80 15.69 7.84 1.96 64.71 hi-Square Equal Prop Square ChiSq mple Size	= 31 Cumulative Frequency 5 13 17 18 51 Test portions 	9.80 25.49 33.33 35.29 100.00
Excellent Good Average Poor Dont know	Sat Frequency 5 8 1 33 Cl for I  Chi-: DF Pr >	Percent 9.80 15.69 7.84 1.96 64.71 hi-Square Equal Prop Square ChiSq mple Size	= 31 Cumulative Frequency 5 13 17 18 51 Test portions 	9.80 25.49 33.33 35.29 100.00
Excellent Good Average Poor Dont know cl2_15 Excellent Good	Frequency 5 8 1 33 C for 1  Chi DF Pr > Sau Frequency 21 21 C for 1  5 8	Percent 9.80 15.69 7.84 1.96 64.71 hi-Square ChiSq mple Size Percent 17.65 41.18 41.18 hi-Square ChiSq 17.65 11.8 1.18 1	= 31 Cumulative Frequency 5 13 17 18 51 Test outions 4 <.0001 = 51 Cumulative Frequency 30 51 Test portions	9.80 25.49 33.33 35.29 100.00 Cumulative Percent 17.65 58.82
Excellent Good Average Poor Dont know cl2_15 Excellent Good	Frequency 5 8 4 1 33 Cl for l  Chi DF Pr > Sau Frequency 9 21 21 Cli  DF	Percent 9.80 15.69 7.84 1.96 64.71 hi-Square Equal Prop Square ChiSq nple Size Percent 17.65 41.18 41.18 hi-Square Equal Prop Square	= 31 Cumulative Frequency 5 13 17 18 51 Test 0001 = 51 Cumulative Frequency 9 30 51 Test 001 51 Test 001 51 Test 001 51 51 51 50 50 50 50 50 50 50 50 50 50	9.80 25.49 33.33 35.29 100.00 Cumulative Percent 17.65 58.82
Excellent Good Average Poor Dont know cl2_15 Excellent Good	Frequency 5 8 4 1 33 C for 1  0F Pr > Sau Frequency 9 21 21 C for 1  0F Pr > Sau Frequency 9 21 C for 1  Pr > Sau Pr > Pr > Pr > Sau Pr > Pr >	Percent 9.80 15.69 7.84 1.96 64.71 hi-Square Equal Prop Square ChiSq nple Size Percent 17.65 41.18 41.18 hi-Square Equal Prop	= 31 Cumulative Frequency 5 13 17 18 51 Test 50 66.1569 4 <.0001 = 51 Cumulative Frequency 9 30 51 Test portions 5.6471 2 0.0594 = 51	9.80 25.49 33.33 35.29 100.00 cumulative Percent 17.65 58.82 100.00
Excellent Good Average Poor Dont know C12_15 Excellent Good Average	Frequency 5 8 4 1 33 C for 1  0F Pr > Sau Frequency 9 21 21 C for 1  0F Pr > Sau Frequency 5 Sau Frequency	Percent 9.80 15.69 7.84 1.96 64.71 hi-Square ChiSq mple Size Percent 17.65 41.18 hi-Square Equal Prop Square ChiSq mple Size ChiSq mple Size ChiSq mple Size	= 31 Cumulative Frequency 5 13 17 18 51 Test 566.1569 4 <.0001 = 51 Cumulative Frequency 9 30 51 Test 5.6471 0.0594 = 51 Cumulative Frequency	9.80 25.49 33.33 35.29 100.00 Cumulative Percent 17.65 58.82 100.00 Cumulative Percent
C12_15 C12_15 Excellent Good Average C12_16 C12_16 Excellent Good Average	Sat Frequency 5 8 4 1 33 C for 1  Chi -: DF Pr > Sat Frequency 9 21 21 Cli  DF Pr > Sat Frequency 7 8 1	Percent 9.80 15.69 7.84 1.96 64.71 hi-Square Equal Prop Square Chisq mple Size Percent 17.65 41.18 hi-Square Equal Prop Square Chisq mple Size Percent 13.73 15.69 1.96	= 31 Cumulative Frequency 5 13 17 18 51 Test 0001 = 51 Cumulative Frequency 9 30 51 Test 0001 = 51 Cumulative Frequency 7 15 16	9.80 25.49 33.33 35.29 100.00 Percent 17.65 58.82 100.00 Cumulative Percent 13.73 29.41 31.37
C12_16 C12_16 C12_16 C12_16 C12_16	Frequency 5 8 4 1 33 C for 1  Pr > Sau Frequency 9 21 21 C for 1  Pr > Sau Frequency 9 21 21 C for 1  Pr > Sau Frequency 7 8 1 35 C 1  Pr > Sau 5 C 1  Pr > Sau 5 C 1  Pr > Sau 5 C 1  Pr > Sau 5 C 1  Pr > Sau 5 C 1  Pr > Sau 5 C 1  Pr > Sau 5 C 1  Pr > Sau 5 C 1  Pr > 5 C 1  Pr > 5 C 1  Sau 5 C 1  Pr > 5 C 1  Pr > 5 C  Pr > 5 C C 1  Pr > 5 C C 1  Pr > 5 C C  Pr > 5 C C  7 8 1 3 5 C C  C C                  	Percent 9.80 15.69 7.84 1.96 64.71 hi-Square Chisq mple Size Percent 17.65 41.18 41.18 41.18 hi-Square Chisq mple Size Percent 13.73 15.69 1.56	= 31 Cumulative Frequency 5 13 17 18 51 Test 0071ions 66.1569 4 <.0001 = 51 Cumulative Frequency 9 30 51 Test 0.0594 = 51 Cumulative Frequency 7 15 16 51 Test Test 17 18 17 18 51 17 18 51 17 18 51 17 18 51 17 18 51 17 18 51 17 18 51 17 18 51 17 18 51 17 18 51 17 18 51 17 18 51 17 18 51 17 18 51 17 18 51 17 18 51 18 51 17 18 51 17 18 51 17 18 51 17 18 51 17 18 51 17 18 51 17 18 51 17 18 51 17 18 51 17 18 51 17 18 51 18 51 17 18 51 17 18 51 17 18 19 19 10 10 10 10 10 10 10 10 10 10	9.80 25.49 33.33 35.29 100.00 Cumulative Percent 17.65 58.82 100.00 Cumulative Percent 13.73 29.41
C12_15 C12_15 Excellent Good Average C12_16 C12_16 Excellent Good Average	Frequency 5 8 4 1 33 C for 1  DF Pr > Sau Frequency 9 21 21 C for 1  DF Pr > Sau Frequency 7 8 1 35 C ( Chi -1 DF Pr > Sau C ( DF Pr > Sau C ( Chi -1 DF Pr > Sau C ( Chi -1 Sau C ( Chi -1 Sau C ( DF Pr > Sau C ( Chi -1 Sau C ( Chi -1 Sau C ( DF Pr > Sau C ( Chi -1 Sau C ( Chi -1 Sau Sau Frequency ( Sau C ( Chi -1 Sau ( Sau ( Sau ( Sau ( Sau ( Sau (	Percent 9.80 15.69 7.84 1.96 64.71 hi-Square Equal Prop 5quare Chisq mple Size Percent 17.65 41.18 hi-Square Equal Prop Square Chisq mple Size Percent 13.73 15.69 1.96 68.63	= 31 Cumulative Frequency 5 13 17 18 51 Test 0001 = 51 Cumulative Frequency 30 51 Test 0.0594 = 51 Cumulative Frequency 7 15 16 51 Test 0.0594 = 51 Cumulative Frequency 7 15 16 51 Test 0.0594 51 Test 0.0594 51 15 16 17 18 17 18 17 18 17 18 51 17 18 51 17 18 51 17 18 51 17 18 51 17 18 51 18 51 18 51 18 51 18 51 18 51 18 51 18 51 18 51 18 51 18 51 18 51 18 51 18 51 17 18 51 18 51 17 18 51 17 18 51 17 18 17 18 51 17 18 17 18 18 18 19 19 10 10 10 10 10 10 10 10 10 10	9.80 25.49 33.33 35.29 100.00 Percent 17.65 58.82 100.00 Cumulative Percent 13.73 29.41 31.37
C12_15 C12_15 Excellent Good Average C12_16 C12_16 Excellent Good Average	Frequency 5 8 4 1 33 C for 1  Pr > Sau Frequency 9 21 21 C for 1  Pr > Sau Frequency 7 8 1 35 C C for 1  Pr > Sau Frequency 7 8 1 35 C C C C C C C C C C C C C	Percent 9.80 15.69 7.84 1.96 64.71 hi-Square ChiSq mple Size Percent 17.65 41.18 41.18 hi-Square ChiSq mple Size Percent 13.73 15.69 1.96 68.63 hi-Square Equal Prop	= 31 Cumulative Frequency 5 13 17 18 51 Test 0001 = 51 Cumulative Frequency 9 30 51 Test 0.0594 = 51 Cumulative Frequency 7 15 16 51 Test 0.0594 = 51 Cumulative Frequency 7 15 16 51 20 0.0594 = 51 Cumulative 51 20 15 16 51 20 15 16 17 18 17 18 17 18 51 17 18 51 18 51 17 18 51 19 10 10 10 10 10 10 10 10 10 10	9.80 25.49 33.33 35.29 100.00 Percent 17.65 58.82 100.00 Cumulative Percent 13.73 29.41 31.37
C12_15 C12_15 Excellent Good Average C12_16 C12_16 Excellent Good Average	Frequency 5 8 4 1 33 C for 1  Pr > Sau Frequency 9 21 21 C for 1  Pr > Sau Frequency 7 8 1 35 C C for 1  Pr > Sau Frequency 7 8 1 35 C C C C C C C C C C C C C	Percent 9.80 15.69 7.84 1.96 64.71 hi-Square Equal Prop Square ChiSq mple Size Percent 17.65 41.18 hi-Square Equal Prop Square ChiSq mple Size Percent 13.73 15.69 1.96 68.63 hi-Square Equal Prop Square ChiSq mple Size Percent	= 31 Cumulative Frequency 5 13 17 18 51 Test 0001 = 51 Cumulative Frequency 9 30 51 Test 0.0594 = 51 Cumulative Frequency 7 15 16 51 Test 0.0594 = 51 Cumulative Frequency 7 15 16 51 20 0.0594 = 51 Cumulative 51 20 15 16 51 20 15 16 17 18 17 18 17 18 51 17 18 51 18 51 17 18 51 19 10 10 10 10 10 10 10 10 10 10	9.80 25.49 33.33 35.29 100.00 Cumulative Percent 17.65 58.82 100.00 Cumulative Percent 13.73 29.41 31.37 100.00
C12_15 C12_15 Excellent Good Average C12_16 C12_16 Excellent Good Average Dont know	Frequency 5 8 4 1 33 (C for    DF Pr > Sau Frequency 7 8 1 35 (C for    Pr > Sau Frequency 7 8 1 35 (C for    Pr > Sau Frequency 7 8 1 35 (C)  Pr > Sau Frequency 7 8 1 35 (C)  Pr > Sau Frequency 7 8 1 35 (C)  Pr > Sau Frequency 7 Sau Frequency 7 Sau Frequency 7 Sau Frequency 7 Sau Frequency 7 Sau Frequency 7 Sau Frequency 7 Sau Frequency 7 Sau Frequency 7 Sau Frequency 7 Sau Frequency 7 Sau Frequency 7 Sau Frequency 7 Sau Frequency 7 Sau Frequency 7 Sau Frequency 7 Sau Frequency 7 Sau Frequency 7 Sau Frequency 7 Sau Frequency	Percent 9.80 15.69 7.84 1.96 64.71 hi-Square Equal Prop Square ChiSq mple Size Percent 17.65 41.18 41.18 hi-Square Equal Prop Square ChiSq mple Size Percent 13.73 15.69 1.96 68.63 hi-Square Equal Prop Square ChiSq mple Size Percent 15.69 1.96 1.96 1.96 1.96 1.96 1.97 1.84 1.18 1.56 1.96 1	= 31 Cumulative Frequency 5 13 17 18 51 Test 51 Cumulative Frequency 9 30 51 Test Cumulative Frequency 9 30 51 Test 00594 = 51 Cumulative Frequency 7 15 16 51 Test 00594 = 51 Cumulative Frequency 30 51 Test 5.6471 5.1671 5.17711 5.17711 5.1771	9.80 25.49 33.33 35.29 100.00 Cumulative Percent 17.65 58.82 100.00 Cumulative Percent 13.73 29.41 31.37 100.00

	for  Chi- DF Pr >	hi-Square T Equal Propo Square 2 ChiSq mple Size =	27.1373 4 <.0001		
c12 19	Fraguancy	Borcont	Cumula		Cumulative
C12_18 Excellent Good	Frequency 5 8	9.80 15.69	Frequ	5 13	9.80 25.49
Average Dont know	25 13	49.02 25.49 hi-Square T	Test	38 51	74.51 100.00
	Chi- DF Pr >	hi-Square 1 Equal Propo Square 1 ChiSq mple Size =	L8.2549 3 0.0004		
c12_19	Frequency	Percent	Cumula Frequ		Cumulative Percent
Excellent Good Average	3 11 36	5.88 21.57 70.59		3 14 50	5.88 27.45 98.04
Poor	1 for	1.96 hi-Square T Equal Propo	Test	51	100.00
			50.9216		
	DF Pr >	ChiSq mple Size =	3 <.0001		
C12_20	Frequency	Percent	Cumula Frequ		Cumulative Percent
Excellent Good Average Poor	6 9 32 2	11.76 17.65 62.75 3.92		6 15 47 49	11.76 29.41 92.16 96.08
Dont know	2	3.92 3.92		51	100.00
		hi-Square T Equal Propo			
			51.6471		
	DF Pr >	ChiSq	4 <.0001		
	Sa	mple Size =			cumulantius.
C12_21	Frequency	Percent	Cumula Frequ		Cumulative Percent
Excellent Good Average	5 10 4 1	9.80 19.61 7.84		5 15 19 20	9.80 29.41 37.25 39.22
Very poor Dont know	31	1.96 60.78		51	100.00
	for	hi-Square T Equal Propo	Test prtions		
	Chi-	Square 5	57.1373 4		
	Pr >	ChiSq mple Size =	<.0001 = 51	tivo	Cumulativo
C12_22	Frequency	Percent	Cumula Frequ		Cumulative Percent
Excellent Good	5 11 3	9.80 21.57 5.88		5 16 19	9.80 31.37 37.25
Average Dont know	32	62.75		51	100.00
	for	hi-Square T Equal Propo	Test Drtions		
			41.4706 3		
	Pr >	chiSq mple Size =	<.0001		
C12_23	Frequency	Percent	Cumula Frequ		Cumulative Percent
Excellent Good	6 13	11.76 25.49		6 19	11.76 37.25 56.86
Average Poor	10 1	19.61 1.96		29 30	58.82
Very poor Dont know	1 20	1.96 39.22		31 51	60.78 100.00
	C for	hi-Square T Equal Propo	Test ortions		
	Chi- DF	Square 3	32.1765		
	Pr >	ChiSq mple Size =	<.0001		
C12_24	Frequency	Percent	Cumula Frequ	tive ency	Cumulative Percent
0	1	1.96		1	1.96
Excellent Good Average	6 8 31	11.76 15.69 60.78		7 15 46	13.73 29.41 90.20
Poor Dont know	2 3	3.92		48 51	94.12 100.00

	Chi- for Equ	-Square Jal Prop	Test		
	Chi-Squ DF	Jare	75.4706		
	Pr > Ch Samp	niSq le Size			
C12_25 Fr	equency F	Percent		lative quency 	Cumulative Percent
0 Excellent Good	1 3 6	1.96 5.88 11.76		1 4 10	1.96 7.84 19.61
Average Poor Dont know	6 2 33	11.76 3.92 64.71		16 18 51	31.37 35.29 100.00
Done know	Chi	-Square	Test	51	100.00
	chi-Squ		87.2353		
	DF Pr > Ch Samp	niSq le Size	5 <.0001 = 51		
C12_26 Fr	equency f	Percent		lative quency	Cumulative Percent
0 Excellent	1 6 12	1.96 11.76		1 7 19	1.96 13.73
Good Average Poor	26 2	23.53 50.98 3.92 7.84		45 47	37.25 88.24 92.16 100.00
Dont know	4 Chi-	Square	Tesț	51	100.00
	for Equ  Chi-Squ		portions  52.1765		
	DF Pr > Cł		<.0001 = 51		
c13_01	Frequency	Pero	cent	Cumulative Frequency	
0 Highest attention Some attention	2 48 1	94	.92 .12 .96	2 50 51	3.92 98.04 100.00
	Chi- for Equ	-Square	Test		
	Chi-Squ DF		84.8235		
	Pr > Cl	niSq le Size	<.0001		
C13_02	Frequency	Pero	cent	Cumulative Frequency	
0 Highest attention Some attention	2 33 16	64	.92 .71 .37	2 35 51	3.92 68.63 100.00
	Chi- for Equ	-Square Jal Prop	Test portions		
	Chi-Squ DF	Jare	28.3529		
	Pr > Cl Samp	nisq le size	<.0001 = 51		
c13_03	Frequency	Pero	cent	Cumulative Frequency	
0 Highest attention Some attention	2 13 10	25	.92 .49 .61	2 15 25	3.92 29.41 49.02
No attention	26		.98	51	100.00
	Chi- for Equ	-Square Jal Prop	Test portions		
	Chi-Squ DF Pr > Ch		23.4314 3 <.0001		
		le Size	= 51		
c13_04	Frequency		cent	Cumulative Frequency	Percent
0 Highest attention Some attention	2 41 8	3 80 15	.92 .39 .69	2 43 51	3.92 84.31 100.00
	Chi- for Equ	-Square Jal Prop	Test portions		
	Chi-Squ DF		51.8824 2 <.0001		
	Samp	le Size	= 51	cumu-1 - · ·	c
c13_05	Frequency	Pero	cent	Cumulative Frequency	Percent
0 Highest attention Some attention	2 27 22	3 52 43	.92 .94 .14	2 29 51	3.92 56.86 100.00

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		Square Test al Proportion	ns	
	Chi-Squa	are 20.58	82	
	Pr > Chi Sample	iSq <.00 e Size = 51	อว์	
c13_06	Frequency	Percent	Cumulative Frequency	Cumulative Percent
0 Highest attention Some attention	2 29 20	56.86	Frequency 2 31 51	3.92 60.78 100.00
	for Equa	Square Test al Proportio	ns	
	Chi-Squa	are 22.23	53	
	Pr > Chi Sample	iSq <.000 e Size = 51	01	
	Frequency			
0 Highest attention Some attention	2 10 17	3.92 19.61 33.33 43.14	2 12 29	3.92 23.53 56.86
No attention			51	100.00
	for Equa	Square Test al Proportion		
	Chi-Squa DF Pr > Chi	are 17.78 isq 0.00		
	Sample	e Size = 51		Cumuland .
c13_08	Frequency	Percent	Frequency	Percent
0 Highest attention Some attention No attention	4 9 15 23	7.84 17.65 29.41 45.10	4 13 28 51	7.84 25.49 54.90 100.00
	Chi-s for Equa	Square Test al Proportion	ns	
	Chi-Squa	are 15.74	51	
	Pr > Chi Sample	isq 0.00 e Size = 51	13	
C13_09	Frequency	Percent	Cumulative Frequency	Cumulative Percent
0 Highest attention	3			
Some attention No attention	9 13 26	5.88 17.65 25.49 50.98	3 12 25 51	23.53 49.02 100.00
	for Equa	Square Test al Proportio		
	Chi-Squa DF	are 22.33	33	
	Chi-Squa DF Pr > Chi Sample	are 22.33 iSq <.000 e Size = 51	33 3 01	
c13_10	Chi-Squa DF Pr > Chi Sample Frequency	are 22.33 iSq <.000 e Size = 51	33 3 01	Cumulative Percent
0 Highest attention	Chi-Squa DF Pr > Chi Sample Frequency	are 22.33 iSq <.000 e Size = 51 Percent	33 3 01	9.80 82.35
0 Highest attention	Chi-Squ DF > Chi Pr > Chi Sample Frequency 37 9 Chi-S for Equ	are 22.33 isq <.000 e Size = 51 Percent 9.80 72.55 17.65 Square Test 1 Proportion	33 3 Cumulative Frequency 5 42 51 ns	9.80 82.35
0 Highest attention	Chi-squa DF Pr > Chi- Sample Frequency 5 37 9 Chi-s for Equa  Chi-Squa	are 22.33 isq <.00 e Size = 51 Percent 9.80 72.55 17.65 Square Test al Proportion are 35.76	33 3 D1 Cumulative Frequency 5 42 51 ns	9.80 82.35
0 Highest attention	Chi-squz PF > Chi Sample Frequency 5 37 9 Chi-squz PF > Chi	are 22.33 isq <.000 e Size = 51 9.80 72.55 17.65 Square Test 1 Proportion	33 3 D1 Cumulative Frequency 5 42 51 ns	9.80 82.35
0 Highest attention	Chi-squz PF > Chi Sample Frequency 5 37 9 Chi-squz PF > Chi	are 22.33 isq <.000 a Size = 51 Percent 9.80 72.55 17.65 Square Test 14 Proportion are 35.766 isq <.000 a Size = 51	33 3 D1 Cumulative Frequency 5 42 51 ns 	9.80 82.35 100.00 Cumulative
0 Highest attention Some attention C13_11 Highest attention	Chi-sque DF Pr > Chi Sample Frequency 5 37 9 Chi-5 for Eque 	are 22.33: isq <.000 a Size = 51 Percent 9.80 72.55 17.65 Square Test 1 Proportion are 35.76 isq <.000 a Size = 51 Percent 5.88 29.41	33 3 01 Cumulative Frequency 5 42 51 ns 42 51 ns 42 51 01 Cumulative Frequency 3 18	9.80 82.35 100.00 Cumulative Percent 5.88 35.29
0 Highest attention Some attention <u>C13_11</u> 0 Highest attention Some attention	Chi-Squa DF Pr > Chi Sample Frequency 5 37 9 Chi-Squa DF Pr > Chi Sample Frequency 3 15 21 12	are 22.33 isq <.000 Size = 51 Percent 9.80 72.55 17.65 Square Test 11 Proportion are 35.766 isq <.000 Size = 51 Percent 5.88 29.41 41.18 23.53	33 3 D1 Cumulative Frequency 5 42 51 ns 	9.80 82.35 100.00 Cumulative Percent 5.88
0 Highest attention Some attention C13_11	Chi-Squ DF > Chi Pr > Chi Sample Frequency 5 37 9 Chi-Squ Pr > Chi Sample Frequency 3 15 21 12 Chi-Squ DF > Chi Sample Frequency 3 15 21 12	are 22.33: isq <.000 2 Size = 51 Percent 9.80 72.55 17.65 541 Proportion are 35.766 isq <.000 2 Size = 51 Percent 5.88 29.41 41.18 23.53 541 Proportion	33 301 Cumulative Frequency 5 42 51 ns             	9.80 82.35 100.00 Cumulative Percent 5.88 35.29 76.47
0 Highest attention Some attention <u>C13_11</u> O Highest attention Some attention	Chi-squa PF > Chi Sample Frequency 5 37 9 Chi-squa DF Pr > Chi Sample Frequency 3 15 21 12 Chi-squa pF Pr > Chi Sample Frequency 5 21 12 Chi-squa DF Pr > Chi Sample	are         22.33           isq         <.00	33 3 Cumulative Frequency 5 42 51 ns  47 2 01 Cumulative Frequency 3 18 39 51 ns  53 3	9.80 82.35 100.00 Cumulative Percent 5.88 35.29 76.47
0 Highest attention Some attention <u>C13_11</u> 0 Highest attention Some attention	Chi-Squa PF > Chi Sample Frequency 5 37 9 Chi-Squa DF Pr > Chi Sample Frequency Frequency 3 15 21 12 Chi-Squa DF Pr > Chi Sample	are         22.33           isq         <.00	Cumulative Frequency 5 42 51 ns 47 201 Cumulative Frequency 3 18 39 51 ns 	9.80 82.35 100.00 Percent 
0 Highest attention Some attention <u>C13_11</u> 0 Highest attention Some attention No attention	Chi-Squa PF > Chi Sample Frequency 5 37 9 Chi-Squa DF Pr > Chi Sample Frequency Frequency 3 15 21 12 Chi-Squa DF Pr > Chi Sample	are 22.33 isq <.000 e size = 51 Percent 9.80 72.55 17.65 Square Test 1 Proportion are 35.76 isq <.000 e size = 51 Percent 5.88 29.41 41.18 23.53 Square Test 1 Proportion are 13.23 isq 0.000 e size = 51 Cum	33 3 D1 Cumulative Frequency 5 42 51 ns  47 2 01 Cumulative Frequency 3 18 39 51 ns  42 51 ns  42 51 ns  42 51 ns  42 51 ns  42 51 ns  42 51 ns  42 51 ns  42 51 ns  42 51 ns  42 51 ns  42 51 ns  42 51 ns  42 51  42 51  42 51  42 51  42 51  42 51  42 51  42 51  42 51  42 51  42 51  42 51  42 51  42 51  51  42 51   51          -	9.80 82.35 100.00 Cumulative Percent 5.88 35.29 76.47
0 Highest attention Some attention <u>C13_11</u> 0 Highest attention Some attention No attention	Chi-Squ DF > Chi Pr > Chi Sample Frequency Chi-Squ DF Pr > Chi Sample Frequency Frequency Chi-Squ DF Pr > Chi Sample Chi-Squ DF Pr > Chi Sample Frequency Sample Chi-Squ DF Pr > Chi Sample Pr > Chi Sample Chi-Squ DF Pr > Chi Sample Chi Sample Chi Sample S	are 22.33 isq <.000 e size = 51 Percent 9.80 72.55 17.65 Square Test 1 Proportion are 35.76 isq <.000 e size = 51 Percent 5.88 29.41 41.18 23.53 Square Test 1 Proportion are 13.23 isq 0.000 e size = 51 Cum	33 3 Cumulative Frequency 5 42 51 ns 	9.80 82.35 100.00 Cumulative Percent 5.88 35.29 76.47 100.00 mulative

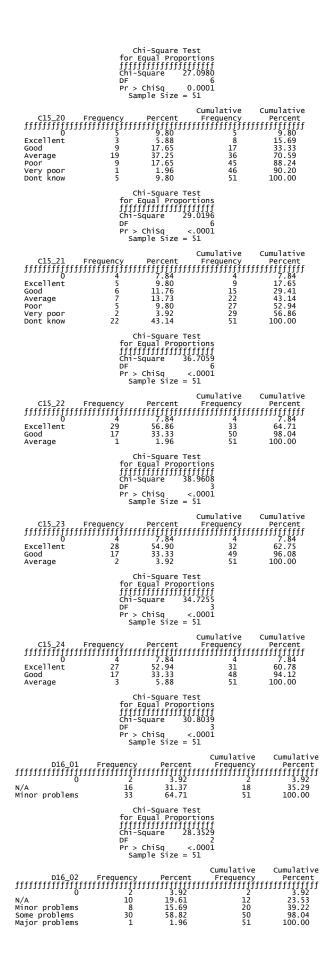
		Chi-Square for Equal Prop Chi-Square	Test portions 46.7059	
		DF Pr > ChiSq Sample Size	2 <.0001	
C14_02	Frequency		Cumulative Frequency	Cumulative Percent
0 Yes	6 38	11.76 74.51	6 44	11.76 86.27
NO	7	13.73 Chi-Square for Equal Prop	51 Test	100.00
		Chi-Square	38.9412	
	I	Pr > ChiSq Sample Size		
c14_03	Frequency 5		Cumulative Frequency 5	Percent
0 Yes No	41 5	9.80 80.39 9.80	46 51	9.80 90.20 100.00
		Chi-Square for Equal Prop	Test	
	1	Chi-Square DF Pr > ChiSq	50.8235 2 <.0001	
		Sample Size		Cumulative
C14_04 0	Frequency 7	13.73	Frequency 7	Percent 13.73 47.06
Yes No	17 27	33.33 52.94	24 51	47.06 100.00
		Chi-Square for Equal Prop	portions	
	1	Chi-Square DF Pr > ChiSq Sample Size	2 0.0028	
C14_05	Frequency		Cumulative Frequency	Cumulative Percent
0 Yes	6 6	11.76 11.76 76.47	6 12	11.76 23.53 100.00
NO	39	76.47 Chi-Square for Equal Prop	51 Test	100.00
		Chi-Square	42.7059	
	Ì	Pr > ChiSq Sample Size		
C14_06	Frequency		Cumulative Frequency	Cumulative Percent
0 Yes No	6 25 20	11.76 49.02 39.22	6 31 51	11.76 60.78 100.00
		Chi-Square for Equal Prop	Test	
	1	Chi-Square DF Pr > ChiSq	11.4118 2 0.0033	
		Sample Size	= 51	Cumulative
C14_07 0	Frequency 6	Percent 11.76 11.76	Frequency 6	Cumulative Percent 11.76 23.53
Yes No	6 39	11.76 76.47 Chi-Square	6 12 51	23.53 100.00
		for Equal Prop	portions	
	I	Chi-Square DF Pr > ChiSq Sample Size	= 51	
	Frequency	Percent	Cumulative Frequency	Cumulative Percent
0 Yes No	7 40 4	13.73 78.43 7.84	7 47 51	13.73 92.16 100.00
		Chi-Square for Equal Prop	portions	
		Chi-Square DF Pr_> ChiSq	2 <.0001	
		Sample Size	= 51	Cumulative
C14_09	7	13.73	7	Cumulative Percent 13.73 21.57
Yes No	4 40	7.84 78.43	11 51	21.57 100.00

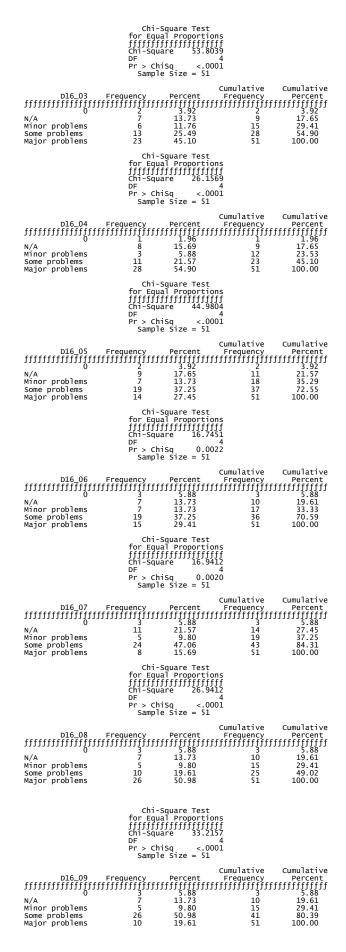
	cl	Chi-Square or Equal Prop ni-Square r > ChiSq Sample Size	46.9412 2 <.0001		
				tive	Cumulative Percent
C14_10 0	Frequency 6		Frequ		
Yes No	33 12	64.71 23.53		39 51	11.76 76.47 100.00
	cl	Chi-Square or Equal Prop ni-Square r > ChiSq Sample Size	23.6471 23.6471 2 <.0001 = 51		c
C14_11	Frequency	Percent	Frequ	ency	Cumulative Percent
0 Yes No	7 4 40	13.73 7.84 78.43		7 11 51	13.73 21.57 100.00
	fo	Chi-Square or Equal Prop	portions		
	Cl		46.9412		
	Pi	- r > ChiSq Sample Size	<.0001		
C14_12	Frequency	Percent	Cumula Frequ	tive ency	Cumulative Percent
0 Yes	 7 5	13.73 9.80			13.73
NO	39	76.47		51	100.00
C14_13	Cl Dl Pl Frequency	r > ChiSq Sample Size Percent	42.8235 2 <.0001 = 51 Cumula Frequ	tive ency	Cumulative Percent
0 Yes	6 17	11.76		6 23	11.76 45.10 100.00
No	28	33.33 54.90		51	100.00
	cl	Chi-Square pr Equal Prop ni-Square r > ChiSq Sample Size	0.0008		
C14_14	Frequency	Percent	Cumula Frequ	tive ency	Cumulative Percent
0 Yes	6 9	11.76 17.65 70.59		6 15	11.76 29.41
No	36	70.59 Chi-Square	Test	51	100.00
		or Equal Prop	portions		
	DI	ni-Square = r > ChiSq	32.1176 2 <.0001		
		Sample Size	- )1	+====	Cumulativa
C14_15	Frequency	Percent	Cumula Frequ		
0 Yes No	6 5 40	11.76 9.80 78.43		6 11 51	11.76 21.57 100.00
	fo	Chi-Square or Equal Prop	Test		
	DI	ni-Square - r > ChiSq Sample Size	46.7059 2 <.0001 = 51		
		Sumpre Size			
C15 01			Cumul Freg	ative uencv	Cumulative Percent
C15_01	Frequency 3	Percent 5.88	Cumul Freq	ative uency 3	5.88
0 Excellent Good	Frequency	Percent 5.88 21.57 15.69	Cumul Freq		5.88 27.45 43.14 54.90
0 Excellent	Frequency 3 11 8	Percent 5.88 21.57	Cumul Freq	3 14 22	5.88 27.45

	for	hi-Square Equal Prop	ortions	
	Chi- DF	Square Chisq	31.4902	
	Pr > Sa	mple Size	= 51	
c15_02	Frequency	Percent	Cumulative Frequency	Cumulative Percent
0 Excellent Good Average Poor Dont know	7 6 5 3 2 28	13.73 11.76 9.80 5.88 3.92 54.90	7 13 18 21 23 51	13.73 25.49 35.29 41.18 45.10 100.00
	for	hi-Square Equal Prop	ortions	
	DF Pr >	Square ChiSq mple Size	5 <.0001	
C15_03	Frequency	Percent	Cumulative Frequency	Cumulative Percent
0 Excellent Good Average Poor Dont know	3 5 9 5 4 25	5.88 9.80 17.65 9.80 7.84 49.02	3 8 17 22 26 51	5.88 15.69 33.33 43.14 50.98 100.00
	for	hi-Square Equal Prop	ortions	
	Chi- DF	Square ChiSq	40.8824	
	Sa	mple Size	= 51	
C15_04		Percent	Cumulative Frequency	
0 Excellent Good Average Poor Very poor Dont know	4 8 9 19 1 5	7.84 15.69 9.80 17.65 37.25 1.96 9.80	4 12 17 26 45 46 51	7.84 23.53 33.33 50.98 88.24 90.20 100.00
	for	hi-Square Equal Prop	ortions	
	Chi- DF Pr >	ChiSq	27.6471 6 0.0001	
C15_05	Frequency	ple Size	Cumulative	Cumulative Percent
0 Excellent		7.84 11.76 11.76	4 10	7.84 19.61
Good Average Poor	4 6 8 7 3 17	11.76 15.69 13.73	16 24 31	31.37 47.06 60.78
Very poor Dont know	3 17	5.88	34 51	66.67 100.00
	for	hi-Square Equal Prop	ortions	
	Chi- DF	Square ChiSq	17.4902	
	Sa	ChiSq mple Size	= 51	Cumulative
c15_06	3	Percent 5.88	3	5 88
Excellent Good Average Dont know	8 4 5 31	15.69 7.84 9.80 60.78	11 15 20 51	21.57 29.41 39.22 100.00
	for  Chi- DF Pr >	hi-Square Equal Prop Square ChiSq mple Size	54.3922 4 <.0001	
c15_07	Frequency	Percent	Cumulative Frequency	Cumulative Percent
0 Excellent Good Average Very poor Dont know	3 5 4 5 1 33	5.88 9.80 7.84 9.80 1.96 64.71	3 8 12 17 18 51	5.88 15.69 23.53 33.33 35.29 100.00

	for	hi-Square T Equal Propo	rtions	
	DF Pr >	Square 8 ChiSq mple Size =	5 <.0001	
C15_08		Percent	Cumulative Frequency	Cumulative Percent
0 Excellent Good Average Poor Very poor Dont know	5 3 6 6 6 1 24	9.80 5.88 11.76 11.76 11.76 1.96 47.06	5 8 14 20 26 27 51	9.80 15.69 27.45 39.22 50.98 52.94 100.00
	for  Chi- DF Pr >	hi-Square T Equal Propo Square 4 ChiSq mple Size =	rtions 7.6863 6 <.0001 51	
C15_09		Percent	Cumulative Frequency	Cumulative Percent
0 Excellent Good Average Poor Dont know	5 6 10 10 18 2	9.80 11.76 19.61 19.61 35.29 3.92	5 11 21 31 49 51	9.80 21.57 41.18 60.78 96.08 100.00
	for	hi-Square T Equal Propo	rtions	
	DE	Square 1 ChiSq	5	
	Sa	mple Size =	51	Cumulative
C15_10		Percent 9.80	Cumulative Frequency	Percent 9.80
Excellent Good Average Poor Very poor Dont know	5 2 4 7 3 1 29	3.92 7.84 13.73 5.88 1.96	5 7 11 18 21 22 51	13.73 21.57 35.29 41.18 43.14 100.00
	for ffff Chi- DF Pr >	i-Square Te Equal Propo ffffffffff Square 7 ChiSq mple Size =	rtions ffffff 8.7059 6 <.0001	
c15_11	Frequency	Percent	Cumulative Frequency	Cumulative Percent
ffffffffff O Excellent Good Average Poor Very poor Dont know	fffffffffff 5 3 6 8 1 23	15.69	Cumulative Frequency 5 10 13 19 27 28 51	ffffffffff 9.80 19.61 25.49 37.25 52.94 54.90 100.00
	for ffff Chi- DF Pr >		rtions ffffff 3.5686 6 <.0001	
C15_12	Frequency	Percent	Cumulative Frequency	Cumulative Percent
JJJJJJJJJJ Excellent Good Average Poor Very poor Dont know	1)))))))))) 3 13 4 15 1 10	9.80 5.88 25.49 7.84 29.41 1.96 19.61	Frequency fffffffffff 5 8 21 25 40 41 51	9.80 15.69 41.18 49.02 78.43 80.39 100.00
	for ffff Chi- DF Pr >		rtions ffffff 3.8039 6 0.0006	
C15_13 ffffffffffff Excellent Good Average Poor Very poor Dont know	Frequency 5 6 8 6 21 2 3	Percent ffffffffff 9.80 11.76 15.69 11.76 41.18 3.92 5.88	Cumulative Frequency 5 11 19 25 46 48 51	Cumulative Percent fffffffffff 9 021.57 37.25 49.02 90.20 94.12 100.00

	for E fffff Chi-S DF Pr >	i-Square Test qual Proportion jjjjjjjjjjjjjjj quare 33.411 ChiSq <.000 ple Size = 51	f 8 6	
C15_14 Frequ ffffffffffffffffffff Excellent Good Average Poor Very poor Very poor	iency 5 4 8 7 19 1 7	Percent Fr	ulative equency 5 9 17 24 43 44 51	Cumulative Percent 9.80 17.65 33.33 47.06 84.31 86.27 100.00
	for E fffff Chi-S DF Pr >	chiSq 0.000 ple Size = 51	f 0 6 2	
C15_15 Frequ fffffffffffffffffff Excellent Good Average Poor Very poor Dont know	iency 5 5 6 4 2 1 28	Cum Percent Fr fffffffffffffffff 9.80 9.80 11.76 7.84 3.92 1.96 54.90	ulative equency fffffffff 10 16 20 22 23 51	Cumulative Percent fffffffff 9.80 19.61 31.37 39.22 43.14 45.10 100.00
	for E fffff Chi-S DF Pr >	ChiSq <.000 ple Size = 51	f 1 6 1	
C15_16 Frequ ffffffffffffffffff Excellent Good Average Poor Dont know	iency ffffffff 5 5 2 2 29	Cum Percent Fr fffffffffffffffff 9.80 9.80 9.80 3.92 9.80 56.86	ulative equency 55555 10 15 17 22 51	Cumulative Percent fffffffff 9.80 19.61 29.41 33.33 43.14 100.00
	for E fffff Chi-S DF Pr >	i-Square Test qual Proportion fffffffffffffff quare 60.176 ChiSq <.000 ple Size = 51	5	
C15_17 Frequ ffffffffffffffffffffff Excellent Good Average Poor Very poor Dont know	iency fffffffff 3 7 2 3 1 30	Cum Percent Fr fffffffffffffffffff 9.80 5.88 13.73 3.92 5.88 1.96 58.82	ulative equency 5 15 15 17 20 21 51	Cumulative Percent 9.80 15.69 29.41 33.33 39.22 41.18 100.00
	for E fffff Chi-S DF Pr >	i-Square Test qual Proportion ffffffffffffff quare 85.843 Chisq <.000 ple Size = 51	f 1 6	
C15_18 Freq ffffffffffffffffff Excellent Good Average Poor Very poor	iency ffffffff 3 14 19 11 1	Percent Fr	ulative equency fffffffff 6 20 39 50 51	Cumulative Percent 5588 11.76 39.22 76.47 98.04 100.00
	for E fffff Chi-S DF Pr >	i-Square Test qual Proportion ffffffffffffff quare 31.000 Chisq <.000 ple Size = 51	f 0 5	
C15_19 Frequ fffffffffffffffffffffff Excellent Good Average Poor Very poor Dont know	iency 3 4 11 7 7 1 18	Percent Fr	ulative equency fffffffff 7 18 25 32 33 51	Cumulative Percent 5588 13.73 35.29 49.02 62.75 64.71 100.00





	D16_10 F ffffffffffffffffff N/A Minor problems Some problems Major problems	JJJJJJJ Chi-Squ DF Pr > Ch Sampl	4 iSq <.0001 e Size = 51 C Percent	umulative Cun Frequency F fffffffffffff 10 14 29	ulative vercent fffffff 5.88 19.61 27.45 56.86 .00.00	
		for Equ fffffff Chi-Squ DF Pr > Ch	. 4			
E17 fifffffffffffffffffffffffffffffffffff	str		****			2.00 2.00
El8 ffffffffffffffffffffffffffffffffffff	*****	1111111111	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		Frequency ffffffffffffffff 1 29 1 6 10 1 1 1 1	Percent ffffffff 2.00 58.00 2.00 12.00 20.00 2.00 2.00 2.00
E19 ffffffffffffffffffffffffffffffffffff	*****		*****	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Frequency ffffffffffffffff 1 1 1 1 1 1 1 1 1 1 1 1 1	Percent fffffffff 2.13

021 021 021 021 021 021 021 021 021 021	8727193/5 9111136 9141922 9145360 9305689 9305777 9392749 9392836 9486812 9811329 9814310 9815383

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Variable	N	Mean	Simple Sta Std Dev	Sum	Minimum	Maximum	Labe]
в8_01 в8_02	51 51	3.29412 3.37255	1.43240 1.92832	168.00000 172.00000	0	7.00000 7.00000	в8_01 в8_02
в8_03 в8_04	51 51	3.84314 3.66667	1.20619 1.57056	196.00000 187.00000	0 0	7.00000 6.00000	в8_03 в8_04
B8_05 B8_06	51	3.05882	1.36252 1.98840	156.00000	Ő	7.00000	в8_05
в8_07	51 51	3.07843 3.37255	1.86506	157.00000 172.00000	1.00000	7.00000 7.00000	в8_06 в8_07
в8_08 в8_09	51 51	3.49020 3.41176	1.83709 1.74558	178.00000 174.00000	1.00000	7.00000 7.00000	в8_08 в8_09
в8_10 в9_01	51 51	2.13725 1.15686	1.81129 0.36729	109.00000 59.00000	0 1.00000	7.00000 2.00000	в8_10 в9_01
в9_02 в9_03	51	1.25490 1.07843	0.44014 0.44014	64.00000 55.00000	1.00000	2.00000	в9_02 в9_03
в9_04	51 51	1.11765	0.32540	57.00000	1.00000	2.00000	в9_04
в9_05 в9_06	51 51	1.45098 1.17647	0.50254 0.38501	74.00000 60.00000	1.00000 1.00000	2.00000 2.00000	в9_05 в9_06
в9_07 в9_08	51 51	1.07843 1.15686	0.33723 0.54305	55.00000 59.00000	0	2.00000 2.00000	в9_07 в9_08
в9_09 в9_10	51 51	1.29412 1.11765	0.54305 0.57599 0.32540	66.00000 57.00000	0 1.00000	2.00000 2.00000	в9_09 в9_10
B9_11 B9_12	51	1.25490	0.48345 0.31060	64.00000	0	2.00000	в9_11
в9_13	51 51	1.05882	0.43114	54.00000 57.00000	0	2.00000	B9_12 B9_13
C10_01 C10_02	51 51	3.54902 3.52941	1.44656 1.70121	181.00000 180.00000	0 0	5.00000 6.00000	C10_01 C10_02
C10_03 C10_04	51 51	3.27451 3.15686	0.93975 0.57871	167.00000	1.00000 1.00000	5.00000 5.00000	C10_03 C10 04
C10_05 C10_06	51 51	3.27451 2.78431	1.58844 0.70182	161.00000 167.00000 142.00000	1.00000	5.00000 4.00000	C10_04 C10_05 C10_06
C10_07	51	2.82353	0.68428	144.00000	0	4.00000	C10_07
C10_08 C10_09	51 51	2.58824 3.07843	0.98339 1.24649	132.00000 157.00000	0 0	4.00000 6.00000	C10_08 C10_09
C10_10 C10_11	51 51	2.94118 2.33333	0.78516 1.12546	150.00000 119.00000	$0 \\ 1.00000$	5.00000 5.00000	C10_10 C10_11
C10_12	51 51	2.62745 2.74510	1.09473	134.00000 140.00000	0	5.00000 5.00000	c10_12 c10_13 c11_01
C10_13 C11_01	51	1.66667	1.29373 0.47610	85.00000	1.00000	2.00000	C11_01
C11_02 C11_03	51 51	1.70588 1.76471	0.50176 0.55094	87.00000 90.00000	1.00000 1.00000	3.00000 3.00000	C11_02 C11_03
C11_04 C11_05	51 51	1.72549 1.29412	0.56845 0.57599	88.00000 66.00000	1.00000	3.00000 3.00000	C11_04 C11_05
C11_06 C11_07	51 51	2.43137 2.49020	0.90011 0.98737	124.00000 127.00000	0	4.00000 4.00000	C11_06 C11_07
C11_08 C11_09	51 51	2.62745	0.97900	134.00000 138.00000	0 1.00000	4.00000 4.00000	c11_08 c11_09
C11_10	51	2.25490	0.90098 0.84482	115.00000	0	4.00000	C11_10
C11_11 C11_12	51 51	3.03922 2.86275	1.16552 1.23320	155.00000 146.00000	0 0	4.00000 4.00000	C11_11 C11_12
C11_13 C11_14	51 51	2.27451 2.01961	0.98140 0.50952	116.00000 103.00000	0 0	4.00000 3.00000	C11_13 C11_14
C11_15 C11_16 C11_17	51 51	1.62745 1.68627	0.91566 0.61612	83.00000 86.00000	0	4.00000 3.00000	c11_15 c11_16 c11_17
C11_10 C11_17	51	1.84314	0.78416	94.00000	0	3.00000	C11_10 C11_17
C11_18 C11_19	51 51	2.15686 2.43137	0.85726 0.83078	110.00000 124.00000	0 0	3.00000 3.00000	C11_18 C11_19
C11_20 C12_01	51 51	2.43137 1.80392	0.78115 0.56638	124.00000 92.00000	$0 \\ 1.00000$	3.00000 3.00000	C11_20 C12_01
C12_02 C12_03	51 51	3.21569 3.11765	1.30098 1.50528	164.00000 159.00000	0	6.00000 6.00000	C12 02
C12_04 C12_05 C12_06	51 51	3.31373	1.74917	169.00000	0 1.00000	6.00000	c12_03 c12_04 c12_05 c12_06
c12_05 c12_06	51	4.17647 3.21569	2.00705	213.00000 164.00000	0	6.00000 6.00000	C12_05 C12_06
C12_07 C12_08	51 51	4.62745 3.52941	2.06844 1.80392	236.00000 180.00000	0 0	6.00000 6.00000	C12_07 C12_08
C12_09 C12_10	51 51	3.00000 2.64706	1.72047 1.14584	153.00000 135.00000	0 1.00000	6.00000 6.00000	C12_09 C12_10
c12 11	51 51	4.37255 2.19608	2.20872 0.84899	223.00000 112.00000	0	6.00000 3.00000	$C12_{11}$
C12_12 C12_13 C12_14	51 51	4.39216	2.17328	224.00000 235.00000	0 1.00000	6.00000	C12_10 C12_11 C12_12 C12_13 C12_14
C12_15	51	4.60784 2.23529	1.97057 0.73724	114.00000	1.00000	3.00000	C12_15
C12_16 C12_17	51 51	4.62745 3.88235	2.07808 1.96618	236.00000 198.00000	1.00000	6.00000 6.00000	C12_16 C12_17
C12_18 C12_19	51 51	3.41176 2.68627	1.65138 0.61612	174.00000 137.00000	1.00000 1.00000	6.00000 4.00000	C12_18 C12_19
C12 20	51 51	2.74510 4.47059	0.99686 2.01348	140.00000 228.00000	1.00000 1.00000	6.00000 6.00000	C12 20
C12_21 C12_22 C12_23	51	4.47059	2.04307	228.00000	1.00000	6.00000	C12_21 C12_22 C12_23
C12_24	51 51	3.74510 2.76471	1.96818 1.15911	191.00000 141.00000	1.00000	6.00000 6.00000	c12 24
C12_25 C12_26	51 51	4.68627 2.74510	1.90253 1.26243	239.00000 140.00000	0 0	6.00000 6.00000	C12_25 C12_26 C13_01
C12 01	51 51	0.98039 1.27451	0 24415	50.00000 65.00000	0 0	2.00000 2.00000	C13 02
C13_02 C13_03 C13_04 C13_05	51 51	2.17647 1.11765	0.53211 0.95301 0.43114	111.00000 57.00000	0	3.00000 2.00000	C13_03 C13_04 C13_05
C13_05	51	1.39216	0.56845 0.55941	71.00000	0	2.00000	C13_05
C13_06 C13_07	51 51	1.35294 2.15686	0.88029	69.00000 110.00000	0	2.00000 3.00000	C13_06 C13_07
C13_08 C13_09	51 51	2.11765 2.21569	0.97256 0.94475	108.00000 113.00000	0 0	3.00000 3.00000	C13_08 C13_09
c13 10	51 51	1.07843 1.82353	0.52319 0.86501	55.00000 93.00000	0 0	2.00000 3.00000	C13 10
C13_11 C14_01 C14_02	51 51	1.01961 1.01961	0.46862	52.00000 52.00000	0 0	2.00000	c13_11 c14_01 c14_02 c14_03
C14_03	51	1.00000	0.44721	51.00000	0	2.00000	C14_02 C14_03
C14_04 C14_05	51 51	1.39216 1.64706 1.27451	0.72328 0.68771	71.00000 84.00000	0	2.00000 2.00000	C14_04 C14_05
C14_06 C14_07	51 51	1.64706	0.66569 0.68771	65.00000 84.00000	0 0	2.00000 2.00000	C14_06 C14_07
c14_08	51	0.94118	0.46526	48.00000	ō	2.00000	C14_08

$\begin{array}{cccccccccccccccccccccccccccccccccccc$	84.00000 57.00000 84.00000 83.00000 83.00000 21.00000 201.00000 204.00000 231.00000 242.00000 247.00000 231.00000 247.00000 247.00000 247.00000 247.00000 247.00000 240.00000 220.00000 220.00000 220.00000 231.00000 245.00000 245.00000 245.00000 268.00000 200.00000 200.00000 215.00000 200.00000 159.00000 159.00000 159.00000 155.00000 138.000000 138.000000 138.000000 138.000000 138.0000000000 138.00000000 138.0000000000000000000000000000000000	000000000000000000000000000000000000000	2.00000 2.00000 2.00000 2.00000 2.00000 2.00000 6.00000 8.000000 8.00000000	$\begin{array}{c} c14\_09\\ c14\_10\\ c14\_11\\ c14\_12\\ c14\_13\\ c14\_14\\ c14\_15\\ c15\_01\\ c15\_02\\ c15\_03\\ c15\_04\\ c15\_06\\ c15\_08\\ c15\_08\\ c15\_08\\ c15\_08\\ c15\_09\\ c15\_11\\ c15\_12\\ c15\_13\\ c15\_14\\ c15\_15\\ c15\_14\\ c15\_14\\ c15\_14\\ c15\_15\\ c15\_14\\ c15\_14\\ c15\_14\\ c15\_15\\ c15\_14\\
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	Cronbach Co	efficient Alpha	with Deleted Var		
	Raw Vari	ables	Standardized \	Variables	
Deleted	Correlation		Correlation		
Variable	with Total	Alpha	with Total	Alpha	Label
11111111111111			fffffffffffffffff 0.224357	111111111111111	11111111
B8_02	0.202195	0.982114	0.222787	0.982322	B8_01 B8_02
B8_03	0.280321	0.981909	0.285925	0.982280	B8_03
в8_04	0.245321	0.981988	0.293200	0.982276	в8_04
B8_05	0.247778	0.981950	0.253258	0.982302	B8_05
в8_06	0.093437	0.982242	0.044830	0.982438	в8_06
в8_07	0.028003	0.982261	010474	0.982474	в8_07
в8_08	0.042284	0.982238	0.006460	0.982463	в8_08
в8_09	0.113057	0.982143	0.082161	0.982413	в8_09
B8_10	0.273057	0.982016	0.266609	0.982293	B8_10
B9_01	0.140324 0.112356	0.981922 0.981929	0.166777 0.146017	0.982358 0.982372	B9_01 B9_02
в9_02 в9_03	0.265874	0.981929	0.282985	0.982282	в9_02 в9_03
B9_04	0.072831	0.981933	0.110272	0.982395	в9_03
B9 05	0.126934	0.981927	0.182016	0.982348	в9_05
B9_06	0.119312	0.981926	0.159259	0.982363	в9_06
в9_07	0.098829	0.981929	0.147487	0.982371	в9_07
в9_08	0.069800	0.981945	0.095038	0.982405	в9_08
в9_09	0.249396	0.981894	0.285373	0.982281	в9_09
в9_10	0.177267	0.981915	0.192285	0.982342	в9_10
в9_11	0.346337	0.981872	0.361005	0.982231	в9_11
B9_12	0.182474	0.981915	0.200611	0.982336	B9_12
B9_13	0.185265	0.981912	0.224320	0.982321	B9_13
C10_01	0.311694	0.981916 0.982093	0.301111 0.168435	0.982270 0.982357	C10_01
C10_02 C10_03	0.156414 0.187224	0.981934	0.161780	0.982362	C10_02 C10_03
C10_04	0.071829	0.981947	0.081252	0.982414	C10_03
C10_05	0.014311	0.982179	020902	0.982481	c10_05
c10_06	0.114201	0.981943	0.110038	0.982395	c10_06
C10_07	0.206915	0.981909	0.195061	0.982340	C10_07
C10_08	0.287769	0.981887	0.264258	0.982294	C10_08
C10_09	0.144612	0.982000	0.136294	0.982378	C10_09
C10_10	055196	0.982019	065240	0.982509	C10_10
C10_11	419122	0.982302	436415	0.982749	C10_11
C10_12	133261	0.982130	135008	0.982555 0.982571	C10_12
C10_13 C11_01	162401 0.494157	0.982211 0.981836	159895 0.478445	0.982154	C10_13 C11_01
C11_01 C11_02	0.649021	0.981792	0.631229	0.982053	C11_01
C11_02	0.578027	0.981801	0.572433	0.982092	C11_02
c11_04	0.616664	0.981787	0.608531	0.982068	c11_04
C11_05	502790	0.982116	481822	0.982778	C11_05
C11_06	0.773616	0.981658	0.770830	0.981960	C11_06
C11_07	0.716151	0.981670	0.702655	0.982006	C11_07
C11_08	0.771773	0.981643	0.785851	0.981950	C11_08
C11_09	0.804888	0.981643	0.792201	0.981946	C11_09
C11_10	0.507411	0.981787	0.498146	0.982141	C11_10
C11_11 C11_12	0.750250	0.981622	0.776250	0.981957 0.982035	C11_11
C11_12 C11_13	0.662049 0.784677	0.981669 0.981636	0.657703 0.797492	0.982035	C11_12 C11_13
C11_13 C11_14	0.214193	0.981905	0.234225	0.982314	C11_13
c11_14	0.404887	0.981829	0.425232	0.982189	C11_14
c11 16	0.492179	0.981817	0.516959	0.982128	C11_16
C11_10 C11_17 C11_18 C11_19 C11_20	0.523404	0.981786	0.509751	0.982133	C11_17 C11_18 C11_19
C11_18	0.422401	0.981823	0.420422	0.982192	C11_18
C11_19	0.800945	0.981662	0.802629	0.981939	C11_19
C11_20	0.758233	0.981691	0.752898	0.981972	CII_20
C12_01	0.281398	0.981885	0.297448	0.982273	C12_01
C12_02	0.502524	0.981771	0.489150	0.982147	C12_02
C12_03	0.638904	0.981671	0.647368	0.982042	C12_03
C12_04	0.853539 0.890767	0.981477 0.981425	0.835363 0.867729	0.981918 0.981896	C12_04
C12_05 C12_06	0.493814	0.981425	0.867729	0.981896	C12_05 C12_06
C12_06 C12_07	0.734440	0.981591	0.684209	0.982018	C12_06 C12_07
C12_07	0.602283	0.981709	0.573136	0.982091	C12_07
C12_09	0.547745	0.981753	0.528455	0.982121	c12_09
c12_10	0.688147	0.981662	0.690090	0.982014	c12_10
C12_11	0.903921	0.981406	0.876735	0.981890	C12_11

C12_12	0.739800	0.981684	0.713753	0.981998	C12_12
C12_12 C12_13	0.843616	0.981474	0.825628	0.981924	C12_12 C12_13
C12_14	0.865462	0.981453	0.842511	0.981913	c12 14
C12 15	0.511478	0.981796	0.481239	0.982152	C12_15
C12_16	0.776805	0.981546	0.742958	0.981979	C12_16
C12_17 C12_18	0.727361 0.469966	0.981594 0.981814	0.715073 0.458909	0.981997 0.982167	C12_17 C12_18
C12_18 C12_19 C12_20	0.635754	0.981772	0.625714	0.982057	C12_10 C12_19
c12_20	0.594177	0.981731	0.601837	0.982072	C12_19 C12_20 C12_21
C12_21	0.836932	0.981481	0.811166	0.981934	C12_21
C12_22	0.835846	0.981482	0.816917	0.981930	C12_22
C12_23 C12_24	0.755541 0.567630	0.981566 0.981733	0.733371 0.577836	0.981985 0.982088	C12_23 C12_24
c12_25	0.745740	0.981575	0.724475	0.981991	C12_25
C12 26	0.629946	0.981688	0.624128	0.982058	C12 26
C13_01	0.129859	0.981924	0.182349	0.982348	C13_01
C13_02 C13_03	0.591399 0.880929	0.981801 0.981594	0.600898 0.881578	0.982073 0.981887	C13_02 C13_03
c13_03	0.318076	0.981883	0 328149	0.982253	C13_03
c13_05	0.624109	0.981785	0.651551	0.982039	C13_05
C13_06	0.610122	0.981791	0.620704	0.982060	C13 06
C13_07	0.820996	0.981641	0.822579	0.981926	C13_07
C13_08 C13_09	0.855504 0.872887	0.981602 0.981600	0.868836 0.880161	0.981895 0.981888	C13_08 C13_09
c13_09 c13_10	0.437000	0.981845	0.480626	0.982152	C13_09
C13_11	0.826432	0.981642	0.830862	0.981921	C13_11
C14_01	0 167242	0.981916	0.234714	0.982314	C14_01
C14_02 C14_03	0.325840 0.268113	0.981875 0.981893	0.373423 0.306554	0.982223 0.982267	C14_02 C14_03
C14_03 C14_04	0.683332	0.981733	0.714172	0.981998	C14_03 C14_04
C14_05	0.689804	0.981738	0.726508	0.981990	C14 05
C14_06	0.561008	0.981787	0.601127	0.982073	C14_06
C14_07	0.727428 0.285649	0.981725	0.768163	0.981962	C14_07
C14_08 C14 09	0.646886	0.981888 0.981748	0.345595 0.693431	0.982241 0.982012	C14_08 C14_09
c14_10	0.452574	0.981833	0.504876	0.982136	c14_10
C14_11	0.701646	0.981728	0.746683	0.981976	C14_11
C14_12	0.698374	0.981728	0.741241	0.981980	C14_12
C14_13 C14_14	0.630545 0.707062	0.981757 0.981730	0.656691 0.748370	0.982036 0.981975	C14_13 C14_14
c14_15	0.675330	0.981744	0.717412	0.981996	C14_15
C15_01	0.874139	0.981484	0.865895	0.981897	C15_01
C15_02	0.909595	0.981403	0.887192	0.981883	C15_02
C15_03	0.851144 0.807697	0.981466 0.981524	0.813390	0.981932 0.981942	C15_03 C15_04
C15_04 C15_05	0.770763	0.981552	0.798630 0.756925	0.981970	C15 05
C15_06	0.921798	0.981384	0.903573	0.981872	C15_06
C15_07	0.880147	0.981433	0.872689	0.981893	C15_07
C15_08 C15_09	0.747975 0.787129	0.981582 0.981556	0.739928 0.787060	0.981981 0.981950	C15_08 C15_09
C15 10	0.817208	0.981504	0.797907	0.981942	C15 10
C15 11	0.826547 0.721096	0.981494	0.793859	0.981945	C15 11
c15_12	0.721096	0.981598	0.697471	0.982009	C15_12
C15_13 C15_14	0.843385 0.700479	0.981497 0.981617	0.838498 0.670937	0.981915 0.982027	C15_13 C15_14
c15_15	0.939441	0.981363	0.923690	0.981859	C15_14
C15 16	0.862631	0.981455	0.821119	0.981927	C15 16
C15_17 C15_18	0.928184 0.657836	0.981377	0.917387 0.672824	0.981863	C15_17 C15_18
C15_18 C15_19	0.850080	0.981683 0.981468	0.846027	0.982025 0.981910	C15_18 C15_19
c15_20	0.478235	0.981801	0.463345	0.982164	C15 20
C15_21	0.898517	0.981412	0.893087	0.981879	c15_21 c15_22
C15_22	0.367001	0.981855	0.410453	0.982199	C15_22
C15_23 C15_24	0.300349 0.189942	0.981876 0.981917	0.343642 0.240610	0.982242 0.982310	C15_23 C15_24
D16_01	0.654561	0.981776	0.658036	0.982035	D16_01
D16_02	0.760379	0.981653	0.758803	0.981968	D16_02
D16_03	0.765002	0.981605	0.770119 0.778002	0.981961	D16_03
D16_04 D16 05	0.773253 0.866503	0.981604 0.981549	0.778002 0.862917	0.981956 0.981899	D16_04 D16_05
D16_05 D16_06	0.751513	0.981549	0.742099	0.981979	D16_05
D16_07	0.779112	0.981604	0.770260	0.981961	D16_07
D16_08	0.755191	0.981600	0.761703	0.981966	D16_08
D16_09 D16_10	0.714260 0.728847	0.981649 0.981622	0.722772 0.723474	0.981992 0.981992	D16_09 D16_10
510_10	0.720047	0.301022	0.723474	0.301332	DT0_T0

## **APPENDIX K:** THE T-TEST PROCEDURE STATISTICS

				-	The TTEST Pr Statisti					
Variable	A3	N L	ower CL. Mean	Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum B8_01	Before 2000	24	3.0286	3.5417	4.0548	0.9444	1.2151	1.7045	0.248	1
6 в8_01	2000 and after	22	2.7139	3.3636	4.0133	1.1274	1.4653	2.094	0.3124	2
7 в8_01	Diff (1-2)		-0.619	0.178	0.9754	1.1096	1.3404	1.6931	0.3956	
		Variable B8_01 B8_01	Poo		T-Test Variance Equal Unequal		t Value 0.45 0.45	Pr >  t 0.654 0.657	9	
		Vari B8_(	able )1	Ed Method Folded F	uality of V Num DF 21	ariances Den DF 23	F Value 1.45	Pr > F 0.3821		
Variable	A3	N I	ower CL. Mean	Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum B8_02	Before 2000	23	3.4639	4.1739	4.8839	1.2698	1.6418	2.3238	0.3423	1
7 в8_02	2000 and after	20	2.7666	3.4	4.0334	1.0292	1.3534	1.9767	0.3026	1
6 в8_02	Diff (1-2)		-0.162	0.7739	1.7094	1.2466	1.515	1.9319	0.4632	
		Variable B8_02 B8_02	Poo		T-Test Variance Equal Unequal		t Value 1.67 1.69	Pr >  t 0.102 0.097	4	
		Vari B8_0	able )2	Ed Method Folded F	quality of V Num DF 22	ariances Den DF 19	F Value 1.47	Pr > F 0.3984		
Variable	A3	N L	ower CL. Mean	Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum B8_03	Before 2000	24	3.7774	4.2083	4.6393	0.7932	1.0206	1.4317	0.2083	3
7 в8_03	2000 and after	22	3.4401	3.8182	4.1963	0.6561	0.8528	1.2187	0.1818	2
6 в8_03	Diff (1-2)		-0.172	0.3902	0.9519	0.7817	0.9443	1.1928	0.2787	
		Veniek].			T-Test		+ \/-]			
		Variable B8_03 B8_03	Poo	led terthwaite	Variance Equal Unequal	44 43.6	t Value 1.40 1.41	Pr >  t 0.168 0.165	6	
		Vari B8_(	able )3	Ec Method Folded F	uality of V Num DF 23	ariances Den DF 21	F Value 1.43	Pr > F 0.4115		
Variable	A3	N I	ower CL. Mean	Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum B8_04	Before 2000	22	3.6072	4.1818	4.7564	0.9971	1.296	1.8521	0.2763	1
6 в8_04	2000 and after	22	3.3647	3.8636	4.3626	0.8657	1.1253	1.6081	0.2399	1
6 в8_04	Diff (1-2)		-0.42	0.3182	1.0567	1.0007	1.2136	1.5426	0.3659	
		Variable B8_04 B8_04	Poo	hod led terthwaite	T-Test Variance Equal Unequal		t Value 0.87 0.87	Pr >  t 0.389 0.389	5	
		Vari B8_0	able )4	Ed Method Folded F	quality of V Num DF 21	ariances Den DF 21	F Value 1.33	Pr > F 0.5230		
Variable	A3	N	ower CL. Mean	Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum B8_05	Before 2000	23	2.7101		3.6377	0.8294	1.0725	1.5179	0.2236	1
6 в8_05	2000 and after	22	2.9664	3.4545	3.9427	0.847	1.101	1.5733	0.2347	2
7 в8_05	Diff (1-2)		-0.934	-0.281	0.3728	0.8977	1.0865	1.3766	0.324	
		Variable B8_05 B8_05	Poo	led terthwaite	T-Test Variance Equal Unequal	s DF 43 42.8	t Value -0.87 -0.87	Pr >  t 0.391 0.391	2	
		Vari B8_(	able )5	Ed Method Folded F	quality of V Num DF 21	ariances Den DF 22	F Value 1.05	Pr > F 0.9017		
Variable	A3	N L	ower CL. Mean	Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum B8_06	Before 2000	23	2.3056	3.087	3.8683	1.3974	1.8069	2.5574	0.3768	1
7 в8_06	2000 and after	22	2.7651	3.6364	4.5076	1.5118	1.9651	2.8082	0.419	2
7 в8_06	Diff (1-2)		-1.684	-0.549	0.5847	1.5581	1.8858	2.3893	0.5624	
		Variable B8_06 B8_06	Poo	led terthwaite	T-Test Variance Equal Unequal	s DF 43 42.3	t Value -0.98 -0.98	Pr >  t 0.334 0.335	1	
		Vari B8_(	able 06	Ed Method Folded F	uality of V Num DF 21	ariances Den DF 22	F Value 1.18	Pr > F 0.6981		
Variable	A3	N I	ower CL. Mean	Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum B8_07	Before 2000	25	2.5321	3.32	4.1079	1.4904	1.9088	2.6554	0.3818	1
7 в8_07	2000 and after	22	2.6054	3.5	4.3946	1.5524	2.0178	2.8835	0.4302	2
7 в8_07	Diff (1-2)		-1.334	-0.18	0.9742	1.626	1.9604	2.4692	0.5731	

		в8_07 Ро	thod oled tterthwaite	T-Test Variance Equal Unequal		t Value -0.31 -0.31	Pr >  t  0.7549 0.7558		
		Variable B8_07	EC Method Folded F	uality of V Num DF 21	ariances Den DF 24	F Value 1.12	Pr > F 0.7874		
Variable Maximum	А3	Lower C N Mea		Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
_ в8_08	Before 2000	25 2.66	7 3.44	4.213	1.4622	1.8726	2.6051	0.3745	1
7 в8_08 7	2000 and after	22 2.707	8 3.5909	4.4741	1.5324	1.9919	2.8465	0.4247	2
и в8_08	Diff (1-2)	-1.28	7 -0.151	0.9849	1.6001	1.9292	2.4298	0.5639	
		B8_08 Po	thod oled tterthwaite	T-Test Variance Equal Unequal		t Value -0.27 -0.27	Pr >  t  0.7902 0.7911		
		Variable B8_08	Ed Method Folded F	uality of V Num DF 21	ariances Den DF 24	F Value 1.13	Pr > F 0.7652		
Variable	A3	Lower C N Mea		Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum B8_09	Before 2000	23 2.930		4.3735	1.2901	1.6681	2.361	0.3478	1
7 в8_09	2000 and after	22 2.931	4 3.6364	4.3413	1.2233	1.59	2.2722	0.339	1
7 в8_09	Diff (1-2)	-0.96	5 0.0158	0.9964	1.3471	1.6304	2.0658	0.4862	
		в8_09 Ро	thod oled tterthwaite	T-Test Variance Equal Unequal	s DF 43 43	t Value 0.03 0.03	Pr >  t  0.9742 0.9742		
		Variable B8_09	Ec Method Folded F	uality of V Num DF 22	ariances Den DF 21	F Value 1.10	Pr > F 0.8288		
Variable	A3	Lower C N Mea		Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum B8_10	Before 2000	20 2.015		3.7841	1.4366	1.889	2.7591	0.4224	1
7 в8_10	2000 and after	20 1.602		2.9975	1.1334	1.4903	2.1767	0.3332	1
7 в8_10	Diff (1-2)	-0.48	9 0.6	1.6892	1.3905	1.7014	2.1927	0.538	
		в8_10 Ро	thod oled tterthwaite	T-Test Variance Equal Unequal		t Value 1.12 1.12	Pr >  t  0.2718 0.2722		
		Variable B8_10	EC Method Folded F	uality of V Num DF 19	ariances Den DF 19	F Value 1.61	Pr > F 0.3100		
Variable	A3	Lower C N Mea		Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum B9_01	Before 2000	25 1.090		1.4692	0.3578	0.4583	0.6375	0.0917	1
2 в9_01	2000 and after	22 0.950	9 1.0455	1.14	0.164	0.2132	0.3047	0.0455	1
2 в9_01	Diff (1-2)	0.019	7 0.2345	0.4494	0.3027	0.365	0.4597	0.1067	
		в9_01 Ро	thod oled tterthwaite	T-Test Variance Equal Unequal		t Value 2.20 2.29	Pr >  t  0.0331 0.0280		
		Variable B9_01	Eq Method Folded F	uality of V Num DF 24	ariances Den DF 21	F Value 4.62	Pr > F 0.0008		
Variable	A3	Lower C N Mea		Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum B9_02	Before 2000	25 1.123	5 1.32	1.5165	0.3717	0.4761	0.6623	0.0952	1
2 в9_02	2000 and after	22 1.006	8 1.1818	1.3568	0.3037	0.3948	0.5642	0.0842	1
2 в9_02	Diff (1-2)	-0.12	1 0.1382	0.3973	0.365	0.44	0.5542	0.1286	
		в9_02 Ро	thod oled tterthwaite	T-Test Variance Equal Unequal	S DF 45 44.9	t Value 1.07 1.09	Pr >  t  0.2884 0.2827		
		Variable B9_02	Ec Method Folded F	uality of V Num DF 24	Den DF 21	F Value 1.45	Pr > F 0.3891		
Variable	A3	Lower C N Mea		Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum B9_03	Before 2000	22 1.037		1.4175	0.33	0.4289	0.613	0.0914	1
2 в9_03	2000 and after	22 0.960	4 1.0909	1.2214	0.2264	0.2942	0.4205	0.0627	1
<sup>2</sup> в9_03	Diff (1-2)	-0.08	7 0.1364	0.3602	0.3033	0.3678	0.4675	0.1109	
		в9_03 Ро	thod oled tterthwaite	T-Test Variance Equal Unequal		t Value 1.23 1.23	Pr >  t  0.2257 0.2266		
		Variable B9_03	Ec Method Folded F	uality of V Num DF 21	ariances Den DF 21	F Value 2.13	Pr > F 0.0915		

Variable Maximum	A3	Lower N M	CL Iean Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
в9_04 2	Before 2000		056 1.16	1.3144	0.2922	0.3742	0.5205	0.0748	1
в9_04 2	2000 and after	22 0.9	1.0909	1.2214	0.2264	0.2942	0.4205	0.0627	1
в9_04	Diff (1-2)	-0.	131 0.0691	0.2688	0.2814	0.3392	0.4273	0.0992	
		Variable B9_04 B9_04	Method Pooled Satterthwaite	T-Test Variance Equal Unequal		t Value 0.70 0.71	Pr >  t  0.4895 0.4825	5	
		Variable B9_04		quality of N Num DF 24	/ariances Den DF 21	F Value 1.62	Pr > F 0.2695		
Variable	A3	Lower N N	'CL Iean Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum B9_05	Before 2000	25 1.3	509 1.56	1.7691	0.3956	0.5066	0.7048	0.1013	1
2 в9_05	2000 and after	22 1.1	.453 1.3636	1.5819	0.3788	0.4924	0.7036	0.105	1
2 в9_05	Diff (1-2)	-0	098 0.1964	0.4908	0.4147	0.5	0.6298	0.1462	
		Variable B9_05 B9_05	Method Pooled Satterthwaite	T-Test Variance Equal Unequal		t Value 1.34 1.35	Pr >  t  0.1859 0.1851	)	
		Variable B9_05	E Method Folded F	quality of N Num DF 24	/ariances Den DF 21	F Value 1.06	Pr > F 0.9013		
Variable	А3	Lower N N	CL Iean Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum B9_06 2	Before 2000	25 1.0	056 1.16	1.3144	0.2922	0.3742	0.5205	0.0748	1
г в9_06 2	2000 and after	22 1.0	068 1.1818	1.3568	0.3037	0.3948	0.5642	0.0842	1
в9_06	Diff (1-2)	-0	248 -0.022	0.2042	0.3184	0.3839	0.4836	0.1122	
		Variable B9_06 B9_06	Method Pooled Satterthwaite	T-Test Variance Equal Unequal		t Value -0.19 -0.19	Pr >  t  0.8467 0.8473	,	
		Variable B9_06	E Method Folded F	quality of N Num DF 21	/ariances Den DF 24	F Value 1.11	Pr > F 0.7944		
Variable	A3	Lower N N	CL Iean Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum B9_07	Before 2000		1.125 Near	1.2677	0.2626	0.3378	0.4739	0.069	1
2 B9_07	2000 and after		0604 1.0909	1.2214	0.2264	0.2942	0.4205	0.0627	1
2 B9_07	Diff (1-2)		155 0.0341	0.2231	0.2631	0.3178	0.4014	0.0938	-
		Variable B9_07 B9_07	Method Pooled Satterthwaite	T-Test Variance Equal Unequal		t Value 0.36 0.37	Pr >  t  0.7180 0.7164	)	
		Variable B9_07		quality of N Num DF 23	/ariances Den DF 21	F Value 1.32	Pr > F 0.5280		
Variable	42	Lower		Upper CL	Lower CL	Ctd Dov	Upper CL	Ctd Enn	Minimum
Maximum B9_08	A3 Before 2000		Mean Mean 1.2083	Mean 1.3835	Std Dev 0.3224	Std Dev 0.4149	Std Dev 0.5819	Std Err 0.0847	Minimum 1
2 B9_08	2000 and after		08 1.3	1.5055	0.3576	0.4702	0.6867	0.1051	1
2 B9_08	Diff (1-2)		361 -0.092	0.1776	0.3634	0.4407	0.5602	0.1334	
		Variable B9_08 B9_08	Method Pooled Satterthwaite	T-Test Variance Equal Unequal		t Value -0.69 -0.68	Pr >  t  0.4959 0.5012	)	
		Variable B9 08	E Method Folded F	quality of N Num DF 19	/ariances Den DF 23	F Value 1.28	Pr > F 0.5621		
Variable Maximum	А3	Lower		Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
B9_09 2	Before 2000	25 1.1	.235 1.32	1.5165	0.3717	0.4761	0.6623	0.0952	1
в9_09 2	2000 and after	20 1.2	1.45	1.6889	0.3882	0.5104	0.7455	0.1141	1
в9_09	Diff (1-2)	-0	427 -0.13	0.1674	0.4061	0.4916	0.6228	0.1475	
		Variable B9_09 B9_09	Method Pooled Satterthwaite		es DF 43 39.5	t Value -0.88 -0.87	Pr >  t  0.3829 0.3871	)	
		Variable B9_09	e Method Folded F	Equality of Num DF 19	Variances Den DF 24	F Value 1.15	Pr > F 0.7380		
Variable	A3	Lower N N	CL Iean Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum B9_10	Before 2000		0831 1.12	1.2569	0.259	0.3317	0.4614	0.0663	1
2 в9_10	2000 and after	22 0.9	806 1.1364	1.2921	0.2702	0.3513	0.502	0.0749	1
2 в9_10	Diff (1-2)	-0	217 -0.016	0.1844	0.2828	0.3409	0.4294	0.0997	

		Variable B9_10 B9_10	Metho Poole Satte	d d rthwaite	T-Test Variance Equal Unequal		t Value -0.16 -0.16	Pr >  t  0.8703 0.8708	3	
		Variab B9_10	le Mo Fo	Ed ethod olded F	uality of V Num DF 21	ariances Den DF 24	F Value 1.12	Pr > F 0.7808		
Variable	A3	Lowe	er CL Mean	Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum B9_11	Before 2000		.0908	1.28	1.4692	0.3578	0.4583	0.6375	0.0917	1
2 в9_11	2000 and after	22 1	.0706	1.2727	1.4748	0.3507	0.4558	0.6514	0.0972	1
2 в9_11	Diff (1-2)	-(	0.262	0.0073	0.2764	0.3792	0.4571	0.5758	0.1336	
		Variable B9_11 B9_11	Metho Poole Satte		T-Test Variance Equal Unequal		t Value 0.05 0.05	Pr >  t  0.9568 0.9568	3	
		Variab B9_11		EC ethod olded F	uality of V Num DF 24	ariances Den DF 21	F Value 1.01	Pr > F 0.9878		
Variable	A3	Lowe	er CL Mean	Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum B9_12	Before 2000		.9823	1.125	1.2677	0.2626	0.3378	0.4739	0.069	MT11110001
2 B9_12	2000 and after		.9509	1.0455	1.14	0.164	0.2132	0.3047	0.0455	1
2 B9_12	Diff (1-2)		-0.09	0.0795	0.2492	0.2361	0.2852	0.3603	0.0842	1
		Variable B9_12 B9_12	Metho Poole		T-Test Variance Equal Unequal		t Value 0.94 0.96	Pr >  t  0.3499 0.3414	9	
		Variab B9_12		Ed ethod olded F	Num DF 23	ariances Den DF 21	F Value 2.51	Pr > F 0.0378		
Variable	A3	Lowe	er CL Mean	Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum B9_13	Before 2000	24 1	.0956	1.2917	1.4877	0.3609	0.4643	0.6513	0.0948	1
2 в9_13 2	2000 and after	22 0	.9509	1.0455	1.14	0.164	0.2132	0.3047	0.0455	1
в9_13	Diff (1-2)	0	.0281	0.2462	0.4643	0.3035	0.3666	0.4631	0.1082	
		Variable B9_13 B9_13	Metho Poole Satte	d rthwaite	T-Test Variance Equal Unequal	s DF 44 32.9	t Value 2.28 2.34	Pr >  t  0.0278 0.0254	3	
				EC	uality of V		F Value	Pr > F		
		Variab B9_13	Te Mo	ethod olded F	Num DF 23	Den DF 21	4.74	0.0007		
Variable Maximum	A3	в9_13	er CL Mean	olded F Mean					Std Err	Minimum
Maximum C10_01	A3 Before 2000	B9_13 Lowe	Fi er CL	olded F	23 Upper CL	21 Lower CL	4.74	0.0007 Upper CL	Std Err 0.2978	Minimum 1
Maximum		В9_13 Lowe N 24 2	Fi Mean	olded F Mean	23 Upper CL Mean	21 Lower CL Std Dev	4.74 Std Dev	0.0007 Upper CL Std Dev		
Maximum C10_01 5	Before 2000	в9_13 N 24 2 22 3	Fi Mean .4256	olded F Mean 3.0417	23 Upper CL Mean 3.6577	21 Lower CL Std Dev 1.1339	4.74 Std Dev 1.459	0.0007 Upper CL Std Dev 2.0466	0.2978	1
Maximum	Before 2000 2000 and after	в9_13 N 24 2 22 3	Fer CL Mean .4256 .7356 1.892 Methoo Pooled	Mean 3.0417 4.1818 -1.14	23 Upper CL Mean 3.6577 4.6281	21 Lower CL Std Dev 1.1339 0.7743 1.0459 s	4.74 Std Dev 1.459 1.0065	0.0007 Upper CL Std Dev 2.0466 1.4383	0.2978 0.2146 0.3729	1
Maximum	Before 2000 2000 and after	B9_13 N 24 2 22 3 -: Variable c10_01	er CL Mean .4256 .7356 1.892 Methor Poole Satte	Mean 3.0417 4.1818 -1.14 d d rthwaite	23 Upper CL Mean 3.6577 4.6281 -0.389 T-Test Variance Equal	21 Lower CL Std Dev 1.1339 0.7743 1.0459 S S DF 44 41	4.74 Std Dev 1.459 1.0065 1.2634 t Value -3.06	0.0007 Upper CL Std Dev 2.0466 1.4383 1.5959 Pr >  t  0.0038	0.2978 0.2146 0.3729	1
Maximum c10_01 5 c10_01 5 c10_01 5 c10_01	Before 2000 2000 and after Diff (1-2)	B9_13 N 24 2 22 3 -: Variable C10_01 C10_01 Variab C10_01 Low	er CL Mean .4256 .7356 1.892 Methor Pooler Satter le Mr Fr er CL	Mean 3.0417 4.1818 -1.14 d d rthwaite ethod olded F	23 Upper CL Mean 3.6577 4.6281 -0.389 T-Test Variance Equal Unequal Unequal Unequal Unequal Unequal Unequal Unequal Unequal	21 Lower CL Std Dev 1.1339 0.7743 1.0459 s provem 5 Def DF 21 Lower CL	4.74 Std Dev 1.459 1.0065 1.2634 t value -3.06 -3.11 F Value 2.10	0.0007 Upper CL Std Dev 2.0466 1.4383 1.5959 Pr >  t  0.0032 Pr > F 0.0919 Upper CL	0.2978 0.2146 0.3729	1 2
Maximum c10_01 5 c10_01 5 c10_01 5 c10_01 Variable Maximum	Before 2000 2000 and after Diff (1-2) A3	B9_13 N 24 2 22 3 -: Variable c10_01 c10_01 Variab c10_01 Variab c10_01	er CL Mean .4256 .7356 1.892 Methoo Pooled Satte le Me For For For For For For For For For For	Mean Mean 3.0417 4.1818 -1.14 d d thwaite ethod olded F Mean	23 Upper CL Mean 3.6577 4.6281 -0.389 T-Test Variance Equal Unequal Unequal Unequal Unequal Unequal Upper CL Mean	21 Lower CL Std Dev 1.1339 0.7743 1.0459 s DF 44 41 ariances Den DF 21 Lower CL Std Dev	4.74 Std Dev 1.459 1.0065 1.2634 t Value -3.06 -3.11 F Value 2.10 Std Dev	0.0007 Upper CL Std Dev 2.0466 1.4383 1.5959 Pr >  t  0.0032 Pr > F 0.0919 Upper CL Std Dev	0.2978 0.2146 0.3729	1
Maximum c10_01 5 c10_01 5 c10_01 5 c10_01 Maximum c10_02 6 c10_02	Before 2000 2000 and after Diff (1-2)	B9_13 N 24 2 22 3 -: Variable c10_01 c10_01 Variab c10_01 Variab 20_01 Variab 20_01	er CL Mean .4256 .7356 1.892 Methor Pooler Satter le Mr Fr er CL	Mean 3.0417 4.1818 -1.14 d d rthwaite ethod olded F	23 Upper CL Mean 3.6577 4.6281 -0.389 T-Test Variance Equal Unequal Unequal Unequal Unequal Unequal Unequal Unequal Unequal	21 Lower CL Std Dev 1.1339 0.7743 1.0459 s provem 5 Def DF 21 Lower CL	4.74 Std Dev 1.459 1.0065 1.2634 t value -3.06 -3.11 F Value 2.10	0.0007 Upper CL Std Dev 2.0466 1.4383 1.5959 Pr >  t  0.0032 Pr > F 0.0919 Upper CL	0.2978 0.2146 0.3729	1 2 Minimum
Maximum c10_01 5 c10_01 5 c10_01 5 c10_01 Maximum c10_02 6	Before 2000 2000 and after Diff (1-2) A3 Before 2000	B9_13 N 24 2 22 3 -: Variable c10_01 c10_01 Variab c10_01 Variab c10_01 20 1 N 22 3	er CL Mean .4256 .7356 1.892 Methoo Poole Sattel le Me Fo er CL Mean 2.583	Mean Mean 3.0417 4.1818 -1.14 d rthwaite ethod olded F Mean 3.3636	23 Upper CL Mean 3.6577 4.6281 -0.389 T-Test Variance Equal Unequal Unequal Unequal Unequal Unequal Unequal Unequal Unequal Upper CL Mean 4.1442	21 Lower CL Std Dev 1.1339 0.7743 1.0459 S S DF 44 41 ariances Den DF 21 Lower CL Std Dev 1.3545	4.74 Std Dev 1.459 1.0065 1.2634 t Value -3.06 -3.11 F Value 2.10 Std Dev 1.7606	0.0007 Upper CL Std Dev 2.0466 1.4383 1.5959 Pr > [t] 0.0032 Pr > F 0.0032 Upper CL Std Dev 2.516	0.2978 0.2146 0.3729 Std Err 0.3754	1 2 Minimum 1
Maximum c10_01 5 c10_01 5 c10_01 5 c10_01 Maximum c10_02 6 c10_02 5	Before 2000 2000 and after Diff (1-2) A3 Before 2000 2000 and after	B9_13 N 24 2 22 3 -: Variable c10_01 c10_01 Variab c10_01 Variab c10_01 20 1 N 22 3	er CL Mean .4256 .7356 1.892 Methou Poolee Sattel le Me Mean 2.583 .6374 1.672 Methou Poolee	0 ded F Mean 3.0417 4.1818 -1.14 d d thwaite ethod olded F Mean 3.3636 4.1364 -0.773 d	23 Upper CL Mean 3.6577 4.6281 -0.389 T-Test Variance Equal Unequal Juality of V. Num DF 23 Upper CL Mean 4.1442 4.6353	21 Lower CL Std Dev 1.1339 0.7743 1.0459 S DF 21 Lower CL Std Dev 1.3545 0.8657 1.2182 S	4.74 Std Dev 1.459 1.0065 1.2634 t Value -3.06 -3.11 F Value 2.10 Std Dev 1.7606 1.1253	0.0007 Upper CL Std Dev 2.0466 1.4383 1.5959 Pr > [t] 0.0032 0.0032 Pr > F 0.0919 Upper CL Std Dev 2.516 1.6081	0.2978 0.2146 0.3729 Std Err 0.3754 0.2399 0.4455	1 2 Minimum 1
Maximum c10_01 5 c10_01 5 c10_01 5 c10_01 Maximum c10_02 6 c10_02 5	Before 2000 2000 and after Diff (1-2) A3 Before 2000 2000 and after	B9_13 N 24 2 22 3 -: Variable c10_01 Variable c10_01 Loww N 22 : 22 3 -: Variable C10_01 Loww	er CL Mean .4256 .7356 1.892 Methoo Poolet Satte le Me Mean 2.583 .6374 1.672 Methoo Poolet Satte	01ded F Mean 3.0417 4.1818 -1.14 d d d thwaite Ethod o1ded F Mean 3.3636 4.1364 -0.773 d d d trhwaite	23 Upper CL Mean 3.6577 4.6281 -0.389 T-Test Variance Equal Unequal Unequal Unequal Unequal Unequal 4.1442 4.6353 0.1263 T-Test Variance Equal	21 Lower CL Std Dev 1.1339 0.7743 1.0459 S DF 44 41 ariances Den DF 21 Lower CL Std Dev 1.3545 0.8657 1.2182 S DF 42 35.7	4.74 Std Dev 1.459 1.0065 1.2634 t value -3.06 -3.11 F Value 2.10 Std Dev 1.7606 1.1253 1.4775 t value -1.73	0.0007 Upper CL Std Dev 2.0466 1.4383 1.5959 Pr >  t  0.0032 Pr > r >   0.0034 Pr > cL Std Dev 2.516 1.6081 1.8779 Pr >  t  0.0903	0.2978 0.2146 0.3729 Std Err 0.3754 0.2399 0.4455	1 2 Minimum 1
Maximum c10_01 5 c10_01 5 c10_01 5 c10_01 Maximum c10_02 6 c10_02 5	Before 2000 2000 and after Diff (1-2) A3 Before 2000 2000 and after	B9_13 N Lown 24 2 22 3 -: Variable C10_01 Variable C10_01 Lown N 22 3 -: Variable C10_02 C10_02 Variable C10_02 C10_02 Lown	r CL Mean .4256 .7356 1.892 Methor Pooler Satter Mean 2.583 .6374 1.672 Methor Pooler Satter I.672	Dided F Mean 3.0417 4.1818 -1.14 d d trthwaite ethod oided F Mean 3.3636 4.1364 -0.773 d d trthwaite Eco bided F	23 Upper CL Mean 3.6577 4.6281 -0.389 T-Test Variance Equal Unequal Unequal Unequal Upper CL Mean 4.1442 4.6353 0.1263 T-Test Variance Equal Uneq	21 Lower CL Std Dev 1.1339 0.7743 1.0459 S DF 44 41 ariances Den DF 21 Lower CL Std Dev 1.3545 0.8657 1.2182 S DF 42 35.7 ariances DF 21 Lower CL Std Dev	4.74 Std Dev 1.459 1.0065 1.2634 t value -3.06 -3.11 F Value 2.10 Std Dev 1.7606 1.1253 1.4775 t value -1.73 -1.73 F Value 2.45	0.0007 Upper CL Std Dev 2.0466 1.4383 1.5959 Pr >  t] 0.0032 0.0034 Pr > F 0.0919 Upper CL Std Dev 2.516 1.6081 1.8779 Pr >  t] 0.0901 0.0914 Pr > F 0.0461 Upper CL	0.2978 0.2146 0.3729 Std Err 0.3754 0.2399 0.4455	1 2 Minimum 1
Maximum c10_01 c10_01 c10_01 c10_01 variable Maximum c10_02 c10_02 c10_02 c10_02 variable maximum c10_03	Before 2000 2000 and after Diff (1-2) A3 Before 2000 2000 and after Diff (1-2)	B9_13 N Lown 24 2 22 3 -: Variable c10_01 Variable c10_01 Variable c10_02 Variable c10_02 Variable c10_02 Lown N	er CL Mean .4256 .7356 1.892 Methor Pooled Satte le Me Mean 2.583 .6374 1.672 Methor Pooled Satte le Me	01 ded F Mean 3.0417 4.1818 -1.14 d d d trthwaite Ecent Mean 3.3636 4.1364 -0.773 d d rthwaite Ecent Ec	23 Upper CL Mean 3.6577 4.6281 -0.389 T-Test Variance Equal Unequal Unequal Upper CL Mean 4.1442 4.6353 0.1263 T-Test Variance Equal Unequal Unequal Unequal Unequal	21 Lower CL Std Dev 1.1339 0.7743 1.0459 S DF 21 Lower CL Std Dev 1.3545 0.8657 1.2182 S DF 42 35.7 ariances DF 21 Composition of the second s	4.74 Std Dev 1.459 1.0065 1.2634 t Value -3.06 -3.11 F Value 2.10 Std Dev 1.7606 1.1253 1.4775 t Value -1.73 -1.73 F Value	0.0007 Upper CL Std Dev 2.0466 1.4383 1.5959 Pr >  t  0.0032 Pr > F 0.0032 Pr > L Std Dev 2.516 1.6081 1.8779 Pr >  t  0.0914 Pr > CL Std Dev 2.516 1.6081 1.8779 Pr >  t  0.0914 Pr > CL 0.0914 Pr > CL	0.2978 0.2146 0.3729 Std Err 0.3754 0.2399 0.4455	1 2 Minimum 1 1
Maximum c10_01 c10_01 c10_01 c10_01 c10_01 Maximum c10_02 c10_02 c10_02 c10_02 c10_02 c10_03 c10_03	Before 2000 2000 and after Diff (1-2) A3 Before 2000 2000 and after Diff (1-2)	B9_13           N           24           22           3           -:           Variable           C10_01           Variable           C10_01           Variable           C10_01           Variable           C10_01           Variable           C10_02           Variable           C10_02           Variable           C10_02           Variable           C10_02           N           25	r CL Mean .4256 .7356 1.892 Method Pooled Sattel le Mean 2.583 .6374 1.672 Method Pooled Sattel le Mean	01 ded F Mean 3.0417 4.1818 -1.14 d d d d d d d Mean 3.3636 4.1364 -0.773 d d d d d mean S.6636 4.1364 F Ecolority Ecolority Colo	23 Upper CL Mean 3.6577 4.6281 -0.389 T-Test Variance Equal Unequal unality of V. Num DF 23 Upper CL Mean 4.1442 4.6353 0.1263 T-Test Variance Equal Unequal Unequal Unequal Unequal Upper CL Mean	21 Lower CL Std Dev 1.1339 0.7743 1.0459 S DF 44 41 ariances Den DF 21 Lower CL Std Dev 1.3545 0.8657 1.2182 S DF 42 35.7 ariances DF 42 35.7 ariances DF 42 35.7 ariances DF 42 42 35.7 Lower CL Std Dev	4.74 Std Dev 1.459 1.0065 1.2634 t value -3.06 -3.11 F Value 2.10 Std Dev 1.7606 1.1253 1.4775 t value -1.73 -1.73 F Value 2.45 Std Dev	0.0007 Upper CL Std Dev 2.0466 1.4383 1.5959 Pr >  t] 0.0032 0.0032 Pr > F 0.0019 Upper CL Std Dev 2.516 1.6081 1.8779 Pr >  t] 0.0901 0.0914 Pr > F 0.0914 Pr > F 0.0914 Upper CL Std Dev	0.2978 0.2146 0.3729 Std Err 0.3754 0.2399 0.4455	1 2 Minimum 1 1
Maximum c10_01 c10_01 c10_01 c10_01 variable maximum c10_02 c10_02 c10_02 c10_02 variable Maximum c10_03 5	Before 2000 2000 and after Diff (1-2) A3 Before 2000 2000 and after Diff (1-2) A3 Before 2000	B9_13           N           24         2           22         3           -:         -:           Variable         -:           C10_01         -:           Variable         -:           C10_01         -:           Variable         -:           22         3           -:         -:           Variable         -:           C10_02         -:           Variable         -:           C10_02         -:           Variable         -:           C10_02         -:           Variable         -:           C10_02         -:           25         2           22         3	r CL Mean .4256 .7356 1.892 Method Pooled Satte le Mean 2.583 .6374 1.672 Method Pooled Satte le Mean 2.583 .6374 1.672	olded F Mean 3.0417 4.1818 -1.14 d d d ethod olded F Mean 3.3636 4.1364 -0.773 d d d d trthwaite Eco olded F Mean 3.064 F	23 Upper CL Mean 3.6577 4.6281 -0.389 T-Test Variance Equal Unequal unequal 4.1442 4.6353 0.1263 T-Test Variance Equal Unequal unequal unequal Upper CL Mean 4.1442 4.6353 0.1263 T-Test Variance Equal Unequal Upper CL Mean 3.5083	21 Lower CL Std Dev 1.1339 0.7743 1.0459 S DF 44 41 ariances Den DF 21 Lower CL Std Dev 1.2182 S DF 42 35.7 1.2182 S DF 42 35.7 ariances DF 42 35.7 1.2182 S DF 42 35.7 1.2182 S DF 42 41 Lower CL Std Dev 0.8657 1.2182 S DF 42 42 41 1.2182 S DF 42 41 1.2182 S DF 42 41 1.2182 S DF 42 41 1.2182 S DF 42 41 1.2182 S DF 42 41 1.2182 S DF 42 1.2182 S DF 42 1.2182 S DF 42 1.2182 S DF 42 1.2182 S DF 42 1.2182 S DF 42 1.2182 S DF 42 1.2182 S DF 42 1.2182 S DF 42 35.7 0.8657 1.2182 S DF 42 35.7 0.8102 S DF 42 35.7 0.8102 DF 5 DF 42 35.7 0.8102 DF 42 35.7 0.8102 DF 42 35.7 0.8102 DF 42 35.7 0.8102 DF 42 35.7 0.8102 DF 42 35.7 0.8102 DF 42 35.7 0.8102 DF 42 35.7 0.8102 DF 42 35.7 0.8102 DF 42 35.7 0.8102 DF 42 35.7 0.8102 DF 42 35.7 0.8102 DF 42 35.7 0.8102 DF 42 35.7 0.8102 DF 42 35.7 0.8102 DF 42 21 0.8102 DF 42 21 0.8102 DF 42 35.7 0.8102 DF 42 35.7 0.8102 DF 42 35.7 0.8102 DF 42 35.7 0.8102 DF 42 35.7 0.8102 DF 42 1.8102	4.74 Std Dev 1.459 1.0065 1.2634 t Value -3.06 -3.11 F Value 2.10 Std Dev 1.7606 1.1253 1.4775 t Value -1.73 F Value 2.45 Std Dev 1.0376	0.0007 Upper CL Std Dev 2.0466 1.4383 1.5959 Pr >  t  0.0032 0.0032 Pr > F 0.0919 Upper CL Std Dev 2.516 1.6081 1.8779 Pr >  t  0.0914 Pr >  t  0.00914 Pr >  t  0.00461 Pr >  t  0.	0.2978 0.2146 0.3729 Std Err 0.3754 0.2399 0.4455	1 2 Minimum 1 1
Maximum c10_01 c10_01 c10_01 c10_01 Variable Maximum c10_02 6 c10_02 5 c10_02 5 c10_02 4 variable Maximum c10_02 5 c10_01 5 c10_01 5 c10_01 5 c10_01 5 c10_01 5 c10_01 5 c10_01 5 c10_01 5 c10_01 5 c10_01 5 c10_01 5 c10_01 5 c10_01 5 c10_01 5 c10_01 5 c10_01 5 c10_01 5 c10_01 5 c10_02 6 c10_02 5 c10_02 c10_	Before 2000 2000 and after Diff (1-2) A3 Before 2000 2000 and after Diff (1-2) A3 Before 2000 2000 and after	B9_13           N           24         2           22         3           -:         -:           Variable         -:           C10_01         -:           Variable         -:           C10_01         -:           Variable         -:           22         3           -:         -:           Variable         -:           C10_02         -:           Variable         -:           C10_02         -:           Variable         -:           C10_02         -:           Variable         -:           C10_02         -:           25         2           22         3	r CL Mean .4256 .7356 1.892 Methor Poole Satter le Mean 2.583 .6374 1.672 Methor Poole Satter le Mean .6517 .0742 0.939 Methor	olded F Mean 3.0417 4.1818 -1.14 d d rthwaite ethod F Mean 3.3636 4.1364 -0.773 d d rthwaite Ecolded F Mean 3.08 3.4545 -0.375 d	23 Upper CL Mean 3.6577 4.6281 -0.389 T-Test Variance Equal Unequal guality of V. Num DF 23 Upper CL Mean 4.1442 4.6353 0.1263 T-Test Variance Equal Unequal guality of V. Num DF 21 Upper CL Mean 3.5083 3.8349	21 Lower CL Std Dev 1.1339 0.7743 1.0459 S DF 44 41 ariances Den DF 21 Lower CL Std Dev 1.3545 0.8657 1.2182 S DF 42 35.7 ariances Den DF 21 Lower CL Std Dev 0.8657 1.2182 S DF 42 35.7 ariances Den DF 21 Lower CL Std Dev 0.8657 1.2182 S DF 42 35.7 ariances Den DF 21 Lower CL Std Dev 0.8657 1.2182 S DF 42 35.7 ariances Den DF 21 Lower CL Std Dev 0.8657 1.2182 S DF 42 35.7 ariances Den DF 21 Lower CL Std Dev 0.8657 0.8657 0.8102 0.8102 0.666 0.7946 S	4.74 Std Dev 1.459 1.0065 1.2634 t Value -3.01 F Value 2.10 Std Dev 1.7606 1.1253 1.4775 t Value -1.73 -1.73 F Value 2.45 Std Dev 1.0376 0.8579	0.0007 Upper CL Std Dev 2.0466 1.4383 1.5959 Pr >  t  0.0032 Pr > F 0.0034 Upper CL Std Dev 2.516 1.6081 1.8779 Pr >  t  0.0944 Pr >  t  0.0944 Pr > L Std Dev 2.516 1.6081 1.8779 Pr >  t  0.0944 Pr > L Std Dev 1.4435 1.2259	0.2978 0.2146 0.3729 Std Err 0.3754 0.2399 0.4455 Std Err 0.2075 0.1829 0.28	1 2 Minimum 1 1 Minimum 1

Variable	A3	Lower		Upper CL	Lower CL	Ctd Dov	Upper CL	Ctd Enn	Minimum
Maximum C10_04	AS Before 2000	N M	ean Mean 901 3.08	Mean 3.3699	Std Dev 0.5484	Std Dev 0.7024	Std Dev 0.9771	Std Err 0.1405	MTTTTMUM 1
5 C10_04	2000 and after	22 3.0		3.3568	0.3037	0.3948	0.5642	0.0842	3
4 c10_04	Diff (1-2)	-0.	43 -0.102	0.2394	0.4807	0.5795	0.7299	0.1694	
		C10_04	Method Pooled Satterthwaite	T-Tes Varianc Equal Unequal	es DF 45	t Value -0.60 -0.62	Pr >  t 0.550 0.537	8	
		Variable C10_04	E Method Folded F	quality of Num DF 24	Variances Den DF 21	F Value 3.17	Pr > F 0.0097		
Variable	A3	Lower N M	CL ean Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C10_05	Before 2000	25 2.3	924 3	3.6076	1.1493	1.472	2.0477	0.2944	1
5 c10_05 5	2000 and after	22 2.7	994 3.5455	4.2915	1.2945	1.6826	2.4046	0.3587	1
c10_05	Diff (1-2)	-1	-0.545	0.3811	1.3053	1.5738	1.9822	0.4601	
		C10_05	Method Pooled Satterthwaite	T-Tes Varianc Equal Unequal	es DF 45	t Value -1.19 -1.18	Pr >  t 0.242 0.246	0	
		Variable C10_05	E Method Folded F	quality of ' Num DF 21	Variances Den DF 24	F Value 1.31	Pr > F 0.5245		
Variable	A3	Lower N M	CL ean Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C10_06	Before 2000	24 2.6		3.1016	0.4171	0.5367	0.7529	0.1096	1
4 06	2000 and after	22 2.6	152 2.8636	3.112	0.431	0.5602	0.8006	0.1194	1
4 c10_06	Diff (1-2)	-0.	815 0.0114	0.3374	0.4537	0.5481	0.6923	0.1618	
		C10_06	Method Pooled Satterthwaite	T-Tes Varianc Equal Unequal	es DF 44	t Value 0.07 0.07	Pr >  t 0.944 0.944	3	
		Variable C10_06	E Method Folded F	quality of Num DF 21	Variances Den DF 23	F Value 1.09	Pr > F 0.8373		
Variable	A3	Lower N M	CL ean Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C10_07	Before 2000	23 2.6	05 2.913	3.1356	0.398	0.5146	0.7284	0.1073	1
4 07	2000 and after	22 2	86 2.9545	3.0491	0.164	0.2132	0.3047	0.0455	2
3 c10_07	Diff (1-2)	-0	28 -0.042	0.1973	0.3281	0.3971	0.5031	0.1184	
		C10_07	Method Pooled Satterthwaite	T-Tes Varianc Equal Unequal	es DF 43	t Value -0.35 -0.36	Pr >  t 0.727 0.724	7	
		Variable C10_07	E Method Folded F	quality of Num DF 22	Variances Den DF 21	F Value 5.83	Pr > F 0.0001		
Variable	A3	Lower N M	CL ean Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C10 08	Before 2000	23 2.4		3.1008	0.5691	0.7359	1.0415	0.1534	1
4 c10_08	2000 and after	20 2.7	556 2.95	3.1344	0.2997	0.394	0.5755	0.0881	2
4 c10_08	Diff (1-2)	-0.	-0.167	0.2044	0.4954	0.6021	0.7678	0.1841	
		C10_08	Method Pooled Satterthwaite	T-Tes Varianc Equal Unequal		t Value -0.91 -0.95	Pr >  t 0.368 0.350	5	
		Variable C10_08	E Method Folded F	quality of Num DF 22	Variances Den DF 19	F Value 3.49	Pr > F 0.0079		
Variable	А3	Lower N M	CL ean Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C10_09 5	Before 2000	24 2.6	L88 3.0833	3.5479	0.855	1.1001	1.5431	0.2246	1
c10_09	2000 and after	22 2.7	3.2727	3.8399	0.9842	1.2792	1.8281	0.2727	1
c10_09	Diff (1-2)	-0.	.189 -0.189	0.5179	0.9843	1.1889	1.5019	0.3509	
		C10_09	Method Pooled Satterthwaite	T-Tes Varianc Equal Unequal	es DF 44	t Value -0.54 -0.54	Pr >  t 0.592 0.594	1	
		Variable C10_09	E Method Folded F	quality of Num DF 21	Variances Den DF 23	F Value 1.35	Pr > F 0.4804		
Variable	A3	Lower N M	CL ean Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C10_10	Before 2000	25 2.	593 3.04	3.387	0.6564	0.8406	1.1695	0.1681	1
5 c10_10 4	2000 and after	21 2.7	2.9524	3.1789	0.3807	0.4976	0.7186	0.1086	1
4 c10_10	Diff (1-2)	-0.	0.0876	0.5086	0.5842	0.7057	0.8914	0.2089	

		С10_10 Ро	thod oled tterthwaite	T-Tests Variances Equal Unequal		t Value 0.42 0.44	Pr >  t  0.6769 0.6639		
		Variable C10_10	Ec Method Folded F	uality of Va Num DF 24	ariances Den DF 20	F Value 2.85	Pr > F 0.0202		
Variable	A3	Lower C N Mea		Upper CL	Lower CL	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C10_11	AS Before 2000	N Mea 25 1.810		Mean 2.7494	Std Dev 0.888	1.1372	1.5821	Std Err 0.2274	MTTTIMUM 1
5 c10_11	2000 and after	22 1.841		2.8855	0.9055	1.177	1.682	0.2509	1
5 C10_11	Diff (1-2)	-0.76		0.597	0.9588	1.156	1.456	0.3379	_
				T-Tests		_			
		С10_11 Ро	thod oled tterthwaite	Variances Equal Unequal	45 43.8	t Value -0.25 -0.25	Pr >  t  0.8056 0.8061		
		Variable C10_11	Ed Method Folded F	uality of Va Num DF 21	Den DF 24	F Value 1.07	Pr > F 0.8648		
Variable	A3	Lower C N Mea		Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C10_12	Before 2000	24 2.044	8 2.4167	2.7885	0.6844	0.8805	1.2352	0.1797	1
4 C10_12	2000 and after	22 2.328	5 2.8636	3.3988	0.9286	1.2069	1.7248	0.2573	1
5 c10_12	Diff (1-2)	-1.07	1 -0.447	0.1771	0.8685	1.0491	1.3252	0.3096	
		C10_12 Po	thod oled tterthwaite	T-Tests Variances Equal Unequal		t Value -1.44 -1.42	Pr >  t  0.1560 0.1626		
		Variable C10_12	Ec Method Folded F	uality of Va Num DF 21	ariances Den DF 23	F Value 1.88	Pr > F 0.1437		
		Lower C		Upper CL	Lower CL	1.00	Upper CL		
Variable Maximum	A3	N Mea		Mean	Std Dev	Std Dev	Std Dev	Std Err	Minimum
c10_13 5	Before 2000	24 2.028		3.0548	0.9444	1.2151	1.7045	0.248	1
c10_13	2000 and after	22 2.457		3.6336	1.0206	1.3266	1.8957	0.2828	2
C10_13	Diff (1-2)	-1.25	9 -0.504	0.2514	1.051	1.2695	1.6036	0.3747	
		С10_13 Ро	thod oled tterthwaite	T-Tests Variances Equal Unequal	s DF 44 42.7	t Value -1.34 -1.34	Pr >  t  0.1857 0.1876		
		Variable C10_13	EC Method Folded F	uality of Va Num DF 21	ariances Den DF 23	F Value 1.19	Pr > F 0.6793		
Variable	A3	Lower C N Mea		Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C11_01	Before 2000	25 1.530		1.9092	0.3578	0.4583	0.6375	0.0917	1
2 c11_01	2000 and after	22 1.418		1.8547	0.3788	0.4924	0.7036	0.105	1
2 c11_01	Diff (1-2)	-0.19	6 0.0836	0.363	0.3936	0.4745	0.5976	0.1387	
		С11_01 Ро	thod oled tterthwaite	T-Tests Variances Equal Unequal		t Value 0.60 0.60	Pr >  t  0.5495 0.5515		
		Variable C11_01	Ec Method Folded F	uality of Va Num DF 21	ariances Den DF 24	F Value 1.15	Pr > F 0.7294		
Variable	A3	Lower C N Mea		Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C11_02	Before 2000	25 1.496		1.9436	0.4229	0.5416	0.7535	0.1083	1
3 c11_02	2000 and after	22 1.525		1.9294	0.3507	0.4558	0.6514	0.0972	1
2 c11_02	Diff (1-2)	-0.30	4 -0.007	0.2891	0.4175	0.5034	0.634	0.1472	
		C11_02 Po	thod oled tterthwaite	T-Tests Variances Equal Unequal		t Value -0.05 -0.05	Pr >  t  0.9608 0.9604		
		Variable C11_02		uality of Va Num DF 24		F Value	Pr > F 0.4281		
		Lower C		Upper CL	Lower CL		Upper CL		
Variable Maximum	A3	N Mea	n Mean	Mean	Std Dev	Std Dev	Std Dev	Std Err	Minimum
C11_03 3	Before 2000	25 1.561		2.0383	0.4508	0.5774	0.8032	0.1155	1
C11_03 3	2000 and after	22 1.538		2.007	0.4065	0.5284	0.7551	0.1127	1
C11_03	Diff (1-2)	-0.	3 0.0273	0.3541	0.4604	0.5551	0.6991	0.1623	
		С11_03 Ро	thod oled tterthwaite	T-Tests Variances Equal Unequal	s DF 45 44.9	t Value 0.17 0.17	Pr >  t  0.8673 0.8665		
		Variable C11_03	Ed Method Folded F	uality of Va Num DF 24	ariances Den DF 21	F Value 1.19	Pr > F 0.6862		

Variable Maximum C11_04 3 C11_04 3 C11_04	A3 Before 2000 2000 and after Diff (1-2)	N 25 22	ower CL Mean 1.4667 1.5384 -0.392	Mean 1.72 1.7727	Upper CL Mean 1.9733 2.007 0.2861	Lower CL Std Dev 0.4792 0.4065 0.4773	Std Dev 0.6137 0.5284 0.5755	Upper CL Std Dev 0.8538 0.7551 0.7248	Std Err 0.1227 0.1127 0.1682	Minimum 1 1
	(2 2)	Variable C11_04 C11_04	Meth Poo	hod	T-Test Variance Equal Unequal	s	t Value -0.31 -0.32	Pr >  t 0.7554 0.753	 1	
		Varia C11_0		Ec Method Folded F	uality of V Num DF 24	ariances Den DF 21	F Value 1.35	Pr > F 0.4917		
Variable	A3	N	ower CL Mean		Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C11_05	Before 2000	25	1.0908	1.28	1.4692	0.3578	0.4583	0.6375	0.0917	1
2 c11_05	2000 and after	21	0.9927	1.2857	1.5787	0.4924	0.6437	0.9295	0.1405	1
3 C11_05	Diff (1-2)		-0.334	-0.006	0.3226	0.4556	0.5503	0.6952	0.1629	
		Variable C11_05 C11_05	Poo		T-Test Variance Equal Unequal	s DF 44 35.3	t Value -0.04 -0.03	Pr >  t 0.9722 0.9730	2	
		Vari	able	Method	uality of V Num DF	Den DF	F Value	Pr > F		
		c11_0	05 ower CL	Folded F	20 Upper CL	24 Lower CL	1.97	0.1134 Upper CL		
Variable Maximum	A3	N	Mean		Mean	Std Dev	Std Dev	Std Dev	Std Err	Minimum
C11_06 4	Before 2000	25	2.1201		2.8399	0.6807	0.8718	1.2128	0.1744	1
c11_06 4	2000 and after	21	2.2822	2.619	2.9559	0.5662	0.74	1.0686	0.1615	1
C11_06	Diff (1-2)		-0.625	-0.139	U.3469 T-Test	0.6743	0.8145	1.0289	0.2411	
		Variable C11_06 C11_06	Poo	led terthwaite	Variance Equal Unequal	s DF 44 44	t Value -0.58 -0.59	Pr >  t 0.567 0.561	1	
		Vari C11_0		Ec Method Folded F	uality of V Num DF 24	ariances Den DF 20	F Value 1.39	Pr > F 0.4603		
Variable	A3	N	ower CL Mean	Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C11_07	Before 2000	25	2.0434	2.44	2.8366	0.7503	0.9609	1.3368	0.1922	1
4 c11_07 4	2000 and after	21	2.3572	2.7619	3.1666	0.6802	0.8891	1.2839	0.194	1
c11_07	Diff (1-2)		-0.876	-0.322	0.2323	0.769	0.9289	1.1734	0.275	
		Variable C11_07 C11_07	Poo		T-Test Variance Equal Unequal		t Value -1.17 -1.18	Pr >  t 0.2480 0.2449	)	
		Vari C11_0		Ec Method Folded F	uality of V Num DF 24	ariances Den DF 20	F Value 1.17	Pr > F 0.7304		
Ve wiehle			ower CL		Upper CL	Lower CL	ctd par	Upper CL		
Variable Maximum C11_08	A3 Before 2000	N 24	Mean 2.233		Mean 2.9337	Std Dev 0.6449	Std Dev 0.8297	Std Dev 1.1639	Std Err 0.1694	Minimum 1
4 c11_08	2000 and after		2.6474		3.3526			1.1186	0.169	1
4 c11_08	Diff (1-2)		-0.901		0.0682	0.6647	0.8045	1.0194	0.2404	
		Variable C11_08 C11_08	Meth Poo Sati		T-Test Variance Equal Unequal		t Value -1.73 -1.74	Pr >  t 0.0902 0.088	2	
		Varia C11_0	able D8	Ec Method Folded F	uality of V Num DF 23	ariances Den DF 20	F Value 1.15	Pr > F 0.7615		
Variable	A3	N	ower CL Mean	Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C11_09	Before 2000	25	2.2655	2.64	3.0145	0.7085	0.9074	1.2623	0.1815	1
4 c11_09 4	2000 and after	22	2.5243	2.9091	3.2939	0.6677	0.8679	1.2403	0.185	1
4 c11_09	Diff (1-2)		-0.793	-0.269	0.2544	0.7375	0.8892	1.1199	0.2599	
		Variable C11_09 C11_09	Poo	hod led terthwaite	T-Test Variance Equal Unequal		t Value -1.04 -1.04	Pr >  t 0.3063 0.3043	1	
		Varia C11_0		Ec Method Folded F	uality of V Num DF 24	ariances Den DF 21	F Value 1.09	Pr > F 0.8426		
Variable	A3	N	ower CL Mean	Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C11_10	AS Before 2000	25	1.863	Mean 2.2	2.537	0.6375	0.8165	1.1359	0.1633	1
4 c11_10	2000 and after	21	2.1826		2.865	0.5735	0.7496	1.0825	0.1636	1
4 c11_10	Diff (1-2)		-0.793		0.1456	0.6514	0.7868	0.9939	0.2329	

		Variable C11_10 C11_10	Meth Pool Satt	od ed erthwaite	T-Test: Variances Equal Unequal		t Value -1.39 -1.40	Pr >  t  0.1714 0.1683	1	
		Varia C11_1	ble 0	Eq Method Folded F	uality of Va Num DF 24	ariances Den DF 20	F Value 1.19	Pr > F 0.7036		
Variable	A3	Lo N	wer CL Mean	Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C11_11	Before 2000		2.6719	3.0833	3.4947	0.7572	0.9743	1.3667	0.1989	1
4 c11_11	2000 and after	20	3.1439	3.5	3.8561	0.5786	0.7609	1.1113	0.1701	1
4 c11_11	Diff (1-2)		-0.957	-0.417	0.1236	0.729	0.8842	1.1238	0.2677	
		Variable C11_11 C11_11	Meth Pool Satt		T-Tests Variances Equal Unequal		t Value -1.56 -1.59	Pr >  t  0.1271 0.1189	L	
		Varia C11_1		Eq Method Folded F	uality of Va Num DF 23	ariances Den DF 19	F Value 1.64	Pr > F 0.2773		
Variable	A3	Lo N	wer CL Mean	Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C11_12	Before 2000		2.3902	2.8333	3.2765	0.8157	1.0495	1.4722	0.2142	1
4 c11_12	2000 and after		2.9869	3.4	3.8131	0.6712	0.8826	1.2891	0.1974	1
4 c11_12	Diff (1-2)		-1.164	-0.567	0.0306	0.806	0.9775	1.2424	0.296	
		Variable C11_12 C11_12	Meth Pool Satt		T-Tests Variances Equal Unequal		t Value -1.91 -1.95	Pr >  t  0.0624 0.0584	1	
		Varia C11_1		Eq Method Folded F	uality of Va Num DF 23	ariances Den DF 19	F Value 1.41	Pr > F 0.4468		
Variable	A3	Lo N	wer CL Mean	Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C11_13	Before 2000	24	2.0053	2.4167	2.8281	0.7572	0.9743	1.3667	0.1989	1
4 	2000 and after	21	2.0596	2.4286	2.7976	0.6202	0.8106	1.1706	0.1769	1
4 c11_13	Diff (1-2)		-0.555	-0.012	0.5316	0.7452	0.9019	1.1427	0.2695	
		Variable C11_13 C11_13	Meth Pool Satt		T-Tests Variances Equal Unequal		t Value -0.04 -0.04	Pr >  t  0.9650 0.9645	)	
		Varia C11_1	ble 1 .3	Eq Method Folded F	uality of Va Num DF 23	ariances Den DF 20	F Value 1.44	Pr > F 0.4095		
Variable	A3	LO N	wer CL Mean	Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C11_14	Before 2000	25	2.0315	2.2	2.3685	0.3188	0.4082	0.5679	0.0816	2
3 	2000 and after	21	1 7001		2.3003					
3 c11_14			1.7061	1.9048	2.1034	0.3339	0.4364	0.6302	0.0952	1
CI1_14	Diff (1-2)		0.0439	1.9048 0.2952			0.4364 0.4213	0.6302	0.0952 0.1247	1
C11_14	Diff (1-2)	Variable C11_14 C11_14	0.0439 Meth Pool	0.2952 od	2.1034	0.3339 0.3488			0.1247	1
C11_1+	Diff (1-2)	Variable C11_14	0.0439 Meth Pool Satt	0.2952 od ed erthwaite	2.1034 0.5466 T-Tests Variances Equal	0.3339 0.3488 5 DF 44 41.5	0.4213 t Value 2.37	0.5322 Pr >  t  0.0224	0.1247	1
variable	Diff (1-2)	Variable C11_14 C11_14 Varia C11_1	0.0439 Meth Pool Satt	0.2952 od ed erthwaite Method	2.1034 0.5466 T-Tests Variances Equal Unequal Num DF	0.3339 0.3488 5 DF 44 41.5 ariances Den DF	0.4213 t Value 2.37 2.35 F Value	0.5322 Pr >  t  0.0224 0.0234 Pr > F	0.1247	I
Variable Maximum C11_15		Variable C11_14 C11_14 Varia C11_1 Lo N	0.0439 Meth Pool Satt ble 4 wer CL	0.2952 od ed erthwaite Method Folded F	2.1034 0.5466 T-Tests Variances Equal Unequal Unequal Unequal Unequal Unequal Unequal Unequal	0.3339 0.3488 5 DF 44 41.5 ariances Den DF 24 Lower CL	0.4213 t value 2.37 2.35 F Value 1.14	0.5322 Pr >  t  0.0222 0.0234 Pr > F 0.7475 Upper CL	0.1247	
Variable Maximum C11_15 4 C11_15	A3	Variable C11_14 C11_14 Varia C11_1 L0 N 21	0.0439 Meth Pool Satt ble 4 wer CL Mean	0.2952 od erthwaite Method Folded F Mean	2.1034 0.5466 T-Tests Variances Equal Unequal Junequal Unequal Unequal Unequal Unequal	0.3339 0.3488 5 DF 44 41.5 ariances Den DF 24 Lower CL Std Dev	0.4213 t Value 2.37 2.35 F Value 1.14 Std Dev	0.5322 Pr > [t] 0.0224 0.0234 Pr > F 0.7475 Upper CL Std Dev	0.1247	Minimum
Variable Maximum C11_15 4	A3 Before 2000	Variable C11_14 C11_14 Varia C11_1 Lo N 21 18	0.0439 Meth Pool Satt ble H 4 wer CL Mean 1.6203	0.2952 od ed erthwaite Method Folded F Mean 1.9048	2.1034 0.5466 T-Tests Variances Equal Unequal Unequal Num DF 20 Upper CL Mean 2.1892	0.3339 0.3488 5 5 6 7 44 41.5 7 7 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7	0.4213 t value 2.37 2.35 F Value 1.14 Std Dev 0.6249	0.5322 Pr >  t  0.0224 0.0234 Pr > F 0.7475 Upper CL Std Dev 0.9024	0.1247 Std Err 0.1364	Minimum 1
Variable Maximum Cll_15 4 Cll_15 4	A3 Before 2000 2000 and after	Variable C11_14 C11_14 Varia C11_1 Lo N 21 18	0.0439 Meth Pool Satt Mean 1.6203 1.8767 -0.571 Meth Pool	0.2952 od ed erthwaite Method Folded F Mean 1.9048 2.1111 -0.206 od	2.1034 0.5466 T-Tests Variances Equal Unequal Num DF 20 Upper CL Mean 2.1892 2.3455	0.3339 0.3488 5 6 7 7 44 41.5 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7	0.4213 t value 2.37 2.35 F Value 1.14 Std Dev 0.6249 0.4714	0.5322 Pr > [t] 0.0224 0.0234 Pr > F 0.7475 Upper CL Std Dev 0.9024 0.7067	0.1247 Std Err 0.1364 0.1111 0.1798	Minimum 1
Variable Maximum Cll_15 4 Cll_15 4	A3 Before 2000 2000 and after	Variable <u>cl1_14</u> <u>cl1_14</u> Varia <u>Lo</u> N 21 18 Variable <u>cl1_15</u>	0.0439 Meth Pool Satt ble 4 Mean 1.6203 1.8767 -0.571 Meth Pool Satt	0.2952 od erthwaite Method Folded F Mean 1.9048 2.1111 -0.206 od ed erthwaite	2.1034 0.5466 T-Tests Variances Equal Unequal Num DF 20 Upper CL Mean 2.1892 2.3455 0.1579 T-Tests Variances Equal	0.3339 0.3488 5 6 7 44 41.5 7 7 24 Lower CL 5 7 0.4781 0.3537 0.4562 5 7 36.5	0.4213 t Value 2.37 2.35 F Value 1.14 Std Dev 0.6249 0.4714 0.5596 t Value -1.15	0.5322 Pr >  t  0.0224 0.0234 Pr > F 0.7475 Upper CL Std Dev 0.9024 0.7067 0.724 Pr >  t  0.2584	0.1247 Std Err 0.1364 0.1111 0.1798	Minimum 1
variable Maximum C11_15 4 C11_15 4 C11_15 4 C11_15 Variable	A3 Before 2000 2000 and after	Variable C11_14 C11_14 Varia C11_1 L0 N 21 18 Variable C11_15 C11_15 Varia C11_1	0.0439 Meth Pool Satt ble 4 Mean 1.6203 1.8767 -0.571 Meth Pool Satt	0.2952 od erthwaite Method Folded F Mean 1.9048 2.1111 -0.206 od ed erthwaite	2.1034 0.5466 T-Tests Variances Equal Unequal Num DF 20 Upper CL Mean 2.1892 2.3455 0.1579 T-Tests Variances Equal Unequal Unequal Xum DF	0.3339 0.3488 5 6 7 44 41.5 7 24 Lower CL Std Dev 0.4781 0.3537 0.4562 5 7 36.5 7 36.5 8 7 36.5	0.4213 t value 2.37 2.35 F Value 1.14 Std Dev 0.6249 0.4714 0.5596 t value -1.15 -1.17 F Value	0.5322 Pr > [t] 0.0224 0.0234 Pr > F 0.7475 Upper CL Std Dev 0.9024 0.7067 0.724 Pr > [t] 0.2584 0.2484 Pr > F	0.1247 Std Err 0.1364 0.1111 0.1798	Minimum 1
Variable Maximum Cll_15 4 Cll_15 4 Cll_15 4 Cll_15 Wariable Maximum Cll_16	A3 Before 2000 2000 and after Diff (1-2)	Variable C11_14 C11_14 Varia C11_1 N 21 18 Variable C11_15 C11_15 C11_15 Varia C11_1 L0 N	0.0439 Meth Pool Satt ble 4 wer CL Mean 1.6203 1.8767 -0.571 Meth Pool Satt ble 1 Satt	0.2952 od eerthwaite Method F Mean 1.9048 2.1111 -0.206 od ed erthwaite Folded F	2.1034 0.5466 T-Tests Equal Unequal Num DF 20 Upper CL Mean 2.1892 2.3455 0.1579 T-Tests Variances Equal Unequal Unequal Num DF 20 Upper CL	0.3339 0.3488 0.3488 0.3488 0.44 41.5 0.4781 0.3537 0.4562 0.4781 0.3537 0.4562 0.47762 0.4762 0.47762 0.47762 0.47762 0.47762 0.47762 0.47762 0.47762 0.47762 0.47762 0.47762 0.47762 0.47762 0.4777 0.47762 0.4777 0.47762 0.4777 0.47762 0.4777 0.47762 0.47777 0.47777 0.477777 0.47777777777	0.4213 t value 2.37 2.35 F Value 1.14 Std Dev 0.6249 0.4714 0.5596 t value 1.15 -1.17 F Value 1.76	0.5322 Pr >  t  0.0222 0.0234 Pr > F 0.7475 Upper CL Std Dev 0.9024 0.7067 0.724 Pr >  t  0.2584 0.2484 Pr > F 0.2448 Upper CL	0.1247 Std Err 0.1364 0.1111 0.1798	Minimum 1 2
Variable Maximum Cll_15 4 Cll_15 4 Cll_15 4 Cll_15 Maximum Cll_16 3 Cll_16	A3 Before 2000 2000 and after Diff (1-2)	Variable Cl1_14 Cl1_14 Varia Cl1_1 N 21 18 Variable Cl1_15 Cl1_15 Cl1_15 Varia Cl1_1 L0 N 24	0.0439 Meth Pool Satt Mean 1.6203 1.8767 -0.571 Meth Pool Satt ble	0.2952 od eerthwaite Method F Mean 1.9048 2.1111 -0.206 od ed erthwaite Folded F	2.1034 0.5466 T-Tests Equal Unequal Mum DF 20 Upper CL Mean 2.1892 2.3455 0.1579 T-Tests Variances Equal Unequal Unequal Unequal Unequal	0.3339 0.3488 DF 44 41.5 ariances Den DF 24 Lower CL Std Dev 0.4781 0.3537 0.4562 DF 37 36.5 ariances Den DF 17 Lower CL Std Dev	0.4213 t Value 2.37 2.35 F Value 1.14 Std Dev 0.6249 0.4714 0.5596 t Value -1.15 -1.17 F Value 1.76 Std Dev	0.5322 Pr >  t  0.0224 0.0234 Pr > F 0.7475 Upper CL Std Dev 0.9024 0.7067 0.724 Pr > [t] 0.2584 0.2484 Pr > [t] 0.2484 Upper CL Std Dev	0.1247 Std Err 0.1364 0.1111 0.1798 Std Err	Minimum 1 2 Minimum
Variable Maximum Cll_15 4 Cll_15 4 Cll_15 4 Cll_15 Variable Maximum Cll_16 3	A3 Before 2000 2000 and after Diff (1-2) A3 Before 2000	Variable C11_14 C11_14 Varia N 21 18 Variable C11_15 C11_15 C11_15 C11_15 Varia 24 21	0.0439 Meth Pool Satt Mean 1.6203 1.8767 -0.571 Meth Pool Satt ble 5 wer CL Mean 1.4933	0.2952 od eerthwaite Method F Mean 1.9048 2.1111 -0.206 od ed erthwaite Folded F Mean 1.75	2.1034 0.5466 T-Tests Variances Equal Unequal Num DF 20 Upper CL Mean 2.1892 2.3455 0.1579 T-Tests Equal Unequal	0.3339 0.3488 5 5 6 7 44 41.5 7 24 Lower CL Std Dev 0.4781 0.3537 0.4562 5 7 36.5 7 36.5 8 7 36.5 8 7 36.5 8 7 36.5 8 7 36.5 8 7 36.5 8 7 17 24 Lower CL Std Dev 0.4725	0.4213 t Value 2.37 2.35 F Value 1.14 Std Dev 0.6249 0.4714 0.5596 t Value -1.15 -1.17 F Value 1.76 Std Dev 0.6079	0.5322 Pr >  t  0.0224 0.0234 Pr > F 0.7475 Upper CL Std Dev 0.9024 0.7067 0.724 Pr > [t] 0.2584 0.2484 Upper CL Std Dev 0.8528	0.1247 Std Err 0.1364 0.1111 0.1798 Std Err 0.1241	Minimum 1 2 Minimum 1
Variable Maximum Cll_15 4 cll_15 4 cll_15 4 cll_15 Warinum Cll_16 3 cll_16 2	A3 Before 2000 2000 and after Diff (1-2) A3 Before 2000 2000 and after	Variable C11_14 C11_14 Varia N 21 18 Variable C11_15 C11_15 C11_15 C11_15 Varia 24 21	0.0439 Meth Pool Satt Mean 1.6203 1.8767 -0.571 Meth Pool Satt ble ble Mean 1.4933 1.6939 -0.413 Meth Pool	0.2952 od erthwaite Method F Mean 1.9048 2.1111 -0.206 od erthwaite Folded F Mean 1.75 1.8571 -0.107 od	2.1034 0.5466 T-Tests Variances Equal Unequal Num DF 20 Upper CL Mean 2.1892 2.3455 0.1579 T-Tests Variances Equal Unequal	0.3339 0.3488 0.3488 0.3488 0.4781 0.4781 0.4781 0.4562 0.4781 0.4562 0.4762 0.4562 0.4762 0.4725 0.2743 0.4192	0.4213 t Value 2.37 2.35 F Value 1.14 Std Dev 0.6249 0.4714 0.5596 t Value -1.15 -1.17 F Value 1.76 Std Dev 0.6079 0.3586	0.5322 Pr >  t  0.0224 0.0234 Pr > F 0.7475 Upper CL Std Dev 0.9024 0.7067 0.724 Pr > [t] 0.2584 0.2484 Pr > F 0.2484 Upper CL Std Dev 0.8528 0.5178	0.1247 Std Err 0.1364 0.1111 0.1798 Std Err 0.1241 0.0782 0.1516	Minimum 1 2 Minimum 1

Variable Maximum	A3	N	ower CL. Mean	Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
C11_17 3	Before 2000	24	1.5892	1.9167	2.2441	0.6028	0.7755	1.0879	0.1583	1
c11_17 3 c11_17	2000 and after Diff (1-2)	21	1.7792 -0.55	2.0476 -0.131	2.316 0.288	0.4511 0.5744	0.5896 0.6953	0.8514 0.8809	0.1287 0.2077	1
		Variable C11_17 C11_17	Poo		T-Test Variance Equal Unequal		t Value -0.63 -0.64	Pr >  t 0.5318 0.5244	3	
		Vari C11_	able 17	Ec Method Folded F	uality of V Num DF 23	ariances Den DF 20	F Value 1.73	Pr > F 0.2195		
Variable	A3	N	ower CL. Mean	Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C11_18	Before 2000	25	1.9185	2.24	2.5615	0.6082	0.7789	1.0836	0.1558	1
3 c11_18 3	2000 and after	20	2.0815	2.4	2.7185	0.5176	0.6806	0.994	0.1522	1
c11_18	Diff (1-2)		-0.606	-0.16	0.2859	0.609	0.7371	0.9339	0.2211	
		Variable C11_18 C11_18	Poo		T-Test Variance Equal Unequal		t Value -0.72 -0.73	Pr >  t 0.4732 0.4665	2	
		Vari C11_	able 18	Ec Method Folded F	uality of V Num DF 24	ariances Den DF 19	F Value 1.31	Pr > F 0.5530		
Variable	A3	N	ower CL. Mean	Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C11_19	Before 2000	24	2.2216	2.5	2.7784	0.5125	0.6594	0.925	0.1346	1
3 c11_19	2000 and after	21	2.2822	2.619	2.9559	0.5662	0.74	1.0686	0.1615	1
3 c11_19	Diff (1-2)		-0.54	-0.119	0.3016	0.5767	0.698	0.8844	0.2086	
		Variable C11_19 C11_19	Poo		T-Test Variance Equal Unequal		t Value -0.57 -0.57	Pr >  t 0.571 0.574	L	
		Vari C11_	able 19	Ec Method Folded F	uality of V Num DF 20	ariances Den DF 23	F Value 1.26	Pr > F 0.5903		
Variable	A3	N	ower CL. Mean	Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C11_20	Before 2000	25	2.1714	2.44	2.7086	0.508	0.6506	0.9051	0.1301	1
3 20	2000 and after	21	2.2822	2.619	2.9559	0.5662	0.74	1.0686	0.1615	1
3 c11_20	Diff (1-2)		-0.592	-0.179	0.2342	0.5735	0.6927	0.875	0.205	
		Variable C11_20 C11_20	Poo		T-Test Variance Equal Unequal		t Value -0.87 -0.86	Pr >  t 0.3873 0.3933	3	
		Vari C11_	ab1e 20	Ec Method Folded F	uality of V Num DF 20	ariances Den DF 24	F Value 1.29	Pr > F 0.5426		
Variable	A3	N L	ower CL. Mean	Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C12_01	Before 2000	25	1.5617	1.8	2.0383	0.4508	0.5774	0.8032	0.1155	1
3 c12_01 3	2000 and after	22	1.5384	1.7727	2.007	0.4065	0.5284	0.7551	0.1127	1
c12_01	Diff (1-2)		-0.3	0.0273	0.3541	0.4604	0.5551	0.6991	0.1623	
		Variable C12_01 C12_01	Poo		T-Test Variance Equal Unequal		t Value 0.17 0.17	Pr >  t 0.867 0.866		
		Vari C12_	able 01	Ec Method Folded F	uality of V Num DF 24	ariances Den DF 21	F Value 1.19	Pr > F 0.6862		
Variable	A3	L N	ower CL. Mean	Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C12_02	Before 2000	24	2.6114	3.2083	3.8052	1.0986	1.4136	1.9829	0.2885	1
6 c12_02 4	2000 and after	22	2.899	3.3182	3.7374	0.7274	0.9455	1.3512	0.2016	1
c12_02	Diff (1-2)		-0.831	-0.11	0.6117	1.0041	1.2129	1.5322	0.358	
		Variable C12_02 C12_02	Poo		T-Test Variance Equal Unequal		t Value -0.31 -0.31	Pr >  t 0.7604 0.7560	1	
		Vari C12_	ab1e .02	Ec Method Folded F	uality of V Num DF 23	ariances Den DF 21	F Value 2.24	Pr > F 0.0685		
Variable	A3	N L	ower CL. Mean	Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C12_03	Before 2000	25	2.3695	3	3.6305	1.1927	1.5275	2.125	0.3055	1
6 c12_03 6	2000 and after	21	2.9258	3.4762	4.0266	0.925	1.2091	1.746	0.2638	1
c12_03	Diff (1-2)		-1.307	-0.476	0.3541	1.1522	1.3918	1.7582	0.412	

		T-Tests Variable Method Variances DF tValue Pr >  t  C12_03 Pooled Equal 44 -1.16 0.2540 C12_03 Satterthwaite Unequal 43.9 -1.18 0.2445	
		Equality of Variances Variable Method Num DF Den DF F Value Pr > F Cl2_03 Folded F 24 20 1.60 0.2917	
Variable	A3	Lower CL Upper CL Lower CL Upper CL N Mean Mean Std Dev Std Dev Std Dev Std Err	Minimum
Maximum C12_04	Before 2000	24 2.5793 3.3333 4.0873 1.3878 1.7856 2.5048 0.3645	1
6 c12_04	2000 and after	21 3.3681 3.9524 4.5367 0.982 1.2836 1.8536 0.2801	1
6 c12_04	Diff (1-2)	-1.566 -0.619 0.3284 1.299 1.5722 1.992 0.4698	
		T-Tests Variable Method Variances DF tValue Pr >  t  C12_04 Pooled Equal 43 -1.32 0.1946 C12_04 Satterthwaite Unequal 41.5 -1.35 0.1854	
		Equality of Variances Variable Method Num DF Den DF F Value Pr > F C12_04 Folded F 23 20 1.94 0.1403	
Variable	A3	Lower CL Upper CL Lower CL Upper CL N Mean Mean Std Dev Std Dev Std Dev Std Err	Minimum
Maximum C12_05	Before 2000	25 2.8314 3.68 4.5286 1.6053 2.0559 2.8601 0.4112	1
6 c12_05 6	2000 and after	22 4.276 5 5.724 1.2563 1.633 2.3337 0.3482	1
c12_05	Diff (1-2)	-2.421 -1.32 -0.219 1.5514 1.8705 2.3559 0.5468	
		T-Tests Variable Method Variances DF tValue Pr >  t  C12_05 Pooled Equal 45 -2.41 0.0199 C12_05 Satterthwaite Unequal 44.6 -2.45 0.0183	
		Equality of Variances Variable Method Num DF Den DF F Value Pr > F C12_05 Folded F 24 21 1.59 0.2899	
Variable	А3	Lower CL Upper CL Lower CL Upper CL N Mean Mean Mean Std Dev Std Dev Std Dev Std Err	Minimum
Maximum C12_06 6	Before 2000	24 2.5238 3.125 3.7262 1.1066 1.4238 1.9972 0.2906	1
C12_06	2000 and after	22 2.9858 3.5455 4.1051 0.9711 1.2622 1.8037 0.2691	1
C12_06	Diff (1-2)	-1.223 -0.42 0.3821 1.1168 1.3491 1.7041 0.3982	
		T-Tests Variable Method Variances DF tValue Pr >  t  C12_06 Pooled Equal 44 -1.06 0.2968 C12_06 Satterthwaite Unequal 44 -1.06 0.2942	
		Equality of Variances Variable Method Num DF Den DF F Value Pr > F C12_06 Folded F 23 21 1.27 0.5823	
Variable	A3	Lower CL Upper CL Lower CL Upper CL N Mean Mean Mean Std Dev Std Dev Std Dev Std Err	Minimum
Maximum C12_07	Before 2000	23 3.8111 4.6522 5.4932 1.5042 1.9449 2.7527 0.4055	1
6 c12_07 6	2000 and after	22 4.5336 5.2727 6.0119 1.2826 1.6671 2.3824 0.3554	1
c12_07	Diff (1-2)	-1.712 -0.621 0.4707 1.4992 1.8145 2.2991 0.5411	
		T-Tests Variable Method Variances DF tValue Pr >  t  C12_07 Pooled Equal 43 -1.15 0.2578 C12_07 Satterthwaite Unequal 42.5 -1.15 0.2563	
		Equality of Variances Variable Method Num DF Den DF F Value Pr > F C12_07 Folded F 22 21 1.36 0.4835	
Variable	A3	Lower CL Upper CL Lower CL Upper CL N Mean Mean Std Dev Std Dev Std Dev Std Err	Minimum
Maximum C12_08	Before 2000	25 2.7963 3.56 4.3237 1.4447 1.8502 2.5739 0.37	1
6 c12_08	2000 and after	21 3.2258 3.9524 4.6789 1.2211 1.5961 2.3049 0.3483	1
6 C12_08	Diff (1-2)	-1.43 -0.392 0.6452 1.4399 1.7393 2.1971 0.5149	
		T-Tests Variable Method Variances DF tValue Pr >  t  C12_08 Pooled Equal 44 -0.76 0.4501 C12_08 Satterthwaite Unequal 44 -0.77 0.4442	
		Equality of Variances Variable Method Num DF Den DF F Value Pr > F Cl2_08 Folded F 24 20 1.34 0.5061	
Variable	A3	Lower CL Upper CL Lower CL Upper CL N Mean Mean Mean Std Dev Std Dev Std Dev Std Err	Minimum
Maximum C12_09 6	Before 2000	25 2.503 3.28 4.057 1.4698 1.8824 2.6187 0.3765	1
C12_09 6	2000 and after	21 2.453 3.0952 3.7374 1.0794 1.4108 2.0374 0.3079	1
C12_09	Diff (1-2)	-0.82 0.1848 1.1897 1.3945 1.6845 2.1278 0.4986	
		T-Tests Variable Method Variances DF tValue Pr >  t  C12_09 Pooled Equal 44 0.37 0.7128 C12_09 Satterthwaite Unequal 43.5 0.38 0.7059	
		Equality of Variances Variable Method Num DF Den DF F Value Pr > F C12_09 Folded F 24 20 1.78 0.1941	

Variable	A3	N	ower CL Mean	Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C12_10	Before 2000	25	2.0001	2.56	3.1199	1.0592	1.3565	1.8871	0.2713	1
6 10	2000 and after	22	2.4695	2.8636	3.2577	0.6838	0.8888	1.2702	0.1895	1
6 c12_10	Diff (1-2)		-0.988	-0.304	0.3805	0.9637	1.1619	1.4634	0.3397	
		Variable C12_10 C12_10	Pool		T-Test Variance Equal Unequal		t Value -0.89 -0.92	Pr >  t 0.376 0.364	1	
		Vari C12_	able 10	Ec Method Folded F	quality of N Num DF 24	ariances/ Den DF 21	F Value 2.33	Pr > F 0.0544		
Variable	А3	N	ower CL Mean	Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C12_11	Before 2000	24	3.0895	4.0417	4.9939	1.7526	2.255	3.1633	0.4603	1
6 c12_11 6	2000 and after	22	4.4663	5.2273	5.9883	1.3205	1.7164	2.4528	0.3659	1
c12_11	Diff (1-2)		-2.385	-1.186	0.0136	1.6689	2.016	2.5466	0.595	
		Variable C12_11 C12_11	Pool	nod led certhwaite	T-Test Variance Equal Unequal		t Value -1.99 -2.02	Pr >  t 0.052 0.050	5	
		Vari C12_		Ed Method Folded F	quality of N Num DF 23	ariances Den DF 21	F Value 1.73	Pr > F 0.2130		
Variable	A3	N	ower CL Mean	Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C12_12	Before 2000	24	1.8452	2.1667	2.4882	0.5918	0.7614	1.068	0.1554	1
3 c12_12 3	2000 and after	22	2.1271	2.4545	2.782	0.5682	0.7385	1.0554	0.1575	1
c12_12	Diff (1-2)		-0.734	-0.288	0.1586	0.6214	0.7506	0.9481	0.2215	
		Variable C12_12 C12_12	Pool		T-Test Variance Equal Unequal		t Value -1.30 -1.30	Pr >  t 0.200 0.200	6	
		Vari C12_		Ed Method Folded F	quality of N Num DF 23	ariances Den DF 21	F Value 1.06	Pr > F 0.8930		
Variable	A3	N	ower CL Mean	Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C12_13	Before 2000	24	3.3369	4.2083	5.0798	1.604	2.0637	2.8949	0.4213	1
6 c12_13	2000 and after	22	4.3883	5.1818	5.9754	1.377	1.7898	2.5578	0.3816	1
6 c12_13	Diff (1-2)		-2.126	-0.973	0.1793	1.6043	1.9378	2.4479	0.572	
		Variable C12_13 C12_13	Pool		T-Test Variance Equal Unequal		t Value -1.70 -1.71	Pr >  t 0.095 0.093	B	
		Vari C12_	able 13	Ec Method Folded F	quality of N Num DF 23	ariances Den DF 21	F Value 1.33	Pr > F 0.5152		
Variable	A3	N	ower CL Mean	Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C12_14 6	Before 2000	25	3.3201	4.16	4.9999	1.5888	2.0347	2.8306	0.4069	1
6 c12_14	2000 and after	22	4.8168	5.4545	6.0923	1.1067	1.4385	2.0557	0.3067	1
c12_14	Diff (1-2)		-2.343	-1.295	-0.246	1.4776	1.7815	2.2438	0.5208	
		Variable C12_14 C12_14	Pool	led certhwaite	T-Test Variance Equal Unequal	es DF 45 43.1	t Value -2.49 -2.54	Pr >  t 0.016 0.014	7	
		Vari C12_		Ec Method Folded F	quality of N Num DF 24	ariances Den DF 21	F Value 2.00	Pr > F 0.1127		
Variable	A3	N	ower CL Mean	Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C12_15	Before 2000	25	1.876	2.16	2.444	0.5372	0.688	0.9571	0.1376	1
3 	2000 and after	22	2.0836	2.4091	2.7346	0.5648	0.7341	1.0491	0.1565	1
3 c12_15	Diff (1-2)		-0.667	-0.249	0.1689	0.5888	0.7099	0.8941	0.2075	
		Variable C12_15 C12_15	Pool		T-Test Variance Equal Unequal		t Value -1.20 -1.20	Pr >  t 0.236 0.238	3	
		Vari C12_		Ec Method Folded F	quality of N Num DF 21	ariances/ Den DF 24	F Value 1.14	Pr > F 0.7538		
Variable	А3	N	ower CL Mean	Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C12_16	Before 2000	25	3.3763	4.28	5.1837	1.7095	2.1894	3.0457	0.4379	1
6 c12_16 6	2000 and after	22	4.6326	5.3636	6.0947	1.2685	1.6488	2.3563	0.3515	1
6 C12_16	Diff (1-2)		-2.235	-1.084	0.0679	1.6222	1.9558	2.4634	0.5717	

		Variable C12_16 C12_16	Method Pooled Satter		T-Tests Variances Equal Unequal		t Value -1.90 -1.93	Pr >  t  0.0645 0.0601		
		Variab C12_16		Eq ethod olded F	uality of Va Num DF 24	ariances Den DF 21	F Value 1.76	Pr > F 0.1932		
Variable	А3	Low N	ver CL Mean	Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C12_17	Before 2000		.0615	3.84	4.6185	1.4726	1.8859	2.6236	0.3772	1
6 c12_17	2000 and after			4.3333	5.1768	1.4176	1.8529	2.6758	0.4043	1
6 c12_17	Diff (1-2)			-0.493	0.6228	1.5489	1.871	2.3634	0.5538	
		Variable C12_17 C12_17	Method Pooled Satter		T-Tests Variances Equal Unequal		t Value -0.89 -0.89	Pr >  t  0.3779 0.3773		
		Variab C12_17		Eq ethod olded F	uality of Va Num DF 24	ariances Den DF 20	F Value 1.04	Pr > F 0.9455		
	_	Low	er CL		Upper CL	Lower CL		Upper CL		
Variable Maximum	A3	N	Mean	Mean	Mean	Std Dev	Std Dev	Std Dev	Std Err	Minimum
C12_18	Before 2000		2.7243	3.44	4.1557	1.3539	1.734	2.4122	0.3468	1
C12_18	2000 and after			3.6818	4.3575	1.1725	1.524	2.1779	0.3249	1
C12_18	Diff (1-2)	-	1.207	-0.242	0.7234	1.3597	1.6393	2.0648	0.4792	
		Variable C12_18 C12_18	Method Pooled Satter		T-Tests Variances Equal Unequal		t Value -0.50 -0.51	Pr >  t  0.6163 0.6133		
		Variab C12_18		Eq ethod olded F	uality of Va Num DF 24	ariances Den DF 21	F Value 1.29	Pr > F 0.5537		
Variable	A3	Low N	ver CL Mean	Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C12_19	Before 2000	25 2	.4667	2.72	2.9733	0.4792	0.6137	0.8538	0.1227	1
4 c12_19	2000 and after	22 2	.4832	2.7273	2.9713	0.4235	0.5505	0.7867	0.1174	1
3 c12_19	Diff (1-2)	-	0.352	-0.007	0.3372	0.4853	0.5851	0.7369	0.171	
		Variable C12_19 C12_19	Method Pooled Satter		T-Tests Variances Equal Unequal		t Value -0.04 -0.04	Pr >  t  0.9663 0.9660		
		Variab C12_19		Eq ethod olded F	uality of Va Num DF 24	ariances Den DF 21	F Value 1.24	Pr > F 0.6185		
Variable	A3	Low N	ver CL Mean	Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C12_20	Before 2000		. 3258	2.76	3.1942	0.8214	1.052	1.4635	0.2104	1
6 c12_20	2000 and after	22 2	.4465	2.8636	3.2808	0.7239	0.9409	1.3446	0.2006	1
6 c12_20	Diff (1-2)	-	0.693	-0.104	0.4861	0.8308	1.0017	1.2616	0.2928	
		Variable C12_20 C12_20	Method Pooled Satter		T-Tests Variances Equal		t Value -0.35	Pr >  t  0.7250	)	
					Unequal	45	-0.35	0.7231	-	
		Variab C12_20			Unequal uality of Va Num DF 24	45 ariances	-0.35 -0.36 F Value 1.25	0.7231 Pr > F 0.6093	-	
Variable	A3	C12_20		Eq	Unequal uality of Va Num DF	45 ariances Den DF	-0.36 F Value	0.7231 Pr > F	Std Err	Minimum
Maximum C12_21	A3 Before 2000	C12_20 Low N	) Fo ver CL	Eq ethod olded F	Unequal uality of Va Num DF 24 Upper CL	45 ariances Den DF 21 Lower CL	-0.36 F Value 1.25	0.7231 Pr > F 0.6093 Upper CL		Minimum 1
Maximum C12_21 6 C12_21		C12_20 Low N 25	) Fo Wer CL Mean 3.185	Eq ethod olded F Mean	Unequal uality of Va Num DF 24 Upper CL Mean	45 ariances Den DF 21 Lower CL Std Dev	-0.36 F Value 1.25 Std Dev	0.7231 Pr > F 0.6093 Upper CL Std Dev	Std Err	
Maximum C12_21 6	Before 2000	C12_20 Low N 25 22 4	) Fo Wer CL Mean 3.185 4.5594	Eq ethod olded F Mean 4.04	Unequal uality of Va Num DF 24 Upper CL Mean 4.895	45 Den DF 21 Lower CL Std Dev 1.6173	-0.36 F Value 1.25 Std Dev 2.0712	0.7231 Pr > F 0.6093 Upper CL Std Dev 2.8814	Std Err 0.4142	1
Maximum C12_21 6 C12_21 6	Before 2000 2000 and after	C12_20 Low N 25 22 4	) FC Mean 3.185 4.5594 -2.334 Method Pooled	Eq ethod olded F Mean 4.04 5.2727 -1.233	Unequal uality of Va Num DF 24 Upper CL Mean 4.895 5.9861	45 ariances Den DF 21 Lower CL Std Dev 1.6173 1.2379 1.5509	-0.36 F Value 1.25 Std Dev 2.0712 1.609	0.7231 Pr > F 0.6093 Upper CL Std Dev 2.8814 2.2993	Std Err 0.4142 0.343 0.5466	1
Maximum C12_21 6 C12_21 6	Before 2000 2000 and after	C12_20 Low 25 22 4 - Variable C12_21	) Fo Mean 3.185 4.5594 2.334 Method Pooled Satter	Eq ethod ilded F Mean 4.04 5.2727 -1.233	Unequal uality of V: Num DF 24 Upper CL Mean 4.895 5.9861 -0.132 T-Test: Variances Equal	45 ariances Den DF 21 Lower CL Std Dev 1.6173 1.2379 1.5509 S S DF 45 44.4	-0.36 F Value 1.25 Std Dev 2.0712 1.609 1.8698 t Value -2.26	0.7231 Pr > F 0.6093 Upper CL Std Dev 2.8814 2.2993 2.355 Pr >  t  0.0290	Std Err 0.4142 0.343 0.5466	1
Maximum cl2_21 6 cl2_21 6 cl2_21 Variable	Before 2000 2000 and after	C12_20 N 25 22 4 Variable C12_21 C12_21 Variab C12_21	) Fo Mean 3.185 4.5594 2.334 Method Pooled Satter	Eq ethod ilded F Mean 4.04 5.2727 -1.233 d i thwaite Eq ethod	Unequal uality of V:X Num DF 24 Upper CL Mean 4.895 5.9861 -0.132 T-Test: Variances Equal Unequal Unequal vality of Vi Num DF	45 ariances Den DF 21 Lower CL Std Dev 1.6173 1.2379 1.5509 S S DF 45 44.4 ariances Den DF	-0.36 F Value 1.25 Std Dev 2.0712 1.609 1.8698 t Value -2.26 -2.29 F Value	0.7231 Pr > F 0.6093 Upper CL Std Dev 2.8814 2.2993 2.355 Pr > [t] 0.0290 0.0267 Pr > F	Std Err 0.4142 0.343 0.5466	1
Maximum Cl2_21 6 Cl2_21 6 Cl2_21 Variable Maximum Cl2_22	Before 2000 2000 and after Diff (1-2)	C12_20 Low 25 22 4 Variable C12_21 C12_21 Variab C12_21 Low N	) Fo wer CL Mean 3.185 .5594 .2.334 Method Pooled Satter ble Me Fo wer CL	Eq ethod ilded F Mean 4.04 5.2727 -1.233 i thwaite Eq ethod ilded F	Unequal uality of V: Num DF 24 Upper CL Mean 4.895 5.9861 -0.132 T-Test: Variance: Equal Unequal uality of V: Num DF 24 Upper CL	45 ariances Den DF 21 Lower CL Std Dev 1.6173 1.2379 1.5509 S 5 45 44.4 ariances Den DF 21 Lower CL	-0.36 F Value 1.25 Std Dev 2.0712 1.609 1.8698 t Value -2.26 -2.29 F Value 1.66	0.7231 Pr > F 0.6093 Upper CL Std Dev 2.8814 2.2993 2.355 Pr > [t] 0.0296 0.0267 Pr > F 0.2460 Upper CL	Std Err 0.4142 0.343 0.5466	1
Maximum cl2_21 6 cl2_21 6 cl2_21 0 cl2_21 Maximum cl2_22 6 cl2_22	Before 2000 2000 and after Diff (1-2) A3	C12_20 Low 25 22 4 C12_21 C12_21 C12_21 Variable C12_21 Low N 25 3	) Fo Mean 3.185 .5594 .2.334 Method Pooled Satter hle Me Fo Ver CL Mean 3.1605	Eq thod F Mean 4.04 5.2727 -1.233 thwaite Eq thod lded F Mean	Unequal uality of Va Num DF 24 Upper CL Mean 4.895 5.9861 -0.132 T-Test: Variance: Equal Unequal uality of Va Num DF 24 Upper CL Mean	45 ariances Den DF 21 Lower CL Std Dev 1.6173 1.2379 1.5509 S 5 DF 45 44.4 ariances Den DF 21 Lower CL Std Dev	-0.36 F Value 1.25 Std Dev 2.0712 1.609 1.8698 t Value -2.26 -2.29 F Value 1.66 Std Dev	0.7231 Pr > F 0.6093 Upper CL Std Dev 2.8814 2.2993 2.355 Pr > [t] 0.0290 0.0267 Pr > F 0.2460 Upper CL Std Dev	Std Err 0.4142 0.343 0.5466	1 1 Minimum
Maximum cl2_21 6 cl2_21 6 cl2_21 wariable Maximum cl2_22 6	Before 2000 2000 and after Diff (1-2) A3 Before 2000	C12_20 Low 25 22 4 22 4 C12_21 C12_21 Variable C12_21 Variable C12_21 Low N 25 3 22 4	) Fo Mean 3.185 .5594 2.334 Method Pooled Satter .10 Me Mean .1605 .5594	Eq Mean 4.04 5.2727 -1.233 thwaite Eq thod ided F Mean 4.04	Unequal uality of Va Num DF 24 Upper CL Mean 4.895 5.9861 -0.132 T-Test: Variances Equal Unequal unequal uality of Va Num DF 24 Upper CL Mean 4.9195	45 ariances Den DF 21 Lower CL Std Dev 1.6173 1.2379 1.5509 S 5 44.4 ariances Den DF 21 Lower CL Std Dev 1.6637	-0.36 F Value 1.25 Std Dev 2.0712 1.609 1.8698 t Value -2.26 -2.29 F Value 1.66 Std Dev 2.1307	0.7231 Pr > F 0.6093 Upper CL Std Dev 2.8814 2.2993 2.355 Pr > [t] 0.0290 0.0267 Pr > F 0.2460 Upper CL Std Dev 2.9642	Std Err 0.4142 0.343 0.5466 Std Err 0.4261	1 1 Minimum 1
Maximum cl2_21 6 cl2_21 6 cl2_21 Maximum cl2_22 6 cl2_22 6	Before 2000 2000 and after Diff (1-2) A3 Before 2000 2000 and after	C12_20 Low 25 22 4 22 4 C12_21 C12_21 Variable C12_21 Variable C12_21 Low N 25 3 22 4	) Fo Ver CL Mean 3.185 .5594 .5594 .2.334 Method Pooled Satter Ner CL Mean .1605 .5594 .5594 .2.354 Method Pooled	Eq Mean 4.04 5.2727 -1.233 thwaite Eq thod F Mean 4.04 5.2727 -1.233 4 Mean Eq thod F Mean 4.04 5.2727 -1.233 4 Mean Eq The State of the	Unequal uality of V: Num DF 24 Upper CL Mean 4.895 5.9861 -0.132 T-Test: Variances Equal Unequal uality of V: Num DF 24 Upper CL Mean 4.9195 5.9861	45 ariances Den DF 21 Lower CL Std Dev 1.6173 1.2379 1.5509 S 5 DF 45 44.4 ariances Den DF 21 Lower CL Std Dev 1.6637 1.2379 1.5802 S	-0.36 F Value 1.25 Std Dev 2.0712 1.609 1.8698 t Value -2.26 -2.29 F Value 1.66 Std Dev 2.1307 1.609	0.7231 Pr > F 0.6093 Upper CL Std Dev 2.8814 2.2993 2.355 Pr > [t] 0.0290 0.0267 Pr > F 0.2460 Upper CL Std Dev 2.993	Std Err 0.4142 0.343 0.5466 Std Err 0.4261 0.343 0.5569	1 1 Minimum 1

Variable	A3	Lower N M	CL ean Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C12_23	Before 2000	25 2.5	382 3.32	4.0518	1.3844	1.7729	2.4664	0.3546	1
6 	2000 and after	22 3.5	921 4.4545	5.317	1.4965	1.9451	2.7797	0.4147	1
6 c12_23	Diff (1-2)	-2.	227 -1.135	-0.042	1.5388	1.8553	2.3368	0.5423	
		C12_23	Method Pooled Satterthwaite	T-Test Variance Equal Unequal		t Value -2.09 -2.08	Pr >  t  0.0421 0.0436	L	
		Variable C12_23	E Method Folded F	quality of Num DF 21	Variances Den DF 24	F Value 1.20	Pr > F 0.6571		
Variable	A3	Lower N M	CL ean Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C12_24	Before 2000	24 2.3		3.0489	0.6268	0.8065	1.1313	0.1646	1
4 C12_24	2000 and after	22 2.4		3.6859	1.0324	1.342	1.9178	0.2861	1
6 c12_24	Diff (1-2)	-1.		0.2689	0.9067	1.0952	1.3835	0.3233	
				T-Test					
		C12_24	Method Pooled Satterthwaite	Variance Equal Unequal	es DF 44 33.8	t Value -1.18 -1.16	Pr >  t  0.2430 0.2546	)	
		Variable C12_24	Method Folded F	quality of N Num DF 21	Den DF 23	F Value 2.77	Pr > F 0.0195		
Variable	A3	Lower N M	CL ean Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C12_25	Before 2000	24 3.6	202 4.4167	5.2132	1.466	1.8863	2.646	0.385	1
6 c12_25	2000 and after	22 4.7	296 5.4091	6.0886	1.179	1.5325	2.19	0.3267	1
6 c12_25	Diff (1-2)	-2.	019 -0.992	0.0346	1.4293	1.7265	2.1809	0.5096	
		C12_25	Method Pooled Satterthwaite	T-Test Variance Equal Unequal		t Value -1.95 -1.97	Pr >  t  0.0579 0.0558	)	
		Variable C12_25	E Method Folded F	quality of N Num DF 23	Variances Den DF 21	F Value 1.52	Pr > F 0.3424		
Variable	A3	Lower N M	CL ean Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C12_26	Before 2000	24 2.2		3.3341	0.9985	1.2847	1.8021	0.2622	1
6 C12_26	2000 and after	22 2.5		3.4933	0.8561	1.1127	1.5901	0.2372	1
6 C12_26	Diff (1-2)	-0.		0.5089	0.9981	1.2057	1.523	0.3559	
		C12_26	Method Pooled Satterthwaite	T-Test Variance Equal Unequal		t Value -0.59 -0.59	Pr >  t  0.5612 0.5588	2	
		Variable C12_26	E Method Folded F	quality of Num DF 23	Variances Den DF 21	F Value 1.33	Pr > F 0.5114		
Variable	A3	Lower N M	CL ean Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C13_01	Before 2000	25	1 1	1		0	500 500	0	1
1 c13_01	2000 and after	20	1 1	1		0		0	1
1 c13_01	Diff (1-2)		. 0			0			
		C13_01	Method Pooled Satterthwaite	T-Test Variance Equal Unequal		t Value	Pr >  t	l	
		Variable C13_01	E Method Folded F	quality of Num DF 24	Variances Den DF 19	F Value	Pr > F		
Variable	A3	Lower N M	CL ean Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C13_02	Before 2000	25 1.0	908 1.28	1.4692	0.3578	0.4583	0.6375	0.0917	1
2 c13_02	2000 and after	20 1.2	L11 1.45	1.6889	0.3882	0.5104	0.7455	0.1141	1
2 c13_02	Diff (1-2)	-0.	462 -0.17	0.1216	0.3982	0.482	0.6107	0.1446	
		C13_02	Method Pooled Satterthwaite	T-Test Variance Equal Unequal		t Value -1.18 -1.16	Pr >  t  0.2462 0.2526	2	
		Variable C13_02	E Method Folded F	quality of Num DF 19	Variances Den DF 24	F Value 1.24	Pr > F 0.6106		
Variable	A3	Lower N M	CL ean Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C13_03	Before 2000	25 1.6		2.4069	0.694	0.8888	1.2365	0.1778	1
3 C13_03	2000 and after	20 2.4		2.9673	0.4344	0.5712	0.8343	0.1277	1
3 c13_03	Diff (1-2)	-1.		-0.197	0.632	0.7649	0.9692	0.2295	-

		C13_03 Poc	hod led terthwaite	T-Tests Variances Equal Unequal		t Value -2.88 -3.02	Pr >  t  0.0062 0.0044		
		Variable C13_03	Eq Method Folded F	uality of Va Num DF 24	riances Den DF 19	F Value 2.42	Pr > F 0.0533		
Variable	A3	Lower CL N Mean		Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C13_04	Before 2000	25 1.0601	1.24	1.4199	0.3404	0.4359	0.6064	0.0872	1
2 c13_04 2	2000 and after	20 0.9559	1.1	1.2441	0.2341	0.3078	0.4496	0.0688	1
c13_04	Diff (1-2)	-0.093	0.14	0.3727	0.3178	0.3846	0.4873	0.1154	
		Variable Met C13_04 Poo C13_04 Sat		T-Tests Variances Equal Unequal	DF 43 42.4	t Value 1.21 1.26	Pr >  t  0.2316 0.2144		
		Variable C13_04	Eq Method Folded F	uality of Va Num DF 24	riances Den DF 19	F Value 2.01	Pr > F 0.1256		
Variable	A3	Lower CL N Mean		Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C13_05	Before 2000	25 1.2695		1.6905	0.3981	0.5099	0.7094	0.102	1
2 C13_05	2000 and after	20 1.2111		1.6889	0.3882	0.5104	0.7455	0.1141	1
2 c13_05	Diff (1-2)	-0.279		0.3386	0.4215	0.5101	0.6463	0.153	_
		C13_05 Poc	hod led terthwaite	T-Tests Variances Equal Unequal		t Value 0.20 0.20	Pr >  t  0.8455 0.8456		
		Variable C13_05	Eq Method Folded F	uality of Va Num DF 19	Den DF 24	F Value 1.00	Pr > F 0.9828		
Variable	A3	Lower CL N Mean		Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C13_06	Before 2000	25 1.2309	1.44	1.6491	0.3956	0.5066	0.7048	0.1013	1
2 C13_06	2000 and after	20 1.1648	1.4	1.6352	0.3822	0.5026	0.7341	0.1124	1
2 c13_06	Diff (1-2)	-0.265	0.04	0.3454	0.4171	0.5049	0.6397	0.1515	
			hod led terthwaite	T-Tests Variances Equal Unequal		t Value 0.26 0.26	Pr >  t  0.7930 0.7928		
		Variable C13_06	Eq Method Folded F	uality of Va Num DF 24	riances Den DF 19	F Value 1.02	Pr > F 0.9848		
Variable	A3	Lower CL N Mean		Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C13_07	Before 2000	25 1.7241		2.4359	0.6732	0.8622	1.1994	0.1724	1
3 c13_07	2000 and after	20 2.3648	2.6	2.8352	0.3822	0.5026	0.7341	0.1124	2
3 c13_07	Diff (1-2)	-0.959	-0.52	-0.081	0.5995	0.7256	0.9194	0.2177	
		C13_07 Poc	hod led terthwaite	T-Tests Variances Equal Unequal		t Value -2.39 -2.53	Pr >  t  0.0214 0.0156		
		Variable C13_07	Eq Method Folded F	uality of Va Num DF 24	Den DF 19	F Value 2.94	Pr > F 0.0194		
Variable	A3	Lower CL N Mean		Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C13_08	Before 2000	24 1.766		2.484	0.6608	0.8502	1.1926	0.1735	1
3 c13_08	2000 and after	19 2.454		2.9144	0.3609	0.4776	0.7062	0.1096	2
3 c13_08	Diff (1-2)	-1	-0.559	-0.118	0.5851	0.7111	0.9067	0.2184	
			hod led terthwaite	T-Tests Variances Equal Unequal		t Value -2.56 -2.72	Pr >  t  0.0142 0.0097		
		Variable C13_08	Eq Method Folded F	uality of Va Num DF 23	riances Den DF 18	F Value 3.17	Pr > F 0.0153		
Variable	A3	Lower CL N Mean		Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C13_09	Before 2000	25 1.8298		2.4902	0.6247	0.8	1.1129	0.16	1
3 c13_09	2000 and after	19 2.5876		2.9914	0.3165	0.4189	0.6194	0.0961	2
3 C13_09	Diff (1-2)	-1.037	-0.629	-0.222	0.5475	0.664	0.844	0.2021	
		Variable Met C13_09 Poo C13_09 Sat		T-Tests Variances Equal Unequal		t Value -3.11 -3.37	Pr >  t  0.0033 0.0017		
		Variable C13_09	Eq Method Folded F	uality of Va Num DF 24	riances Den DF 18	F Value 3.65	Pr > F 0.0067		

Variable	A3	Lower N Me	CL an Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C13_10	Before 2000	23 1.0		1.3998	0.3262	0.4217	0.5969	0.0879	1
2 c13_10	2000 and after	20 1.00		1.3921	0.3121	0.4104	0.5994	0.0918	1
2 c13_10	Diff (1-2)	-0.	24 0.0174	0.2746	0.3427	0.4165	0.5311	0.1273	
		C13_10 F	lethod Pooled atterthwaite	T-Test Variance Equal Unequal		t Value 0.14 0.14	Pr >  t 0.8920 0.8913	Ó	
		Variable C13_10	E Method Folded F	quality of Num DF 22	/ariances Den DF 19	F Value 1.06	Pr > F 0.9118		
Variable	A3	Lower N Me	CL an Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C13_11	Before 2000	25 1.48	47 1.8	2.1153	0.5964	0.7638	1.0625	0.1528	1
3 c13_11 3	2000 and after	19 1.94	82 2.2632	2.5781	0.4937	0.6534	0.9662	0.1499	1
c13_11	Diff (1-2)	-0.9	-0.463	-0.022	0.5925	0.7185	0.9133	0.2187	
		C13_11 F	lethod vooled atterthwaite	T-Test Variance Equal Unequal		t Value -2.12 -2.16	Pr >  t 0.040 0.036	1	
		Variable C13_11	E Method Folded F	quality of Num DF 24	/ariances Den DF 18	F Value 1.37	Pr > F 0.5016		
Variable	A3	Lower N Me	CL an Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C14_01	Before 2000	22 1.00		1.3568	0.3037	0.3948	0.5642	0.0842	1
2 c14_01	2000 and after	20 0.95	59 1.1	1.2441	0.2341	0.3078	0.4496	0.0688	1
2 c14_01	Diff (1-2)	-0.1	.41 0.0818	0.3042	0.2924	0.3561	0.4557	0.11	
			lethod vooled	T-Test Variance Equal		t Value 0.74	Pr >  t 0.461		
			atterthwaite	Unequal	39.1	0.75	0.456		
		Variable C14_01	Method Folded F	quality of N Num DF 21	Den DF 19	F Value 1.65	Pr > F 0.2800		
Variable	A3	Lower N Me	CL an Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C14_02	Before 2000	21 0.97	96 1.1429	1.3061	0.2743	0.3586	0.5178	0.0782	1
2 c14_02 2	2000 and after	20 0.97	85 1.15	1.3215	0.2786	0.3663	0.5351	0.0819	1
c14_02	Diff (1-2)	-0.2	36 -0.007	0.2219	0.2968	0.3624	0.4653	0.1132	
		C14_02 F	lethod vooled atterthwaite	T-Test Variance Equal Unequal		t Value -0.06 -0.06	Pr >  t 0.950 0.950	Ó	
		Variable C14_02	E Method Folded F	quality of N Num DF 19	/ariances Den DF 20	F Value 1.04	Pr > F 0.9224		
Variable	A3	Lower N Me	CL an Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C14_03	Before 2000	22 0.95		1.14	0.164	0.2132	0.3047	0.0455	1
2 c14_03	2000 and after	20 1.00	79 1.2	1.3921	0.3121	0.4104	0.5994	0.0918	1
2 c14_03	Diff (1-2)	-0.3	56 -0.155	0.0467	0.2646	0.3223	0.4124	0.0996	
		C14_03 F	lethod ooled atterthwaite		es DF 40 27.9	t Value -1.55 -1.51	Pr >  t 0.128 0.142	5	
		Variable C14_03	Method Folded F	quality of N Num DF 19	Den DF 21	F Value 3.71	Pr > F 0.0046		
Variable	А3	Lower N Me	CL an Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C14_04 2	Before 2000	21 1.44	68 1.6667	1.8865	0.3696	0.483	0.6976	0.1054	1
2 C14_04 2	2000 and after	20 1.4	21 1.65	1.879	0.3722	0.4894	0.7147	0.1094	1
c14_04	Diff (1-2)	-0.2	91 0.0167	0.3239	0.3982	0.4861	0.6242	0.1519	
		C14_04 F	lethod Pooled atterthwaite	T-Test Variance Equal Unequal		t Value 0.11 0.11	Pr >  t 0.913 0.913	2	
		Variable C14_04	E Method Folded F	quality of N Num DF 19	/ariances Den DF 20	F Value 1.03	Pr > F 0.9518		
Variable	A3	Lower N Me	CL an Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C14_05	Before 2000	21 1.62	64 1.8095	1.9927	0.3078	0.4024	0.5811	0.0878	1
2 c14_05 2	2000 and after	20 1.84	53 1.95	2.0547	0.1701	0.2236	0.3266	0.05	1
2 C14_05	Diff (1-2)	-0.3	48 -0.14	0.0666	0.2684	0.3277	0.4208	0.1024	

		Variable Method C14_05 Pooled C14_05 Satterthwaite	T-Tests Variances DF Equal 39 Unequal 31.6	t Value -1.37 -1.39	Pr >  t  0.1779 0.1742	
		E Variable Method C14_05 Folded F	quality of Variances Num DF Den DF 20 19	F Value 3.24	Pr > F 0.0132	
Variable	A3	Lower CL N Mean Mean	Upper CL Lower CL Mean Std Dev	Std Dev	Upper CL Std Dev Std Err	Minimum
Maximum C14_06	Before 2000	21 1.1977 1.4286	1.6594 0.388	0.5071	0.7323 0.1107	1
2 C14_06	2000 and after	20 1.2599 1.5	1.7401 0.3901	0.513	0.7493 0.1147	1
2 c14_06	Diff (1-2)	-0.394 -0.071	0.2509 0.4178	0.51	0.6548 0.1593	
		Variable Method C14_06 Pooled C14_06 Satterthwaite	T-Tests Variances DF Equal 39 Unequal 38.9	t Value -0.45 -0.45	Pr >  t  0.6564 0.6565	
		E Variable Method C14_06 Folded F	quality of Variances Num DF Den DF 19 20	F Value 1.02	Pr > F 0.9567	
Variable	A3	Lower CL N Mean Mean	Upper CL Lower CL Mean Std Dev	Std Dev	Upper CL Std Dev Std Err	Minimum
Maximum C14_07	Before 2000	21 1.6939 1.8571	2.0204 0.2743	0.3586	0.5178 0.0782	1
2 c14_07	2000 and after	20 2 2	2.	0	. 0	2
2 c14_07	Diff (1-2)	-0.305 -0.143	0.0194 0.2103	0.2568	0.3297 0.0802	
		Variable Method C14_07 Pooled C14_07 Satterthwaite	T-Tests Variances DF Equal 39 Unequal 20	t Value -1.78 -1.83	Pr >  t  0.0828 0.0829	
		Variable Method	quality of Variances Num DF Den DF	F Value	Pr > F	
		C14_07 Folded F	20 19	Infty	<.0001	
Variable	A3	Lower CL N Mean Mean	Upper CL Lower CL Mean Std Dev	Std Dev	Upper CL Std Dev Std Err	Minimum
Maximum C14_08	Before 2000	20 0.9559 1.1	1.2441 0.2341	0.3078	0.4496 0.0688	1
2 c14_08 2	2000 and after	20 0.9453 1.05	1.1547 0.1701	0.2236	0.3266 0.05	1
c14_08	Diff (1-2)	-0.122 0.05	0.2222 0.2199	0.269	0.3467 0.0851	
		Variable Method C14_08 Pooled C14_08 Satterthwaite	T-Tests Variances DF Equal 38 Unequal 34.7	t Value 0.59 0.59	Pr >  t  0.5602 0.5605	
		E Variable Method C14_08 Folded F	quality of Variances Num DF Den DF 19 19	F Value 1.89	Pr > F 0.1728	
Variable	A3	Lower CL N Mean Mean	Upper CL Lower CL Mean Std Dev	Std Dev	Upper CL Std Dev Std Err	Minimum
Maximum c14_09	Before 2000	20 1.7559 1.9	2.0441 0.2341	0.3078	0.4496 0.0688	1
2 C14_09	2000 and after	20 1.8453 1.95	2.0547 0.1701	0.2236	0.3266 0.05	1
2 c14_09	Diff (1-2)	-0.222 -0.05	0.1222 0.2199	0.269	0.3467 0.0851	
		Variable Method C14_09 Pooled C14_09 Satterthwaite		t Value -0.59 -0.59	Pr >  t  0.5602 0.5605	
		E Variable Method C14_09 Folded F	quality of Variances Num DF Den DF 19 19	F Value 1.89	Pr > F 0.1728	
Variable Maximum	A3	Lower CL N Mean Mean	Upper CL Lower CL Mean Std Dev	Std Dev	Upper CL Std Dev Std Err	Minimum
c14_10	Before 2000	21 1.075 1.2857	1.4964 0.3542	0.4629	0.6685 0.101	1
C14_10 2	2000 and after	20 1.0421 1.25	1.4579 0.3379	0.4443	0.6489 0.0993	1
C14_10	Diff (1-2)	-0.251 0.0357	0.3226 0.3718	0.4539	0.5829 0.1418	
		Variable Method C14_10 Pooled C14_10 Satterthwaite		t Value 0.25 0.25	Pr >  t  0.8025 0.8023	
		E Variable Method C14_10 Folded F	quality of Variances Num DF Den DF 20 19	F Value 1.09	Pr > F 0.8609	
Variable	A3	Lower CL N Mean Mean	Upper CL Lower CL Mean Std Dev	Std Dev	Upper CL Std Dev Std Err	Minimum
Maximum C14_11	Before 2000	20 1.7559 1.9	2.0441 0.2341	0.3078	0.4496 0.0688	1
2 c14_11	2000 and after	20 2 2	2	0	. 0	2
2 c14_11	Diff (1-2)	-0.239 -0.1	0.0393 0.1779	0.2176	0.2805 0.0688	
		Variable Method C14_11 Pooled C14_11 Satterthwaite	T-Tests Variances DF Equal 38 Unequal 19	t Value -1.45 -1.45	Pr >  t  0.1544 0.1625	
		E Variable Method C14_11 Folded F	quality of Variances Num DF Den DF 19 19	F Value Infty	Pr > F <.0001	

Variable	A3	N	ower CL Mean	Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C14_12	Before 2000	20	1.7559	1.9	2.0441	0.2341	0.3078	0.4496	0.0688	1
2 c14_12	2000 and after	20	1.8453	1.95	2.0547	0.1701	0.2236	0.3266	0.05	1
2 c14_12	Diff (1-2)		-0.222	-0.05	0.1222	0.2199	0.269	0.3467	0.0851	
		Variable C14_12 C14_12	Meth Pool Satt	od ed erthwaite	T-Test Variance Equal Unequal		t Value -0.59 -0.59	Pr >  t 0.5602 0.560	2	
		Vari C14_	12	Ec Method Folded F	quality of N Num DF 19	Den DF 19	F Value 1.89	Pr > F 0.1728		
Variable	A3	N	ower CL Mean	Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C14_13	Before 2000	21	1.3406	1.5714	1.8023	0.388	0.5071	0.7323	0.1107	1
2 C14_13	2000 and after	20	1.48	1.7	1.92	0.3576	0.4702	0.6867	0.1051	1
2 C14_13	Diff (1-2)		-0.438	-0.129	0.1807	0.4009	0.4894	0.6285	0.1529	
		Variable C14_13 C14_13	Meth Pool Satt		T-Test Variance Equal Unequal		t Value -0.84 -0.84	Pr >  t 0.4050 0.4042	5	
		Vari	abla	Ec Method	quality of N Num DF	/ariances Den DF	F Value	Pr > F		
		C14_	13	Folded F	20	19	1.16	0.7450		
Variable	A3	N	ower CL Mean	Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C14_14	Before 2000	21	1.6264	1.8095	1.9927	0.3078	0.4024	0.5811	0.0878	1
2 C14_14	2000 and after	20	1.6079	1.8	1.9921	0.3121	0.4104	0.5994	0.0918	1
2 C14_14	Diff (1-2)		-0.247	0.0095	0.2663	0.3328	0.4063	0.5217	0.1269	
		Variable C14_14 C14_14	Meth Pool Satt		T-Test Variance Equal Unequal		t Value 0.08 0.07	Pr >  t 0.9400 0.9400	5	
		Vari C14_	able 14	Ec Method Folded F	uality of Num DF 19	/ariances Den DF 20	F Value 1.04	Pr > F 0.9284		
Variable	A3	N	ower CL Mean	Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C14_15	Before 2000	21	1.6939	1.8571	2.0204	0.2743	0.3586	0.5178	0.0782	1
2 C14_15	2000 and after	20	1.8453	1.95	2.0547	0.1701	0.2236	0.3266	0.05	1
2 C14_15	Diff (1-2)	20	-0.283	-0.093	0.097	0.2461	0.3005	0.3858	0.0939	-
	. ,				T-Test					
		Variable C14_15 C14_15	Meth Pool Satt	ed erthwaite	Variance Equal Unequal	25 DF 39 33.7	t Value -0.99 -1.00	Pr >  t 0.3282 0.3244	7	
		Vari C14_		Ec Method Folded F	uality of N Num DF 20	/ariances Den DF 19	F Value 2.57	Pr > F 0.0444		
Variable	A3	N	ower CL Mean	Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C15_01	Before 2000	24	2.2868	2.875	3.4632	1.0826	1.3929	1.9539	0.2843	1
5 C15_01	2000 and after	20	2.6907	3.3	3.9093	0.99	1.3018	1.9014	0.2911	1
6 c15_01	Diff (1-2)		-1.251	-0.425	0.4014	1.1152	1.3525	1.719	0.4095	
		Variable C15_01 C15_01	Meth Pool Satt		T-Test Variance Equal Unequal		t Value -1.04 -1.04	Pr >  t 0.305 0.302	3	
		Varia C15_0		Ec Method Folded F	uality of N Num DF 23	/ariances Den DF 19	F Value 1.14	Pr > F 0.7717		
Variable	A3	N	ower CL Mean	Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C15_02	Before 2000	23	3.1751	4.087	4.9988	1.6309	2.1087	2.9846	0.4397	1
6 C15_02	2000 and after	18	4.8561	5.5	6.1439	0.9716	1.2948	1.9411	0.3052	1
6 C15_02	Diff (1-2)	10	-2.559	-1.413	-0.267	1.4743	1.7998	2.311	0.5664	-
		Variable C15_02 C15_02	Meth Pool		T-Test Variance Equal Unequal	s	t Value -2.49 -2.64	Pr >  t 0.0169 0.0120	9	
				Fr	quality of \	/ariances				
		Varia C15_0		Method Folded F	Num DF 22	Den DF 17	F Value 2.65	Pr > F 0.0444		
Variable	A3	N	ower CL Mean	Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C15_03	Before 2000	24	3.0006	3.875	4.7494	1.6094	2.0708	2.9048	0.4227	1
6 C15_03	2000 and after	20	4.3799	5.05	5.7201	1.0889	1.4318	2.0912	0.3202	2
6 c15_03	Diff (1-2)		-2.281	-1.175	-0.069	1.4923	1.8099	2.3004	0.548	

	C15_03 P	ethod boled atterthwaite	T-Test Variance Equal Unequal		t Value -2.14 -2.22	Pr >  t  0.0378 0.0323		
	Variable C15_03	Eq Method Folded F	uality of V Num DF 23	ariances Den DF 19	F Value 2.09	Pr > F 0.1068		
	Lower	CL	Upper CL	Lower CL		Upper CL		
Variable A3 Maximum C15_04 Before 200	N Mei D 23 2.85		Mean 4.1018	Std Dev 1.1152	Std Dev 1.4419	Std Dev 2.0408	Std Err 0.3007	Minimum 1
6 C15_04 2000 and		7973 3.45				2.0400	0.3118	
6 c15_04 Diff (1-2)	-0.8	49 0.0283	0.9051	1.1685	1.4201	1.8109	0.4342	
	C15_04 P	ethod ooled atterthwaite	T-Test Variance Equal Unequal		t Value 0.07 0.07	Pr >  t  0.9484 0.9483		
	Variable C15_04	Eq Method Folded F	uality of V Num DF 22	ariances Den DF 19	F Value 1.07	Pr > F 0.8903		
Variable A3	Lower (	CL	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C15_05 Before 200			4.5424	1.3588	1.757	2.4867	0.3664	1
6 C15_05 2000 and a	fter 20 3.54	91 4.4	5.2509	1.3826	1.818	2.6554	0.4065	1
6 C15_05 Diff (1-2)	-1.	72 -0.617	0.4851	1.4691	1.7855	2.2768	0.5459	
	C15_05 P	ethod ooled atterthwaite	T-Test Variance Equal Unequal		t Value -1.13 -1.13	Pr >  t  0.2647 0.2660		
	Variable	Method	uality of V Num DF	Den DF	F Value	Pr > F		
	C15_05 Lower	Folded F	19 Upper CL	22 Lower CL	1.07	0.8702 Upper CL		
Variable A3 Maximum	N Me		Mean	Std Dev	Std Dev	Std Dev	Std Err	Minimum
C15_06 Before 200 6 C15_06 2000 and a			5.0342 6.1134	1.6734 1.2404	2.1531 1.6311	3.0203 2.3824	0.4395 0.3647	1 1
6 C15_06 Diff (1-2)	-2.4		-0.043	1.5951	1.9345	2.4588	0.5857	-
	C15_06 P	ethod ooled atterthwaite	T-Test Variance Equal Unequal		t Value -2.09 -2.14	Pr >  t  0.0426 0.0378		
	Variable C15_06	Eq Method Folded F	uality of V Num DF 23	ariances Den DF 19	F Value 1.74	Pr > F 0.2228		
Variable A3	Lower N Me		Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C15_07 Before 200			5.4704	1.4794	1.9035	2.6701	0.3885	1
6 C15_07 2000 and a	fter 20 4.58	56 5.35	6.1134	1.2404	1.6311	2.3824	0.3647	1
6 c15_07 Diff (1-2)	-1.7	74 -0.683	0.4076	1.4721	1.7854	2.2693	0.5406	
	C15_07 P	ethod ooled atterthwaite	T-Test Variance Equal Unequal	s DF 42 42	t Value -1.26 -1.28	Pr >  t  0.2132 0.2068		
	Variable C15_07	Eq Method Folded F	uality of V Num DF 23	ariances Den DF 19	F Value 1.36	Pr > F 0.4982		
Variable A3	Lower	CL	Upper CL	Lower CL		Upper CL Std Dev	Ctd Enn	Minimum
Maximum C15_08 Before 200	N Mei D 22 3.6		Mean 5.306	Std Dev 1.4775	Std Dev 1.9205	2.7445	Std Err 0.4095	1
6 C15_08 2000 and a			5.5942	1.128	1.4832	2.1664	0.3317	2
6 c15_08 Diff (1-2)	-1.5	24 -0.445	0.6327	1.4176	1.7267	2.2093	0.5335	
	C15_08 P	ethod ooled atterthwaite	T-Test Variance Equal Unequal	s DF 40 39	t Value -0.84 -0.85	Pr >  t  0.4087 0.4030		
	Variable C15_08	Eq Method Folded F	uality of V Num DF 21	ariances Den DF 19	F Value 1.68	Pr > F 0.2622		
Variable A3	Lower N Me		Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C15_09 Before 200 6	0 22 2.43	58 3	3.5642	0.9789	1.2724	1.8184	0.2713	1
C15_09 2000 and a	fter 20 2.70	52 3.25	3.7948	0.8853	1.1642	1.7003	0.2603	1
c15_09 Diff (1-2)	-1.0	13 -0.25	0.5132 T-Test	1.0034 s	1.2222	1.5638	0.3776	
	C15_09 P	ethod poled atterthwaite	Variance Equal Unequal	s DF 40 40	t Value -0.66 -0.66	Pr >  t  0.5117 0.5099		
	Variable C15_09	Eq Method Folded F	Num DF 21	Den DF 19	F Value 1.19	Pr > F 0.7011		

Variable Maximum	A3		an Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
C15_10 6	Before 2000	22 3.64		5.2609	1.3992	1.8186	2.5989	0.3877	1
c15_10 6 c15_10	2000 and after Diff (1-2)	20 5.05		6.0414 -0.157	0.7986 1.2343	1.0501 1.5034	1.5337 1.9236	0.2348 0.4645	2
		C15_10 F	ethod ooled atterthwaite	T-Test Variance Equal Unequal		t Value -2.36 -2.42	Pr >  t 0.023 0.021	3	
		Variable C15_10	E Method Folded F	quality of V Num DF 21	ariances Den DF 19	F Value 3.00	Pr > F 0.0193		
Variable	A3	Lower N Me		Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C15_11	Before 2000	22 3.34	24 4.1818	5.0212	1.4566	1.8933	2.7056	0.4036	1
6 c15_11	2000 and after	20 4.30	42 5	5.6958	1.1307	1.4868	2.1716	0.3325	1
6 c15_11	Diff (1-2)	-1.8	87 -0.818	0.251	1.4058	1.7123	2.1908	0.529	
		C15_11 F	ethod ooled atterthwaite	T-Test Variance Equal Unequal		t Value -1.55 -1.56	Pr >  t 0.129 0.125	3	
		Variable C15_11	E Method Folded F	quality of V Num DF 21	ariances Den DF 19	F Value 1.62	Pr > F 0.2940		
Variable	A3	Lower N Me	CL an Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C15_12	Before 2000	22 2.68		4.0415	1.1763	1.5289	2.185	0.326	1
6 C15_12	2000 and after	20 3.40		4.8981	1.2157	1.5985	2.3348	0.3574	2
6 c15_12	Diff (1-2)	-1.7	62 -0.786	0.1892	1.2827	1.5624	1.9991	0.4827	
		C15_12 F	ethod ooled atterthwaite	T-Test Variance Equal Unequal		t Value -1.63 -1.63	Pr >  t 0.111 0.112	2	
		Variable C15_12	E Method Folded F	quality of V Num DF 19	ariances Den DF 21	F Value 1.09	Pr > F 0.8384		
Variable	A3	Lower N Me		Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C15_13	Before 2000	22 2.43		3.4752	0.9034	1.1742	1.678	0.2503	1
5 C15_13	2000 and after	20 3.35		4.5473	0.9706	1.2763	1.8641	0.2854	1
6 C15_13	Diff (1-2)	-1.		-0.231	1.0047	1.2238	1.5658	0.3781	
		C15_13 F	ethod ooled atterthwaite	T-Test Variance Equal Unequal		t Value -2.63 -2.62	Pr >  t 0.0120 0.012	)	
		Variable C15_13	E Method Folded F	quality of V Num DF 19	ariances Den DF 21	F Value 1.18	Pr > F 0.7073		
Variable	A3	Lower N Me		Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C15_14	Before 2000	22 2.61	53 3.3182	4.021	1.2196	1.5852	2.2654	0.338	1
6 C15_14	2000 and after	20 3.64	01 4.15	4.6599	0.8285	1.0894	1.5912	0.2436	2
6 C15_14	Diff (1-2)	-1.6	89 -0.832	0.025	1.1266	1.3722	1.7558	0.424	
		C15_14 F	ethod ooled atterthwaite	T-Test Variance Equal Unequal		t Value -1.96 -2.00	Pr >  t 0.056 0.053	7	
		Variable C15_14	E Method Folded F	quality of V Num DF 21	ariances Den DF 19	F Value 2.12	Pr > F 0.1055		
Variable	A3	Lower N Me		Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C15_15	Before 2000	22 3.58	06 4.4091	5.2375	1.4375	1.8685	2.6702	0.3984	1
6 c15_15	2000 and after	20 4.34	26 5.15	5.9574	1.312	1.7252	2.5198	0.3858	1
6 C15_15	Diff (1-2)	-1.8	66 -0.741	0.3842	1.4794	1.8019	2.3055	0.5567	
		C15_15 F	ethod ooled atterthwaite	T-Test Variance Equal Unequal	S DF 40 40	t Value -1.33 -1.34	Pr >  t 0.190 0.189	3	
		Variable C15_15	Method Folded F	quality of V Num DF 21	Den DF 19	F Value 1.17	Pr > F 0.7310		
Variable	А3	Lower N Me	CL an Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C15_16	Before 2000	22 3.2	78 4.1818	5.0857	1.5684	2.0386	2.9133	0.4346	1
6 c15_16	2000 and after	20 4.97	23 5.55	6.1277	0.9387	1.2344	1.8029	0.276	1
6 c15_16	Diff (1-2)	-2.4	33 -1.368	-0.304	1.3995	1.7046	2.181	0.5266	

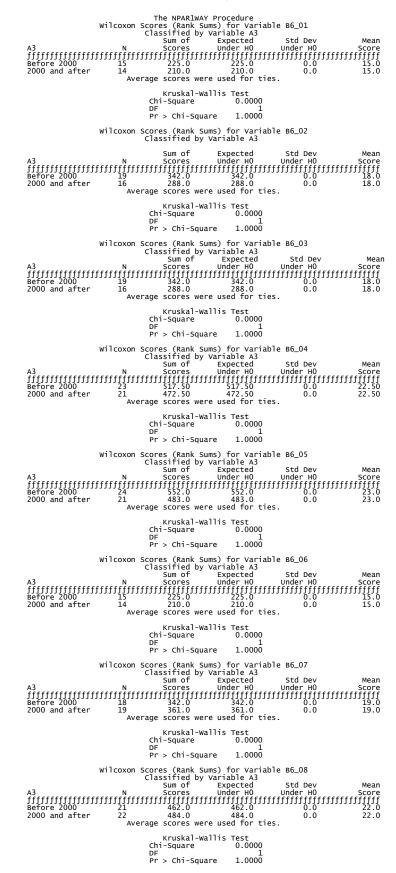
		Variable C15_16 C15_16	Meth Poo Sati		T-Test Variance Equal Unequal		t Value -2.60 -2.66	Pr >  t  0.0131 0.0118		
		Varia C15_2		Eq Method Folded F	uality of V Num DF 21	ariances Den DF 19	F Value 2.73	Pr > F 0.0319		
Variable	A3	L C	ower CL Mean	Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum	Before 2000	22	3.8679	4.6364	5.4049	1.3335	1.7333	2.477	0.3695	1
	2000 and after	20	4.6019	5.35	6.0981	1.2157	1.5985	2.3348	0.3574	1
6 c15_17	Diff (1-2)		-1.757	-0.714	0.3296	1.3716	1.6706	2.1376	0.5162	
		Variable C15_17 C15_17	Meth Poo Sati		T-Test Variance Equal Unequal		t Value -1.38 -1.39	Pr >  t  0.1745 0.1728		
		Varia C15_		Eq Method Folded F	uality of V Num DF 21	ariances Den DF 19	F Value 1.18	Pr > F 0.7272		
Variable	A3	N	ower CL Mean	Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum	Before 2000	24	2.3001	2.6667	3.0332	0.6747	0.8681	1.2178	0.1772	1
4	2000 and after	20	2.7404	3.15	3.5596	0.6655	0.8751	1.2781	0.1957	1
5	Diff (1-2)		-1.016	-0.483	0.049	0.7184	0.8713	1.1074	0.2638	
		Variable C15_18 C15_18	Meth Poo Sati		T-Test Variance Equal Unequal		t Value -1.83 -1.83	Pr >  t  0.0740 0.0745		
		Varia C15_3	able 18	Eq Method Folded F	uality of V Num DF 19	ariances Den DF 23	F Value 1.02	Pr > F 0.9600		
Variable	A3	N	ower CL Mean	Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum	Before 2000	24	2.8873	3.7083	4.5294	1.5112	1.9444	2.7276	0.3969	1
	2000 and after	20	3.7639	4.5	5.2361	1.1961	1.5728	2.2972	0.3517	1
6 c15_19	Diff (1-2)		-1.883	-0.792	0.2995	1.4726	1.7859	2.2699	0.5407	
		Variable C15_19 C15_19	Meth Poo Sati		T-Test Variance Equal Unequal		t Value -1.46 -1.49	Pr >  t  0.1506 0.1430		
		Varia C15_1		Eq Method Folded F	uality of V Num DF 23	ariances Den DF 19	F Value 1.53	Pr > F 0.3512		
Variable	A3	L C	ower CL Mean	Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum c15_20	Before 2000	22	2.5726	3.2727	3.9729	1.2149	1.5791	2.2566	0.3367	1
6 c15_20	2000 and after	20	2.9132	3.35	3.7868	0.7098	0.9333	1.3632	0.2087	2
6 c15_20	Diff (1-2)		-0.897	-0.077	0.7423	1.0776	1.3126	1.6794	0.4055	
		Variable C15_20 C15_20	Meth Poo Sati		T-Test Variance Equal Unequal		t Value -0.19 -0.20	Pr >  t  0.8498 0.8465		
		Varia C15_2	able 20	Eq Method Folded F	uality of V Num DF 21	ariances Den DF 19	F Value 2.86	Pr > F 0.0248		
	A3	L C N	ower CL Mean	Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
	Before 2000	23	3.0791	3.913	4.747	1.4915	1.9286	2.7296	0.4021	1
	2000 and after	20	4.3463	5.05	5.7537	1.1434	1.5035	2.196	0.3362	1
6 c15_21	Diff (1-2)		-2.214	-1.137	-0.06	1.4354	1.7445	2.2245	0.5334	
		Variable C15_21 C15_21	Meth Poo Sati		T-Test Variance Equal Unequal		t Value -2.13 -2.17	Pr >  t  0.0391 0.0360		
		Varia C15_2		Eq Method Folded F	uality of V Num DF 22	ariances Den DF 19	F Value 1.65	Pr > F 0.2768		
	A3	L C N	ower CL Mean	Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C15_22	Before 2000	23	1.2653	1.5217	1.7782	0.4587	0.5931	0.8395	0.1237	1
3 C15_22	2000 and after	20	1.08	1.3	1.52	0.3576	0.4702	0.6867	0.1051	1
2 C15_22	Diff (1-2)		-0.111	0.2217	0.5549	0.444	0.5396	0.6881	0.165	
		Variable C15_22 C15_22	Meth Poo Sati	nod led terthwaite	T-Test Variance Equal Unequal		t Value 1.34 1.37	Pr >  t  0.1863 0.1794		
				-						

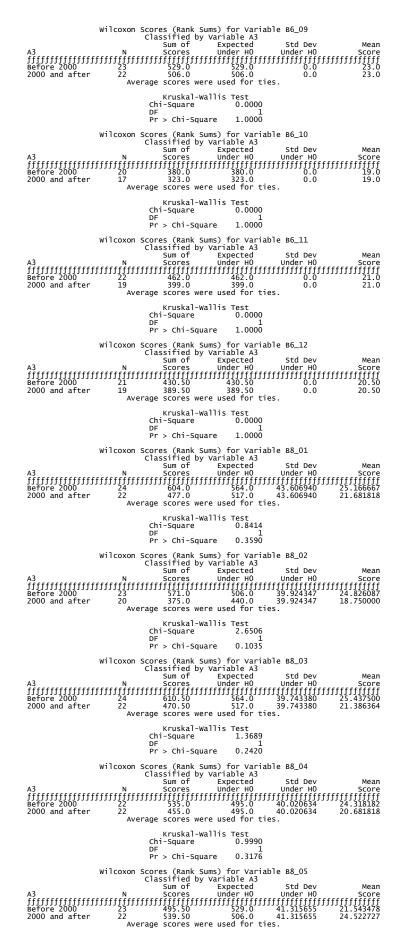
Equality of Variances Variable Method Num DF Den DF F Value Pr > F C15\_22 Folded F 22 19 1.59 0.3100

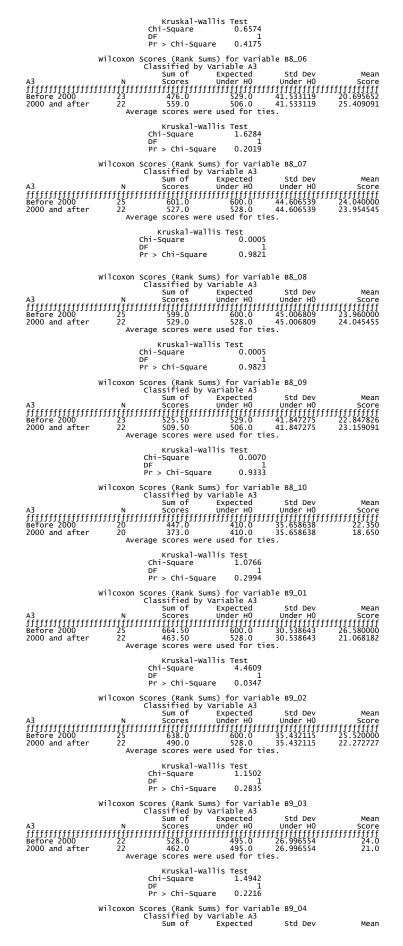
		Lo	wer CL		Upper CL	Lower CL		Upper CL		
Variable Maximum	A3	Ν	Mean	Mean	Mean	Std Dev	Std Dev	Std Dev	Std Err	Minimum
c15_23	Before 2000		1.2788	1.5652	1.8516	0.5123	0.6624	0.9375	0.1381	1
C15_23 2 C15_23	2000 and after Diff (1-2)	20	1.121	1.35 0.2152	1.579 0.5786	0.3722	0.4894 0.5886	0.7147	0.1094 0.1799	1
C13_23	DIII (1-2)		-0.146	0.2132	T-Test		0.3880	0.7505	0.1799	
		Variable C15_23 C15_23	Meth Poo Satt		Variance Equal Unequal		t Value 1.20 1.22	Pr >  t 0.2380 0.2293	6	
		Varia C15_2		Ed Method Folded F	quality of V Num DF 22	ariances Den DF 19	F Value 1.83	Pr > F 0.1868		
Variable	A3	LO N	wer CL Mean	Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum C15_24	Before 2000	23	1.234	1.5217	1.8095	0.5146	0.6653	0.9417	0.1387	1
3 C15_24	2000 and after	20	1.1669	1.45	1.7331	0.4599	0.6048	0.8834	0.1352	1
3 c15_24	Diff (1-2)		-0.322	0.0717	0.4657	0.525	0.638	0.8136	0.1951	
		Variable C15_24 C15_24	Meth Pool Satt		T-Test Variance Equal Unequal		t Value 0.37 0.37	Pr >  t 0.7149 0.7133	9	
		Varia	hle	Method	quality of V Num DF	ariances Den DF	F Value	Pr > F		
		C15_2	4	Folded F	22	19	1.21	0.6793		
Variable Maximum	A3	N	wer CL Mean	Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
D16_01	Before 2000	24	1.3707	1.5833	1.796	0.3914	0.5036	0.7064	0.1028	1
D16_01	2000 and after	21	1.6939	1.8571	2.0204	0.2743	0.3586	0.5178	0.0782	1
D16_01	Diff (1-2)		-0.54	-0.274	-0.007	0.3653	0.4421	0.5602	0.1321	
		Variable D16_01 D16_01	Meth Pool Satt		T-Test Variance Equal Unequal		t Value -2.07 -2.12	Pr >  t 0.0442 0.0403	2	
		Varia D16_0	ble 1	Ec Method Folded F	quality of V Num DF 23	ariances Den DF 20	F Value 1.97	Pr > F 0.1293		
Variable	A3	LO N	wer CL Mean	Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum D16_02	Before 2000	24	1.8352	2.2083	2.5815	0.6868	0.8836	1.2395	0.1804	1
3 D16_02	2000 and after	21	2.5962	2.8571	3.1181	0.4385	0.5732	0.8278	0.1251	1
4 D16_02	Diff (1-2)		-1.104	-0.649	-0.194	0.624	0.7553	0.957	0.2257	
		Variable D16_02 D16_02	Meth Pool Sati		T-Test Variance Equal Unequal		t Value -2.87 -2.96	Pr >  t 0.0063 0.0052	3	
		Varia D16_0		Ec Method Folded F	quality of V Num DF 23	ariances Den DF 20	F Value 2.38	Pr > F 0.0548		
	_	LO	wer CL		Upper CL	Lower CL		Upper CL		
Variable Maximum	A3	N	Mean	Mean	Mean	Std Dev	Std Dev	Std Dev	Std Err	Minimum
D16_03 4 D16_03	Before 2000 2000 and after		2.2939 3.2144	2.7917 3.5238	3.2894 3.8332	0.9162 0.52	1.1788 0.6796	1.6535 0.9814	0.2406 0.1483	1 2
4 D16_03	Diff (1-2)		-1.322	-0.732	-0.142	0.8087	0.9788	1.2402	0.2925	2
		Variable D16_03 D16_03	Meth Poo	nod	T-Test Variance Equal Unequal	s	t Value -2.50 -2.59	Pr >  t 0.0162 0.0130		
				_						
		Varia D16_0		Ed Method Folded F	quality of V Num DF 23	Den DF 20	F Value 3.01	Pr > F 0.0155		
Variable	A3	Lo N	wer CL Mean	Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum D16_04	Before 2000	25	2.325	2.84	3.355	0.9742	1.2477	1.7357	0.2495	1
4 D16_04 4	2000 and after	21	3.6264	3.8095	3.9927	0.3078	0.4024	0.5811	0.0878	3
4 D16_04	Diff (1-2)		-1.543	-0.97	-0.396	0.7952	0.9606	1.2134	0.2843	
		Variable D16_04 D16_04	Meth Poo Satt		T-Test Variance Equal Unequal		t Value -3.41 -3.67	Pr >  t 0.0014 0.0010	4	
		Varia D16_0		Ec Method Folded F	quality of V Num DF 24	ariances Den DF 20	F Value 9.61	Pr > F <.0001		
Variable	A3		wer CL Mean	Mean	Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum D16_05	Before 2000		2.1144	2.625	3.1356	0.9397	1.2091	1.6961	0.2468	1
4 D16_05	2000 and after		2.9166	3.1905	3.4643	0.4602	0.6016	0.8687	0.1313	2
4 D16_05	Diff (1-2)		-1.153	-0.565	0.022	0.8054	0.9748	1.2351	0.2913	

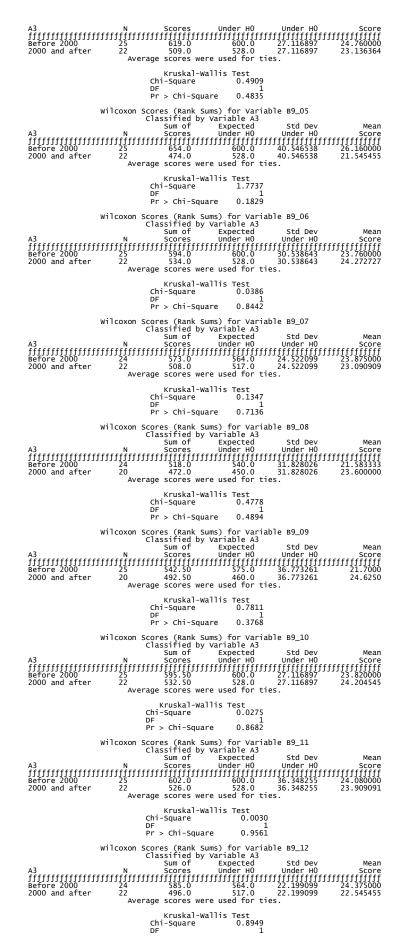
		D16_05 Po	thod oled tterthwaite	T-Test Variance Equal Unequal		t Value -1.94 -2.02	Pr >  t  0.0588 0.0509		
		Variable D16_05	Ed Method Folded F	quality of V Num DF 23	ariances Den DF 20	F Value 4.04	Pr > F 0.0025		
Variable	A3	Lower C N Mea		Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum D16_06	Before 2000	24 2.05		2.949	0.8263	1.0632	1.4914	0.217	1
4 D16_06	2000 and after	21 3.120	8 3.4286	3.7363	0.5173	0.6761	0.9764	0.1475	2
4 D16_06	Diff (1-2)	-1.47	3 -0.929	-0.384	0.7469	0.904	1.1454	0.2701	
		D16_06 Po	thod oled tterthwaite	T-Test Variance Equal Unequal	S DF 43 39.5	t Value -3.44 -3.54	Pr >  t  0.0013 0.0010		
		Variable D16_06	Ed Method Folded F	quality of V Num DF 23	ariances Den DF 20	F Value 2.47	Pr > F 0.0448		
Variable	A3	Lower C N Mea		Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum D16_07 4	Before 2000	24 1.801	8 2.2917	2.7816	0.9017	1.1602	1.6275	0.2368	1
4 D16_07 4	2000 and after	21 2.849	9 3.0952	3.3406	0.4123	0.539	0.7783	0.1176	2
D16_07	Diff (1-2)	-1.36	1 -0.804	-0.246	0.764	0.9247	1.1716	0.2763	
		D16_07 Po	thod oled tterthwaite	T-Test Variance Equal Unequal	s DF 43 33.4	t Value -2.91 -3.04	Pr >  t  0.0057 0.0046		
		Variable D16_07	Ed Method Folded F	quality of V Num DF 23	ariances Den DF 20	F Value 4.63	Pr > F 0.0010		
Variable	A3	Lower C N Mea		Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum D16_08	Before 2000	24 2.218	1 2.75	3.2819	0.9791	1.2597	1.7671	0.2571	1
4 016_08	2000 and after	21 3.503	6 3.7143	3.925	0.3542	0.4629	0.6685	0.101	3
4 D16_08	Diff (1-2)	-1.55	1 -0.964	-0.377	0.8047	0.9739	1.234	0.291	
		D16_08 Po	thod oled tterthwaite	T-Test Variance Equal Unequal		t Value -3.31 -3.49	Pr >  t  0.0019 0.0015	1	
		Variable D16_08	Ed Method Folded F	quality of V Num DF 23	ariances Den DF 20	F Value 7.41	Pr > F <.0001		
Variable Maximum	A3	Lower C N Mea		Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
D16_09	Before 2000	24 2.05	1 2.5	2.949	0.8263	1.0632	1.4914	0.217	1
D16_09	2000 and after	21 3.07	5 3.2857	3.4964	0.3542	0.4629	0.6685	0.101	3
D16_09	Diff (1-2)	-1.29	1 -0.786	-0.28	0.6934	0.8392	1.0633	0.2508	
		D16_09 Po	thod oled tterthwaite	T-Test Variance Equal Unequal		t Value -3.13 -3.28	Pr >  t  0.0031 0.0025		
		Variable D16_09	Ed Method Folded F	quality of V Num DF 23	ariances Den DF 20	F Value 5.28	Pr > F 0.0004		
Variable	А3	Lower C N Mea		Upper CL Mean	Lower CL Std Dev	Std Dev	Upper CL Std Dev	Std Err	Minimum
Maximum D16_10	Before 2000	24 2.2	8 2.75	3.22	0.8652	1.1132	1.5615	0.2272	1
4 D16_10 4	2000 and after	21 3.282	2 3.619	3.9559	0.5662	0.74	1.0686	0.1615	1
4 D16_10	Diff (1-2)	-1.44	6 -0.869	-0.292	0.7914	0.9579	1.2136	0.2862	
		D16_10 Po	thod oled tterthwaite	T-Test Variance Equal Unequal		t Value -3.04 -3.12	Pr >  t  0.0041 0.0034		
		Variable D16_10	Ed Method Folded F	quality of V Num DF 23	ariances Den DF 20	F Value 2.26	Pr > F 0.0695		

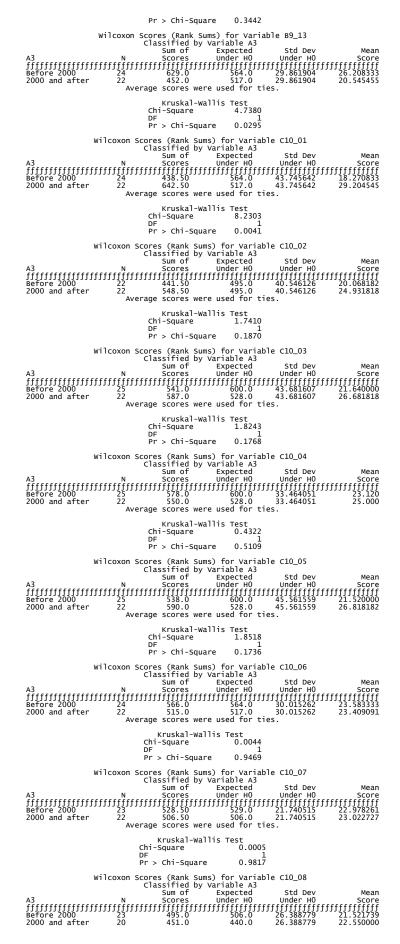
## APPENDIX L: THE NPAR1WAY PROCEDURE (KRUSKAL-WALLIS TEST)

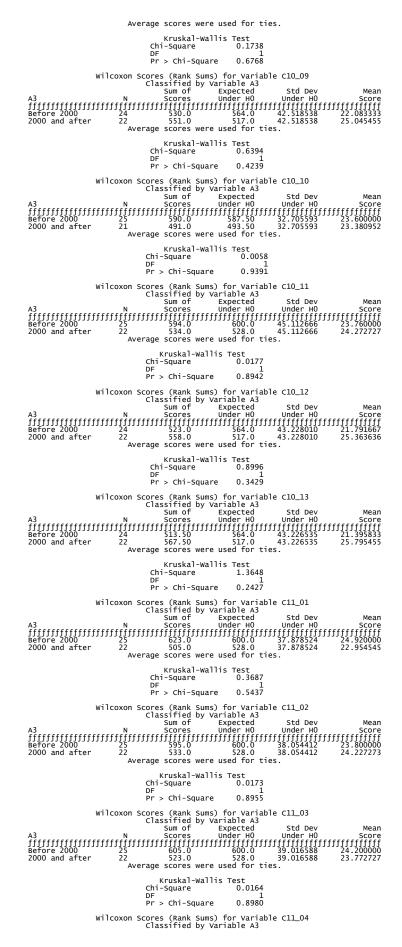


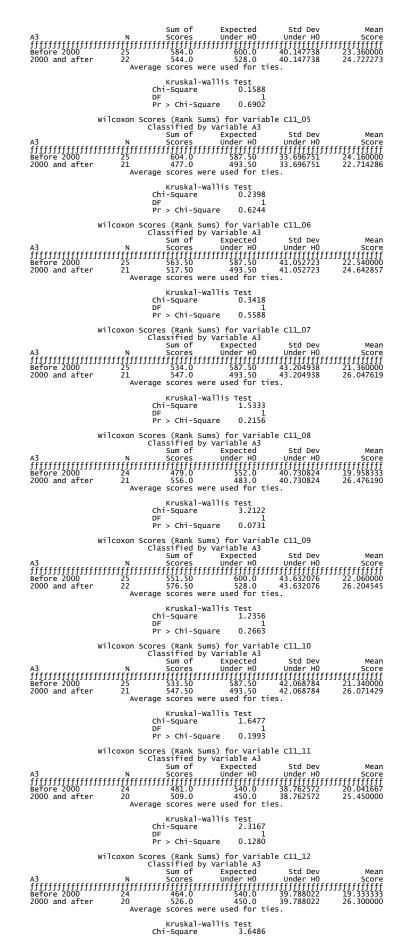


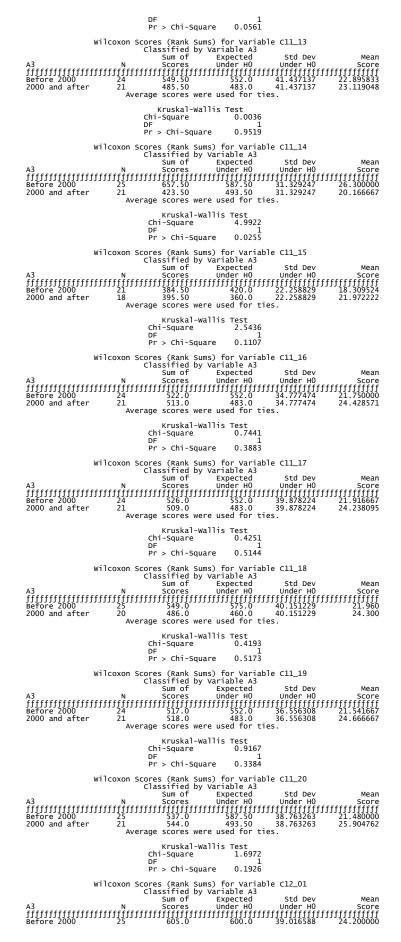


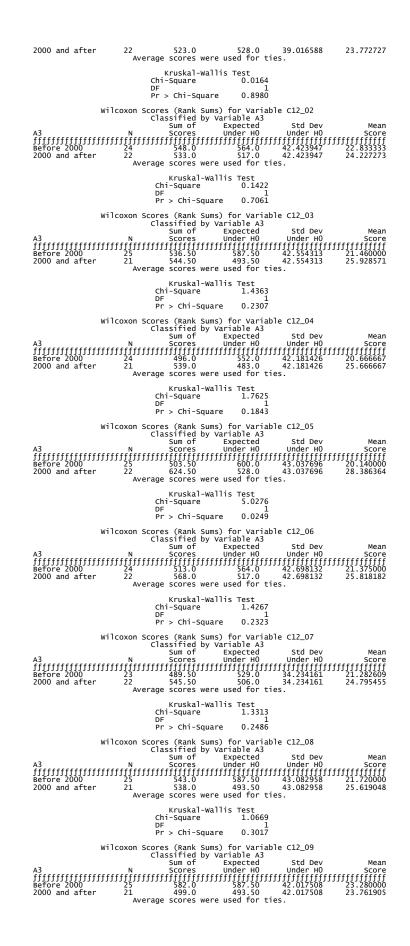


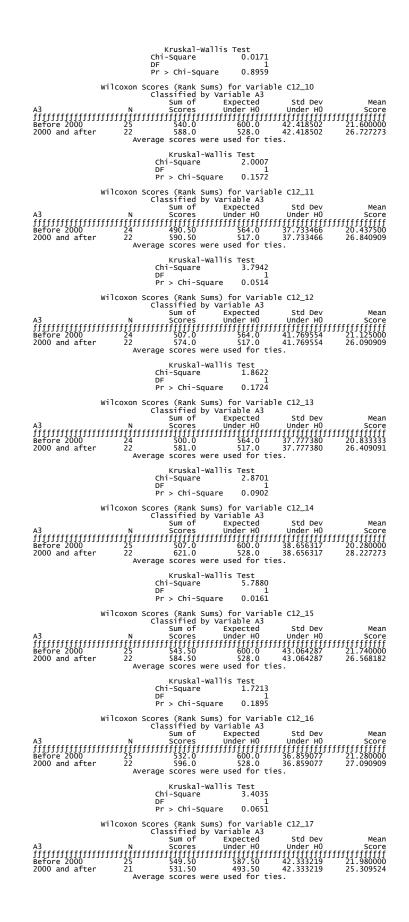


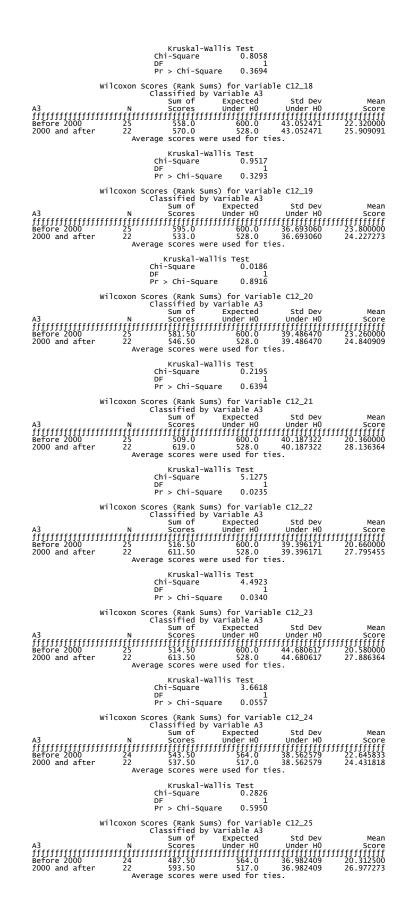


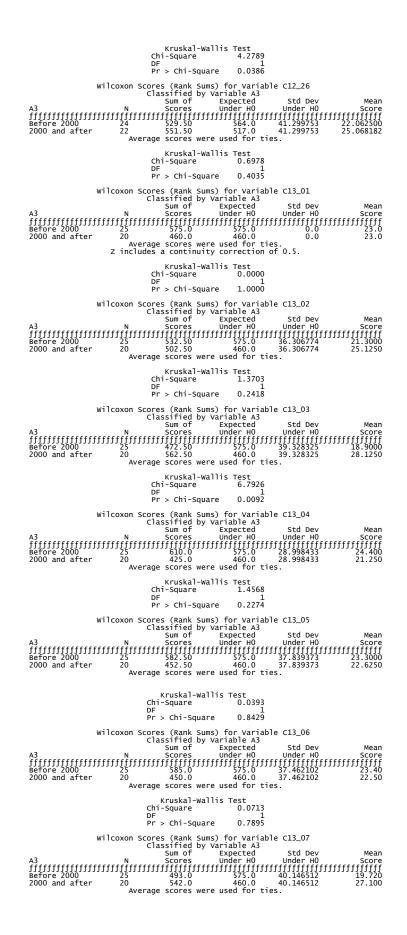


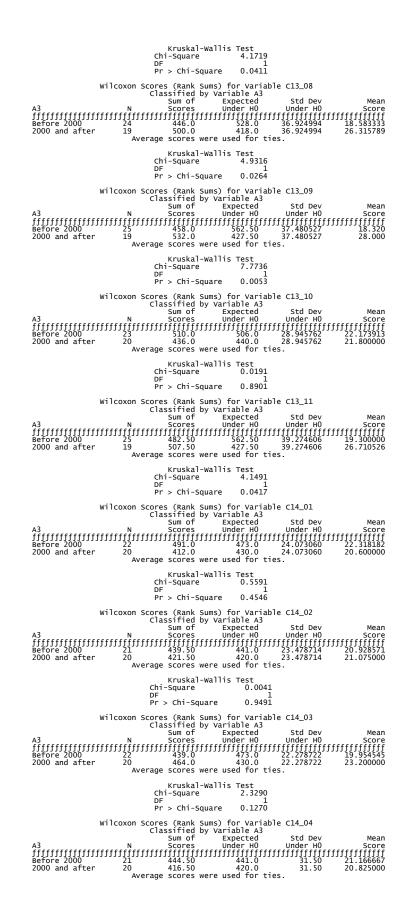


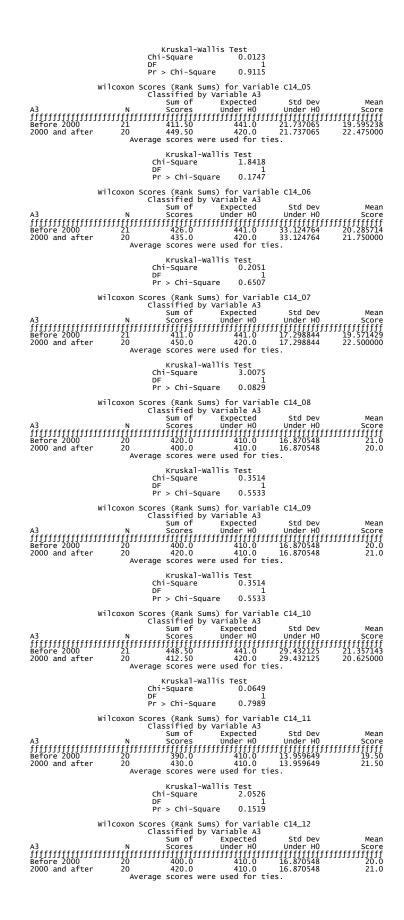


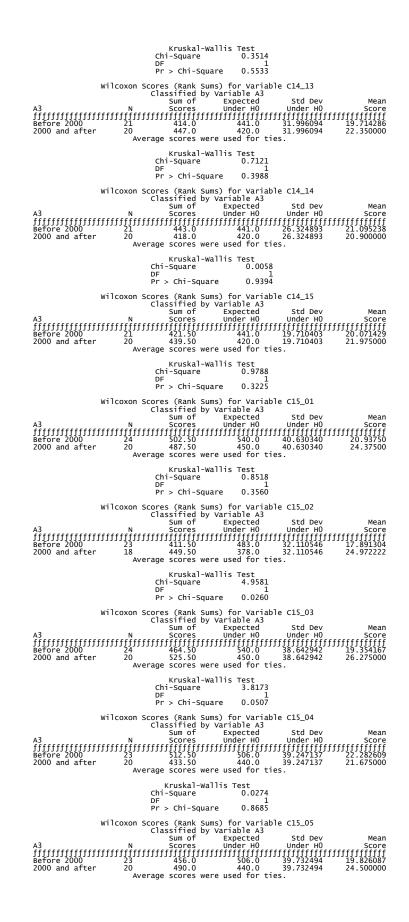


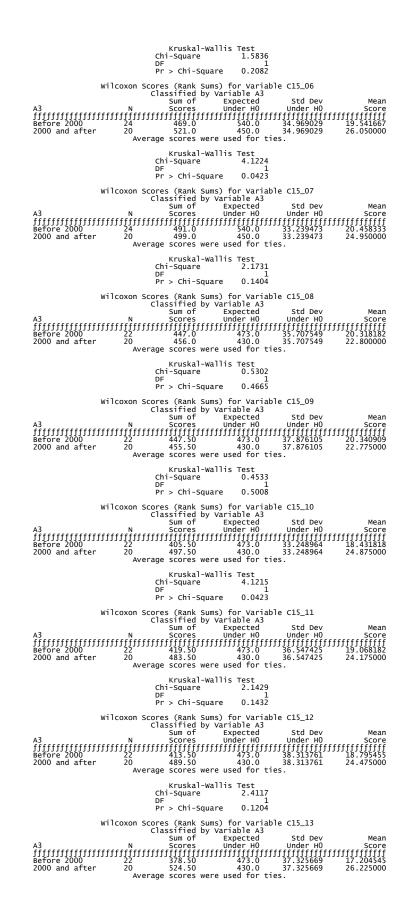


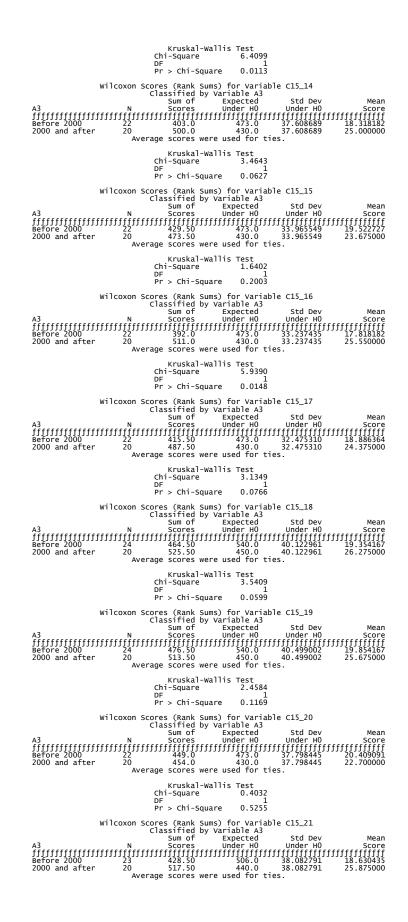


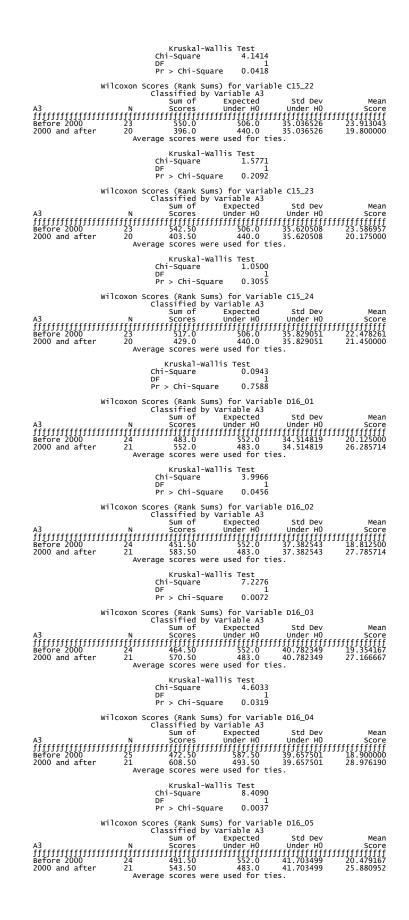


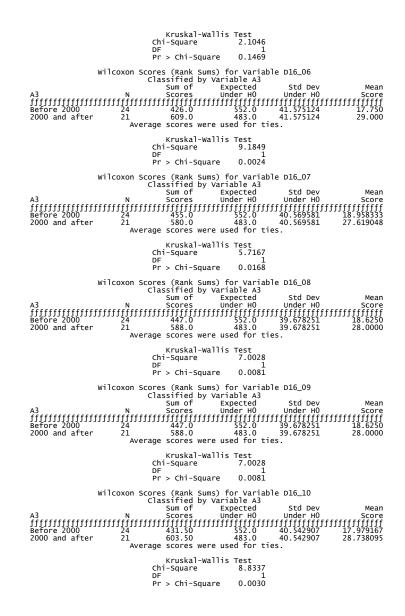












## **APPENDIX M:** PROPOSED BALANCED SCORECARD MODEL

FINANCIAL PERSPECTIVE					
		Mid-Term Ol	bjective:		
Strategy	Short Term Objectves	Initiatives	KPA	Measures/KPI	Target
		CUSTOMER PE			
	Short Term	Mid-Term Ol			
Strategy	Objectves	Initiatives	КРА	Measures/KPI	Target

INTERNAL PROCESSES PERSPECTIVE					
		Mid-Term Ol	ojective:		
Strategy	Short Term Objectves	Initiatives	КРА	Measures/KPI	Target
		NING AND GROW	/TH PERSPE	CTIVE	
		Mid-Term Ol		0.112	
	Short Term				
Strategy	Objectves	Initiatives	КРА	Measures/KPI	Target
Strategy	Short Term Objectves	Initiatives	КРА	Measures/KPI	Target

## **APPENDIX N: Descriptive statistics for categorical variables**

Variables	Categories	Frequency	Percentage
			out of total
SECTION A: RESPONDENT AND ENTERPRISE	PROFILE		<u> </u>
A1. Is your business part of a franchise?	Yes	47	92.2%
	No	4	7.8%
A2. Are you the owner, manager / both of the	Owner	4	7.8%
franchise?	Manager	31	60.8%
	Both	16	31.4%
A3. Year Franchise was established	1969-1979	5	9.8%
	1980-1989	7	13.7%
	1990-1999	15	29.4%
	2000 +	22	43.1%
	Unknown	4	7.8%
A4 Managerial experience related to fast food	< 5 yrs	10	19.6%
industry.	5-<10 yrs	8	15.7%
	10-<20 yrs	9	17.6%
	20 + yrs	4	7.8%
	Unknown	20	39.2%
A5. Number of employee classification.	Very small	4	7.8%
	Small	41	80.4%
	Medium	3	5.9%
	Larger than medium	2	3.9%
	Unknown	1	2.0%

 TABLE 4.2: Descriptive statistics for categorical variables

## SECTION B: SUPPORT FOR MANAGEMENT OF THE BUSINESS ACTIVITIES

B6.	What did you receive when you acquire			<u> </u>
B6.01	Guidelines on how to write up the books.	Yes	32	62.8%
		No	19	37.2%
B6.02	How to measure success.	Yes	39	76.5%
		No	12	23.5%
B6.03	How to motivate the staff.	Yes	39	76.5%
		No	12	23.5%
B6.04	How to monitor the stock.	Yes	48	94.1%
		No	3	5.9%

Variabl	es	Categories	Frequency	Percentage out of total
B6.05	Food preparation requirements.	Yes	49	96.1%
		No	2	3.9%
B6.06	Accounting systems.	Yes	33	64.7%
		No	18	35.3%
B6.07	Site (location).	Yes	40	78.4%
		No	11	21.6%
B6.08	Staff training.	Yes	47	92.2%
		No	4	7.8%
B6.09	Menu.	Yes	49	96.1%
		No	2	3.9%
B6.10	Marketing plan.	Yes	41	80.4%
		No	10	19.6%
B6.11	B6.11 Equipment.	Yes	45	88.2%
		No	6	11.8%
B6.12	B6.12 Décor.	Yes	44	86.3%
		No	7	13.7%
B7.01	Who is responsible for preparing the	Bookkeeper /	33	64.7%
	financial statements	Accountant		
		Owner	10	19.6%
		Manager	5	9.8%
		Consultant	3	5.9%
B8 WH	at statements and reports are generate	d from the financial r	ecords and how o	often:
B8.01	Cash flow statement.	Never	1	2.0%
		On demand	9	17.6%
		Daily	2	3.9%
		Weekly	20	39.2%
		Monthly	13	25.5%
		Quarterly	1	2.0%
		Annually	3	5.9%
		Unknown	2	3.9%
B8.02	Statement of changes in Equity	Never	3	5.9%
		On demand	9	17.6%
		Daily	1	2.0%
		Weekly	4	7.8%
		Monthly	15	29.4%
		Quarterly	6	11.8%
		Annually	7	13.7%
		Unknown	6	11.8%

Variables	Categories	Frequency	Percentage out of total
.03 Income statement.	Never	0	0.0%
	On demand	1	2.0%
	Daily	1	2.0%
	Weekly	11	21.6%
	Monthly	30	58.8%
	Quarterly	2	3.9%
	Annually	4	7.8%
	Unknown	2	3.9%
B8.04 Balance sheet.	Never	2	3.9%
	On demand	2	3.9%
	Daily	0	0.0%
	Weekly	9	17.6%
	Monthly	22	43.1%
	Quarterly	6	11.8%
	Annually	6	11.8%
	Unknown	4	7.8%
B8.05 Bank reconciliation.	Never	2	3.9%
	On demand	6	11.8%
	Daily	1	2.0%
	Weekly	19	37.2%
	Monthly	18	35.3%
	Quarterly	0	0.0%
	Annually	1	2.0%
	Unknown	4	7.8%
B8.06 Analysis of cash register.	Never	1	2.0%
	On demand	19	37.2%
	Daily	8	15.7%
	Weekly	16	31.4%
	Monthly	2	3.9%
	Quarterly	0	0.0%
	Annually	1	2.0%
	Unknown	4	7.8%
B8.07 Stock variance reports.	Never	3	5.9%
	On demand	15	29.4%
	Daily	9	17.6%
	Weekly	22	43.1%
	Monthly	1	2.0%
	Quarterly	0	0.0%

Variabl	es	Categories	Frequency	Percentage out of total
		Annually	1	2.0%
		Unknown	0	0.0%
B8.08	Sales variance reports.	Never	2	3.9%
		On demand	15	29.4%
		Daily	9	17.6%
		Weekly	19	37.2%
		Monthly	5	9.8%
		Quarterly	0	0.0%
		Annually	1	2.0%
		Unknown	0	0.0%
B8.09	Debtors and Suppliers reports	Never	3	5.9%
		On demand	4	7.8%
		Daily	6	11.8%
		Weekly	21	41.2%
		Monthly	13	25.5%
		Quarterly	0	0.0%
		Annually	1	2.0%
		Unknown	3	5.9%
B8.10	Lead time reports.	Never	13	25.5%
		On demand	9	17.6%
		Daily	3	5.8%
		Weekly	13	25.5%
		Monthly	3	5.9%
		Quarterly	0	0.0%
		Annually	1	2.0%
		Unknown	9	17.6%
B9.	Does the franchisor prescribe perf performance in the following active	ormance measures to e	evaluate the busine	255
B9.01	Marketing.	Yes	43	84.3%
		No	8	15.7%
		Unknown	0	0.0%
B9.02	Advertising.	Yes	38	74.5%
		No	13	25.5%
		Unknown	0	0.0%
B9.03	Purchases.	Yes	41	80.4%
		No	7	13.7%
		Unknown	3	5.9%
B9.04	Stock Control.	Yes	45	88.2%
		No	6	11.8%

Variable	2S	Categories	Frequency	Percentage out of total
		Unknown	0	0.0%
B9.05	Payment of suppliers.	Yes	28	54.9%
		No	23	45.1%
		Unknown	0	0.0%
B9.06	Customer's Orders / Sales	Yes	42	82.4%
		No	9	17.6%
		Unknown	0	0.0%
B9.07	Product Preparation.	Yes	45	88.2%
		No	5	9.8%
		Unknown	1	2.0%
B9.08 Delivery to customer	Delivery to customers.	Yes	35	68.6%
		No	12	23.5%
		Unknown	4	7.8%
B9.09	Deposit sales takings.	Yes	30	58.8%
		No	18	35.3%
		Unknown	3	5.9%
B9.10	Customer satisfaction.	Yes	45	88.1%
		No	6	11.8%
		Unknown	0	0.0%
B9.11	Employees.	Yes	36	70.6%
		No	14	27.4%
		Unknown	1	2.0%
B9.12	Quality Assurance.	Yes	46	90.2%
		No	4	7.8%
		Unknown	1	2.0%
B9.13	Law Compliance.	Yes	41	80.4%
		No	8	15.7%
		Unknown	2	3.9%
SECTIO	N C: BUSINESS CYCLES AND PE	RFORMANCE MEASURES	5	l
C10.	To what extend do you use perf	ormance measures in you	r business activiti	es:
C10.01	Marketing.	Never	6	11.8%
	-	On demand	6	11.8%
		Daily	5	9.8%
		Weekly	17	33.3%
		Monthly	16	31.4%
		Quarterly	0	0.0%
		Unknown	1	2.0%
C10.02	Advertising.	Never	7	13.7%

Variables	Categories	Frequency	Percentage out of total
	On demand	5	9.8%
	Daily	2	2.0%
	Weekly	14	27.4%
	Monthly	19	37.2%
	Quarterly	1	20.%
	Unknown	3	5.9%
C10.03 Purchases.	Never	4	7.8%
	On demand	3	5.9%
	Daily	21	41.2%
	Weekly	21	41.2%
	Monthly	2	3.9%
	Quarterly	0	0.0%
	Unknown	0	0.0%
C10.04 Stock Control.	Never	1	2.0%
	On demand	1	2.0%
	Daily	39	76.5%
	Weekly	9	17.6%
	Monthly	1	2.0%
	Quarterly	0	0.0%
	Unknown	0	0.0%
C10.05 Payment of suppliers.	Never	12	23.5%
	On demand	5	9.8%
	Daily	8	15.7%
	Weekly	9	17.6%
	Monthly	17	33.3%
	Quarterly	0	0.0%
	Unknown	0	0.0%
C10.06 Customer's Orders / Sales	Never	3	5.9%
	On demand	4	7.8%
	Daily	41	80.4%
	Weekly	2	3.9%
	Monthly	0	0.0%
	Quarterly	0	0.0%
	Unknown	1	2.0%
C10.07 Product Preparation.	Never	1	2.0%
	On demand	2	3.9%
	Daily	45	88.2%
	Weekly	1	2.0%

Variables	Categories	Frequency	Percentage out of total
	Monthly	0	0.0%
	Quarterly	0	0.0%
	Unknown	2	3.9%
C10.08 Delivery to customers.	Never	4	7.8%
	On demand	3	5.9%
	Daily	38	74.5%
	Weekly	2	3.9%
	Monthly	0	0.0%
	Quarterly	0	0.0%
	Unknown	4	7.8%
C10.09 Deposit sales takings.	Never	9	17.6%
	On demand	0	0.0%
	Daily	19	37.2%
	Weekly	20	39.2%
	Monthly	1	2.0%
	Quarterly	1	2.0%
	Unknown	1	2.0%
C10.10 Customer satisfaction.	Never	2	3.9%
	On demand	3	5.9%
	Daily	40	78.4%
	Weekly	3	5.9%
	Monthly	2	3.9%
	Quarterly	0	0.0%
	Unknown	1	2.0%
C10.11 Employees.	Never	14	27.4%
	On demand	15	29.4%
	Daily	16	31.4%
	Weekly	3	5.9%
	Monthly	3	5.9%
	Quarterly	0	0.0%
	Unknown	0	0.0%
C10.12 Quality Assurance.	Never	5	9.8%
	On demand	19	37.2%
	Daily	16	31.4%
	Weekly	7	13.7%
	Monthly	3	5.9%
	Quarterly	0	0.0%
	Unknown	1	2.0%

Variables	Categories	Frequency	Percentage out of total
C10.13 Law Compliance.	Never	5	9.8%
	On demand	21	41.2%
	Daily	11	21.6%
	Weekly	5	9.8%
	Monthly	8	15.7%
	Quarterly	0	0.0%
	Unknown	1	2.0%
C11. Which of the following areas of o your outlet:	organisation performance are	key drives of s	uccess for
C11.01 Customer satisfaction.	Critical driver	17	33.3%
	Important driver	34	66.7%
	Minor driver	0	0.0%
	Not a driver	0	0.0%
	Unknown	0	0.0%
C11.02 Product quality.	Critical driver	16	31.4%
	Important driver	34	66.7%
	Minor driver	1	2.0%
	Not a driver	0	0.0%
	Unknown	0	0.0%
C11.03 Product preparation.	Critical driver	15	29.4%
	Important driver	33	64.7%
	Minor driver	3	5.9%
	Not a driver	0	0.0%
	Unknown	0	0.0%
C11.04 Service quality.	Critical driver	17	33.3%
	Important driver	31	60.8%
	Minor driver	3	5.9%
	Not a driver	0	0.0%
	Unknown	0	0.0%
C11.05 Financial results.	Critical driver	36	706%
	Important driver	12	23.5%
	Minor driver	2	3.9%
	Not a driver	0	0.0%
	Unknown	1	2.0%
C11.06 Employee commitment.	Critical driver	8	15.7%
	Important driver	13	25.5%
	Minor driver	26	51.0%
	Not a driver	3	5.9%

Variable	25	Categories	Frequency	Percentage out of total
		Unknown	1	2.0%
C11.07	Quality of management processes.	Critical driver	7	13.7%
		Important driver	17	33.3%
		Minor driver	18	35.3%
		Not a driver	8	15.7%
		Unknown	1	2.0%
C11.08	Innovation.	Critical driver	4	7.8%
		Important driver	13	25.5%
		Minor driver	24	47.1%
		Not a driver	8	15.7%
		Unknown	2	3.9%
C11.09	Progress towards your vision.	Critical driver	6	11.8%
		Important driver	12	23.5%
		Minor driver	24	47.1%
		Not a driver	9	17.6%
		Unknown	0	0.0%
C11.10	C11.10 Achievement of desired results in daily	Critical driver	7	13.7%
activities.	Important driver	24	47.1%	
	Minor driver	16	31.4%	
		Not a driver	3	5.9%
		Unknown	1	2.0%
C11.11	Quality of relationship with external	Critical driver	3	5.9%
	stakeholders.	Important driver	6	11.8%
		Minor driver	16	31.4%
		Not a driver	23	45.1%
		Unknown	3	5.9%
C11.12	Impact on society and the environment.	Critical driver	5	9.8%
		Important driver	9	17.6%
		Minor driver	13	25.5%
		Not a driver	21	41.2%
		Unknown	3	5.9%
C11.13	Compliance with the laws performance.	Critical driver	9	%
		Important driver	17	%
		Minor driver	19	%
		Not a driver	4	%
		Unknown	2	3.9%
C11.14	Deposit sales takings.	Critical driver	3	5.9%
		Important driver	41	80.4%

Variables	Categories	Frequency	Percentage out of total
	Minor driver	6	11.8%
	Not a driver	0	0.0%
	Unknown	1	20.%
C11.15 Delivery to customer.	Critical driver	5	9.8%
	Important driver	35	68.6%
	Minor driver	0	0.0%
	Not a driver	2	3.9%
	Unknown	9	17.6%
C11.16 Customer orders and sales.	Critical driver	14	27.4%
	Important driver	33	64.7%
	Minor driver	2	3.9%
	Not a driver	0	0.0%
	Unknown	2	3.9%
C11.17 Stock activities.	Critical driver	14	27.4%
	Important driver	25	49.0%
	Minor driver	10	19.6%
	Not a driver	0	0.0%
	Unknown	2	3.9%
C11.18 Purchases activities.	Critical driver	9	17.6%
	Important driver	19	37.2%
	Minor driver	21	41.2%
	Not a driver	0	0.0%
	Unknown	2	3.9%
C11.19 Advertising activities.	Critical driver	5	9.8%
	Important driver	13	25.5%
	Minor driver	31	60.8%
	Not a driver	0	0.0%
	Unknown	2	3.9%
C11.20 Marketing activities.	Critical driver	6	11.8%
	Important driver	14	27.4%
	Minor driver	30	58.8%
	Not a driver	0	0.0%
	Unknown	1	2.0%
C12. Please rank your opinions of your or	ganisation with regard to	the following:	
C12.01 Financial measures used by the	Excellent	14	27.4%
organisation.	Good	33	64.7%
	Average	4	7.8%
	Poor	0	0.0%

Variable	S	Categories	Frequency	Percentage out of total
		Very Poor	0	0.0%
		Don't know	0	0.0%
		Unknown	0	0.0%
C12.02	Non-Financial measures used by the	Excellent	6	11.8%
	organisation.	Good	5	9.5%
		Average	14	27.4%
		Poor	22	43.1%
		Very Poor	0	0.0%
		Don't know	3	5.9%
		Unknown	1	2.0%
C12.03	Achieving the objectives and targets on a	Excellent	7	13.7%
	daily basis.	Good	6	11.8%
	Average	22	43.1%	
		Poor	8	15.7%
		Very Poor	0	0.0%
		Don't know	7	13.7%
		Unknown	1	2.0%
C12.04	C12.04 Ability to retrieve information anytime	Excellent	9	17.6%
	when required.	Good	5	9.8%
		Average	8	15.7%
		Poor	18	35.3%
		Very Poor	0	0.0%
		Don't know	9	17.6%
		Unknown	2	3.9%
C12.05	Organisation's ability to analyze	Excellent	6	11.8%
	weaknesses and strengths.	Good	10	19.6%
		Average	5	9.8%
		Poor	4	7.8%
		Very Poor	0	0.0%
		Don't know	26	51.0%
		Unknown	0	0.0%
C12.06	Sufficient feedback from franchisor.	Excellent	4	7.8%
		Good	6	11.8%
		Average	25	49.0%
		Poor	8	15.7%
		Very Poor	1	2.0%
		Don't know	6	11.8%
		Unknown	1	2.0%

Variable	'S	Categories	Frequency	Percentage out of total
C12.07	Market share.	Excellent	5	9.8%
		Good	4	7.8%
		Average	5	9.8%
		Poor	1	2.0%
		Very Poor	0	0.0%
		Don't know	34	66.7%
		Unknown	2	3.9%
C12.08	Awareness of what competitors are	Excellent	6	11.8%
	doing.	Good	6	11.8%
		Average	20	39.2%
		Poor	3	5.9%
		Very Poor	0	0.0%
	Don't know	15	29.4%	
		Unknown	1	2.0%
C12.09 Compliance with laws and regulations	Excellent	11	21.6%	
	requirements.	Good	5	9.8%
	Average	24	47.1%	
	Poor	0	0.0%	
		Very Poor	0	0.0%
		Don't know	10	19.6%
	Unknown	1	2.0%	
C12.10	Clear definition and understanding of	Excellent	8	15.7%
	business objectives.	Good	12	23.5%
		Average	27	52.9%
		Poor	1	20.%
		Very Poor	0	0.0%
		Don't know	3	5.9%
		Unknown	0	0.0%
C12.11	Customer perception on the business.	Excellent	9	17.6%
		Good	6	11.8%
		Average	2	3.9%
		Poor	1	2.0%
		Very Poor	0	0.0%
		Don't know	32	62.8%
		Unknown	1	2.0%
C12.12	Ability of organisation to monitor	Excellent	11	21.6%
	customer complaints.	Good	16	31.4%
		Average	23	45.1%

Variables	Categories	Frequency	Percentage out of total
	Poor	0	0.0%
	Very Poor	0	0.0%
	Don't know	0	0.0%
	Unknown	1	2.0%
C12.13 Measuring customer expectations.	Excellent	8	15.7%
	Good	6	11.8%
	Average	4	7.8%
	Poor	0	0.0%
	Very Poor	0	0.0%
	Don't know	32	62.8%
	Unknown	1	2.0%
C12.14 Number of new customers.	Excellent	5	9.8%
	Good	8	15.7%
	Average	4	7.8%
	Poor	1	2.0%
	Very Poor	0	0.0%
	Don't know	33	64.7%
	Unknown	0	0.0%
C12.15 Customers services.	Excellent	9	17.6%
	Good	21	41.2%
	Average	21	41.2%
	Poor	0	0.0%
	Very Poor	0	0.0%
	Don't know	0	0.0%
	Unknown	0	0.0%
C12.16 Customer retention.	Excellent	7	13.7%
	Good	8	15.7%
	Average	1	2.0%
	Poor	0	0.0%
	Very Poor	0	0.0%
	Don't know	35	68.6%
	Unknown	0	0.0%
C12.17 Customer delivery lead- time.	Excellent	4	7.8%
	Good	10	19.6%
	Average	14	27.4%
	Poor	0	0.0%
	Very Poor	0	0.0%
	Don't know	22	43.1%

Variable	S	Categories	Frequency	Percentage out of total
_		Unknown	1	2.0%
C12.18	Alignment of employee to business	Excellent	5	9.8%
	vision.	Good	8	15.7%
		Average	25	49.0%
		Poor	0	0.0%
		Very Poor	0	0.0%
		Don't know	13	25.5%
		Unknown	0	0.0%
C12.19	Ability of employees to complete work on	Excellent	3	5.9%
	scheduled time.	Good	11	21.6%
	Average	36	70.6%	
	Poor	1	2.0%	
	Very Poor	0	0.0%	
		Don't know	0	0.0%
		Unknown	0	0.0%
C12.20 Employees understanding of operational	Excellent	6	11.8%	
procedures.	Good	9	17.6%	
	Average	32	62.8%	
		Poor	2	3.9%
		Very Poor	0	0.0%
		Don't know	2	3.9%
		Unknown	0	0.0%
C12.21	Employees satisfaction / motivation.	Excellent	5	9.8%
		Good	10	19.6%
		Average	4	7.8%
		Poor	0	0.0%
		Very Poor	1	2.0%
		Don't know	31	60.8%
		Unknown	0	0.0%
C12.22	Existing agreed performance standards.	Excellent	5	9.8%
		Good	11	21.6%
		Average	3	5.9%
		Poor	0	0.0%
		Very Poor	0	0.0%
		Don't know	32	62.8%
		Unknown	0	0.0%
C12.23	Rewarding achievement of short term	Excellent	6	11.8%
	financial target.	Good	13	25.5%

Variable	25	Categories	Frequency	Percentage out of total
		Average	10	19.6%
		Poor	1	2.0%
		Very Poor	1	2.0%
		Don't know	20	39.2%
		Unknown	0	0.0%
C12.24	Staff accountability of use of resources.	Excellent	6	11.8%
		Good	8	15.7%
		Average	31	60.8%
		Poor	2	3.9%
		Very Poor	0	0.0%
		Don't know	3	5.9%
		Unknown	1	2.0%
C12.25	Monitoring learning and reporting	Excellent	3	5.9%
	capabilities.	Good	6	11.8%
		Average	6	11.8%
		Poor	2	3.9%
		Very Poor	0	0.0%
		Don't know	33	64.7%
		Unknown	1	2.0%
C12.26	Internal communication.	Excellent	6	11.8%
		Good	12	23.5%
		Average	26	51.0%
		Poor	2	3.9%
		Very Poor	0	0.0%
		Don't know	4	7.8%
		Unknown	1	2.0%
C13.	In your capacity as manager / owner, in each area:	ndicate the level of atte	ention you give	to
C13.01	Financial results.	Highest attention	48	94.1%
		Some attention	1	2.0%
		No attention	0	0.0%
		Unknown	2	3.9%
C13.02	Operational performance.	Highest attention	33	64.7%
		Some attention	16	31.4%
		No attention	0	0.0%
		Unknown	2	3.9%
C13.03	Employee commitment.	Highest attention	13	25.5%
		Some attention	10	19.6%
		No attention	26	51.0%

Variable	25	Categories	Frequency	Percentage out of total
		Unknown	2	3.9%
C13.04	C13.04 Customer satisfaction.	Highest attention	41	80.4%
		Some attention	8	15.7%
		No attention	0	0.0%
		Unknown	2	3.9%
C13.05 Product quality.	Highest attention	27	52.9%	
		Some attention	22	43.1%
		No attention	0	0.0%
		Unknown	2	3.9%
C13.06	Service quality.	Highest attention	29	56.9%
		Some attention	20	39.2%
		No attention	0	0.0%
		Unknown	2	3.9%
C13.07	Innovation.	Highest attention	10	19.6%
		Some attention	17	33.3%
		No attention	22	43.1%
		Unknown	2	3.9%
C13.08	Quality of relationships with external	Highest attention	9	17.6%
	stakeholders.	Some attention	15	29.4%
		No attention	23	45.1%
		Unknown	4	7.8%
C13.09	Impact of society and environment.	Highest attention	9	17.6%
		Some attention	13	25.5%
		No attention	26	51.0%
		Unknown	3	5.9%
C13.10	Brand strength.	Highest attention	37	72.6%
		Some attention	9	17.6%
		No attention	0	0.0%
		Unknown	5	9.8%
C13.11	Quality of governance and management	Highest attention	15	29.4%
	processes.	Some attention	21	41.2%
		No attention	12	22.5%
		Unknown	3	5.9%
C14.	What type of management mechanisms			
C14.01	Activity based costing.	Yes	40	78.4%
		No	6	11.8%
		Unknown	5	9.8%
C14.02	Standard costing.	Yes	38	74.5%

Variables	Categories	Frequency	Percentage out of total
	No	7	13.7%
	Unknown	6	11.8%
C14.03 Breakeven Analysis.	Yes	41	80.4%
	No	5	9.8%
	Unknown	5	9.8%
C14.04 Capital Budgeting.	Yes	17	33.3%
	No	27	52.9%
	Unknown	7	13.7%
C14.05 Balanced Scorecard.	Yes	6	11.8%
	No	39	76.5%
	Unknown	6	11.8%
C14.06 Management by objectives.	Yes	25	49.0%
	No	20	39.2%
	Unknown	6	11.8%
C14.07 Performance Prism.	Yes	6	11.8%
	No	39	76.5%
	Unknown	6	11.8%
C14.08 Ratio Analysis.	Yes	40	78.4%
	No	4	7.8%
	Unknown	7	13.7%
C14.09 Six Sigma.	Yes	4	7.8%
C14.09 Six Sigma.	No	40	78.4%
	Unknown	7	13.7%
C14.10 Total Quality Management.	Yes	33	64.7%
	No	12	23.5%
	Unknown	6	11.8%
C14.11 Baldridge.	Yes	4	7.8%
	No	40	78.4%
	Unknown	7	13.7%
C14.12 CRM Measurement Framework.	Yes	5	9.8%
	No	39	76.5%
	Unknown	7	13.7%
C14.13 Leadership Driven Measurement.	Yes	17	33.3%
	No	28	54.9%
	Unknown	6	11.8%
C14.14 Accountability Scorecard.	Yes	9	17.6%
	No	36	70.6%
	Unknown	6	11.8%

IR Scorecard. How would you rate the quality of inf measurement system to measure the Price comparisons to competition.	e following areas: Excellent Good Average Fair Poor Don't know Unknown Excellent Good	5 40 6 by your current p 11 11 8 6 19 3 1 1 3 3 1 1 3 5	out of total           9.8%           78.4%           11.8%           performance           21.6%           15.7%           11.8%           37.2%           5.9%           2.0%           5.9%           11.8%
How would you rate the quality of inf measurement system to measure the Price comparisons to competition.	No         Unknown         ormation as provided         ofollowing areas:         Excellent         Good         Average         Fair         Poor         Don't know         Unknown         Excellent         Good	40 6 by your current p 11 8 6 19 3 3 1 1 3 6	78.4% 11.8% performance 21.6% 15.7% 11.8% 37.2% 5.9% 2.0% 5.9%
measurement system to measure the	Unknown ormation as provided e following areas: Excellent Good Average Fair Poor Don't know Unknown Excellent Good	6 by your current p 11 8 6 19 3 1 3 1 3 6	11.8% performance 21.6% 15.7% 11.8% 37.2% 5.9% 2.0% 5.9%
measurement system to measure the	ormation as provided e following areas: Excellent Good Average Fair Poor Don't know Unknown Excellent Good	by your current p	Derformance 21.6% 15.7% 11.8% 37.2% 5.9% 2.0% 5.9%
measurement system to measure the	e following areas: Excellent Good Average Fair Poor Don't know Unknown Excellent Good	11 8 6 19 3 1 1 3 6	21.6% 15.7% 11.8% 37.2% 5.9% 2.0% 5.9%
Price comparisons to competition.	Excellent Good Average Fair Poor Don't know Unknown Excellent Good	8 6 19 3 1 1 3 6	15.7% 11.8% 37.2% 5.9% 2.0% 5.9%
	Good Average Fair Poor Don't know Unknown Excellent Good	8 6 19 3 1 1 3 6	15.7% 11.8% 37.2% 5.9% 2.0% 5.9%
Jumber of on-time deliveries.	Average Fair Poor Don't know Unknown Excellent Good	6 19 3 1 3 3 6	11.8% 37.2% 5.9% 2.0% 5.9%
Number of on-time deliveries.	Fair Poor Don't know Unknown Excellent Good	19 3 1 3 3 6	37.2% 5.9% 2.0% 5.9%
Number of on-time deliveries.	Poor Don't know Unknown Excellent Good	3 1 3 6	5.9% 2.0% 5.9%
Jumber of on-time deliveries.	Don't know Unknown Excellent Good	1 3 6	2.0%
Number of on-time deliveries.	Unknown Excellent Good	3	5.9%
Jumber of on-time deliveries.	Excellent Good	6	
Jumber of on-time deliveries.	Good		11.8%
		5	
		5	9.8%
	Average	3	5.9%
	Fair	2	3.9%
	Poor	0	0.0%
	Don't know	28	54.9%
	Unknown	7	13.7%
C15.03 Response times.	Excellent	5	9.8%
	Good	9	17.6%
	Average	5	9.8%
	Fair	4	7.8%
	Poor	0	0.0%
	Don't know	25	49.0%
	Unknown	3	5.9%
Customer complaints.	Excellent	8	17.7%
	Good	5	9.8%
	Average	9	17.6%
		19	37.2%
		1	2.0%
			9.8%
			7.8%
Number of products returns.			11.8%
			11.8%
			15.7%
	_		13.7%
			5.9%
		Unknown esponse times. Excellent Good Average Fair Poor Don't know Unknown ustomer complaints. Excellent Good Average Fair Poor Don't know Unknown Unknown Unknown	Unknown7esponse times.Excellent5Good9Average5Fair4Poor0Don't know25Unknown3ustomer complaints.ExcellentGood5Average9Fair19Poor1Don't know5Unknown4umber of products returns.ExcellentExcellent6Good6Average8Fair19Poor1Don't know5Unknown4Excellent6Good6Average8Fair7

Variables	Categories	Frequency	Percentage out of total
	Don't know	17	33.3%
	Unknown	4	7.8%
C15.06 Customer survey results.	Excellent	8	15.7%
	Good	4	7.8%
	Average	5	9.8%
	Fair	0	0.0%
	Poor	0	0.0%
	Don't know	31	60.8%
	Unknown	3	5.9%
C15.07 Service rewards.	Excellent	5	9.8%
	Good	4	7.8%
	Average	5	9.8%
	Fair	0	0.0%
	Poor	1	2.0%
	Don't know	33	64.7%
	Unknown	3	5.9%
C15.08 Cycle times.	Excellent	3	5.9%
	Good	6	11.8%
	Average	6	11.8%
	Fair	6	11.8%
	Poor	1	2.0%
	Don't know	24	47.1%
	Unknown	5	9.8%
C15.09 Inventory turnover.	Excellent	6	11.8%
	Good	10	19.6%
	Average	10	19.6%
	Fair	18	35.3%
	Poor	0	0.0%
	Don't know	2	3.9%
	Unknown	5	9.8%
C15.10 Defect rates.	Excellent	2	3.9%
	Good	4	7.8%
	Average	7	13.7%
	Fair	3	5.9%
	Poor	1	2.0%
	Don't know	29	58.9%
	Unknown	5	9.8%
C15.11 Resources utilization.	Excellent	5	9.8%

Variables	Categories	Frequency	Percentage out of total
	Good	3	5.9%
	Average	6	11.8%
	Fair	8	15.7%
	Poor	1	2.0%
	Don't know	23	45.1%
	Unknown	5	9.8%
C15.12 Target met.	Excellent	3	5.9%
	Good	13	25.5%
	Average	4	7.8%
	Fair	15	29.4%
	Poor	1	2.0%
	Don't know	10	19.6%
	Unknown	5	9.8%
C15.13 Unit cost compared to competition.	Excellent	6	11.8%
	Good	8	15.7%
	Average	6	11.8%
	Fair	21	41.2%
	Poor	2	3.9%
	Don't know	3	5.9%
	Unknown	5	9.8%
C15.14 Overhead trends.	Excellent	4	7.8%
	Good	8	15.7%
	Average	7	13.7%
	Fair	19	37.2%
	Poor	1	2.0%
	Don't know	7	13.7%
	Unknown	5	9.8%
C15.15 Employee morale.	Excellent	5	9.8%
	Good	6	11.8%
	Average	4	7.8%
	Fair	2	3.9%
	Poor	1	2.0%
	Don't know	28	54.9%
	Unknown	5	9.8%
C15.16 Market share.	Excellent	5	9.8%
	Good	5	9.8%
	Average	2	3.9%
	Fair	5	9.8%

Variables	Categories	Frequency	Percentage out of total
	Poor	0	0.0%
	Don't know	29	56.9%
	Unknown	5	9.8%
C15.17 Employee talent.	Excellent	3	5.9%
	Good	7	13.7%
	Average	2	3.9%
	Fair	3	5.9%
	Poor	1	2.0%
	Don't know	30	58.8%
	Unknown	5	9.8%
C15.18 Number of new products.	Excellent	3	5.9%
	Good	14	27.4%
	Average	19	37.2%
	Fair	11	21.6%
	Poor	1	2.0%
	Don't know	0	0.0%
	Unknown	3	5.9%
C15.19 Systems improvements implemented.	Excellent	4	7.8%
	Good	11	21.6%
	Average	7	13.7%
	Fair	7	13.7%
	Poor	1	2.0%
	Don't know	18	35.3%
	Unknown	3	5.9%
C15.20 Number of patents.	Excellent	3	5.9%
	Good	9	17.6%
	Average	19	37.2%
	Fair	9	17.6%
	Poor	1	2.0%
	Don't know	5	9.8%
	Unknown	5	9.8%
C15.21 New technologies adopted.	Excellent	5	9.8%
	Good	6	11.8%
	Average	7	13.7%
	Fair	5	9.8%
	Poor	2	3.9%
	Don't know	22	43.1%
	Unknown	4	7.8%

Variable	9S	Categories	Frequency	Percentage out of total
C15.22	Cash balances.	Excellent	29	56.9%
		Good	17	33.3%
		Average	1	2.0%
		Fair	0	0.0%
		Poor	0	0.0%
		Don't know	0	0.0%
		Unknown	4	7.8%
C15.23	Payment of payables.	Excellent	28	54.9%
		Good	17	33.3%
		Average	2	3.9%
		Fair	0	0.0%
		Poor	0	0.0%
		Don't know	0	0.0%
		Unknown	4	7.8%
C15.24	Sales margins	Excellent	27	52.9%
		Good	17	33.3%
		Average	3	5.9%
		Fair	0	0.0%
		Poor	0	0.0%
		Don't know	0	0.0%
		Unknown	4	7.8%
SECTIO	N D: BARRIERS			
D16.	What problems are you currently expactivities:	periencing with perform	ance measures i	n your daily
C16.01	Too complicated.	N/A	16	31.4%
		Minor problems	33	64.7%
		Some problems	0	0.0%
		Major Problems	0	0.0%
		Unknown	2	3.9%
C16.02	Not suitable for daily activities.	N/A	10	19.6%
		Minor problems	8	15.7%
		Some problems	30	58.8%
		Major Problems	1	2.0%
		Unknown	2	3.9%
C16.03	Too focused on financials.	N/A	7	13.7%
C16.03				11.8%
C16.03		Minor problems	6	11.070
C16.03		Minor problems Some problems	6 13	25.5%
C16.03				

Variables	Categories	Frequency	Percentage
			out of total
C16.04 Difficulty measuring non-financials.	N/A	8	15.7%
	Minor problems	3	5.9%
	Some problems	11	21.6%
	Major Problems	28	54.9%
	Unknown	1	2.0%
C16.05 Lack of information.	N/A	9	17.6%
	Minor problems	7	13.7%
	Some problems	19	37.2%
	Major Problems	14	27.4%
	Unknown	2	3.9%
C16.06 Lack of knowledge on performance	N/A	7	13.7%
measured.	Minor problems	7	13.7%
	Some problems	19	37.2%
	Major Problems	15	29.4%
	Unknown	3	5.9%
C16.07 No one to consult.	N/A	11	21.6%
	Minor problems	5	9.8%
	Some problems	24	47.1%
	Major Problems	8	15.7%
	Unknown	3	5.9%
C16.08 Support more costly than expected.	N/A	7	13.7%
	Minor problems	5	9.8%
	Some problems	10	19.6%
	Major Problems	26	51.0%
	Unknown	3	5.9%
C16.09 Lack of readily available support.	N/A	7	13.7%
	Minor problems	5	9.8%
	Some problems	26	51.0%
	Major Problems	10	19.6%
	Unknown	3	5.9%
C16.10 Different from original promise.	N/A	7	13.7%
	Minor problems	4	7.8%
	Some problems	15	29.4%
	Major Problems	22	43.1%
	Unknown	3	5.9%
		5	